GARRISON-WAGNER COMPANY

CHRISTMAS CATALOG #150

1941

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RETURN TO
DESIGN DIV.

RETURN TO
DESIGN DIV.

Christmas 1941

All prices in this catalog guaranteed until Nov. 10th or until present stocks are exhausted. After that time prices on some few items are subject to an increase of not more than 10%.

Catalog No. 150

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Noico Snow Forest Muralscene

Size 48½ in. high by 50 in. wide

No. NF-78—A muralscene masterpiece guaranteed, made on a strong sheet of heavy-finish white paper. Features an unusual combination of dim and vivid colors with subtle shadow. Noico Snow Forest Muralscene is exceptionally adapted for Christmas color selection, and is suitable for all kinds of winter displays, Xmas window trimming, gaiety articles, etc., and also can be used for other seasons and for storage, the sales manual says, all contending, etc. Per set $3.75

Carol Singers Three Dimensional Display Unit

Overall Size 6 ft. high by 8 ft. long

No. NS-205—Background 107 in. by 28 ft. of Victory Blue Wind-O-Width Seamless Paper. Silver tinsel snowflakes 4 in. diam. and swag 78 in. wide, 10 ft. long of Xmas Red Wind-O-Width Paper. The colorful paper sculpture figures are done in three-quarter length of Gentian Blue, Gray, Chocolate, Grass Green, Xmas Red, Black, Yellow. Shipped in two cartons, complete, ready to install. Per set $24.50

No. NS-205-M—Miniature size, 42½ in. by 53½ in. Mounted on third dimensional white litho coated frame. Hook and easel back for standing display or hanging background. Each $16.50

A companion piece, Cheerio Unit, is also available, as well as eight or ten special complete window backgrounds, including the paper and third dimensional cut-outs, which will be illustrated in our Christmas Swatch Supplement. Write for a copy if interested.

of the exceptional heavy
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total of - - $2.50

GARRISON-WAGNER COMPANY

1627 LOCUST STREET • ST. LOUIS, MO

CHICAGO SHOWROOM: 326 W. ADAMS, CHICAG

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GIANT RED METALLIC BOW WITH SILVER LEAF TRIM

No X-4048—Bright red metallic foil paper bow 54 in. long, 26 in. wide, with silver foil leaves and three 7-in. silver bells painted red on the inside and with silver knockers. Five red glass balls intermingled with the silver leaves. **$3.95**
Per dozen.....**$39.50** Each.....

ELECTRIC CELLOPHANE BELL AND METALLIC BOW UNIT

No. X-2114—Red metallic foil bow 34 in. by 16 in. made of 4 in. material. Two 5 in. and one 6 in. clear cellophane bells with red electric light bulbs adorn the center of bow. A 36 in. rubber covered cord attached. **$2.95**
Per dozen, **$29.50.** Each

BLUE AND SILVER BELL UNIT

No. X-5059-B—Overall size 20 by 18 in. Bright blue metallic foil paper bow, a spray of silver holly leaves with blue balls. One 6 in., and two 5 in. papier mache bells are silver foil outside and blue inside with silver knockers. Spray and bells are attached to bow with heavy wire bound in white paper. Dozen..**$22.50** Each.. **$2.25**

RED AND SILVER BELL UNIT

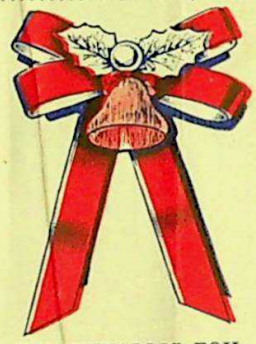
No. X-5059-R—Overall size 20 by 18 in. Bright red foil paper bow, a spray of silver holly leaves with red balls. One 6 in and two 5 in. bells are silver foil outside and red inside with silver knockers. Spray and bells are attached to bow with heavy wire bound in white paper. Each..... **$2.25**
Per dozen.....**$22.50**

CELLOPHANE ELECTRIC BELL AND BLUE BOW UNIT

No. X-1399 — Bow is made of 2 in. width strips of blue metal foil, silver foil backed. The 4 in. diameter clear cellophane bell with blue bulb is attached to bow below spray of 10 silver foil holly leaves with red berries. A very attractive Christmas number. Equipped with 6 ft. of white cord and multiple socket. Overall size 17 in. deep and 10 in. wide.
Doz., **$15.00** Each..... **$1.50**

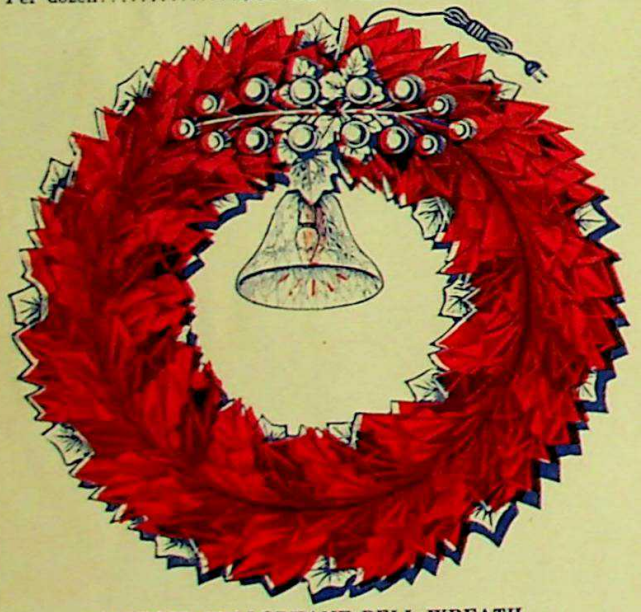
RED PAPER FOIL BOW ELECTRIC UNIT

No. X-2117 — Bow 16 in. by 12 in. of 2 in. wide material. Small spray of silver holly leaves and red berries in center of bow. One 4 in. red cellophane bell with red electric bulb attached to bow below silver leaves. 36 in. red silk covered electric cord attached. **$1.45**
Each.....
Per dozen **$14.50**



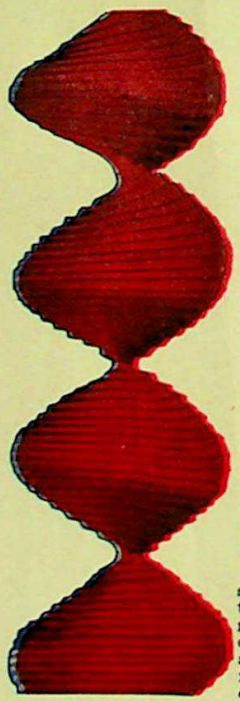
RED METALLIC FOIL BOW UNIT

No. X-2162—Bow 16 in. by 12 in of 2 in. wide material. Two large silver holly leaves and one silver ball are attached to bow with 4 in. clear cellophane bell hanging immediately below leaves. Each..... **50¢**
Per dozen.....**$5.00**



LIGHTED CELLOPHANE BELL WREATH

No. X-4006-R—Electric lighted 6-inch clear Cellophane bell hangs in center of 24-in. diameter red Cellophane wreath. Bright silver foil holly leaves form the entire background. A 12-in. spread of silver glass ball grapes is attached to wreath above bell. Complete with 24-in. cord and plug. Each **$4.95**
Per dozen.....**$49.50**
No. X-4006-B—Wreath same as above but in blue. **$4.95**
Per dozen.....**$49.50** Each.....



PLEATED CELLOPHANE TWISTER GARLAND

No. CP-46-R — A shimmering bright red transparent cellophane garland of corrugated construction. Available in convenient 30 foot rolls. Any length can be twisted or twirled, making a perfectly spiralled appearance. 6 inches wide by 30 feet long. Each..... **$1.25**
Per dozen rolls.....**$12.50**
No. CP-46-B—Same as above except blue transparent cellophane. 6 inches wide by 30 feet long. Each..... **$1.25**
Per dozen rolls.....**$12.50**

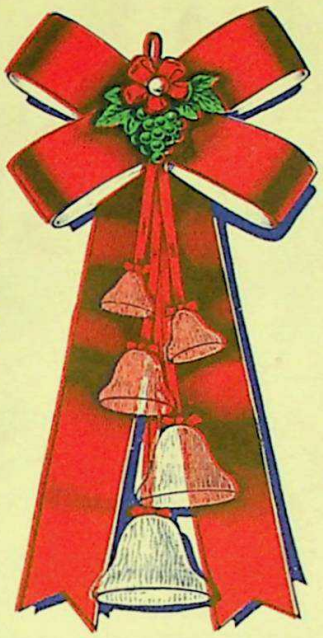
ELECTRIC HOLLY WREATH WITH STANDING BASE

No. X-2125 — Entirely different. Can be used anywhere, as it does not have to be suspended. 12 inches high, crown shaped and so constructed that it can be seen from both sides; actually a double wreath. Lacquered holly leaves set off with red berries. Equipped with XC-7½ Mazda lamp. Complete with cord and plug. Each **$1.25**

ILLUMINATED BELL CLUSTER

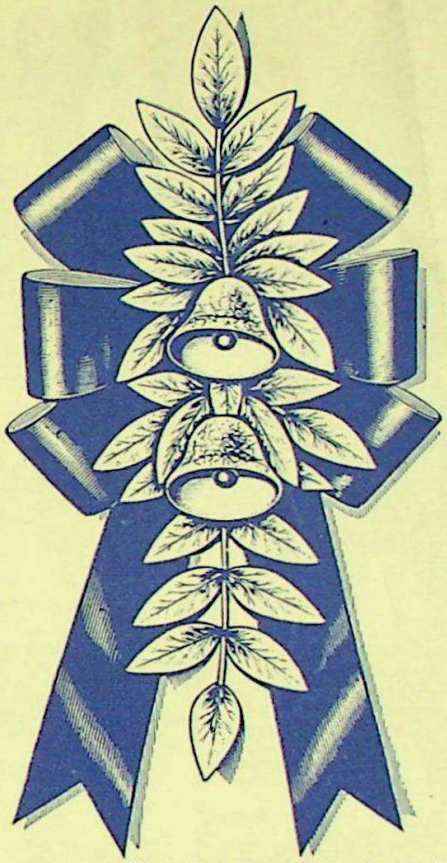
No. X-2802—Heavy metallic foil ribbon in Christmas red on one side and silver on the other makes up the full lustrous bow. In the center of the "tie", a cluster of red berries and green leaves sets off the electric lighted red cellophane bells, which hang gracefully from the center of the bow. Complete with whi[illegible] husks and cord, plug an[illegible] XC-7½ red M[illegible] lamps. Each **$1.50**

No. X-550—Very full wreath of silver foil leaves built up on a half round papier mache frame. Every leaf wired and heavily embossed. Red foil paper back bow 15 in. by 20 in. Decorated with clusters of red glass balls. Diameter 24 in. Overall 34 in. high.
Each..... **$4.50**



METALLIC BOW WITH CELLOPHANE BELLS

No. X-4108—Red foil paper 4-inch wide ribbon making a bow 34 in. long and 15 in. wide. A small spray of green leaves and silver glass bead grapes are in center of bow. One each 6 in., 5 in., 4 in., 3 in., and 2 in. clear cellophane bells attached to spray with red fabric ribbon. Per dozen, **$19.50.**
Each..... **$1.95**

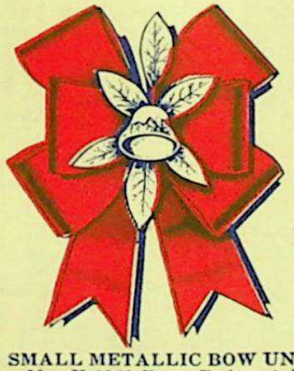


GIANT METALLIC BOW AND BELL UNIT

No. X-1966-B—Bow of blue metallic foil paper in overall size 50 in. long, 25 in. wide. 45 in. drop of silver foil embossed leaves 6 by 2½ in. each. Two large 6 in. silver foil bells with blue glass ball knockers.
Per dozen..**$49.50.** Each **$4.95**

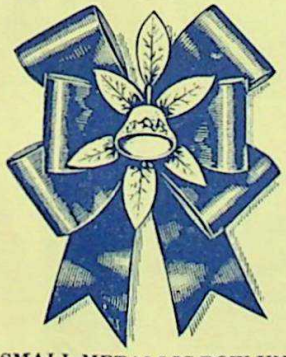
GIANT METALLIC BOW AND BELL UNIT

No. X-1966-R—Bow of red metallic foil paper in overall size 50 in. long, 25 in. wide. 45 in. drop of silver foil embossed leaves 6 by 2½ in. each. Two large 6 in. silver foil bells with red glass ball knockers. Per dozen **$49.50.** Each **$4.95**



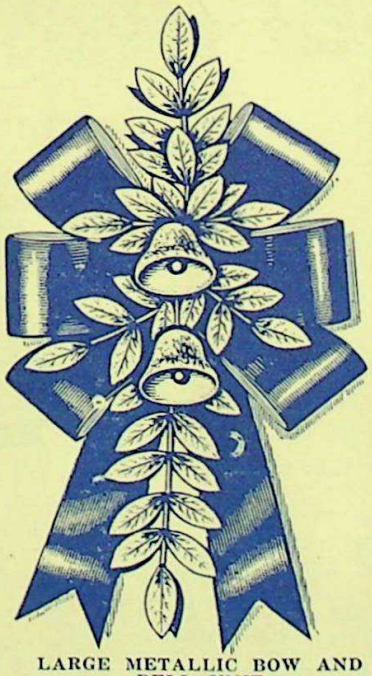
SMALL METALLIC BOW UNIT

No. X-1963-R — Red metallic foil paper, silver spray and one 2½-inch silver foil bell. Overall size 16 in. long, 12 in. wide.
Per dozen, **$9.50.**
Each..... **95¢**



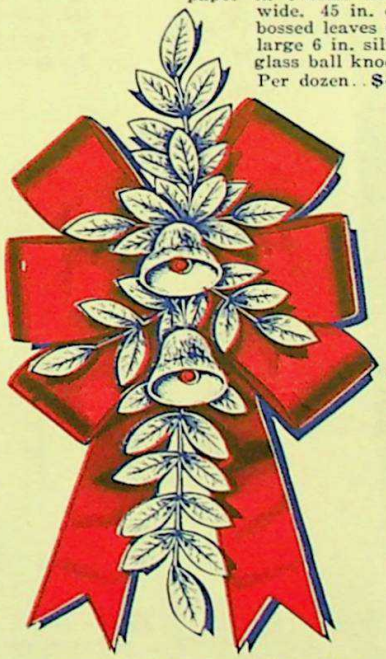
SMALL METALLIC BOW UNIT

No. X-1963-B — Blue metallic foil paper, silver spray and one 2½-inch silver foil bell. Overall size 16 in. long, 12 in. wide.
Per dozen, **$9.50.**
Each..... **95¢**



LARGE METALLIC BOW AND BELL UNIT

No. X-1965-B—Unit 36 in. long, 20 in. wide of bright blue metallic foil paper, blue paper lining. Spray of embossed silver foil leaves on a white main stem. Two silver foil bells 4 in. in diameter with blue glass ball knockers. Per dozen, **$29.50.** Each..... **$2.95**



LARGE METALLIC BOW AND BELL UNIT

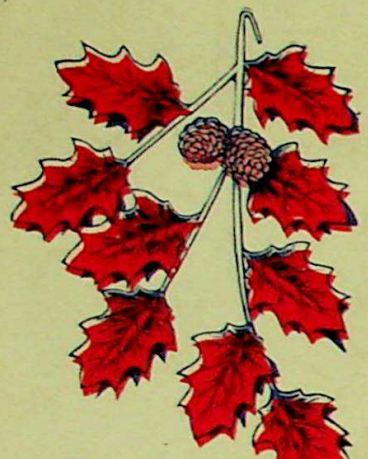
No. X-1965-R—Unit 36 in. long, 20 in. wide of bright red metallic foil with red paper lining. Spray of embossed silver foil leaves on a white main stem. Two silver foil bells 4 in. in diameter with red glass ball knockers. Per dozen, **$29.50.** Each..... **$2.95**

MEDIUM METALLIC BOW AND BELL UNIT

No. X-1964-B—Bright blue metallic foil paper bow unit 24 in. long, 15 in. wide. Silver leaf spray 20 in. long and two 2½-in. silver foil snow-capped bells.
Per dozen, **$19.50.**
Each..... **$1.95**

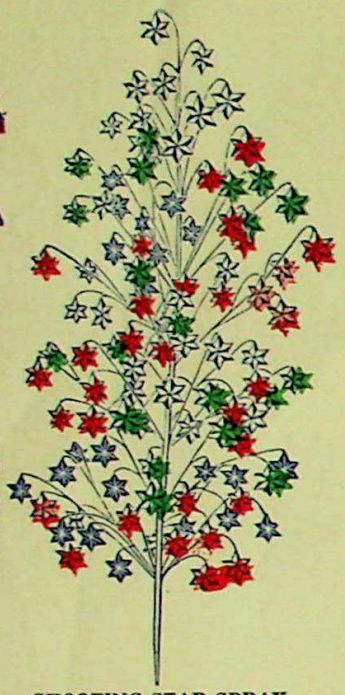
MEDIUM METALLIC BOW AND BELL UNIT

No. X-1964-R—Bright red metallic foil paper bow unit 24 in. long, 15 in. wide. Silver leaf spray 20 in. long and two 2½ in. silver foil snow-capped bells.
Per dozen, **$19.50.** Each **$1.95**



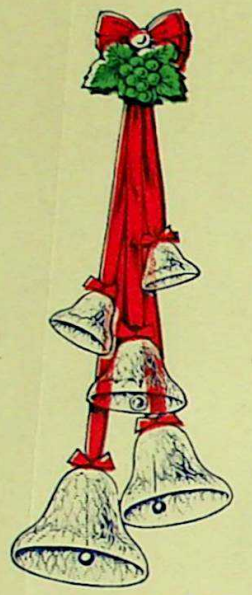
HOLLY LEAF AND PINE CONE SPRAYS

No. X-1223-R—Large 5 in. by 7 in. bright red holly leaves with painted red pine cones dipped in tinsel and wired to main stem of heavy wire covered with white cord. Overall size 36 in. by 18 in. Each **$1.00**
Per dozen...**$10.00**



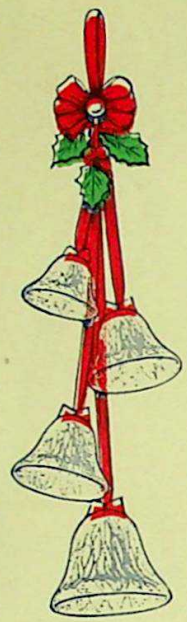
SHOOTING STAR SPRAY

No. X-1358—Embossed stars 2 in. in diameter in bright red, silver, blue, gold and green all on wire stems vari-colored. Main stem of heavy wire bound in white Duplex crepe. An outstanding toy and juvenile department Christmas number. Overall size 52 in. high, 18 in. spread. Per dozen..**$22.50** Each..**$2.25**



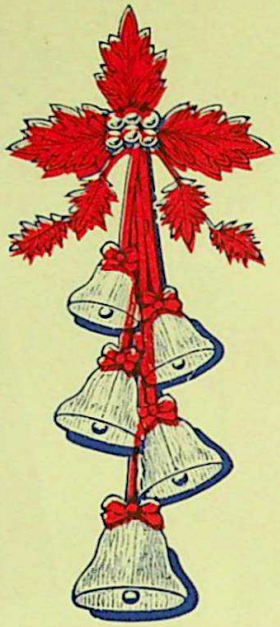
CELLOPHANE BELLS

No. X-3500 — 30-in. drop of 5 clear Cellophane bells with silver bead knockers. Bells are 3-in., 4-in., 5-in. and 6-in. diameter. Suspended by ½-in. ribbon from a red ribbon bow and green holly berry and leaf. Each..... **60¢**
Per dozen.....**$6.00**



CELLOPHANE BELL DROP

No. XC - 3953 — This bell unit has a red ribbon bow and silver glass bead with a spray of green lacquered holly leaves. From this hang one 5-in., two 4-in. and one 3-in. clear cellophane bells on half-inch red silk ribbon. Overall length 20 in. Each... **50¢**
Per dozen, **$ 5.00**
Per gross, **50.00**

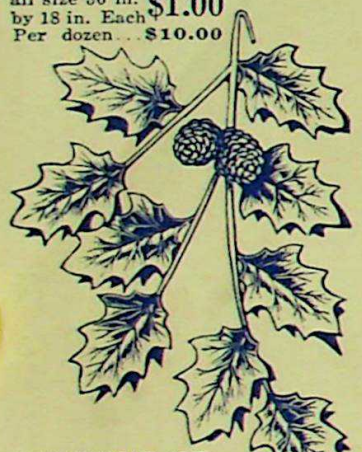


CELLSYFOIL LEAVES AND CELLOPHANE BELL DROP

No. X-2152 — Holly leaves are made of foil and laminated red cellophane. One 6 in., two 5 in., and two 4 in. clear cellophane bells hang on red fabric ribbon from leaves. Overall size 31 in. by 18 in. **85¢**
Each.....
Per dozen **$8.50**

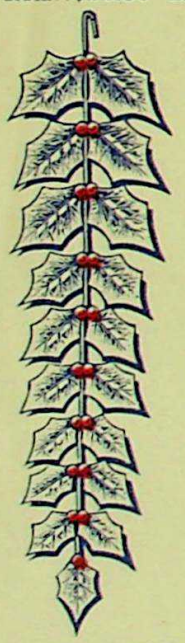
LARGE CELLULOSE BELL CLUSTER

No. X-3969—From green holly spray at top, four red ribbons support four clear cellulose bells measuring 3½-in., 4½-in., 5-in. and 6-in. in diameter. Each bell has silver bead knocker. Over all length 40 in., width 10 in. Each..... **$1.75**
Per dozen.....**$17.50**



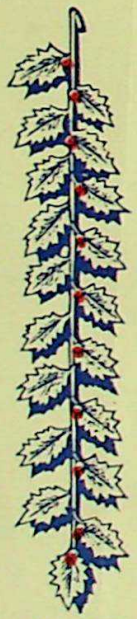
HOLLY LEAF AND PINE CONE SPRAY

No. X-1223-S—Same as above except bright silver holly leaves with painted blue pine cones dipped in tinsel. Each. **$1.00**
Per dozen...**$10.00**



SILVER HOLLY LEAF VINE

No. X - 3957 — Vine of silver foil leaves and red berries, 36 in. long and graduating in width from 11 in. at top to 6 in. at bottom. **60¢**
Each.....
Per dozen.**$6.00**

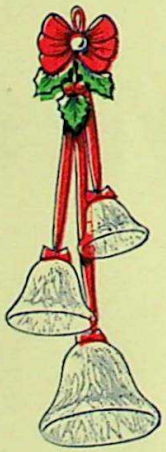


SILVER METAL HOLLY VINE

No. X - 6053 — Vine 33 in. long by 5 in. wide with 19 silver foil holly leaves 3 in. by 1½ in. Decorated with red lacquered berries as illustrated. Doz., **$2.50** **25¢**
Each.....
Gross ...**$25.00**

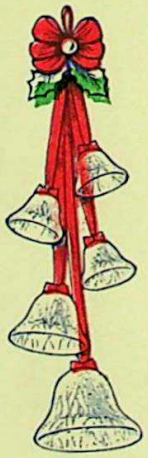
SILVER HOLLY LEAF VINE

No. X - 3954 — Silver holly leaves and red berries form a vine 28 in. long by 3 in. wide. **35¢**
Each...
Dozen, **$3.50**



THREE BELL UNIT

No. XC-3907—Three clear cellophane bells, one each 3-in., 4-in. and 5-in., hang on red silk ribbon from a red ribbon bow and holly spray. Overall length of drop 18 in. Each... **40¢**
Per dozen...**$ 4.00**
Per gross.... **40.00**

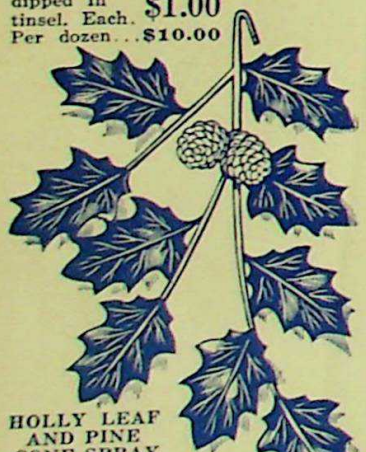


CELLOPHANE BELL DROP

No. XC-3949—Three 2-in., one 3-in. and one 4-in. clear cellophane bells hang on red silk ribbon from a top unit of red ribbon bow, silver glass beads and green holly leaves. Overall length of drop 18 in. **40¢**
Each.....
Per dozen...**$ 4.00**
Per gross.... **40.00**

SILVER BELL CLUSTER

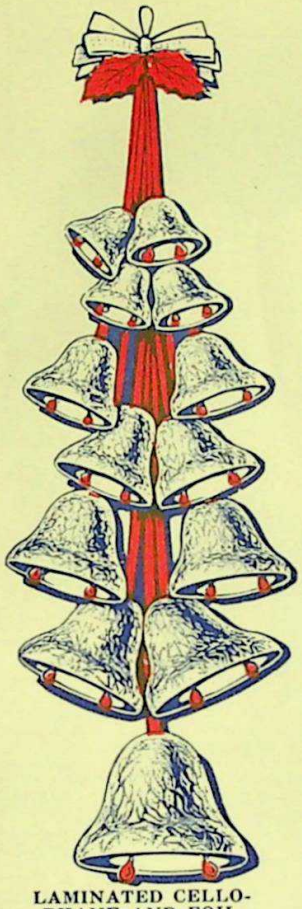
No. X-853—Cluster of 4 silver bells, one 7-inch, two 5-inch and one 4-inch. Bells are foil covered and will stay bright indefinitely. Held together by red silk covered wires and tied with a red and tinsel ribbon bow. Green lacquered holly leaves and berries. Size 13 in. by 24 in. **90¢**
Each.....
Per dozen.....**$9.00**



HOLLY LEAF AND PINE CONE SPRAY

No. X-1223-B — Same as above except bright blue holly leaves with painted white pine cones dipped in tinsel. **$1.00**
Per dozen **$10.00** Each

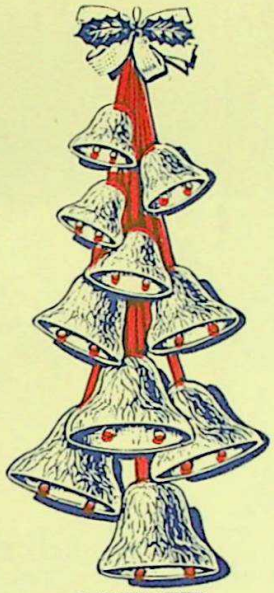
No. X-1223-G—Same except Green Metallic leaves with painted white cones dipped in tinsel.



LAMINATED CELLOPHANE AND FOIL
13-Bell Cluster

No. CP-27—Bells of silver foil with outside and inside covering of cellophane. There are four 3 in., two each 4 in., 5 in., and 6 in., and one 7 in. bells, attached to red silk ribbon, with silver tinsel ribbon bow and two red foil holly leaves. Red lacquered bead sounders. Overall length 36 in. Each **$1.50**
Per dozen **$15.00**

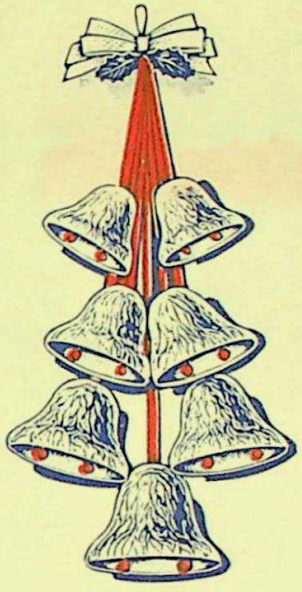
No. CP-27-G—Cluster same as above except bells are gold foil with laminated cellophane on outside and silver foil with laminated cellophane on inside. Each **$1.50**



LAMINATED CELLOPHANE AND FOIL
10-Bell Cluster

No. CP-28 — Cluster of 10 bells of silver foil, covered outside and inside with cellophane, and suspended by red silk ribbon. Silver tinsel ribbon bow at top with two blue foil holly leaves. Four bells 3 in., in diameter and two each 4 in., 4½ in., and 5 in. Red lacquered bead sounders. Overall length 21 in. Doz., **$12.50** Each **$1.25**

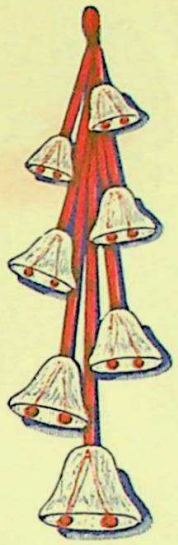
No. CP-28-G—Cluster same as above except bells are gold foil with laminated cellophane on outside and silver foil with laminated cellophane on inside. Doz., **$12.50** Each **$1.25**



LAMINATED CELLOPHANE AND FOIL
7-Bell Cluster

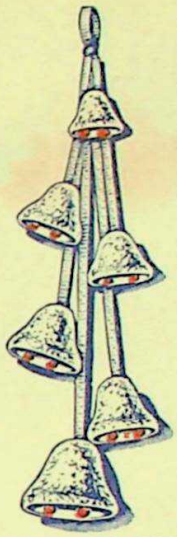
No. CP-26—Cluster of seven bells of silver foil with outside and inside covering of cellophane, suspended by red silk ribbon from bow of silver tinsel ribbon decorated with blue foil holly leaves. Two each 4 in., 4½ in., 5 in. and one 6 in. bell. Red lacquered berry sounders. Overall length 23 in. Doz... **$8.50** Each .. **85¢**

No. CP-26-G—Cluster same as above except bells are gold foil with laminated cellophane on outside and silver foil with laminated cellophane on inside. Doz... **$8.50** Each .. **85¢**



ALL CELLOPHANE 7-BELL CLUSTER

No. CP-42 — Two each 2 in., 2½ in., 3 in. and one 4 in. clear cellophane bells suspended by red silk ribbon. Red lacquered berry sounders. Overall length 21 in. Each ..... **50¢**
Per dozen... **$5.00**

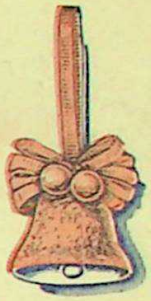


LAMINATED FOIL AND CELLOPHANE 7-BELL CLUSTER

No. CP-43—Silver foil bells with laminated cellophane inside and outside. Two each 2 in., 2½ in., 3 in. and one 4 in. bell suspended by silver tinsel ribbon. Red lacquered berry sounders. Overall length 21 in. Each.. **50¢**

LAMINATED FOIL AND CELLOPHANE 3-BELL CLUSTER

No. CP-364 — Bells of gold foil with laminated cellophane on the outside and silver foil with laminated cellophane on the inside. Bells suspended by gold tinsel ribbon. Top decoration of gold foil holly leaves, red berries and 1 in. gold glass balls. Overall length 21 in. Each ..... **90¢**
Per dozen **$9.00**



LAMINATED CELLOPHANE AND FOIL BELL HANGER

No. CP-367—Bell hanger of gold foil with laminated cellophane on outside, silver foil with laminated cellophane on inside. Bell 4½ in. in diameter suspended by ½ inch gold tinsel ribbon forming 10-loop bow at top of bell. Decorated with 1¼ in. diameter gold glass balls. Silver glass ½ in. knocker attached to inside top of bell with pine cone. Each ..... **50¢**
Per dozen **$5.00**

CELLOPHANE BELLS

No. CP-9000—Two clear cellophane bells 1½ in. in diameter, red cellophane rosette, green spray and red berry knockers. Per dozen. **$1.00**
Per gross **$10.00**

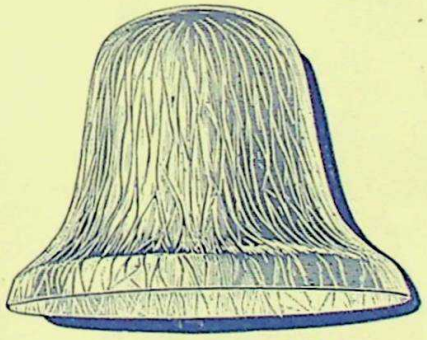
No. CP-9004 — A single 3 in. diameter clear cellophane bell with red satin bow and green cellophane rosette in center. Red berry knocker. Per dozen **$1.50**
Per gross **$15.00**

No. CP-9001 — Two red cellophane bells 1½ in. in diameter and one bell 2½ in. in diameter, with red berry knockers. Red chenille Santa with green Christmas tree adds decorative note. Overall size 3 in. by 4½ in. Per dozen **$2.00**
Gross ... **$20.00**

No. CP-9006 — Two 3 in. diameter clear cellophane bells with red cellophane ribbon bow and spray of green. Per dozen **$2.00**
Per gross **$20.00**

METAL JINGLE BELL CLUSTER

No. X-471 — Small bell cluster for coat lapel, the wrists of employees or decorations. Bells 1 inch in diameter attached to silver tinsel cord. Decorated with silver bead and red bow. Each ... **12½¢**
Per dozen **$1.25**
Per gross **$12.50**



CELLOPHANE BELLS

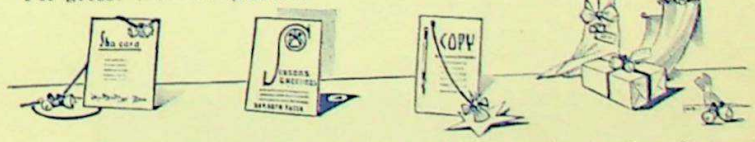
Clear Transparent Cellophane or Red Transparent Cellophane

American Made

Very effective when used with white or colored electric lights. May be attached to any spray instead of the papier mache bells.

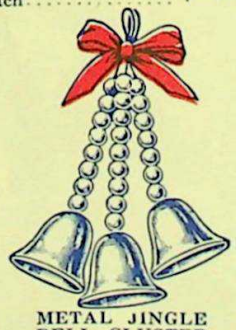
Please specify color when ordering

No. CP.-33—2 in. in diameter. **30¢**
Per gross .... **$3.00** Per dozen ....
No. CP-34—3 in. in diameter. **60¢**
Per gross .... **$6.00** Per dozen ....
No. CP-35—4½ in. in diameter. **$1.00**
Per gross **$10.00** Per dozen ...
No. CP-36—6 in. in diameter. **$2.00**
Per gross **$20.00** Per dozen ...
No. CP-37—8 in. in diameter. **$4.00**
Per gross **$40.00** Per dozen ..
No. CP-38—10 in. in diameter. **$5.00**
Per gross **$50.00** Per dozen ...



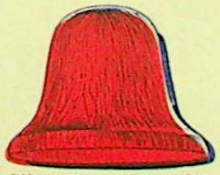
A new, smart decorative for small signs and snow cards. Another clever use of these bells is in pairs tied to the wrists of clerks to call attention to special promotions during the holiday selling season. Also attractive as package decorations.

The above illustrations suggest various ways in which the small cellophane bells may be used.



METAL JINGLE BELL CLUSTER

No. X-460 — Three metal bells, 2 in. in diameter, suspended by ⅜-in. silver glass beads on tinsel cord and decorated with red bow. Each ..... **30¢**
Per dozen **$3.00**
Per gross **$30.00**



Silver foil with Clear Cellophane Inside and Out

Add 20% to prices to right

CHRISTMAS BELLS THAT JINGLE

Use to decorate packages, on wreaths or trees, or may be worn on the wrists of employees or in coat lapels during special sales or the Christmas season.

No. XB-7

No. XB-7—⅞-in. diameter. Made from special bell metal, silver lacquered. Per doz. **60¢**
Per gross **$3.00**

No. XB-8—1-in. diameter of special bell metal, silver lacquered. Doz. **75¢**
Per gross **$7.50**

No. XB-8

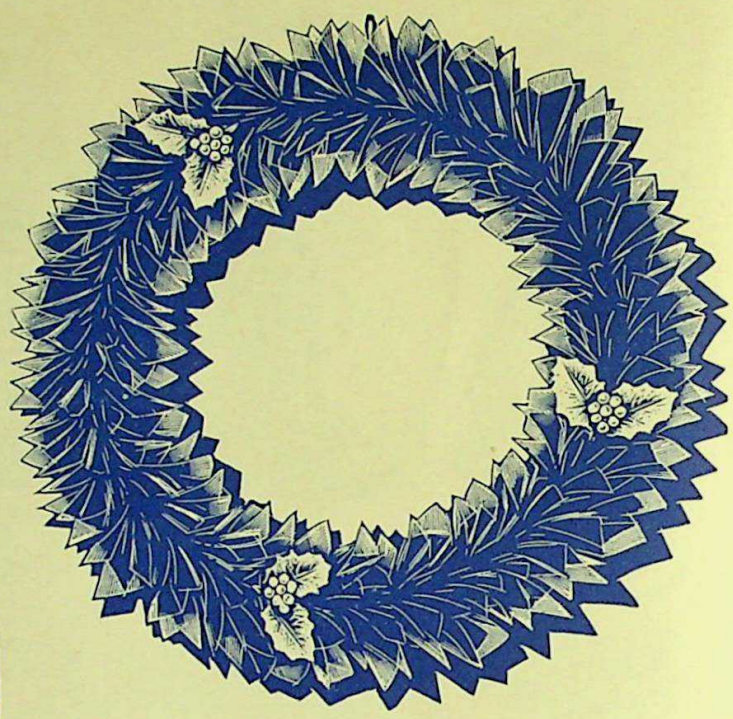
No. X-6124—Red tufted cellophane wreath 6 in. wide. Made very full and decorated with 5 clusters of silver bead berries. Mounted on bright chrome leaf wreath with 9-in. spread. 27 in. in diameter. Each..... **$2.95**

No. X-6724—5½ in. wide, 20 in. in diameter. Red cellophane full tufted wreath with 8-in. chrome bright silver holly background and clusters of silver bead berries. Per dozen..... **$14.50** Each..... **$1.45**

No. X-5724—Same as No.X-6724 but in blue cellophane. Per dozen..... **$14.50** Each..... **$1.45**

No. X-3852—Cellophane bows for posts or backgrounds. Made of red cellophane 5½ in. wide with 2-in. diameter silver glass ball center and 2 silver holly leaves. Bow is 16 in. wide with 26-in. drop. Per dozen..... **$5.00** Each..... **50¢**

No. X-5852—Blue cellophane 5½ in. wide is used to make bows for posts or backgrounds. Decorated with 2-in. diameter silver glass ball and 2 silver holly leaves. Bow is 16 in. wide with 26-in. drop. Per dozen..... **$5.00** Each..... **50¢**



GIANT CELLOPHANE WREATHS

No. X-5036—Giant wreath, 30 in. in diameter, made of deep blue sheer cut cellophane. An effective decoration with its contrasting double holly leaves and berry clusters. Per dozen **$29.50** Each **$2.95**

No. X-5024—Same as above blue wreath except only 24 in. in diameter. Per dozen..... **$19.50** Each..... **$1.95**

No. X-3836—Red sheer cut cellophane wreath measuring 30 in. in diameter. Double holly leaves and berry clusters are evenly spaced for a contrasting decoration. Per dozen..... **$29.50** Each..... **$2.95**

No. X-3824—Same as above red wreath except only 24 in. in diameter. Per dozen..... **$19.50** Each..... **$1.95**

CELLOPHANE ROPING FOR DECORATIVE PURPOSES (in Bolts)

Brilliant, sparkling, high lustre Cellophane in continuous lengths. Strong and durable. Highly flexible to permit draping in any position or shape.

XC-3698-R—Red Transparent
XC-3698-B—Blue Transparent
XC-3698-W—Clear Transparent
3 in. diameter, 18 ft. long.
Per dozen bolts..... **$10.00** Per bolt..... **$1.00**

XC-3664-R—Red Transparent
XC-3664-B—Blue Transparent
XC-3664-W—Clear Transparent
2 in. diameter, 18 ft. long.
Per dozen bolts..... **$7.00** Per bolt..... **70¢**

XC-3648-R—Red Transparent
XC-3648-B—Blue Transparent
XC-3648-W—Clear Transparent
1½ in. diameter, 18 ft. long.
Per dozen bolts..... **$5.00** Per bolt..... **50¢**

XC-3630-R—Red Transparent
XC-3630-G—Green Transparent
XC-3630-W—Clear Transparent
¾ in. diameter, 30 ft. long.
Per dozen bolts..... **$3.50** Per bolt..... **35¢**

No. X-3959—Red Cellophane bow 16 x 30 in. over all. Two silver foil holly leaves top 5-in. and 4-in. clear Cellophane bells which hang from center of bow itself. Each **65¢**
Per dozen..... **$6.50**

No. X-5224—Red tufted cellophane wreath 6 in. wide. Made very full. Decorated with 5 clusters of silver bead berries. Wreath is 24 in. in diameter. Each..... **$1.85**

No. X-6224—Wreath 6 in. wide, made very full, of blue tufted cellophane. Decorated with 5 clusters of silver bead berries. 24 in. in diameter. Each..... **$1.85**

CELLOPHANE ELECTRIC BELL CLUSTER

No. X-4000—Electric lighted bell unit. Top of unit is a 10-in. red satin ribbon bow with green holly leaves and mistletoe sprays. Three 7-in. clear Cellophane bells and red bulbs hang on white bound wire. Each **$4.50**
Per dozen $45.00

METALLIC LEAF AND CELLOPHANE BELL DECORATION

No. X-3979 — 72-in. spread of bright red foil holly leaves. Both ends have a silver leaf and one 3-in. clear Cellophane bell. Center unit consists of silver holly leaves and 6 clear Cellophane bells with silver bead knockers. Center drop 30 in. Bells 8 in. diameter to 3 in. Each **$6.95**
Per dozen $69.50

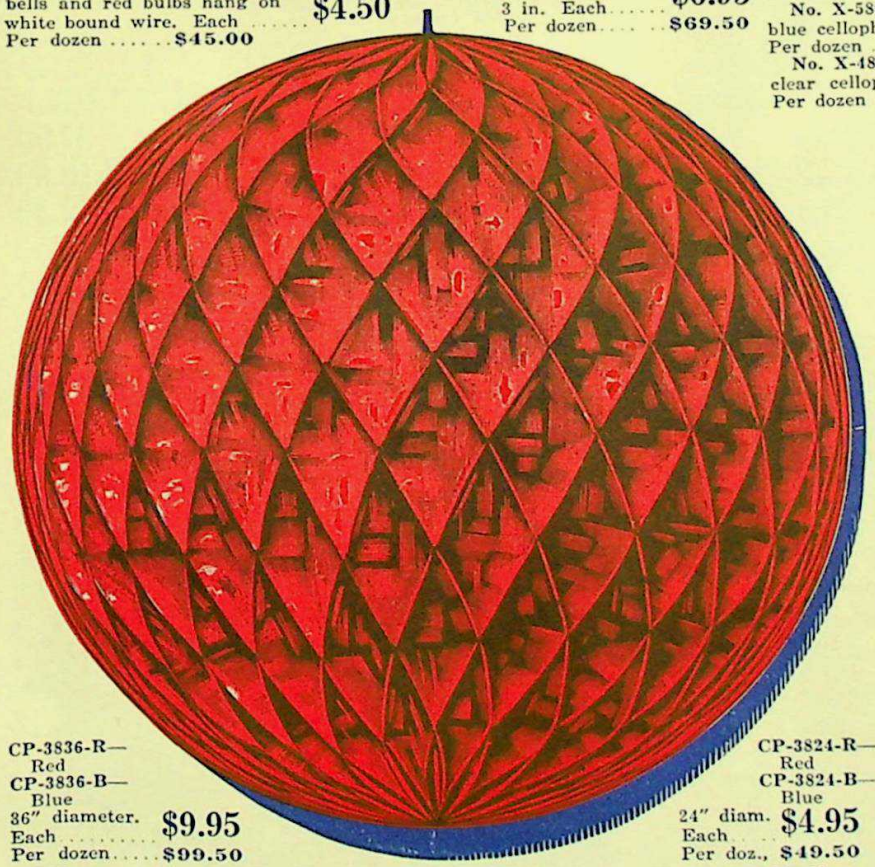
No. X-3801—All cellophane wreath 15 in. in diameter. Made of red cellophane and trimmed with two 5-in. holly leaves of bright silver foil and 6 silver berries. Each ..... **85¢**
Per dozen $8.50

No. X-5801—Same as X-3801 above but in blue cellophane. Each ..... **85¢**
Per dozen $8.50

No. X-4801—Same as X-3801 above but in clear cellophane. Each ..... **75¢**
Per dozen $7.50

No. X-3802—Red Cellophane and triple chrome silver foil holly leaves are combined to form a very attractive wreath. Measures 18 in. in diameter and 5 in. wide. Center decoration of 9 silver berries and holly leaves. Each **$1.25**
Per dozen ..... $12.50 Per gross $125.00

No. X-5802—Same as X-3802 above but in blue cellophane. Each **$1.25**
Per dozen ..... $12.50 Per gross $125.00

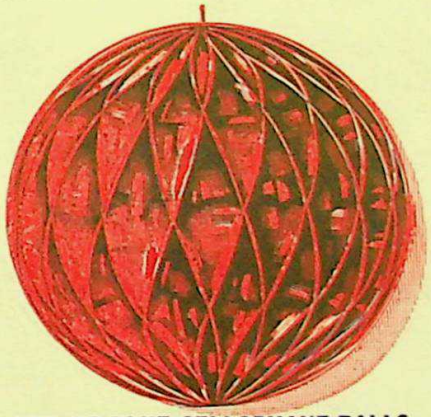


CP-3836-R—Red
CP-3836-B—Blue
36" diameter. Each **$9.95**
Per dozen $99.50

CP-3824-R—Red
CP-3824-B—Blue
24" diam. Each **$4.95**
Per doz., $49.50

Glistening, Giant Transparent Cellophane Folding Balls

This 36-inch diamond cellophane ball sparkles when a light is directed toward it, creating a beautiful iridescent effect in the blue or red colors of the cellophane. There are over 400 honeycomb partitions in this ball which catch any light and multiply its sparkle from every angle as a diamond reflects light. This giant cellophane ball is hand-made and is the Christmas season's smartest creation for unusual display. Can be used with our cellophane garlands or twisters. Balls fold and pack flat for storage. Red or Blue Cellophane. (Specify color desired.) Per dozen ..... $99.50 Each **$9.95**
24-INCH. Per dozen ..... $49.50. Each **$4.95**



RED OR BLUE CELLOPHANE BALLS

Honeycomb partitions to catch any light and multiply its sparkle from every angle as a diamond reflects light. This cellophane ball sparkles when a light is directed toward it, creating a beautiful iridescent effect in the blue or red colors of the cellophane. The ball is hand-made and is the Christmas season's smartest creation for unusual display. Can be used with our cellophane garlands or twisters. Balls fold and pack flat for storage. Choice of all red or all blue.

18-INCH
No. CP-3818—Per dozen ..... $15.00 Per gross ..... $150.00 Each **$1.50**

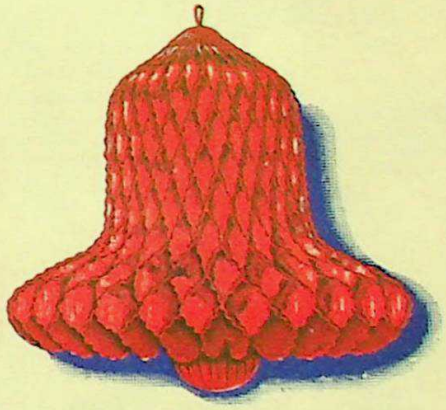
13-INCH
No. CP-3813—Per dozen ..... $7.50 Per gross ..... $75.00 Each ..... **75¢**

10-INCH
No. CP-3810—Per gross ..... $35.00 Per dozen **$3.50**

8-INCH
No. CP-3808—Per gross ..... $20.00 Per dozen **$2.00**

6-INCH
No. CP-3806—Per gross ..... $15.00 Per dozen **$1.50**

Be sure to specify color desired.



FOLDING CELLOPHANE BELLS

Honeycomb partitions to catch any light and multiply its sparkle from every angle when a light is directed toward the bell, creating a beautiful iridescent effect. For unusual Christmas displays. Bells fold and pack flat for storage.

No. CP-3705—5 in. diameter at widest part. Per gross ..... $8.50 Per dozen ..... **85¢**

No. CP-3707—7 in. diameter at widest part. Per gross ..... $13.50 Per dozen **$1.35**

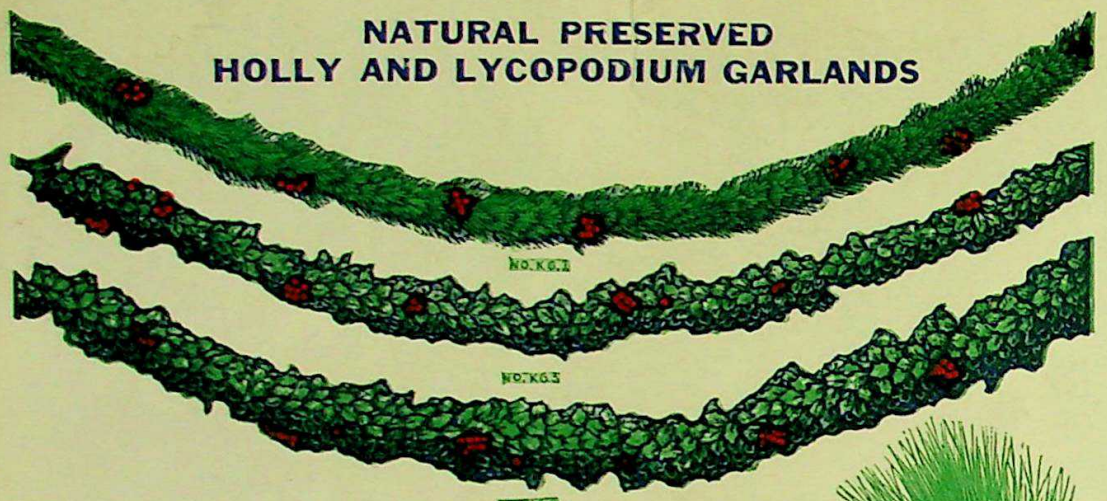
No. CP-3708—8 in. diameter at widest part. Per gross ..... $17.50 Per dozen **$1.75**

No. CP-3713—13 in. diameter at widest part. Each ..... **40¢**
Dozen ..... $4.00 Gross $40.00

No. CP-3717—17 in. diameter at widest part. Each ..... **75¢**
Dozen ..... $7.50 Gross $75.00

No. CP-3721—21 in. diameter at widest part. Each **$1.50**
Dozen ..... $15.00 Gross $150.00

NATURAL PRESERVED HOLLY AND LYCOPODIUM GARLANDS



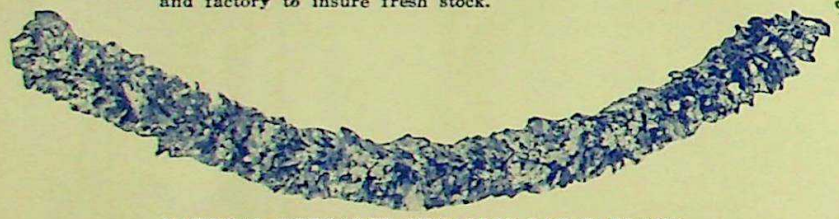
No. KG-1—Lycopodium (Princess Pine) Green Roping, 4½ in. in diameter. Decorated with 24 red holly berries to the yard. Per yard ..... **55¢**

No. KG-2—Same as above, except without berries. Per yard ..... **50¢**

No. KG-3—Natural Prepared Green Holly Garland, 4½ in. in diameter. Decorated with 36 red holly berries to the yard. Per yard ..... **65¢**

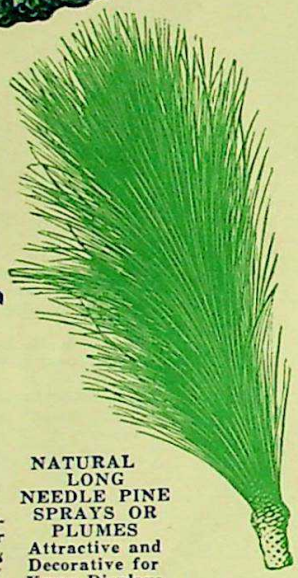
No. KG-4—Natural Prepared Green Holly Garland, 6 in. in diameter. Decorated with 36 red holly berries to the yard. Per yard ..... **80¢**

F. O. B. Michigan Factory. We ship direct from preserving plant and factory to insure fresh stock.



NATURAL PREPARED METALLIC OAK GARLAND

No. KG-17—A beautiful garland made of natural oak leaves which have been preserved and fireproofed, and then high-lighted in bright metallic colors such as silver and red combination, red and gold combination, etc. Garland is about 6 inches in diameter. Price, per yard ..... **90¢**



NATURAL LONG NEEDLE PINE SPRAYS OR PLUMES

Attractive and Decorative for Xmas Displays

No. ND-12 — Plumes or sprays approximately 40 in. long with 8 in. needles. Preserved with chemicals so that they can be considered practically fireproof and far superior to those not treated. Colors: Green, red, or autumn. Packed one dozen of one color to carton.

Per dozen **$11.75**

Per 100 all one color **$85.00**

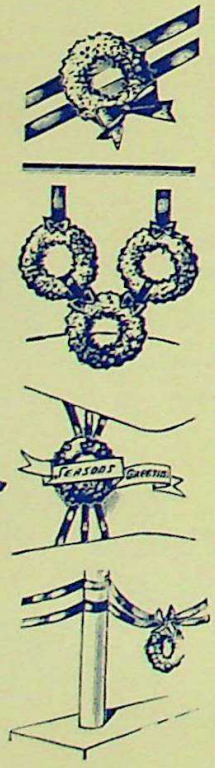
No. ND-13—Silver Pine Plumes. Packed one dozen to a carton. Per 100 .... **$135.00**

Per dozen **$18.75**

NATURAL PREPARED METALLIC OAK BRANCHES

No. KG-15—Averaging about 30 to 36 inches long by about 18 to 20 inches wide. These are natural branches of oak which have been preserved and fireproofed and colored and then high-lighted in metallic colors such as silver and red combination, red and gold combination, etc. Price 25 branches **$8.75**

(No order filled for less than 25 branches)



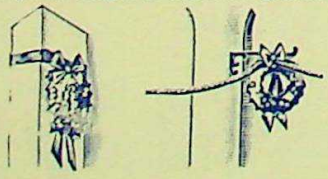
RED RAYON MIRROR SATIN RIBBON

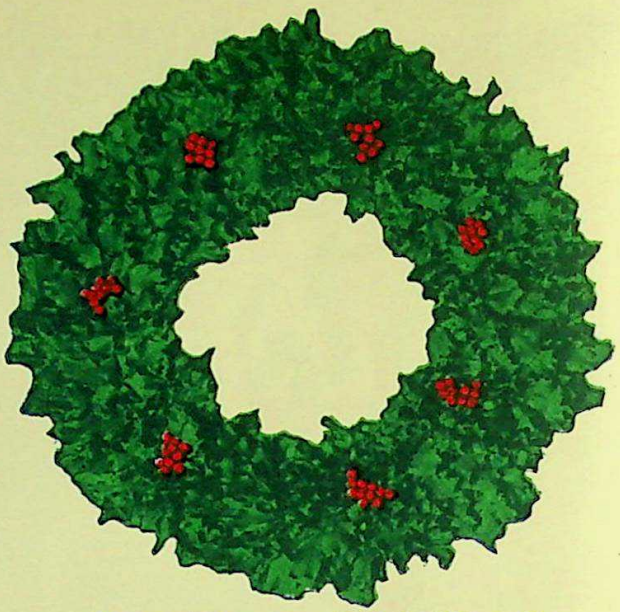
For Bows, Wreath Hangers, Decorations, etc.

In the small cuts surrounding this copy are suggestions of the many uses for ribbon. This is an excellent grade of ribbon made to sell at a low price especially for use during the Christmas season. It is stiff enough so that the bows will hold their shape. May be had in 2⅞-inch or 4½-inch widths, in red only.

No. WER-40—2⅞ inches wide by 10 yards long. Per roll **$1.50**

No. WER-120—4½ inches wide by 10 yards long. Per roll **$2.00**





Natural Preserved Holly Wreaths

Made of finest imported English Holly, natural preserved, profusely studded with artificial red berries.

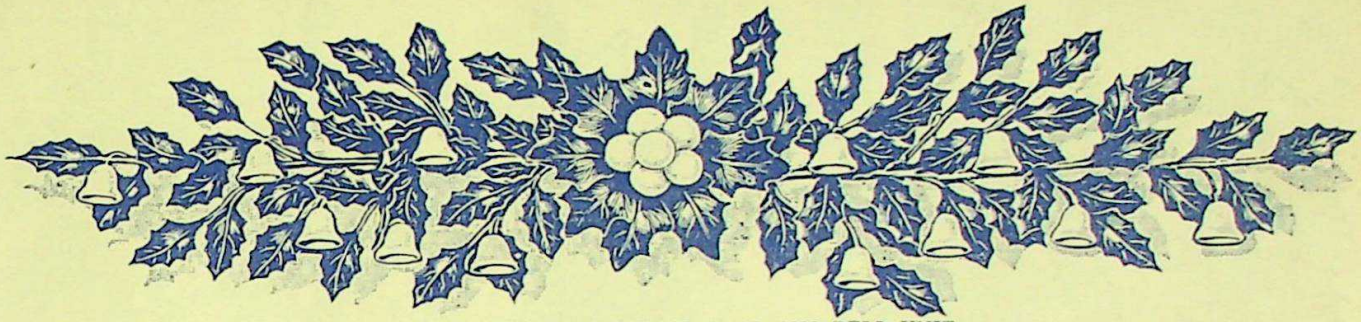
Green wreaths may also be had with **white berries** at the same price.

This is the full round and full quantity leaf wreath.

Shipped direct from preserving plant and factory in Michigan to insure freshest stock.

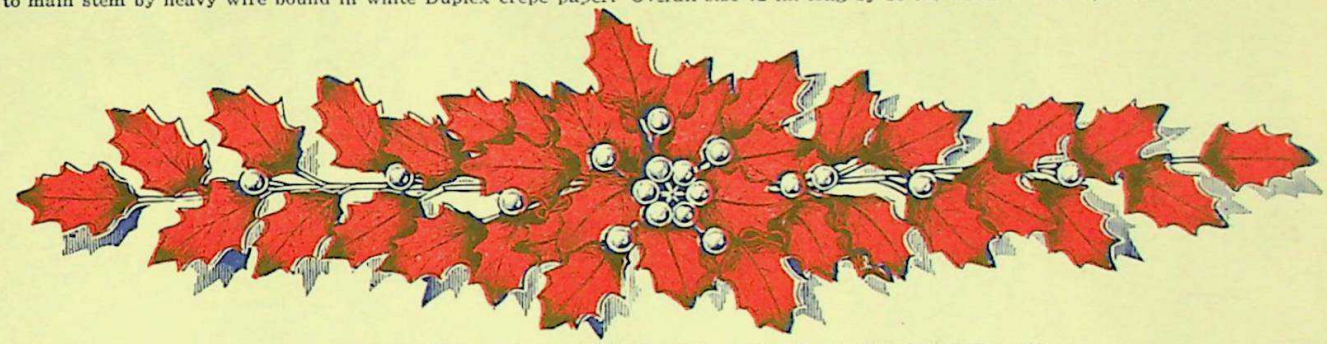
	Green with Red Berries Each	Green with Red Berries Per Doz.	Blue with White Berries / Red with White Berries / White with Red Berries (Specify color wanted) Each	Blue with White Berries / Red with White Berries / White with Red Berries (Specify color wanted) Per Doz
No. KG-12—12 in. diam. (No less than one doz. sold)		$6.00		$7.50
No. KG-18— 18 in. diam.	$1.65	16.50	$1.95	19.50
No. KG-24— 24 in. diam.	2.95	29.50	3.25	32.50
No. KG-30— 30 in. diam.	4.95	49.50	5.45	54.50
No. KG-36— 36 in. diam.	7.25	72.50	8.50	85.00
No. KG-48— 48 in. diam.	11.95	119.50	13.50	135.00
No. KG-60— 60 in. dima.	17.50	175.00	19.50	195.00

Red with White Berries
Blue with White Berries
White with Red Berries



LARGE METAL HOLLY, BALL AND BELL UNIT

No. X-2115—Dark blue embossed holly leaves. The center unit is of larger leaves 8 in. by 5 in. with six 2-in. white sparkling balls. Leaves on each side are 5 in. by 3 in. Twelve sparkling 2½ in. bells hang from spray. All leaves, bells and balls are attached to main stem by heavy wire bound in white Duplex crepe paper. Overall size 72 in. long by 16 in. wide. Dozen..$54.50 Each..... **$5.45**

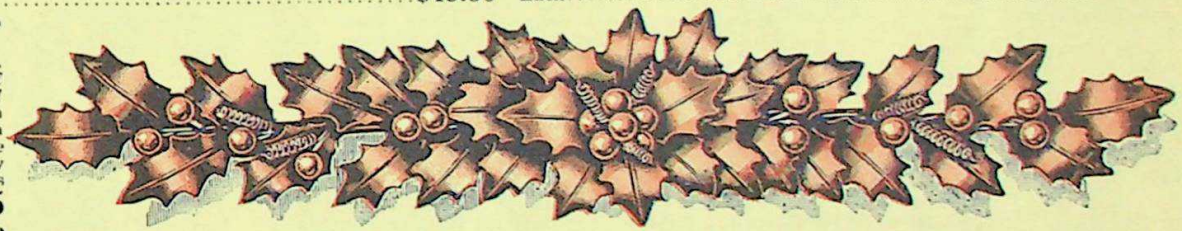


GIANT RED METAL FOIL HOLLY LEAF AND SILVER BALL GARLAND

No. X-2416—Red metal foil holly leaves 4 in. by 8 in. are used to make this garland decorated with 1½ in. diameter silver glass balls. Attached to heavy wire stem bound with white Duplex crepe. Overall size 72 in. long by 18 in. wide. **$4.95**
Per dozen.....$49.50 Each.....

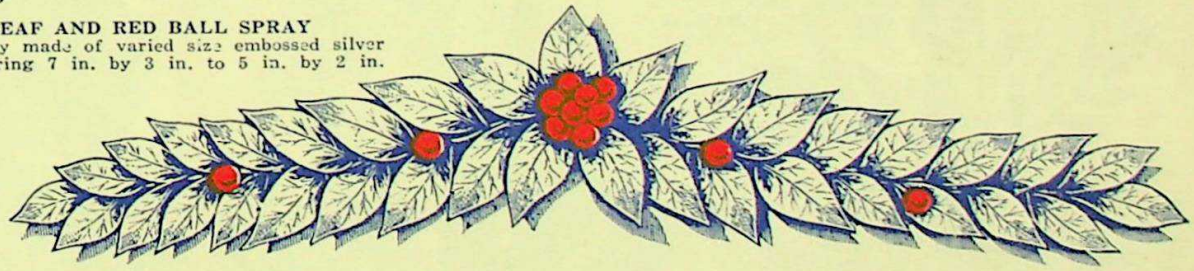
GOLD FOIL HOLLY LEAF AND BALL SPRAY

No. X-1536—A spray 72 in. long by 14 in. wide, each half measuring approximately 7 in. by 4½ in. Trimmed with 18 gold balls 1½ in. in diameter and 7 white wire springs. All bound to heavy wire main stem which is wrapped in white. **$4.35**
Each.....
Per dozen.....$43.50



SILVER LEAF AND RED BALL SPRAY

No. X-080—Spray made of varied size embossed silver foil leaves measuring 7 in. by 3 in. to 5 in. by 2 in. Decorated with 1¼ in. diameter red balls. All on heavy wire bound in white thread. Overall size 66 in. long by 12 in. wide.
Each **$1.75**
Doz., $17.50



GIANT RED METAL HOLLY DROP

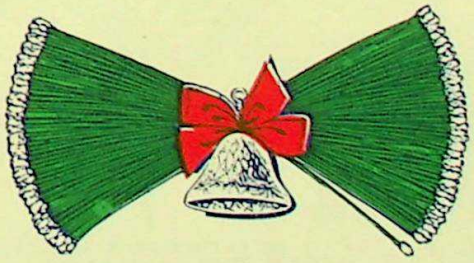
No. X-2532—Overall size 80 in. long by 24 in. wide. Large red metal foil leaves 12 in. long and 6 in. wide. All bound on heavy wire wound in white cord. Large 2 in. silver balls and wire spring sprays adorn this beautiful Christmas spray. **$5.75**
Per dozen...$57.50 Each...

SANTA CLAUS SNOW FLAKES

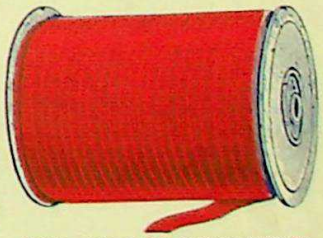
No. X-83 — Fireproof Santa Claus Snow put up in beautiful lithographed boxes, containing 4 oz. each. Liberally sprinkled on cotton produces a very beautiful and realistic effect. For use on hard surfaces or on the branches of Christmas trees cover surface with any kind of thin paste such as starch and then sprinkle liberally with snow. **50¢**
Per dozen.....
Per gross.....$5.00

ANGEL HAIR

No. X-2115 — Extensively used for decorating Christmas trees, etc. **$1.00**
Per dozen boxes



No. X-2964—Exceptionally attractive spray, entirely new in design. Heavy strands of fibre are gathered in the center, giving a fan-like effect on either side of the spray. Ends are tipped with sparkling snow. Has 4-inch silver bell and bright red ribbon bow, as illustrated. 18 in. wide. **60¢**
Per dozen.....$6.00 Each.....



RED COTTON RIBBONTYE

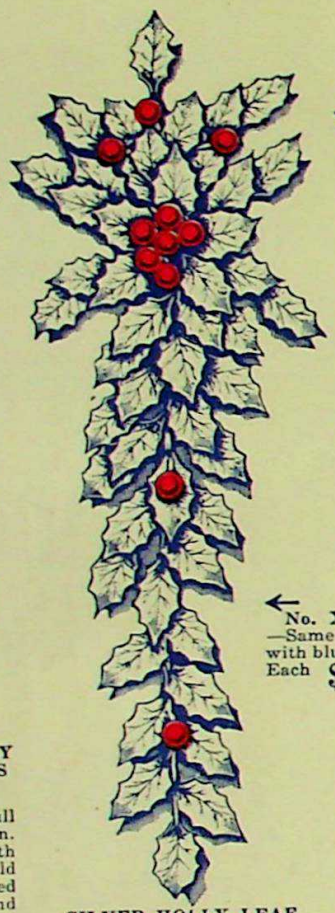
No. X-301—Red cotton ribbonzene for packages, etc. 9/16 in. wide and 500 yards on metal spool 4 in. in diameter and 5 in. long. Per spool..... **$1.95**

RED RAYON RIBBONZENE

No. X-332—All rayon ribbonzene, 9/16 in. wide. 500 yards to the spool. Red only. Per spool..... **$1.10**

DULL GOLD HOLLY LEAF AND GLASS BALL VINE

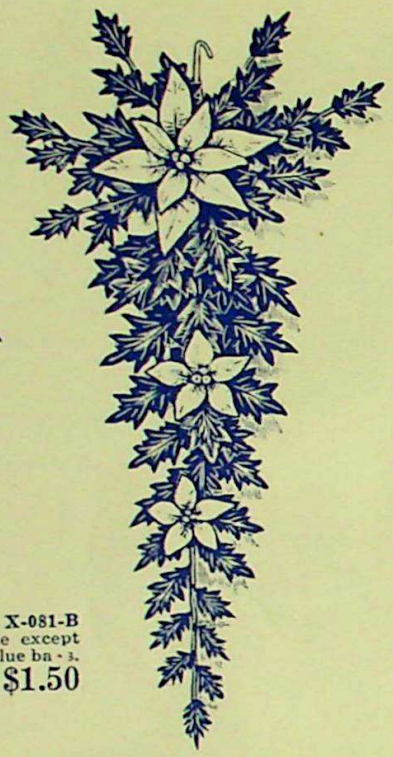
No. X-1531 — Dull gold holly leaves 7 in. by 4 in. in size with 1½ in. diameter gold glass balls. Attached to heavy wire bound in white thread. Overall size 10 in. wide, 40 in. drop. Each..... **$1.65**
Per dozen...**$16.50**



← No. X-081-B —Same except with blue ba-s. Each **$1.50**

SILVER HOLLY LEAF DROP WITH RED BALLS

No. X-081-R—Embossed silver foil holly leaves 5 in. long by 2 in. wide. Red glass balls 1¼ in. in diameter add that final touch of color. Top spread 20 inches by 54 inch drop. Each **$1.50**
Per dozen.....**$15.00**



BLUE CELLSYFOIL SPRAY

No. X-4089—Blue Cellsyfoil holly leaves in varied sizes with three silver poinsettias. On heavy wire stems bound with cellophane. Overall size 48 in. long by 24 in. wide. Dozen..**$29.50** Each **$2.95**

RED HOLLY AND GLASS BALL DROP

No. X-1356-R — Nine embossed red foil holly leaves decorated with three bunches of 4 each silver glass balls. All on heavy wire stem bound in white thread. Measures 36 in. long and spreads to 12 in. in width. Each **$1.25**
Dozen **$12.50**

BLUE HOLLY AND GLASS BALL DROP

No. X-1356-B — Nine embossed blue foil holly leaves decorated with three bunches of 4 each silver glass balls. All on heavy wire stem bound in white thread. Measures 36 in. long and spreads to 12 in. in width. Each **$1.25**
Dozen **$12.50**

GREEN HOLLY AND GLASS BALL DROP

No. X-1356-G — Nine embossed green foil holly leaves decorated with three bunches of 4 each silver glass balls. All on heavy wire stem bound in white thread. Measures 36 in. long and spreads to 12 in. in width. Each **$1.25**
Dozen ..**$12.50**

SILVER HOLLY AND GLASS BALL DROP

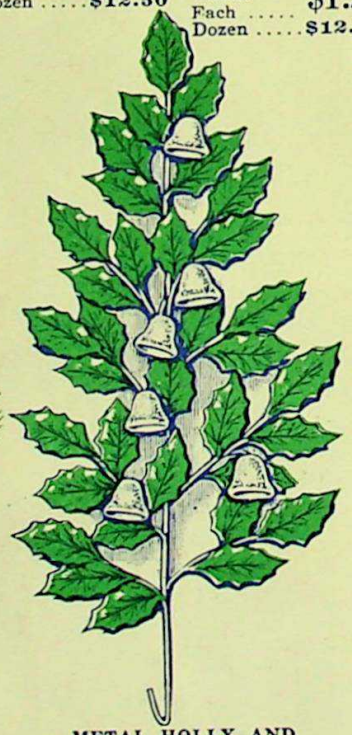
No. X-1356-S — Nine embossed silver foil holly leaves decorated with three bunches of 4 each red glass balls. All on heavy wire stem bound in white thread. Measures 36 in. long and spreads to 12 in. in width. Each **$1.25**
Dozen **$12.50**

RED CELLSYFOIL SPRAY

No. X-4087—A spray 36 in. by 24 in. of sparkling red Cellsyfoil leaves (silver foil overlapped with red cellophane and then embossed, making a sparkling red leaf). These leaves are 4 in. long by 1¼ in. wide. Three silver foil poinsettias 8 in. across with red and yellow berries and green leaves. All on heavy wire bound in red silk thread.
Per dozen.....**$25.00** Each..... **$2.50**

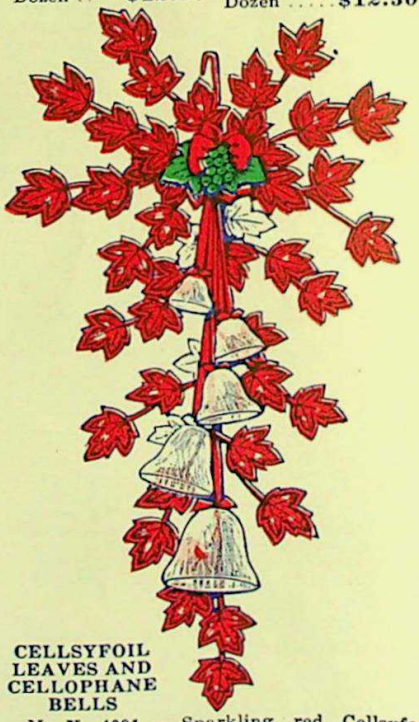
IMITATION PINE AND FROSTED CONE SPRAY

No. X-1527—Dark green pine needles, 12 in. long, are attached to heavy wire stem bound in brown Duplex crepe. Attached to spray are 8 natural pine cones touched with white paint which gives them a real frosted effect. Overall size 30 in. long, 20 in. wide.
Per dozen.....**$29.50** Each..... **$2.95**



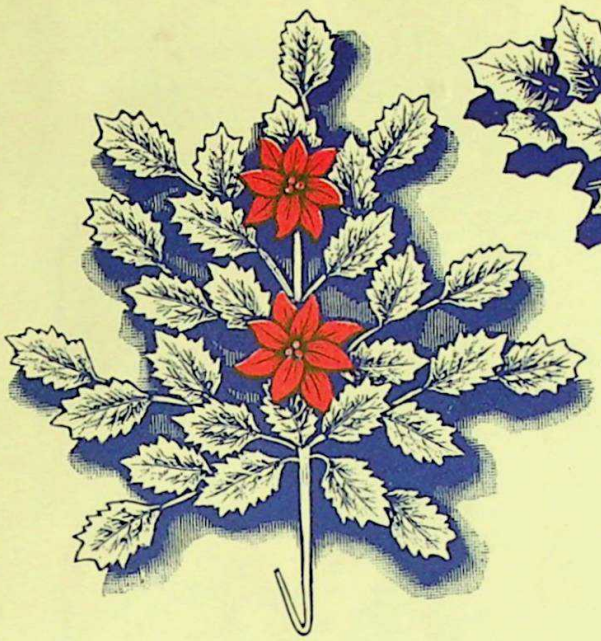
METAL HOLLY AND WHITE BELL SPRAY

No. X-1427—Green foil holly leaves with 6 sparkling white 2½-inch papier mache bells. All on heavy wire stems bound in white Duplex crepe paper. Overall size 48 in. long by 20 in. wide.
Per dozen..**$19.50** Each..... **$1.95**



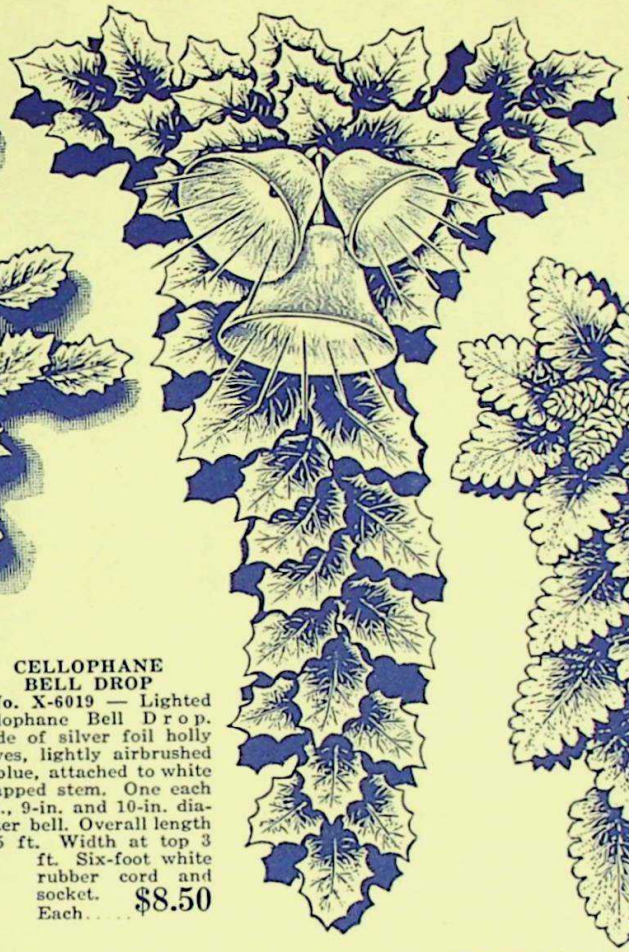
CELLSYFOIL LEAVES AND CELLOPHANE BELLS

No. X-4091 — Sparkling red Cellsyfoil leaves (a silver foil overlapped with red cellophane and then embossed) with heavy wire bound in red silk thread. In center top of spray 2 green foil leaves and green berries are attached to red ribbon bow. From this bow 5 cellophane bells 6 in. to 2 in. in diameter hang on ½ in. red ribbon. Overall size 42 in. long by 24 in. wide. Per dozen..**$25.00** Each..**$2.50**



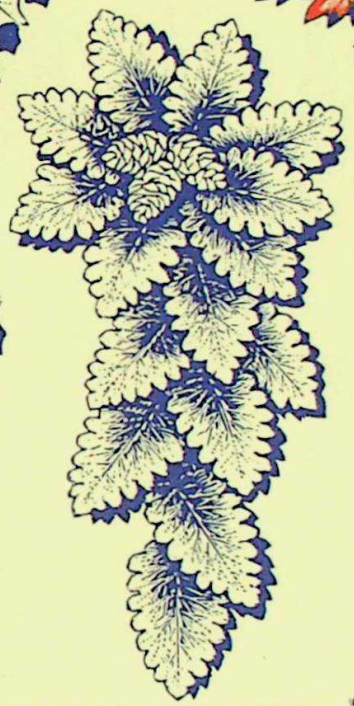
ALL SILVER HOLLY SPRAY

No. X-2707—Nine-branch spray of bright chrome all silver holly leaves measuring 4½ x 2½ in. Center decoration consists of two lacquered poinsettias 5 in. in diameter. Spray is 35 in. long, including stem, and 24 in. wide.
Per dozen..$15.00 Each.. **$1.50**



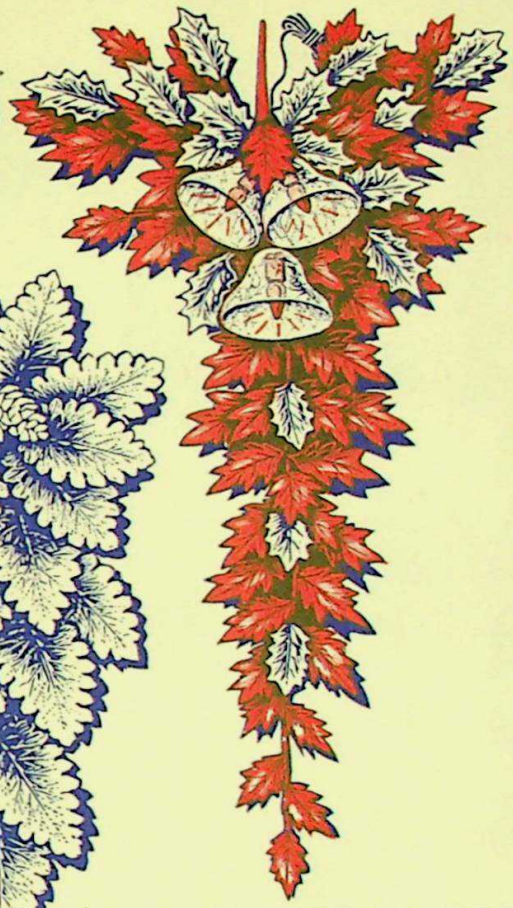
CELLOPHANE BELL DROP

No. X-6019 — Lighted Cellophane Bell Drop. Made of silver foil holly leaves, lightly airbrushed in blue, attached to white wrapped stem. One each 7-in., 9-in. and 10-in. diameter bell. Overall length is 5 ft. Width at top 3 ft. Six-foot white rubber cord and socket.
Each.... **$8.50**



SILVER FOIL LEAVES DROP

No. X-6014 — 36-in. drop of 9-in. bright silver foil leaves lightly airbrushed in blue. Top measures 18 in. wide with center group of three real pine cones painted white and tinselled. Each..... **$1.75**
Per dozen.....$17.50

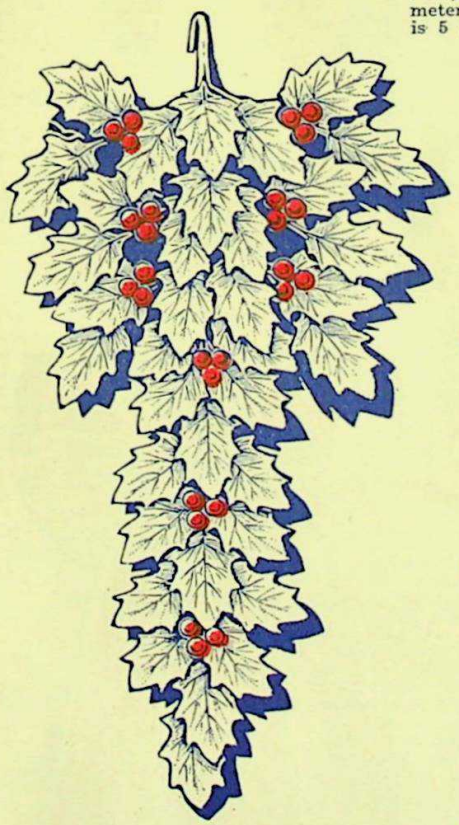


LIGHTED CELLO BELL SPRAY

No. X-4005 — An outstanding Christmas spray of 5-in. clear Cellophane bells lighted with red bulbs. An unusual feature is the red Cellophane covering the silver foil holly leaves which are used as a background. Plain silver foil holly leaves used for contrast. Size 48 in. long by 24 in. wide. Complete with 24 in. cord and plug.
Per dozen..$54.50 Each **$5.45**

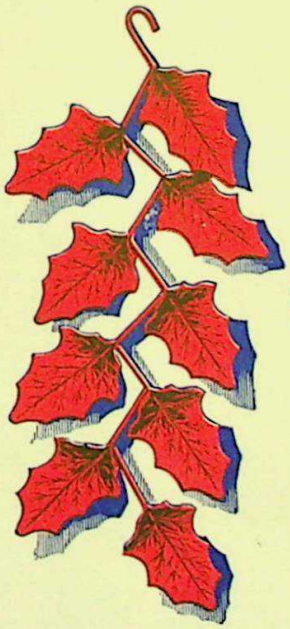
HOLLY LEAF DROP

No. X-1537 — Silver foil holly leaf drop 72 in. long. Leaves are 7 in. by 4 in. Heavy wire stem wrapped in white thread.
Each **$2.50**
Per dozen ...$25.00



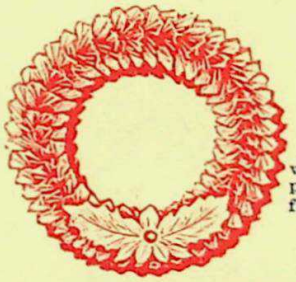
WHITE EMBOSSED HOLLY LEAVES

No. X-1653—Dull white embossed holly leaves 6½ x 4½ make a spray which is decorated with 8 clusters of large red lacquered berries. Top spread 20 in. Length 48 in. Each..... **$4.25**
Per dozen.....$42.50



RED LACQUERED HOLLY LEAF VINE

No. X-6009—Red lacquered 7 in. holly leaf vine on red wrapped wire stem. Length 36 in.
Per dozen..... **$4.50**
Per gross $45.00



RED CELLOPHANE WREATH

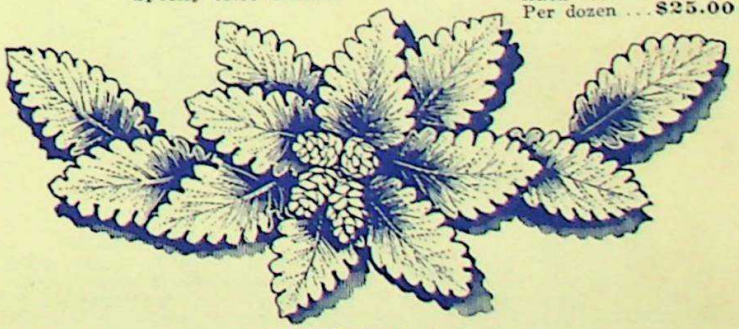
No. X-3510 — Red puffed Cellophane wreath 8 in. in diameter. Decorated with silver foil leaves and red lacquered berry. **$1.50**
Per dozen.....
Per gross.....$15.00

PLEATED CELLOPHANE TWISTERS

No. CT-39—Well made pleated Cellophane twisters with reinforcing seam down the center. Red transparent or blue transparent. 3 inches wide, 25 feet to the roll. Per doz. rolls .$7.00 Per roll.. **70¢**
Specify color desired.

BLUE CELLOPHANE WREATH

No. X-5510—Made of blue puffed Cellophane and decorated with silver foil leaves and red lacquered berry. 8 in. in diameter. **$1.50**
Per dozen.....
Per gross.....$15.00



SILVER FOIL LEAVES

No. X-6015—Nine-inch silver foil leaves with airbrush touch of blue. Decorated with four real pine cones painted white and tinselled. Spray measures 16 in. wide by 36 in. long overall.
Per dozen.....$17.50 Each..... **$1.75**

METALLIC HOLLY LEAF DROP

No. X-1741—Drop decoration of bright red foil holly leaves graduating in number from top to bottom. Six 2-inch silver glass balls form decoration at top. Measures 16 in. wide by 4½ ft. high. Each... **$2.75**
Per dozen.....**$27.50**

BLUE CELLOPHANE LEAF GARLAND

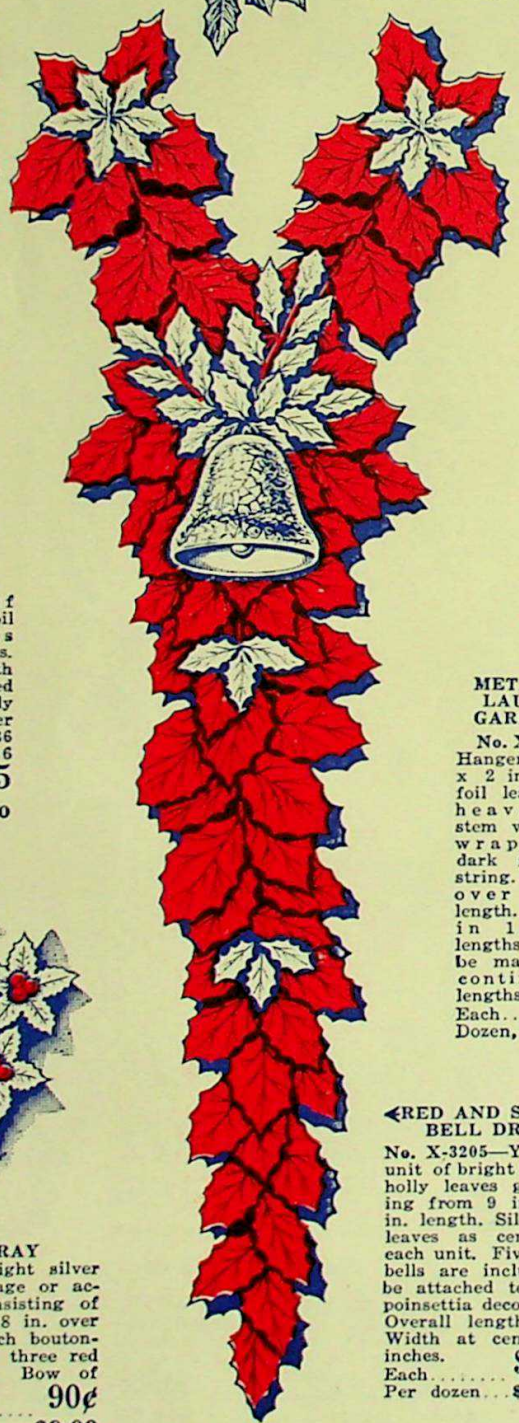
No. X-6022—72-inch spread of light blue laminated embossed cellophane holly leaves. Decorated with five mica finished white poinsettias with red lacquered berries. 18 in. center drop. Leaves in several shades of blue with slight touches of air-brushing. Per dozen, **$59.50** Each **$5.95**

METALLIC LEAF VINE

No. X-6008 — Dark Blue foil holly leaf vine with white berries. White wrapped stem. Measures 36 in. long by 7 in. wide. Each **$1.15**
Per doz., **$11.50**

METALLIC HOLLY DROP

No. X-1518—Hanger of blue-green foil holly leaves 4½ x 2 inches. Decorated with clusters of red lacquered holly berries. Over all length 36 in., width 6 in. Each **$1.25**
Doz., **$12.50**



RED AND SILVER BELL DROP

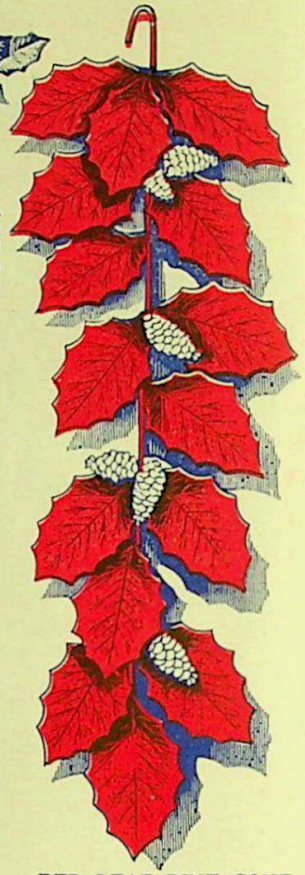
No. X-3205—Y-shaped unit of bright red foil holly leaves graduating from 9 in. to 6 in. length. Silver foil leaves as center of each unit. Five silver bells are included to be attached to silver poinsettia decorations. Overall length 9 ft. Width at center, 20 inches. **$4.50**
Each.....
Per dozen...**$45.00**

METALLIC LAUREL GARLAND

No. X-1632—Hanger of 4½ x 2 in. green foil leaves on heavy wire stem which is wrapped in dark green string. 36 in. overall in length. Comes in 1-yard lengths but can be made into continuous lengths. **75¢**
Each....
Dozen, **$7.50**

METALLIC HOLLY AND BELL DROP

No. X-1634 — Blue foil holly leaves 7 in. by 4½ in. Decorated with three 4-in. silver bells. White wrapped stem. Over all length 48 in. Each **$1.65**
Per doz., **$16.50**



RED LEAF PINE CONE DROP

No. X-6023—Spray of 9½ x 5½ in. bright red foil leaves with 6 white tinselled pine cones. Measures 18 in. wide at top and 50 in. long. Each..... **$2.75**
Per dozen.....**$27.50**

SILVER HOLLY LEAF SPRAY

No. X-2704—A 9-leaf spray of bright silver foil holly leaves with two 6-in. red lacquered poinsettias. Holly leaves are 2½ in. by 4½ in. Entire spray is 24 in. long with 12-in. spread. **$4.00**
Each.....**40¢** Per dozen.....
Per gross.....**$40.00**

HOLLY SPRAY

No. X-5684 — Bright silver boutonniere, package or accessory spray consisting of six heads 4½ by 8 in. over all. Center of each boutonniere composed of three red lacquered berries. Bow of silver tinsel cord. **90¢**
Per dozen sprays.....
Per gross.....**$9.00**

CELLOPHANE BOW

No. X-3972—A red Cellophane bow with edges trimmed in opaque silver Cellophane. Center of bow decorated with two silver foil holly leaves and three 4-inch clear Cellophane bells with silver bead knockers. Measures 32 in. x 15 in. overall. **$1.50**
Each.....
Per dozen ...**$15.00**

SILVER CORNER POINSETTIA SPRAYS

No. X-2791—26 in. wide by 22 in. high. Silver foil holly leaves and an 8½-in. red lacquered 5-point poinsettia and 4 clusters of red berries. Each **$1.30**
Per dozen **$13.00**

No. X-2790—Size 33 in. wide by 24 in. high. Silver foil holly leaves and a 10½-in. red lacquered 5-point poinsettia and 5 clusters of red berries. Each **$1.50**
Per dozen **$15.00**

SILVER FOIL METALLIC OAK LEAF CROSS AISLE T DECORATION

No. X-2652-S—Excellent for corner or post decoration is this cross aisle trim of silver foil oak leaves. 12 ft. wide with 36 in. center drop. Each **$4.95**
Per doz., **$49.50**

RED METALLIC FOIL OAK LEAF CROSS AISLE T DECORATION

No. X-2652-R—Gleaming red metallic oak leaves abundantly used in decoration for corner or post trim. Overall size 12 ft. wide with 36 in. center drop. Each **$6.95**
Per doz., **$69.50**

SILVER CORNER POINSETTIA SPRAYS

No. X-2793—26 in. wide by 22 in. high. Silver foil holly leaves and an 8½-in. red lacquered 5-point poinsettia and 4 clusters of red berries. Each **$1.30**
Per dozen **$13.00**

No. X-2792—Size 33 in. wide by 24 in. high. Silver foil holly leaves and a 10½-in. red lacquered 5-point poinsettia and 5 clusters of red berries. Each **$1.50**
Per dozen **$15.00**

SILVER POINSETTIA PLANT

No. X-4367—Consists of three 7-in. silver poinsettias with white wrapped stems and silver poinsettia leaves. Poinsettias and leaves are made of silver foil with red paper backs. Flowers are set in white duplex crepe wrapped base trimmed with red cellophane ribbon. Size 18 in. tall and 14 in. spread overall. Each **75¢**
Per dozen **$7.50**

POINSETTIA PLANT

No. X-4346—Consists of three 7-in. red poinsettias with green wrapped stems and red and green poinsettia leaves. Flowers are set in green duplex crepe wrapped base trimmed with red cellophane ribbon. Size 18 in. tall and 14 in. spread overall. **75¢**
Per dozen..... **$7.50** Each.....

SILVER HOLLY LEAF SPRAY

No. X-5256—9-leaf silver foil holly leaf spray with 10 in. to 5 in. tapering spread. Decorated with 4 red lacquered ⅝-in. berries. Spray is 24 in. high including stem.
Per dozen ..... **$ 1.85**
Per gross..... **$18.50**

RED POINSETTIA LEAF SPRAY

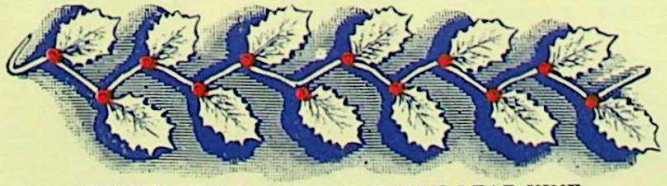
No. X-931—Extra large spray of 9 red lacquered poinsettia leaves. As illustrated measures 13 in. wide by 24 in. high including stem.
Doz..**$1.75** Gross..**$17.50**

GREEN POINSETTIA LEAF SPRAY

No. X-929—Extra large spray of 9 green lacquered poinsettia leaves. As illustrated measures 13 in. wide by 24 in. high including stem.
Doz..**$1.75** Gross..**$17.50**

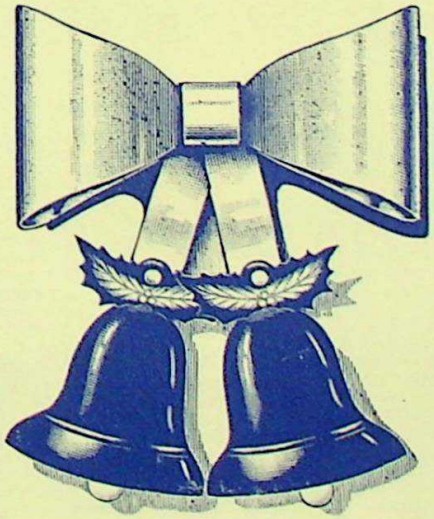
SILVER FOIL HOLLY LEAF SPRAY

No. X-3958—Silver foil holly leaves, red berries and 11-leaf red poinsettia in a spray 36 in. by 11 in. wide at center. Each **$1.25**
Per dozen **$12.50**



BRIGHT CHROME SILVER HOLLY LEAF VINE

No. X-2712—36 in. long and 7 in. wide. 12 bright chrome silver foil leaves each 2½ x 4½ in. in size, decorated with red berries. Per dozen **$3.50** Per gross...**$35.00** Each .. **35¢**



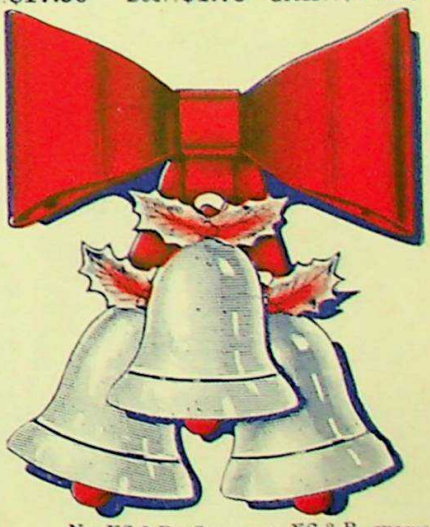
← BOW AND 2-BELL UNIT

No. XS-2-R — Silver foil paper third dimensional bow with 2 bells in red foil, embossed and airbrushed. Overall size 24" x 18". Each **$1.15**
Per dozen **$11.50**

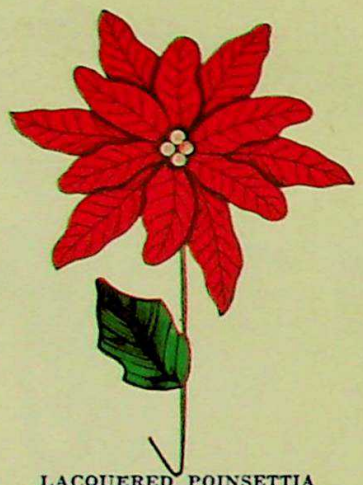
No. XS-2-B—Same as above except silver bow with blue bells. Each **$1.15**
Per dozen **$11.50**

BOW AND 3-BELL UNIT →

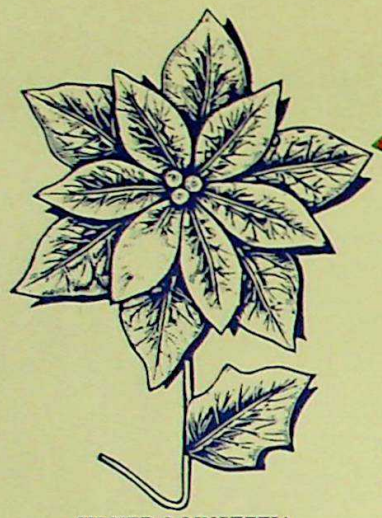
No. XS-3-R — Third dimensional bow of heavy red foil paper with 3 bells in silver foil, embossed and airbrushed. Overall size 24 in. by 20 in. Each **$1.30**
Per dozen **$13.00**



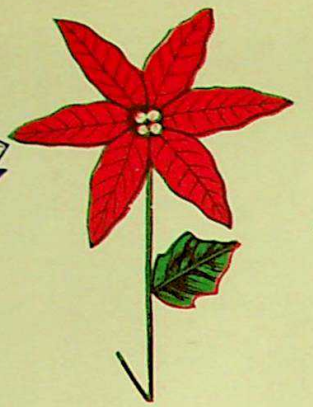
No. XS-3-B—Same as XS-3-R except blue bow with silver bells. **$1.30**
Per dozen **$13.00** Each ..



LACQUERED POINSETTIA
No. X-798—11½ in. in diameter, made of 12 lacquered red petals and 4 yellow points. Has 1 lacquered green leaf, green wrapped stem. Per dozen..... **$2.00**
Per gross.....**$20.00**



SILVER POINSETTIA
No. X-872—11½ in. in diameter, made of 16 silver petals and 4 yellow points. Has 1 silver leaf, white wrapped stem. Per dozen..... **$2.00**
Per gross.....**$20.00**



LACQUERED POINSETTIA
No X-3284—10½ in. in diameter, made of 6 lacquered red petals and 4 yellow points. Has 1 lacquered green leaf, green wrapped stem. **$1.25**
Gross. **$12.50** Doz.

SILVER POINSETTIA
No. X-3306 — 10½ in. in diameter, made of 6 large and 5 small petals, center cluster of 6 red berries. Has 1 silver leaf and white wrapped 16-in. stem. **$1.15**
Per dozen.....

TEN-LEAF SILVER HOLLY SPRAY
No. X-6047—Bright silver foil holly leaves 2½ by 4 in. are joined to a white wrapped stem to form a spray. Over all spread is 12 by 24 in. **$1.00**
Per gross..**$10.00** Per dozen

CHROME SILVER HOLLY SPRAY
No. X-1922-S—Holly spray of 5 chrome silver leaves 2½x1½ in. Trimmed with 5 red lacquered berries. Spray is 4½ in. wide by 10 in. high. **60¢**
Per dozen.....
Per gross.....**$6.00**

LACQUERED GREEN HOLLY SPRAY
No. X-1922-G — Consisting of 5 lacquered holly leaves 2½x1½ in. Decorated with 5 red lacquered berries. 10 in. x 4½ in. overall size. **65¢**
Per dozen .....
Per gross.....**$6.50**

LACQUERED RED HOLLY SPRAY
No. X-1922-R—4½ in. wide and 10 in. high. 5 lacquered holly leaves 2½x1½ in., decorated with 5 red lacquered berries. **65¢**
Per dozen .....
Per gross.....**$6.50**

CHROME SILVER HOLLY SPRAY
No. X-1921-S — 3-leaf chrome silver holly spray, 7 x 4 in. overall. Leaves are 2½x 1½ in. Trimmed with 3 red lacquered berries. **35¢**
Per dozen .....
Per gross.....**$3.50**

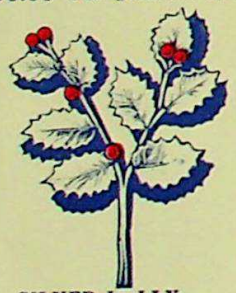
LACQUERED GREEN HOLLY SPRAY
No. X-1921-G—Consisting of 3 lacquered leaves, 2½x1½ in. and trimmed with 3 red lacquered berries. **40¢**
Per dozen..
Per gross..**$4.00**

LACQUERED RED HOLLY SPRAY
No. X-1921-R — 4 in. wide x 7 in. high. 3 lacquered leaves 2½x1½ in. and 3 red lacquered berries. **40¢**
Per dozen..
Per gross..**$4.00**

HOLLY LEAF SPRAY
No. X-3571 — Seven-leaf spray made of chrome foil silver holly leaves. White wrapped stem and 4 red lacquered berries. Measures 9½ x 4½ inches overall, including stem. Per doz. **45¢**
Per gross.....**$4.50**

LACQUERED GREEN HOLLY
No. X-5081-G — Consisting of 3 lacquered leaves, 2¼ in. by 1½ in., and 3 red holly berries. 4½ in. spread and 7½ in. high including green wrapped stem. **30¢**
Dozen....
Gross....**$3.00**

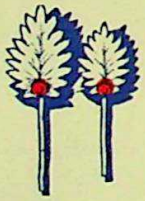
GREEN LACQUERED HOLLY SPRAY
No. X-5069-G — Spray of 15 holly leaves, 2½ in. by 1½ in., lacquered on both sides, and 15 red holly berries. Has 12 in. spread by 21 in. high including green wrapped stem. **$1.65**
Per dozen.....
Per gross.....**$16.50**



SILVER HOLLY SPRAY
No. X-4968-S—Spray of 8 silver foil leaves, and 6 red holly berries. As illustrated, 5½ in. wide and 8½ in. high, including white wrapped stem. Per doz **60¢**
Per gross **$6.00**

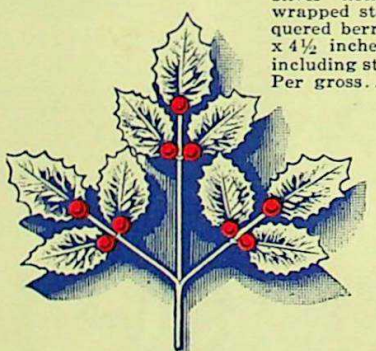
LACQUERED RED HOLLY SPRAY
No. X-4968-R—Spray of 8 red lacquered leaves and 5 berries. As illustrated measures 5½ in. wide by 8½ in. high, including red wrapped stem. Per doz **60¢**
Per gross **$6.00**

LACQUERED GREEN HOLLY SPRAY
No. X-4968-G—Spray of 8 green lacquered leaves and 5 red berries, similar to X-4968-R. Measures 5½ in. wide by 8½ in. high, including stem wrapped in green. **60¢**
Per gross....**$6.00** Per dozen.....



SILVER HOLLY LEAF
No. X-2645—1¾ in. wide by 2¾ in. high, silver foil leaf with red berry and white covered stem.
Dozen ...**$0.10**
Gross.... **1.00**

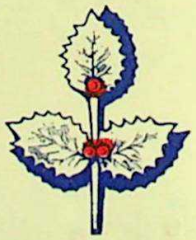
SILVER HOLLY LEAF
No. X-2633—1½ in. wide by 2¼ in. high, silver foil leaf with red berry and white covered stem.
Dozen ..... **9¢**
Gross.....**90¢**



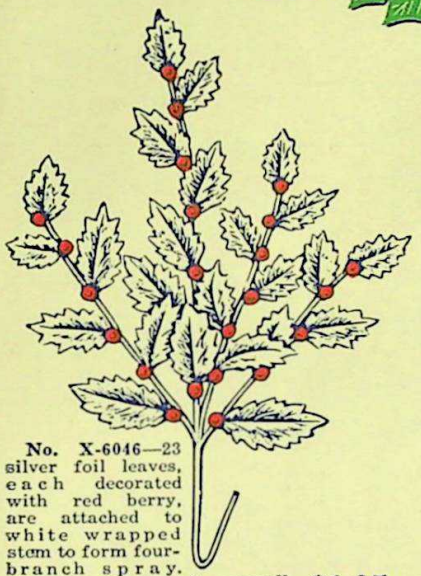
HOLLY LEAF SPRAY
No. X-3551—Nine-leaf spray made of bright foil holly leaves in groups of three. White wrapped stem and 9 red lacquered berries. Measures 9 x 10 in. overall including stem. **70¢**
Per gross....**$7.00** Dozen....

RED LACQUERED HOLLY SPRAY
No. X-5081-R—3-leaf spray same as No. X-5081-G, except has Red leaves and Red berries. **30¢**
Gross..**$3.00** Dozen..

ROSETTE
No. X-7971 — Five leaf rosette of green lacquered holly leaves with center decoration of 6 red lacquered berries. Measures 3¼ ins. wide. **45¢**
Per dozen.....



SILVER HOLLY
No. X-5081-S—4½ in. wide by 8 in. high, including white wrapped stem. Has 3 silver foil leaves measuring 2¼ by 1½ in. and 3 red berries. **30¢**
Dozen.....
Per gross.....**$3.00**



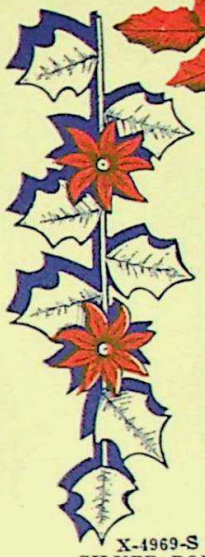
No. X-6046—23 silver foil leaves, each decorated with red berry, are attached to white wrapped stem to form four-branch spray. Measures 26 by 14 in. overall. **$1.95**
Gross.....**$19.50** Dozen.....

No. X-6045—Four-branch spray consisting of 23 white mica coated holly leaves decorated with 23 red lacquered berries. Attached to white wrapped stem. Measures 26 by 14 in. over all. **$1.95**
Per dozen.....
Per gross.....**$19.50**

BELL-T-SPRAY

No. X-1250 — Out of the ordinary T-spray. Made of green chrome foil holly leaves on green wrapped stem. Snow-capped silver bells in 10-in., 7-in. and 5-in. size are the center decoration. 72-in. spread with 48-in. center drop. **$5.25**
Each .....
Per dozen.....**$52.50**

No. X-6058 — Four-branch spray measuring 26 by 14 in. over all. Made of 23 green leaves with red berries. Per dozen **$1.95**
Per gross **$19.50**



X-4969-S

SILVER POINSETTIA AND HOLLY LEAF VINE

No. X-4969-S—Size 31½ in. long with a spread of 9 in. consisting of 7 silver foil holly leaves, each measuring 5 in. by 3¾ in., and 2 red poinsettias with yellow centers, 5 in. in diameter. Stem covered in white. **$1.95**
Per gross.....**$19.50** Per dozen.....

RED LACQUERED HOLLY LEAF SPRAY

No. X-2702 — Size 36 in. wide by 48 in. high. Made of red lacquered holly leaves with 2 silver foil poinsettias.
Each
$2.75
Per doz. sprays **$27.50**

CANDLELITE TREES

A novel and unique Christmas tree, trimmed with colored rayon visca. Is illuminated by means of one small bulb inside of tree, as shown by accompanying illustration. By means of this patented construction the light passes through solid glass rods, giving the effect of miniature electrically lighted candles. Not a string of lights that must be constantly replaced. Just plug into any electric light socket. Furnished complete with lamp, cord and plug. May be kept and used for many years.

SINGLE ELECTRIC CANDLE

No. X-1122 — Silver finish base candle stick with ivory candle and orange Mazda C-7½ bulb. With halo device. 9¼ in. high. Decorated with four silver holly leaves with red berries and a sprig of green Princess pine. Complete with silver colored cord and add-on plug. Each. **90¢**

NEW GLOLITE TREE

A popular priced Glolite Tree 11 in. high. Made of a new plastic composition, "Prest-Fibre," beautifully decorated in colors and sprayed to give snow effect. Burns one small bulb inside of tree. Patented construction permits light to pass through solid glass rods and give the effect of miniature electrically lighted lamps. Furnished complete with lamp, cord and plug.
No. X-2111 — Green "Prest-Fibre" with assorted color Glolites. Each... **95¢**
No. X-2112 — White "Prest-Fibre" with assorted color Glolites. Each... **95¢**

GLOLITE TREE

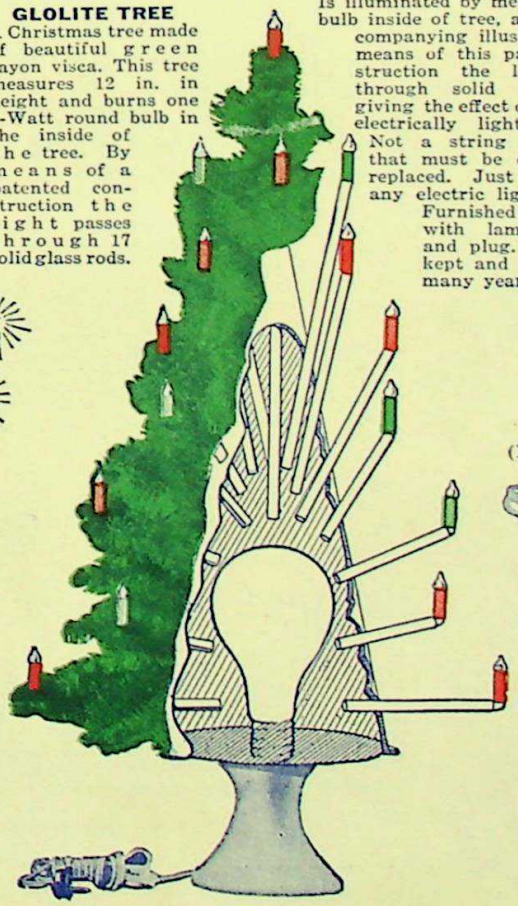
A Christmas tree made of beautiful green rayon visca. This tree measures 12 in. in height and burns one 5-Watt round bulb in the inside of the tree. By means of a patented construction the light passes through 17 solid glass rods.

GLOLITE TREES

This tree is furnished complete with 5 feet of silk lamp cord and attachment plug.

12 in. high—17 Glolites
No. X-2121—Green rayon visca with assorted color Glolites. Each **$1.50**
No. X-2122—White rayon visca with assorted color Glolites. Each **$1.50**

14 in. high—17 Glolites
No. X-1141 — Green rayon visca with assorted color Glolites. Each.. **$2.00**
No. X-1142 — White rayon visca with assorted color Glolites. Each.. **$2.00**



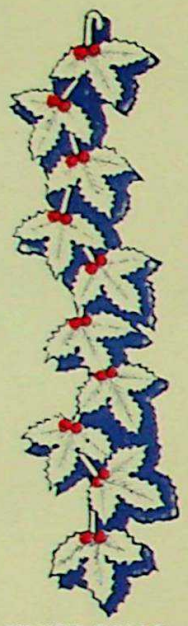
(Patented)

16 in. high—13 candles
No. X-1161—Green rayon visca with assorted color candles. Each **$3.45**
No. X-1162—White rayon visca with assorted color candles. Each **$3.45**

20 in. high—17 candles
No. X-3201—Green rayon visca with assorted color candles. Each **$4.95**
No. X-3202—White rayon visca with assorted color candles. Each **$4.95**

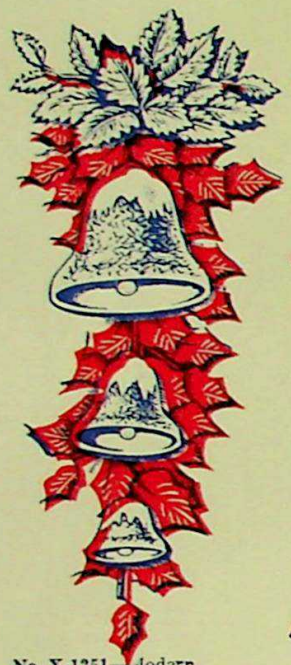
27 in. high—21 candles
No. X-3271—Green rayon visca with assorted color candles. Each **$7.45**
No. X-3272—White rayon visca with assorted color candles. Each **$7.45**

32 in. high—29 candles
No. X-3321—Green rayon visca with assorted color candles. Each **$9.95**
No. X-3322—White rayon visca with assorted color candles. Each **$9.95**

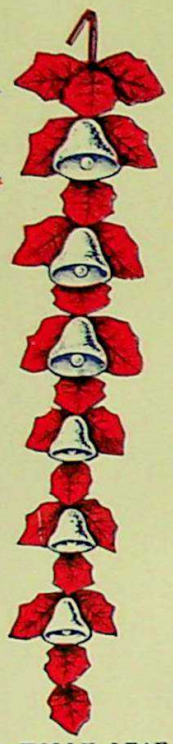


SILVER HOLLY LEAF VINE

No. X-2789 — One yard long by 7 in. wide, 10 silver foil leaves with red berries.
Each..... **45¢**
Doz. yds.....**$4.50**

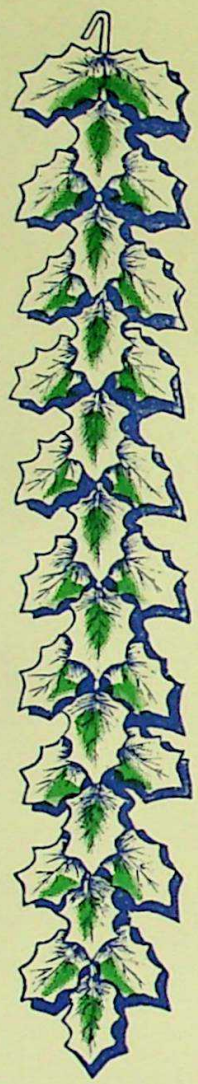


No. X-1251—Modern and natural holly leaves are combined in a bell hanger measuring 18 in. at top, and with 48 in. drop over all. Red and silver bells in 7-inch, 5-inch and 3-inch size make this an outstanding decoration. Has red wrapped stem.
Each..... **$2.65**



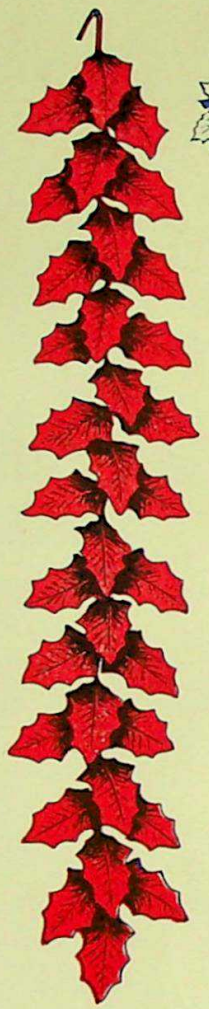
RED HOLLY LEAF DROP WITH SILVER BELLS

No. X-1971 — 54 in. long. Spread at top 11½ in., tapered to 2½ in. spread at bottom. The shiny red leaves vary in size and the stem is covered with red silk. Has 6 silver foil covered bells with silver tongues or sounders. Three bells measure 4 in. in diameter and three 3 in. in diameter. This beautiful but inexpensive drop may be used as wall, post or background decoration.
Each..... **$1.45**



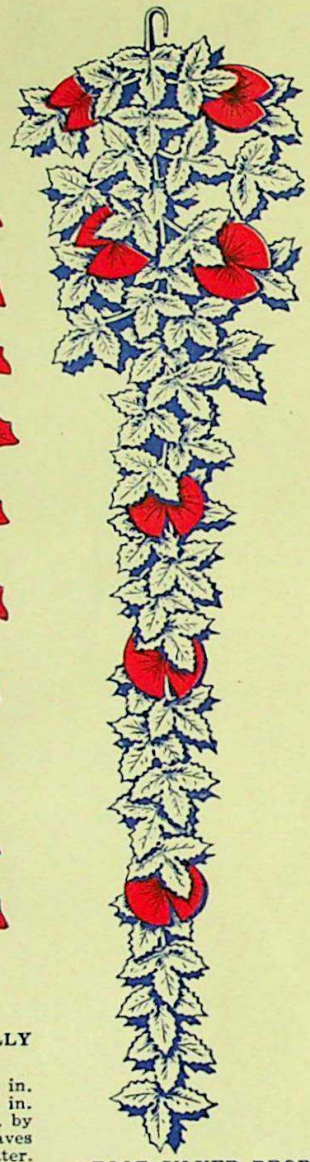
BRIGHT CHROME FOIL HOLLY LEAF VINE

No. X-2648—72 in. long with a 12-in. spread. The large holly leaves of bright chrome are air-brush tinted with green. Each **$2.25**
Per dozen ...**$22.50**



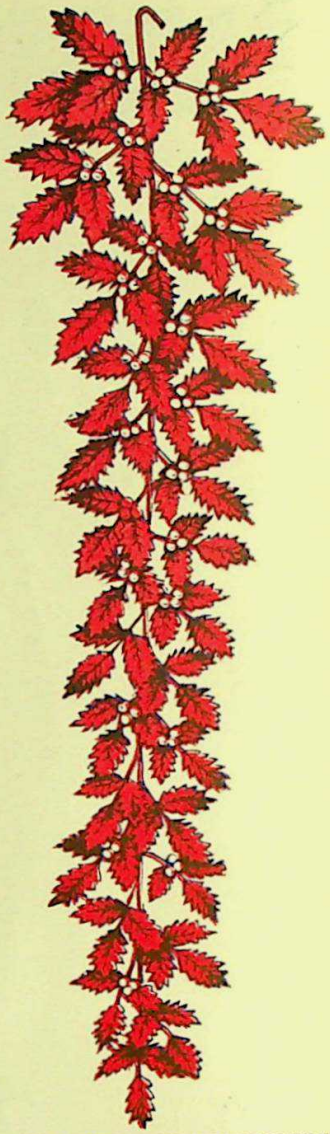
JUMBO RED HOLLY LEAF VINE

No. X-1974 — 72 in. long with 12 in. spread. Large 7 in. by 4 in. red holly leaves sprinkled with flitter. Stem covered with red silk. Exceptionally good for background or post decoration. Each **$1.45**



6-FOOT SILVER DROP

No. X-3994 — 72-inch drop of bright silver foil leaves with 7 red cellophane bows. Heavy wire bound in white thread. 18 in. wide at top. Each..... **$2.25**
Per dozen.....**$22.50**

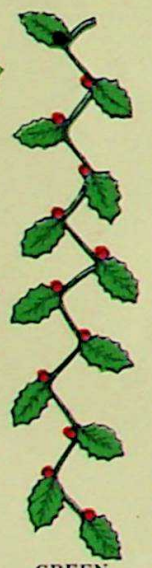


RED METALLIC HOLLY DROP OR HALF GARLAND

No. X-4656-R — Drop or garland with red metallic foil leaves. Has 14-in. spread at top tapered down to 9-in. spread at bottom. Each leaf measures 3 in. by 5 in. Length 64 in. White berries at each three-leaf spread. Excellent for floor, background, side wall or post decoration. Each **$2.25**
Per dozen.....**$22.50**

LACQUERED HOLLY VINE

No. X-2788 — One yard long. Has 9 large green lacquered holly leaves, each leaf being 7 x 4¼ inches — 4 red berries to each leaf.
Each **40¢**
Per dozen yards **$4.00**
Per gross yards **40.00**



GREEN HOLLY LEAF VINE

No. X-1852—One yard long. Has 12 green holly leaves, each 3 in. by 1¾ in., with a red berry at each leaf.
Per dozen **$1.00**
Gross **$10.00**

X-1435

← **Leaf Vine of Silver, Red, Blue or Green Metallic or White Frosted Leaves.**

← No. X-1435-S—Triple leaf vine made of chrome silver holly leaves and decorated with red berries where leaf is attached to stem. Vine is 28 in. long and 5 in. wide overall.

X-1435-R—Red Metallic leaves.
X-1435-B—Blue Metallic leaves.
X-1435-G—Green Metallic leaves.
X-1435-W—White Frosted leaves.

Per dozen..... **$2.00**
Per gross.....**$20.00**

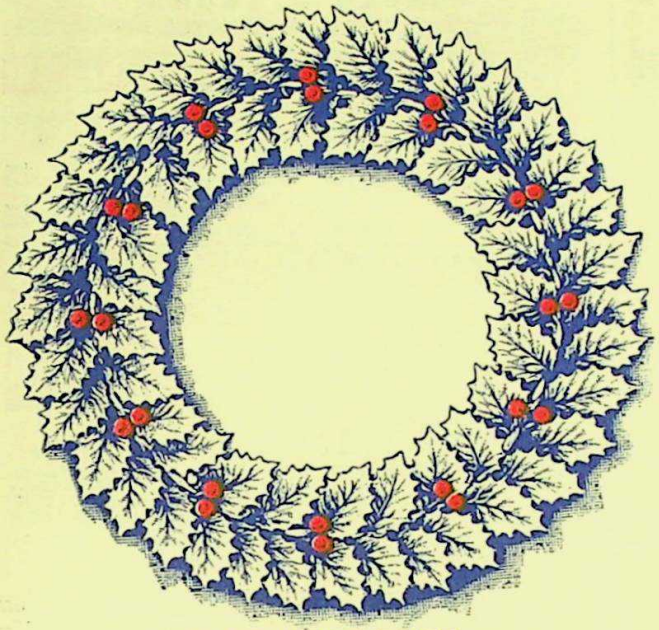
SILVER HOLLY LEAF TREE

No. X-3782—Three branched holly leaf tree with leaves of silver foil. Decorated with red lacquered holly berries as illustrated. Three 1½-in. by 3-in. holly leaves at base. Red painted papier mache pot.
Per dozen..... **$1.25**
Per gross.....**$12.50**

GREEN HOLLY WREATH

No. X-636—Holly wreath same as X-634 to the left but made of green leaves and decorated with red holly berries. 12 in. in diameter.
Per dozen **$1.75**

No. X-634—Silver holly wreath, 12 in. in diameter. Made of eight sets of three silver foil holly leaves. Decorated with red lacquered holly berries. Attached to white wrapped frame. Per dozen **$1.75**
Per gross.....**$17.50**



SILVER HOLLY WREATH

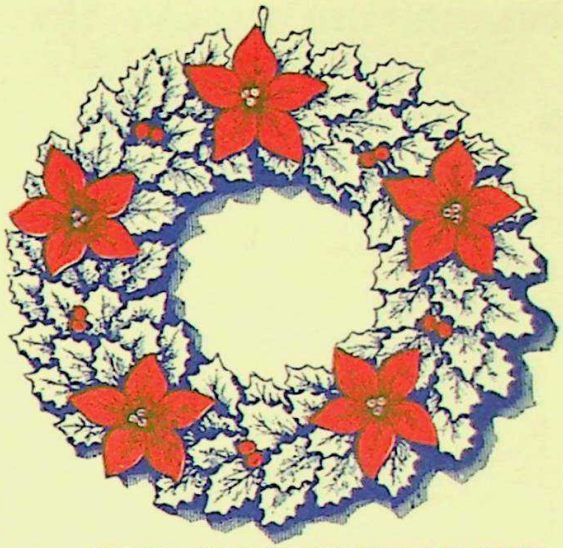
No. X-5177-S—Made very full with silver foil holly leaves each measuring 2½x4½ in. Decorated with two red berries spaced every 6 in. around the wreath. Measures 24 in. in diameter, with 6½-in. spread. Each..... **$1.75**
Per dozen **$17.50**

LACQUERED GREEN HOLLY WREATH

No. X-5113-G—This wreath is made on a 12-in. frame but actually measures 20 in. in diameter. Lacquered holly leaves and with very full clusters of shiny red holly berries. Each..... **$1.45**
Per dozen **$14.50**
No. X-5113-MG—Same as above except with Green Metallic Foil leaves. Each..... **$1.45**

SILVER FOIL HOLLY WREATH

No. X-5113-S—Made on a 12-in. frame but actually measures 20 in. in diameter. Made very full of silver foil holly leaves and abudantly decorated with clusters of shiny red holly berries. Each.... **$1.45**



BRIGHT CHROME SILVER HOLLY SPRAY

No. X-620—A wreath made very full, 7½ in. wide, with bright chrome silver foil holly leaves. Five red lacquered poinsettias 6 in. in diameter alternate with red berry decoration. Wreath measures 23 in. across. Each..... **$1.50**
Per dozen..... **$15.00**

SILVER HOLLY WREATHS

No. X-3213—20 in. in diameter, made very full on heavy frame. Has large number of silver holly leaves with red holly berries. Decorated with five lacquered poinsettias. Each..... **$1.35**
Per dozen **$13.50**
No. X-3214—Same as X-3213, only trifle smaller. Per dozen..... **$12.50** Each..... **$1.25**

ARTIFICIAL HOLLY WREATHS

No. X-1715—21 in. in diameter, made very full on heavy frame. Has large number of lacquered green holly leaves with red holly berries. Decorated with 5 lacquered red poinsettias. Per dozen **$15.00.** Each..... **$1.50**
No. X-1716—Same as X-1715, except a trifle smaller. Per dozen **$12.50.** Each..... **$1.25**

LACQUERED GREEN HOLLY WREATH

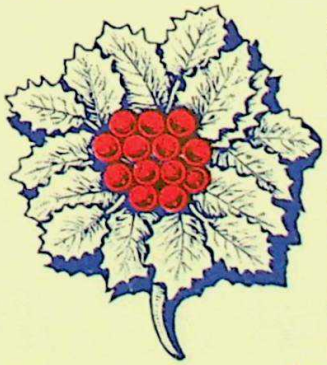
No. X-5177-G—Made very full with green lacquered holly leaves each measuring 2½x4½ in. Decorated with two red berries spaced every 6 in. around the wreath. Measures 24 in. in diameter, with 6½-in. spread. Each..... **$1.85**
Per dozen **$18.50**

SILVER HOLLY LEAF POST DECORATION

No. X-2719—An abundance of bright chrome silver foil holly leaves form T-shaped post decoration. For contrast there are two 7-in. metallic red poinsettias. 38 in. long by 27 in. wide. Each..... **$2.35**
Per dozen..... **$23.50**

METALLIC ROSETTE WITH CELLULOSE BELL

No. X-9840—Spray of bright red foil holly leaves with spread of 24 in. by 12 in. Centered with five silver foil holly leaves and one 6-in. clear cellophane bell with silver bead knocker. Per dozen, **$14.00** Each **$1.40**



No. 5177-MG — Same as above except Green Metallic Foil leaves. Each..... **$1.95**

SILVER HOLLY LEAF CLUSTER

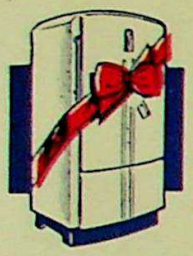
No. X-1034—An abundance of chrome silver holly leaves form this cluster with center of twelve ¾-in. red lacquered berries. 7½ in. in diameter. Each..... **35¢**
Dozen **$3.50**

← **LACQUERED GREEN HOLLY WREATH**

No. X-5254-G — Made of single holly leaves, 3½ in. by 2½ in. in size, green lacquered. Decorated with red berries as illustrated. 15 in. in diameter. Per dozen..... **$2.50**

CELLOPHANE DISPLAY COVERS FOR—

Made of No. 450 Plain Transparent Cellophane



REFRIGERATORS

These sizes will fit all standard makes. Complete with red cellophane bow, ribbon wrap and special adhesive tape for application.

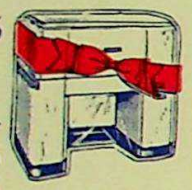
No. CP-140—Large. Each..... **$1.50**

No. CP-141—Small. Each..... **$1.25**

WASHERS

Standard size for all standard washers. Complete with red cellophane bow, ribbon wrap and special adhesive tape for application.

No. CP-142 Each..... **$1.25**



IRONERS OR SPINNER WASHERS

Standard size for all standard makes. Complete with red cellophane bow, ribbon wrap and special adhesive tape for application.

No. CP-143—Each..... **$1.25**

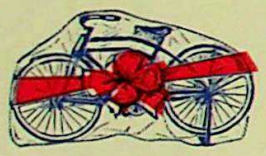
STOVES

Large size stove bag will cover lamp and lamp bracket where used; small size will take care of stove with low splash back. Complete with red cellophane bow, ribbon wrap and special adhesive tape for application.

No. CP-144—Large size. Each..... **$1.50**

No. CP-145—Small size. Each..... **$1.25**

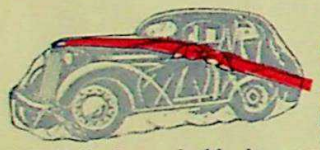
BICYCLES



One standard size to fit all current makes of bicycles. Complete with red cellophane bow, ribbon wrap and special adhesive tape for application.

No. CP-146— Each..... **$2.00**

AUTOMOBILE

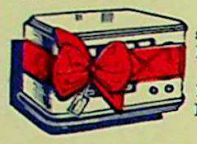


Large size: For use on Cadillac, La Salle, large Buick, large Oldsmobile, Hudson, Lincoln, Chrysler Imperial, Nash, Studebaker President, Packard, Pontiac. Including special Red Cellophane double bow and large ribbon to finish display properly, complete with special adhesive tape for application. Each..... **$4.95**

Small Size: For use on Ford, Chevrolet, Plymouth, Dodge, small Buick, Hudson Terraplane, small Nash, Willys, Pontiac 6, DeSoto, Chrysler Royal, Studebaker Dictator, Graham, Mercury. Including special Red Cellophane double bow and large ribbon to finish display properly, complete with special adhesive tape for application. Each..... **$4.45**

RADIOS

Complete with red cellophane bow, ribbon wrap and special adhesive tape for application.



No. CP-147 — Console Model. Each..... **95¢**

No. CP-148 — Table Model. Each..... **75¢**

FURNITURE

For various articles as listed. Complete with red cellophane bow, ribbon wrap and special adhesive tape for application.

No. CP-149—Davenport. Each..... **$3.50**

No. CP-150—Large Cedar Chest. Each..... **$1.50**

No. CP-152—Medium Cedar Chest. Each..... **$1.45**

No. CP-154—Small Cedar Chest. Each..... **$1.40**

No. CP-151—Upholstered Chair. Each..... **$2.00**

No. CP-153—Boudoir Chair. Each..... **$1.50**

No. CP-155—Mattress. Each..... **$2.75**

SEWING MACHINES

For all console types made by current manufacturers. Complete with red cellophane bow, ribbon wrap and special adhesive tape for application.

No. CP-156— Each..... **$1.25**

CELLO RIBBONS

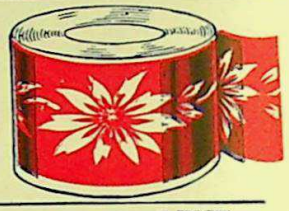
½-INCH CELLOTYE RIBBON

Holly Leaf and Berry Design Cellotye Ribbon for Christmas gift packages. ½ in. wide, 250 yards to the roll.

No. CP-3426—Silver Holly and Berries on red. Per roll..... **$1.45**

No. CP-3427—Silver Holly and Berries on blue. Per roll..... **$1.45**

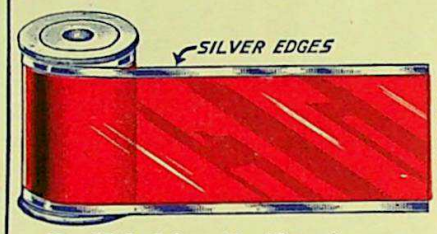
2¾-inch Cellotye Ribbon



Beautiful Poinsettia Design Cellotye Ribbons. 2¾ in. wide, 50 yards to the roll.

No. CP-3861—Silver Poinsettia on Red. Per roll..... **$1.95**

No. CP-3863—Silver Poinsettia on Blue. Per roll..... **$1.95**

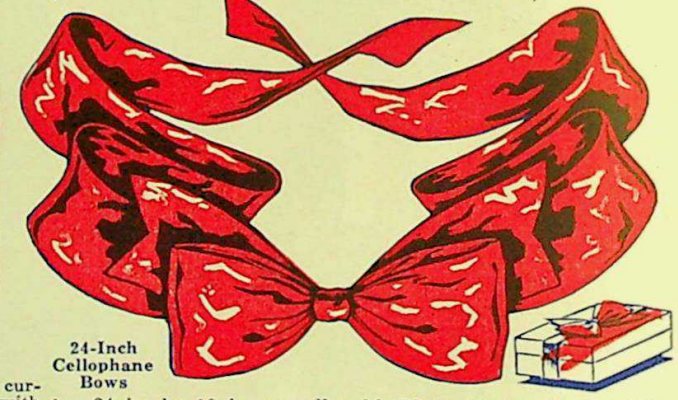


5-INCH CELLOPHANE RIBBON WITH SILVER EDGES

For making bows, decorating posts, tying giant display gift boxes or any number of decorative uses. Available in red with silver or blue with silver. Specify color desired.

No. CP-5—5 in. wide, 10 yards to the roll. Per roll..... **$1.00**

GIANT CELLOPHANE DOUBLE BOWS



24-Inch Cellophane Bows

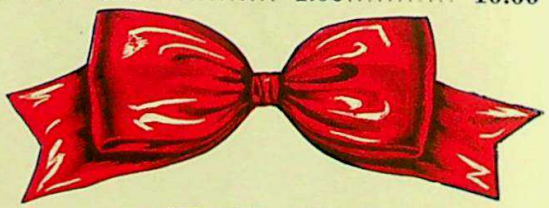
24 in. by 10 in. overall, with 72 in. wraps. 8 in. width cellophane used for bow. For use on refrigerators or large items. Packed 2 to the box.

	Per box of 2	Per doz. boxes
No. CP-241—Clear	$1.25	$12.50
No. CP-242—Blue	1.25	12.50
No. CP-243—Red	1.25	12.50

18-INCH CELLOPHANE DOUBLE BOWS

18 in. by 8 in. overall, with 72 in. wraps. Packed 2 to the box.

	Per box of 2	Per doz. boxes
No. CP-181—Clear	$1.00	$10.00
No. CP-182—Blue	1.00	10.00
No. CP-183—Red	1.00	10.00



CELLOPHANE BOWS

For decorating wreaths, holly drops, post decorations as well as gift boxes. Available in red only.

No. CP-106— 6 in. wide.	Per doz.	$1.00	Each	10¢
No. CP-109— 9 in. wide.	Per doz.	1.50	Each	15¢
No. CP-112—12 in. wide.	Per doz.	2.00	Each	20¢
No. CP-115—15 in. wide.	Per doz.	2.50	Each	25¢
No. CP-118—18 in. wide.	Per doz.	3.00	Each	30¢

CELLOPHANE DISPLAY COVERS FOR ELECTRICAL APPLIANCES

Complete with red cellophane bow, ribbon wrap and special adhesive tape for application.

No. CP-157—Sandwich Grill. Each..... **35¢**
No. CP-158—Vacuum Cleaner. Each..... **90¢**
No. CP-159—Electric Iron. Each..... **35¢**
No. CP-160—Roaster and Stand. Each..... **90¢**
No. CP-161—Mixer. Each..... **75¢**
No. CP-162—Toaster. Each..... **35¢**
No. CP-163—Roaster. Each..... **75¢**
No. CP-164—Coffee Maker or Percolator. Each..... **35¢**

CELLO RIBBONS

¼-Inch Cello Ribbon

No. CP-1 — Made of Cellophane. Has an unusual decorative quality. It is lustrous, attractive, strong, pliable and easy to tie. Excellent for candy boxes, gift wrapping, etc. Colors: **Amber, green, red, blue, black, pink and clear transparent.** ¼ in. in width. 500 yards to spool. Comes on spool fitted into metal stand with cutter edge. Per spool ..... **95¢**

¼ in. Opaque Silver, Gold or Opaque White. 500 yards to spool... **$1.00**

½-Inch Cello Ribbon

No. CP-2—Made of Cellophane, ½ inch wide. Comes in following colors: **Red, green, dark blue, amber.** 250 yards to spool. Per spool ..... **95¢**
Silver, Gold or White Opaque. 250-yard spool **$1.10**

¾-Inch Cello Ribbon

No. CP-3—Made of Cellophane, ¾ inch wide. Comes in following colors: **Red, green, dark blue, amber.** 250 yards to spool. Per spool **$1.15**
Silver, Gold or White Opaque. 250-yard spool **$1.30**

CELLO RIBBONS

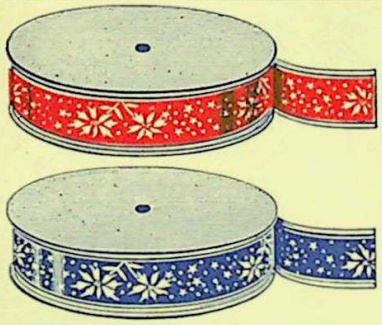
¾-INCH CELLOTYE RIBBON

Tree and "Merry Christmas" design Cellotye Ribbon. ¾-in. wide, 100 yards to the roll.

No. CP-4235 — Silver Trees and "Merry Christmas" on red. Per roll ..... **85¢**

No. CP-4237 — Silver Trees and "Merry Christmas" on blue. Per roll ..... **85¢**

1¼-INCH CELLOTYE RIBBON

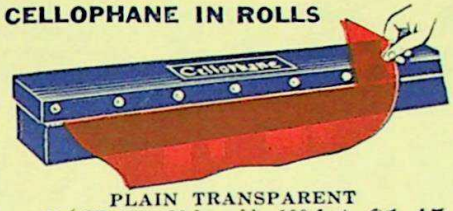


Poinsettia and Star design Cellotye Ribbon. 1¼-in. wide. 100 yards to the roll.

No. CP-3685 — Silver Poinsettias and Stars on red. Per roll **$1.00**

No. CP-3687 — Silver Poinsettias and Stars on blue. 1¼ in. wide, 100 yards to the roll. Per roll **$1.00**

CELLOPHANE IN ROLLS



PLAIN TRANSPARENT

No. CP-120—20 in. wide, 100 feet. to roll, in cutter box **$1.45**
Without cutter box **20¢** less.

No. CP-220—20 in. wide, 200 feet to roll, in cutter box **$2.45**
Without cutter box **20¢** less.

Colors: Red, Amber, Green or Blue.

No. CP-121—20 in. wide, 100 feet to roll, in cutter box **$1.95**
Without cutter box **20¢** less.

No. CP-221—20 in. wide, 200 feet to roll, in cutter box **$2.95**
Without cutter box **20¢** less.

JUMBO ROLLS CELLULOSE

9½ pounds per roll. Plain Transparent

No. CP-920—20 in. wide, 849 feet to the roll **$6.75**

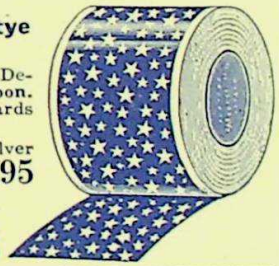
No. CP-940—40 in. wide, 425 feet to the roll **$6.75**

Colors: Red, Blue, Green, Amber

No. CP-921—20 in. wide, 849 feet to the roll **$10.75**

No. CP-941—40 in. wide, 425 feet to the roll **$10.75**

2¾-Inch Cellotye Ribbon

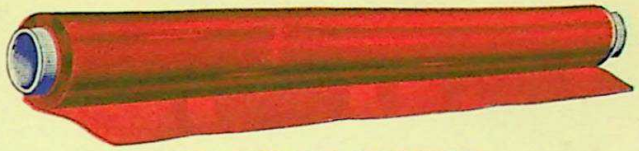


New Silver Star Design Cellotye Ribbon. 2¾ in. wide, 50 yards to the roll.

No. CP-3803—Silver Stars on Red. Per roll **$1.95**

No. CP-3817 — Silver Stars on Blue. Per roll **$1.95**

No. CP-3860—Silver Stars on White. Per roll **$1.95**



CELLOPHANE IN ROLLS

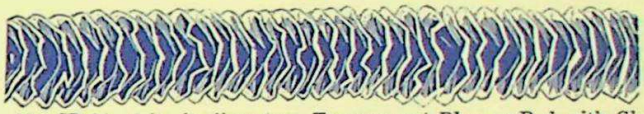
Plain Transparent

No. CP-136—40 in. wide, 100 feet to roll **$2.75**

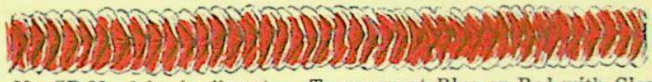
COLORS: Red, Amber, Green or Blue

No. CP-137—40 in. wide, 100 feet to roll **$3.25**

TWO-TONE CELLOPHANE GARLANDS

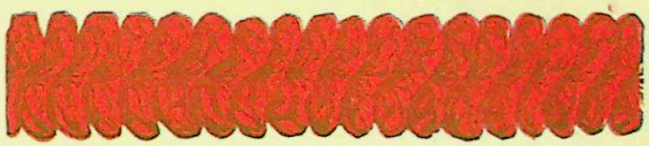


No. CP-24—4 in. in diameter. Transparent Blue or Red with Clear Cellophane covering edges which gives the garland an icy, two-tone effect. Specify color wanted. Per dozen yards, **$2.50**. Per yard **25¢**



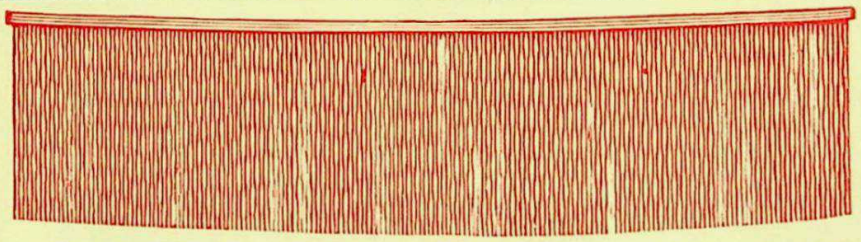
No. CP-22—2 in. in diameter. Transparent Blue or Red with Clear Cellophane covering edges, giving the garland an icy, two-tone effect. Specify color wanted. Per dozen yards, **$1.50**. Per yard **15¢**

PUFF TWISTED TRANSPARENT CELLOPHANE GARLANDS



No. CP-1364—4 in. in diameter. Transparent Blue, Red, Green or Clear. Specify color wanted. Per dozen yards, **$2.50**. Per yard ..... **25¢**

No. CP-1362—2 in. in diameter. Transparent Blue, Red, Green or Clear. Specify color wanted. Per dozen yards, **$1.50**. Per yard ..... **15¢**



12-inch Cellophane Fringe

No. CP-6—A smart decorative for seasonable trimming in Blue, Red and Clear Transparent. 12 in. deep.
Per running foot ..... **10¢**
Per dozen running feet **$1.00**
Specify Color Wanted. Immediate Delivery.

18-inch Cellophane Fringe

No. CP-7—Red or Blue Transparent, 18 in. deep. Per running foot ..... **15¢**
Per dozen running feet **$1.50**
Specify Color Wanted. Immediate Delivery.

36-inch Cellophane Fringe

No. CP-8—Red or Blue Transparent, 36 in. deep. Per running foot ..... **25¢**
Per dozen running feet **$2.50**
Specify Color Wanted. Immediate Delivery.

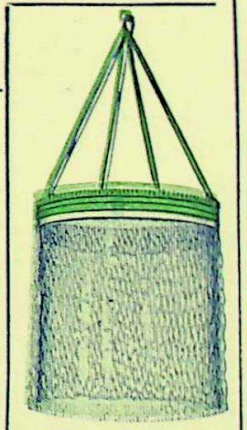
Clear Cellophane Fringe Curtains

Any Size Made to Order

Made to order in Yellow Gold, Flame Red, Emerald Green, Pink, Light Blue, Orchid, Medium Blue, Dark Blue, Purple, Black, Brown, Tango (Deep Orange) or Clear. Per square yard ..... **70¢**
When ordering send us a diagram specifying width and height desired. Approximately 7 to 10 days for shipment.

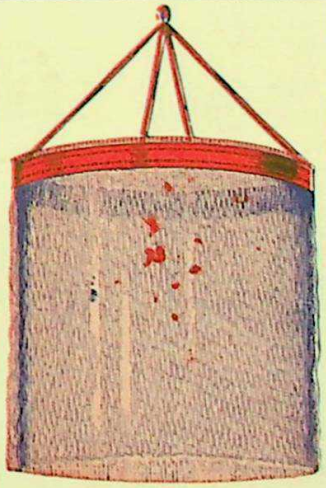
Opaque Cellophane Fringe Curtains

Made to order in Opaque White, Opaque Dark Green, Opaque Dark Yellow, Opaque Red, Opaque Light Yellow, Opaque Light Blue, Opaque Orange, Opaque Light Green, Opaque Dark Blue, Opaque Violet, Opaque Cerise, Opaque Gold or Opaque Silver. Per square yard ..... **90¢**



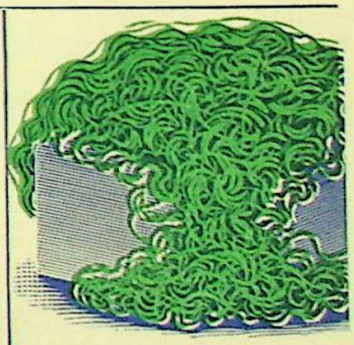
CELLOPHANE LAMP SHADES

No. CP-9—Made of ⅛-in. slit Cellophane, 12-in. fringe. 12 in. in diameter. Fit any light fixture up to 12 in. Red, Green or Blue. Specify color wanted. Each ..... **70¢**
Per dozen **$7.00**



CELLOPHANE LAMP SHADES

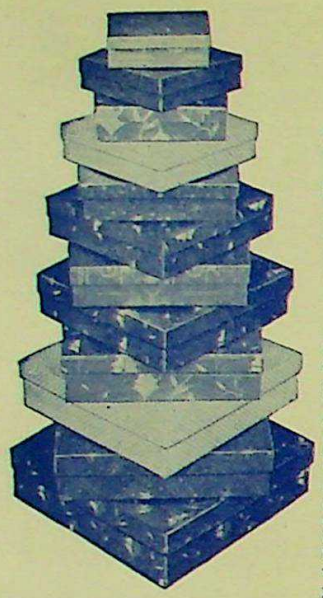
No. CP-10—Made of ⅛-in. slit Cellophane, 18-in. fringe. 18 in. in diameter. Fit any light fixture up to 18 in. Red, Green or Blue. Specify color wanted. Each **$1.25**
Per dozen **$12.50**



CELLULOSE EXCELSIOR

Excelsior made up of about ⅛-inch shavings or strips of cellulose. Can be used in numerous ways in window or showcase trimmings such as to show snow and ice effects or green grass, etc. The green is also extensively used at Easter. Put up 1 pound to a box. A pound is quite a large box.

CP-15—Green.	Per lb.	**$0.50**
CP-16—Red.	Per lb.	**.50**
CP-17—Gold.	Per lb.	**.50**
CP-19—Blue.	Per lb.	**.50**
CP-13—White, clear. per lb.		**.45**



CHRISTMAS GIFT BOXES

Assortment of 48

Asst. No. 4107—48 of the most popular medium sizes, arranged in the proper proportions as needed for resale purposes for the retail trade, to be used for large and small handkerchiefs, mufflers, scarfs, men's hosiery, ladies' hosiery, boutonnieres, wide ties, gloves and sundries. All boxes covered in assorted patterns of silver metallic foil. Shipping weight 12 pounds. Each **$2.95**

Assortment of 48

Asst. No. 4207—Consists of 48 of the most popular large sizes, packed in the proper porportions, and is an ideal assortment for resale to the retail trade. These sizes retail for 10, 15 and 25 cents a piece. Used for lingerie, infants' wear, men's shirts, underwear, cakes, bowls, silks, shoes, slippers, bath towels, leather goods and large handkerchiefs. All boxes covered in assorted patterns of silver metallic foil. Shipping weight 23 pounds. Each **$4.95**

Transparent Acetate Showboxes

For Department Store and Specialty Merchandise

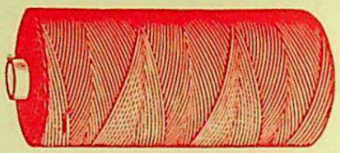
Hats, hosiery, shoes, shirts, toys . . . there's a buy-appealing Showbox for all of them! Styles and uses of these rigid, transparent containers are almost as varied as the modern department store's range of products.

Showboxes enhance the true color, style and quality of your merchandise. They catch the shopper's eye . . . make her buy!

Showboxed merchandise solves many costly merchandising and sales problems for the retailer. First, it sells faster, easier and at a lower sales cost. Showboxed merchandise keeps spotless and factory-fresh . . . shopwear markdowns are eliminated. The customer likes Showbox packaging because she can see that the contents are fresh, clean, factory-new and unhandled. What's more . . . Showbox is a permanent container, handy long after the product is used.

Last—but not least—Showboxes are ideal for packaging Christmas merchandise.

HEAVY TINSEL CORD



No. X-1303—Spaced red and silver tinsel cord, 10-ply heavy cord for tying up your holiday packages. Comes in 1-pound spools, approximately 1720 yards on a tube. Each.. **$1.75**

TWO-POUND SPOOLS

No. X-1304—Spaced red and silver tinsel cord. In 2-lb. spools (approximately 3320 yards to spool). Each **$2.85**

Nested Christmas Gift Box Assortments

Each of the following assortments consists of four nests of three sizes each. The size given below is for the middle size box of nest. All numbers covered in assorted patterns of metallic foil.

ASSORTED PATTERNS OF SILVER METALLIC FOIL COVERED BOXES

Asst. No. 407—Tie and Glove. Nested 3 sizes. Middle size 12½ x 3½ x ¾. Per assortment of 12 boxes ..... **65¢**

Asst. No. 507—Handkerchief. Nested 3 sizes. Middle size 6⅝ x 6⅝ x ⅝. Per assortment of 12 boxes ..... **60¢**

Asst. No. 607—Scarfs and Hosiery. Nested 3 sizes. Middle size 10 x 6 x ¾. Per assortment of 12 boxes ..... **65¢**

Asst. No. 627—Silk Hosiery. Nested 3 sizes. Middle size 10⅝ x 4⅞ x ⅞. Per assortment of 12 boxes ..... **65¢**

Asst. No. 637—Men's Hosiery. Nested 3 sizes. Middle size 14 x 4¼ x 1. Per assortment of 12 boxes ..... **85¢**

Asst. No. 657—Muffler and Scarf or Lingerie. Nested 3 sizes. Middle size 11 x 7½ x ⅞. Per assortment of 12 boxes ..... **90¢**

Asst. No. 917—Long Fold Men's Shirt. Not nested. 17¾ x 10½ x ⅞. Per assortment of 6 boxes **$1.05**

Asst. No. 1657—Lingerie and Infants' Wear. Nested 3 sizes. Middle size 12 x 8 x 1½. Per assortment of 12 boxes **$1.20**

Asst. No. 1777—Men's Short Fold Shirts, Underwear. Nested 3 sizes. Middle size 11 x 11 x 1⅜. Per assortment of 12 boxes **$1.30**

Asst. No. 2807—Sweater and Pajama. Nested 3 sizes. Middle size 17 x 10 x 2⅝. Per assortment of 6 boxes **$1.25**

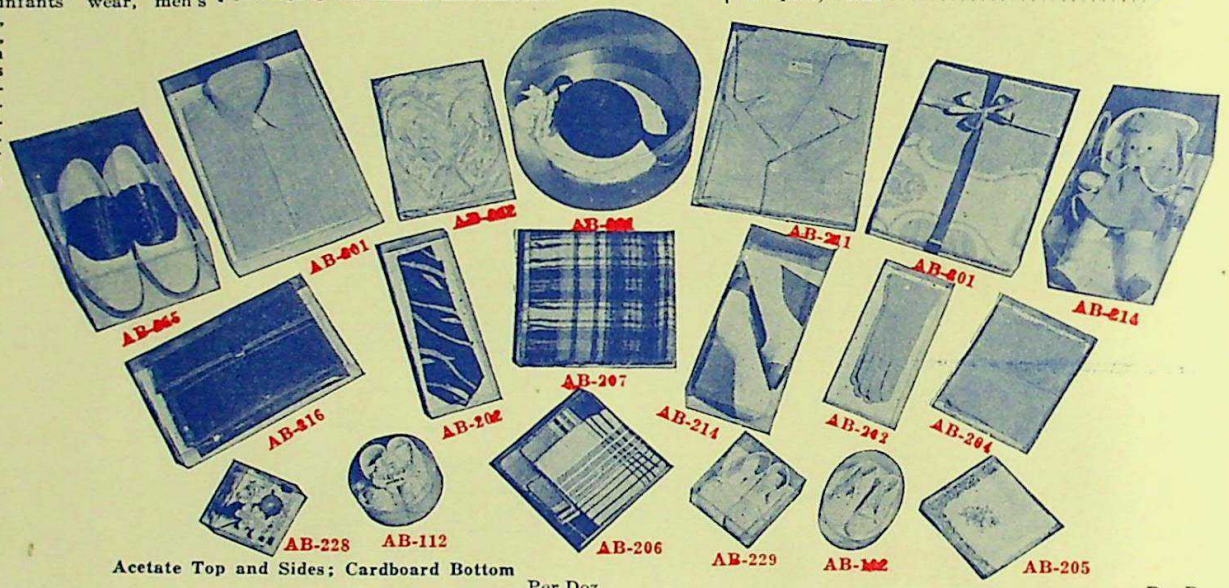
The following four assortments consist of nests of 12 boxes, each box nested within the next larger size, covered with assorted patterns of silver metallic foil.

Asst. No. 3607—12 nested boxes, sizes ranging from 4½ x 4½ x 1½ to 11½ x 11½ x 3½. Per nest of 12 boxes.... **$1.20**

Asst. No. 3707—12 nested boxes, sizes ranging from 4¾ x 2¾ x 1½ to 14 x 12 x 3½. Per nest of 12 boxes..... **$1.20**

Asst. No. 5307—12 nested boxes, sizes ranging from 10⅛ x 4⅝ x ¾ to 16¾ x 10¾ x 2⅛. Per nest of 12 boxes..... **$1.20**

Asst. No. 5907—12 nested boxes, sizes ranging from 12⅜ x 6¾ x 1⅞ to 18¾ x 12⅞ x 3¼. Per nest of 12 boxes..... **$2.00**

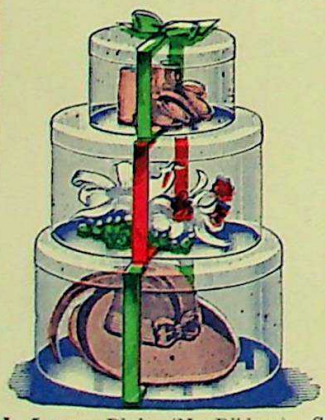


Acetate Top and Sides; Cardboard Bottom

	Per Doz.
No. AB-101—6 x 4 x 2¼—3 pr. Hosiery or Artificial Flowers	$1.80
No. AB-102—6 x 4¾ x 2¾—Candy	2.15
No. AB-112—5⅛ x 2¾—General	1.75
No. AB-201—15½ x 10 x 2—Men's Shirt	5.95
No. AB-202—13 x 4¼ x 1—Tie or Gloves or Ladies' Gloves	2.50
No. AB-203—6½ x 4½ x 1—3 pr. Hosiery	2.15
No. AB-204—9½ x 6½ x 1—Men's Hosiery	2.65
No. AB-205—7 x 7 x 1—Ladies' Handkerchief	2.15
No. AB-206—8 x 8 x 1—Ladies' Handkerchief	2.50
No. AB-207—10 x 10 x 1—Men's Handkerchief or Muffler	3.45
No. AB-210—17 x 11 x 2½—Shirt, Dress, Robe or Negligee	$6.50
No. AB-211—16 x 11 x 1—Ladies' or Men's Pajamas	5.75
No. AB-212—10 x 8 x 1½—Lingerie	3.50
No. AB-213—12 x 9 x 1½—Ladies' Lingerie, Baby Wear, Domestics	3.75
No. AB-214—12½ x 5½ x 3⅜—Ladies' Shoes	3.95
No. AB-215—12¾ x 6 x 4—Men's Shoes	4.50
No. AB-216—12 x 9 x 3—Purse	4.20
No. AB-221—12¼ x 6—Hat Box	7.20
No. AB-228—4 x 4 x 2½—General	1.70
No. AB-229—5½ x 4¾ x 3—General	2.25

If less than 6 of a size purchased, the "each" price is one-tenth of the dozen price on account of the extra packing

RAINBOW TRANSPARENT ACETATE BOXES



Non-Inflammable — Waterproof

Acetate top and sides; cardboard bottom. Furnished with or without satin ribbon. This box is one of the most attractive ever developed.

AX—Large—Plain (No Ribbon). Size 12 x 8 x 4. Each..... **50¢**
BX—Large—With Ribbon. Size 12 x 8 x 4. Each ..... **55¢**
C—Medium—Plain (No Ribbon). Size 10½ x 7 x 5½. Each... **42¢**
D—Medium—With Ribbon. Size 10½ x 7 x 5½. Each..... **47¢**
E—Small—Plain (No Ribbon). Size 7¼ x 5¼ x 4. Each..... **30¢**
F—Small—With Ribbon. Size 7¼ x 5¼ x 4. Each ..... **34¢**
G—Set of 1 each of above—3 Boxes—Plain (No Ribbon). Per set of 3 ..... **$1.15**
H—Set of 1 each of above—3 Boxes—With Ribbon. Per set of 3 ..... **$1.30**
RX—Small—Plain (No Ribbon). Size 6¾ x 5½ x 3. Each.... **20¢**
SX—Small—Plain (No Ribbon). Size 6 x 4½ x 2. Each..... **20¢**
TX—Small—With Ribbon. Size 6 x 4½ x 2. Each..... **25¢**

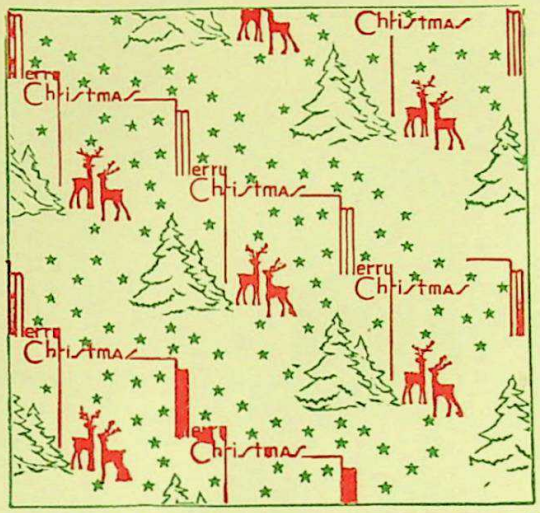
ROUND BOXES

I—Large—Plain (No Ribbon). Size 12½" diam. x 6" deep. Each. **70¢**
J—Large—With Ribbon. Size 12½" diam. x 6" deep. Each **75¢**
K—Medium—Plain (No Ribbon). Size 9" diam x 5½" deep. Each... **45¢**
L—Medium—With Ribbon. Size 9" diam. x 5½" deep. Each.. **50¢**
M—Small—Plain (No Ribbon). Size 7" diam. x 4" deep. Each ... **35¢**
N—Small—With Ribbon. Size 7" diam. x 4" deep. Each.... **38¢**
O—Set of 1 each of above—3 Boxes—Plain (No Ribbon). Per set of 3 ..... **$1.40**
P—Set of 1 each of above—3 Boxes—With Ribbon. Per set of 3..... **$1.50**

ALL DESIGNS OF THESE HOLIDAY WRAPPING PAPERS

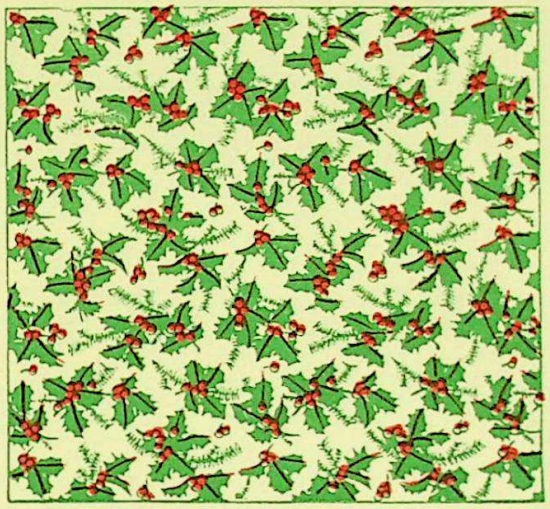
May be had in rolls only:

Rolls—6, 9, 12, 15, 18, 20, 24, 30 and 36 inches wide by 9 inches in diameter. All the above are on 30-pound basis weight. Rolls weigh approximately 1¾ pounds to the inch (width of roll).



No. OXA-78—White Machine Finish, printed with Red and Green Reindeer and Greeting Design. Per lb. **19¢**

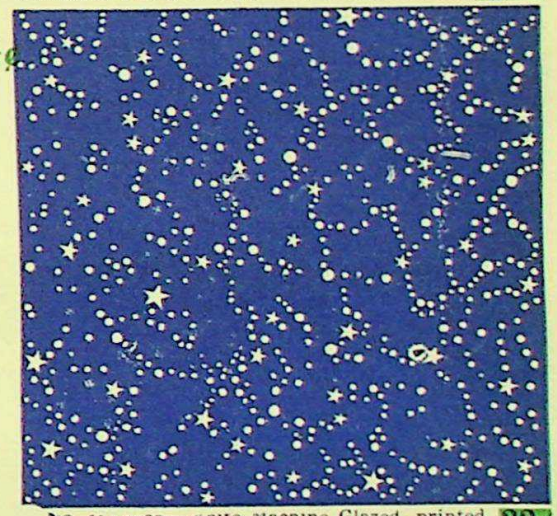
No. OXA-79—White Machine Finish, printed with Blue and Silver Reindeer and Greeting Design. Per lb. **19¢** **20½¢**



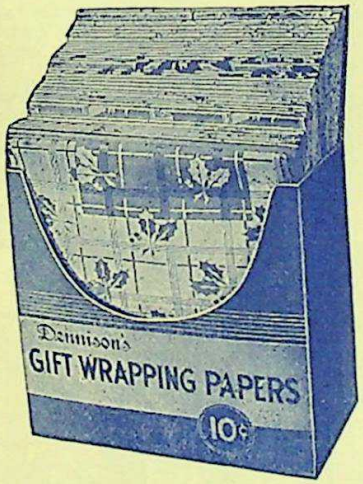
No. OXA-20—White Machine Glazed, printed with Red and Green Holly Design. Per lb. **21¢** 22½¢

No. OXA-69—White Machine Finish, printed in Red, Green and Silver Ink with Christmas Floral Design. Per lb. **22½¢** 24¢

No. OXA-68—White Machine Finish, printed in Light Blue, Dark Blue and Silver Ink with Christmas Floral Design. Per lb. **22½¢** 24¢



No. OXA-30—White Machine Glazed, printed with Blue and White Star Design. Per lb. **22¢** 23¢



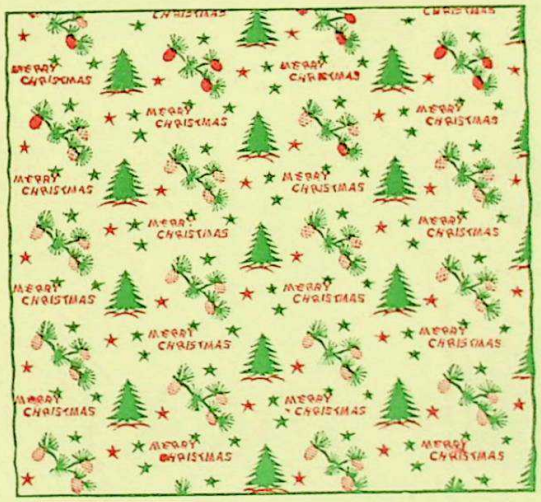
CHRISTMAS GIFT WRAPPING PAPER

36-Pack Assortment

No. X-42034 — Attractive display carton containing 36 packages to retail at 10¢ or 15¢ each. Each contains 4 sheets, size 20x30 in. 4 packages each of 9 designs to each assortment. All beautiful designs and wonderful sellers. Cost to you, per assortment of 36 packages..... **$2.40**

24-Pack Assortment

No. X-1690—Assortment of 24 packages not in display carton. 4 sheets, 20x30 in., and 3 packages each of 8 designs to assortment. Per assortment of 24 packages..... **$1.60**



No. OXA-75—White Machine Finish, printed in Red and Green Ink with Pine Cone and Greeting Design. Per lb. 20½¢ **19¢**

No. OXA-74—White Machine Finish, printed in Gray and Blue Ink with Pine Cone and Greeting Design. Per lb. 20½¢ **19¢**

No. OXA-29—Green Kraft, printed with White Snow and Sleigh Design. Per lb. 18½¢ 20¢

No. OXA-28—Red Kraft, printed with White Snow and Sleigh Design. Per lb. 20½¢ 22¢

No. OXA-27—Blue Kraft, printed with White Snow and Sleigh Design. Per lb. 18½¢ 20¢

Christmas Gift Dressing Packet

No. X-6954—Each contains 100 pieces—tags, cards and seals. Per dozen packets..... **80¢**

Holly Design Christmas Notion Bags

To Match No. OXA-20 Holly Wrapping Paper

Any type of retail store using notion bags will find this item a decided innovation. It gives the smaller retailer an opportunity to use a beautiful decorated counter envelope printed in red and green similar to those now used by every large department store in the country. Extra heavy white Decorated Bond.

Number	Size	Packing Per Bale	Weight Per Bale	Price Per 1,000 Bags
40-NB-16	4 x 6¼	10,000	40 lbs.	$1.40
40-NB-17	5 x 7½	8,000	46 lbs.	1.90
40-NB-18	6¼x 9¼	6,000	54 lbs.	2.55
40-NB-19	7½x10½	4,000	46 lbs.	3.30
40-NB-20	8½x11	4,000	53 lbs.	3.80

25¢ per 1,000 extra charge for broken bales. Minimum order 1,000 of a size.

No Hunting for the Burned Out Lamp

EACH LAMP BURNS INDEPENDENTLY OF THE OTHERS

No. X-3415—A new 15-light multiple burning set, using XC-7½ 120-Volt Mazda lamps. The 15 sockets in one straight line make the use of this set a pleasure. Total length 22½ ft. with about 17 inches between sockets. This outfit is specially constructed to eliminate difficulty in decorating indoor trees. Each lamp burns independently. Each socket is equipped with a rubber washer, which prevents short circuits from tinsel or other metallic ornaments. Per set..... **$2.80**

7-LIGHT INDOOR OUTFIT

No. X-3010—New 7-light indoor berry bead outfit with Addon extension connector for attaching additional sets. Berry beads hold lamps upright. Each XC-7½ 120-volt lamp burns independently—no more hunting for burned-out lamps. The De Luxe set for indoor decorating. Furnished with washers to keep lamps tight in sockets and to prevent possibility of short circuits. Each..... **$1.30**

No. XC-7½—120-volt 7-watt new Mazda candelabra base Christmas tree lamps. A small and cool lamp for use on multiple sets. Each lamp burns independently. No more hunting for the burned-out lamps. Colors: Red, Green, Blue, White and Yellow. Packed 10 of a color to a box. Per box..... **75¢**

Indoor Multiple Wired Light Streamers

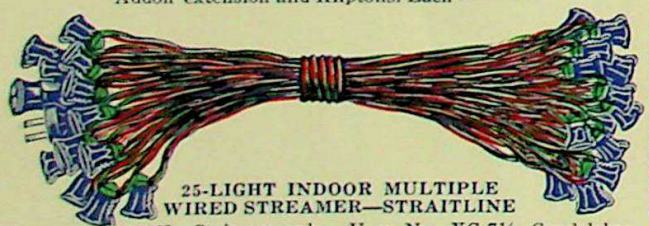
Straight-line multiple type constructions with plug at one end and Addon connector at the other end. Equipped with the new Paramount Kliptons (Pat. No. 2057078), a device which holds lamps and sockets securely in any desired position. Clip on as easily as you attach your fountain pen. There are no wires to pull over the tree branches. See opposite page for detailed illustration of Kliptons. These stringers are for use with XC-7½ candelabra base lamps which are fast replacing the miniature base as the standard Christmas tree set.

7-LIGHT INDOOR MULTIPLE WIRED STREAMER—STRAITLINE

No. X-2500-K—Stringer only. Uses No. XC-7½ Candelabra Base bulb. With Addon extension and Kliptons. Each..... **60¢**

15-LIGHT INDOOR MULTIPLE WIRED STREAMER—STRAITLINE

X-4515-SK—Stringer only. Uses No. XC-7½ Candelabra Base bulb. With Addon extension and Kliptons. Each **$1.20**



25-LIGHT INDOOR MULTIPLE WIRED STREAMER—STRAITLINE

No. X-4525-SK—Stringer only. Uses No. XC-7½ Candelabra Base bulb. With Addon extension and Kliptons. Each..... **$1.80**

YULE-LITE TREES

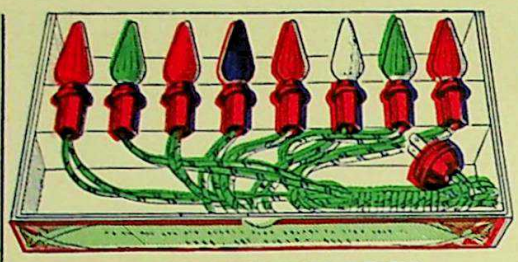
A strikingly beautiful, colorful holiday decoration. Sturdily constructed of metal. Highly polished leaves, have numerous piercings to permit colored light to filter through. Harmonizes easily with various color schemes. Mazda bulbs in various colors produce a warm, colorful glow, or bulbs of the same color can be used for single color effects.

Available in the following colors:

No. X-1320-M—Multi-colored. An iridescent effect, blending all the hues of the rainbow.

X-1320-R—Red X-1320-G—Green X-1320-Y—Yellow
X-1320-B—Blue X-1320-W—White

Yule-Lite Trees are 20 in. high. Equipped with 6 ft. of latest improved white rubber covered wire and plug attached. Each..... **$2.50**



MAZDA LIGHT OUTFITS

No. X-3089—A standard 8-light Christmas tree lighting outfit with separable socket complete with genuine Mazda bulbs, silk cord; packed in fancy holiday box. Each **70¢**

GENUINE MAZDA 15-VOLT CHRISTMAS TREE LAMPS

No. X-4133—Packed only in individual cartons of 10 lamps of one color. May be had in any of the following colors: red, green, orange, white, canary, blue, purple, rose. Per carton of 10..... **40¢**

MAZDA "DETECTOR" LIGHTING OUTFIT

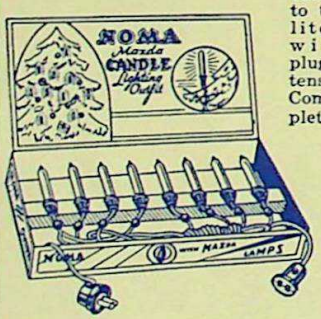
No. X-4221—A standard Christmas tree outfit equipped with the new Mazda "Detector" bulbs as explained below; has Bakelite hucks and outlet plug. Packed in display carton. Each..... **85¢**

MAZDA DETECTOR BULBS

No. X-4137 — Mazda Detector Bulbs — A new Neon gas-filled lamp, the feature of which is that the defective lamp glows and the remaining lamps in the set go out, indicating immediately the lamp to be renewed. "Replace the lamp that glows." 10 assorted colors to carton..... **75¢**

MAZDA CANDLE BULB LIGHT SET

No. XTC-107—A series of 8-light outfit equipped with the new XTC-4½ miniature base candle bulbs. Stringer is green rayon covered and has red sliding beads to hold candles upright to tree. Bakelite sockets with add-on plug and extension plug. Complete. **$1.20**



MAZDA CANDLE BULBS

No. XTC-4½ — The newest bulb on the market; will fit any ordinary Christmas lighting set; miniature base. Size of lamp 2⅛ in. long by ½ in. in diam. Colors: Blue, red, green, orange and white. Per box of 10. All one color or assorted..... **70¢**

Clip Holds Standard Light Socket

Rings Fit End to Sleeve

Clips Adjustable Two Ways

SPIRALITE

(Pat. No. 273,091 Applied For)

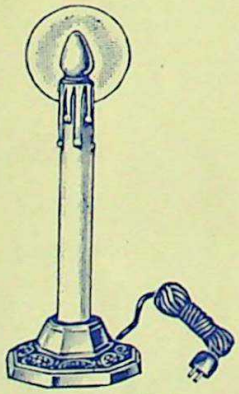
The New Christmas Tree Lighting Effect for Store Display

This new tree lighting support holds any standard type tree lighting set. Consists of 32 adjustable chrome clips and 5 silver finish wire rings. The rings are made with a sleeve and fasten together end to end in the graduating sizes to form a spiral.

The rings are set across the tree branches in a spiral effect as illustrated and fastened tight to the branches with a string or wire.

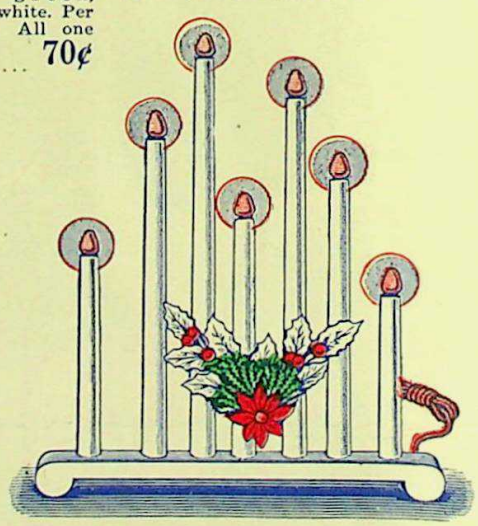
The two-way adjustable chrome clips are evenly spaced around the rings and light sockets clamped in place. Spiralite provides for an even distribution and concentration of light and the spiral design is created on the tree when lighted.

Set of 32 adjustable chrome clips and 5 ring supports to fit trees up to 10 feet tall. Each **$3.75**



ELECTRIC CANDLE STICK

No. X-4146 — Ivory candle stick, 8 in. high. Has a very handsome Bakelite base. Equipped with intermediate base Mazda bulbs, rayon cord, Bakelite cap and Halo. Each..... **55¢**



CANDOLIER WITH TAPERED CANDLES

No. X-2198—Beautiful and artistic candolier with tapered candles. Equipped with XC-7½ Mazda lamps and device which produces a glow-effect. The base is of a new design which with a silver holly spray across the candles, combines to make this item unusually attractive. New and different—beautiful and effective. Can be used on windows, mantelpiece, buffet, over fireplace, on radio, etc. Each..... **$4.00**

THREE-CANDLE GREEN LACQUERED WREATH

No. X-2503-G—A particularly effective decoration in glazed green leaves sprinkled with holly berries and with a cluster of red holly leaves around the three graduated candles, sprayed with silver. Twenty inches in diameter, this wreath is suitable for windows, doors, mantels and as a central decoration. Fitted with 120-volt MazdaXC-7½ lamps, 6 ft. of cord and 2-way connection plug. Each. **$2.75**

MERRY XMAS ELECTRIC LIGHTED WREATH

No. X-1509—On the door or in windows this beautiful, illuminated wreath expresses a Christmas greeting. Nine translucent bells are so arranged that as the light shines through the decorative letters spell "Merry Xmas." Equipped with 9 Mazda C-6 15-volt lamps in series. Wreath is 20 in. in diameter.
Dozen..**$37.50** Each..**$3.75**

← ONE-CANDLE GREEN LACQUERED WREATH

No. X-2501-G—A wreath of closely gathered green holly leaves, with red berries interspersed for effective contrast. Glazed red flowered ornaments surround the red drip candle that is sprayed with silver. 15 in. in diameter, complete with 120-volt Mazda lamp, 6 feet of cord and 2-way connection plug. Each..... **$1.25**

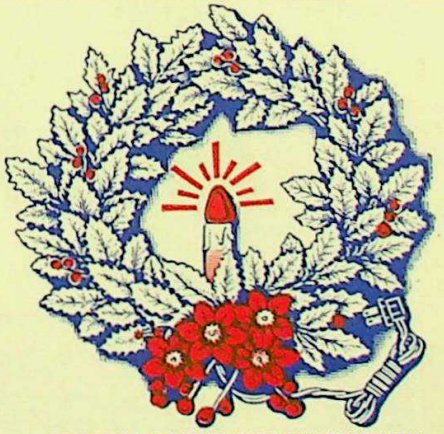
GLOLITE ELECTRIC ALTAR

With Candles That Will Never Burn Out

No. X-4206—The Glolite Electric Altar is the fastest selling ecclesiastical item that has been developed in recent years. Realistically designed and finished in marble effect. A 30-watt ordinary house lamp (included), set in the inside of the altar, illuminates the 12 "candles", Cross, The Last Supper, cornices and Chalice. Its solemn beauty lends peace and serenity to the home. Size of altar 12 inches long, 15 inches high to top of statue and 5 inches deep. (Patented.) Each **$5.75**

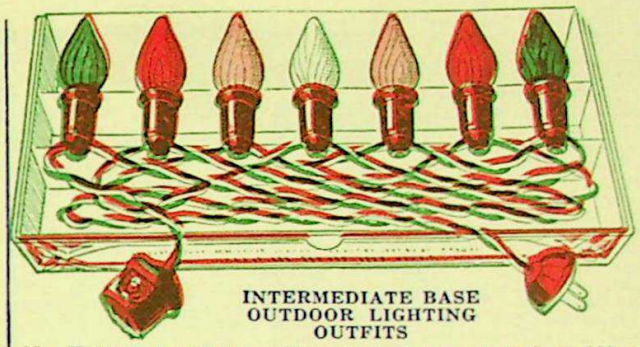
THREE-CANDLE SILVER HOLLY WREATH

No. X-2503-S—Very attractive decoration in silver foil leaves with red holly berries and with a cluster of red holly leaves around the three graduated red candles, sprayed with silver. Fitted with 120-volt Mazda XC-7½ lamps, 6 feet of cord and 2-way connection plug. Size 20 in. in diameter. Per dozen.....**$27.50** Each..... **$2.75**



CANDLE SILVER HOLLY WREATH

No. X-2501-S—Bright foil silver colored leaves, clusters of red holly berries and four shiny red poinsettias, red drip candle sprayed with silver. Measures 15 in. in diameter. Fitted with 120-volt Mazda lamp, 6 feet of cord and 2-way connection plug. Each..... **$1.25**



INTERMEDIATE BASE OUTDOOR LIGHTING OUTFITS

No. X-4126—A 7-light multiple C-9½ intermediate base 120-volt outfit, which is equipped with genuine inside colored Mazda lamps. In this set each lamp burns independently of the others. The cord is heavily lacquered and absolutely waterproof. Can be used for outdoor as well as indoor lighting. Has an extension connector at one end and plug cap at the other. Both waterproof. Price each..... **$1.60**

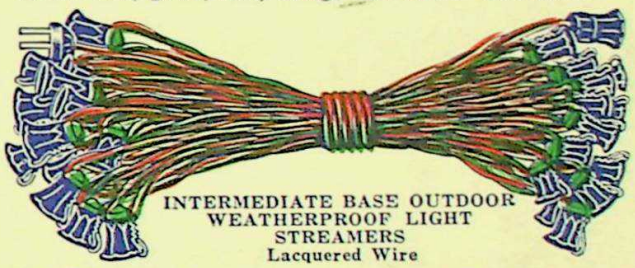
Extra Bulbs for Above Set No. X-4126

No. X-4139—120-volt Mazda inside colored bulbs, all colors, intermediate base. Price, each..... **10¢**

No. X-4124—This set is in every way similar to Set No. X-4126 illustrated and described above, except that it is fitted with imported Tungsten bulbs. Price each..... **95¢**

Extra Bulbs for Set No. X-4124

No. X-4138—Imported Tungsten bulbs. Intermediate base. Colors: Red, green, blue, orange and white. Each..... **4¢**



INTERMEDIATE BASE OUTDOOR WEATHERPROOF LIGHT STREAMERS
Lacquered Wire

No. X-3525-SK—Forty foot streamer with 25 intermediate base sockets with Kliptons, spaced 18 in. apart. Lacquered weatherproof covered wires for use outdoors as well as indoors. Regulation pin-type plug at one end and Addon extension at the other. Complete with 25 sockets but no bulbs. Each..... **$2.45**

Kliptons (Pat. No. 2057078) are a device which hold lamps and sockets securely in any desired position. Clip on as easily as you attach your fountain pen. (See illustration at right).

INTERMEDIATE BASE MULTIPLE LIGHT STREAMERS

No. X-3031—A streamer 32 feet long with 25 intermediate base sockets without Kliptons, spaced 15 in. apart, with weatherproof covered wires for use outdoors as well as indoors. Equipped with regulation pin-type plug at one end with extension on the other. Complete with 25 sockets but no bulbs..... **$2.25**

Use bulbs No. X-4138 or X-4139 in these streamers.

EXTENSION CORD

No. X-4113—Extension cord, 25 feet long, made of No. 18 lacquered weatherproof wire with Bakelite plug and cap at one end and extension connector at the other. Both ends are sealed in to make them water-tight. Mainly used for outdoor lighting for running wire from house current to tree, etc. Price, each..... **75¢**

MERRY XMAS HOLLY GARLAND

No. X-1510—"Merry Xmas" artificial leaf holly garland, 4 ft. long, with lead wire and extra plug for connecting other ornaments. The "Merry Xmas" bells when illuminated announce their cheerful message. Effective in windows or over entrances.
Per dozen.....**$37.50** Each..... **$3.75**

TINSEL GARLANDS, ETC.

Pressure Sensitive JEWELLED TAPE

For Braiding—Trimming —Passe Partout

Jewelled Tape is the newest, most modern and up-to-the-minute braiding and trimming material.

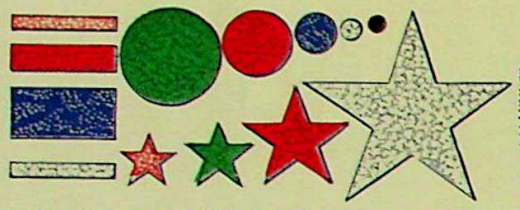
It is "pressure-sensitive" (requires no moistening) and adheres to any surface or material. You simply remove the Holland Cloth backing, and a slight pressure seals it just where you want it.

Jewelled Tape is available in Silver, Green, Blue and Red. Please specify color wanted.

No. PT-12—½", 6 yd. roll. Per roll 30c
No. PT-10—½", 6 yd. roll. Per roll 60c
No. PT-11—1", 6 yd. roll. Per roll $1.00

Permabrite Non-Tarnish Tape—Silver Only

No. PT-25—¼", 6 yd. roll. Per roll 40c
No. PT-24—½", 6 yd. roll. Per roll 75c
No. PT-23—1", 6 yd roll. Per roll $1.20



GUMMED BACK JEWELLED DECORATIONS

Gummed Jewelled Cut-outs are the newest and most practical material for costume and window trimming, decorating interiors of night clubs, stages, bandstands, and many other purposes.

Easy and quick to use and create most unusual effects. They are gummed and you simply moisten and apply. They adhere to any surface or fabric instantly. There is no backing to remove; no distortion of design, and they are most economical.

These cut-outs are the answer to your trimming and decorative problem.

JEWELLED STARS
Gummed Back

Stars are available in Silver, Gold, Green, Blue, and Red. Please specify color wanted.

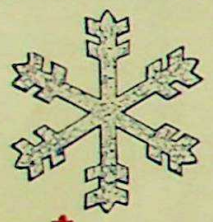
No. PT-19 — 1" Star. 1 gross to box. Per box $0.75
No. PT-20—1¼" Star. 1 gross to box. Per box 1.00
No. PT-21 — 2" Star. ½ gross to box. Per box 1.00
No. PT-22 — 4" Star. ¼ gross to box. Per box 1.50
No. PT-30 — 6" Star. ¼ gross to box. Per box 2.50
No. PT-31 — 8" Star. ¼ gross to box. Per box 4.00
No. PT-32 — 10" Star. ¼ gross to box. Per box 6.00

JEWELLED DOTS
Gummed Back

Dots are available in Silver, Gold, Green, Blue, and Red. Specify color wanted.

No. PT-13—¼" Dot. 1 gross to box. Box, $0.50
No. PT-14—½" Dot. 1 gross to box. Box, .60
No. PT-15—1" Dot. 1 gross to box. Box, .75
No. PT-16—1¼" Dot. 1 gross to box. Box, 1.00
No. PT-17—2" Dot. 1 gross to box. Box 1.50
No. PT-18—4" Dot. ¼ gross to box. Box 1.50

No. PT-9 — Jewelled Anchors. 2 in. silver. ½ gross to box. Per box $1.50



SNOWFLAKE DESIGN

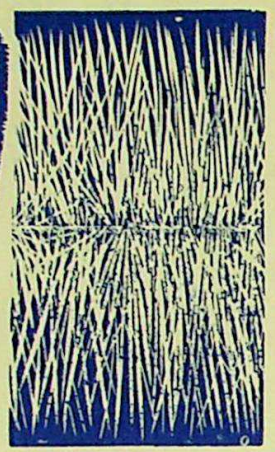
A sparkling new, modernistic design, especially adaptable for trimming winter carnival costumes and various winter scenic effects.

No. PT-27—2". ½ gross $1.50
No. PT-28—4". ¼ gross 2.00

Available in Silver, Gold, Green, Blue and Red. Specify color wanted.

TREE DESIGN
Gummed Back Green Tinsel Paper

No. PT-26—4 in. high. ¼ gross to box. Per box $1.50
No. PT-33—6 in. high. ¼ gross to box. Per box 2.50
No. PT-34—8 in. high. ¼ gross to box. Per box 4.00
No. PT-35—10 in. high. ¼ gross to box. Per box 6.50



SILVER TINSEL GARLAND

No. X-6424—2 in. in diameter, wound up in 6-yard lengths, 36 yards to a carton.
6 yards $0.50
Box of 36 yards $2.50

SILVER TINSEL FOXTAILS

12-inch

No. X-412-S — 12-inch Tinsel Streamers graduated as illustrated. Box of 3 dozen $1.00

18-inch

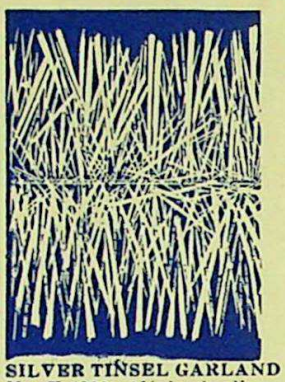
No. X-418-S—Same except 18 in. long. Box of 12 ..... $0.60

24-inch

No. X-424-S—Same except 24 in. long. Box of 12 ..... $0.90

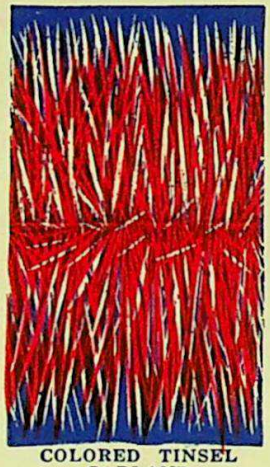
30-inch

No. X-430-S—Same except 30 in. long. Box of 12 ..... $1.35



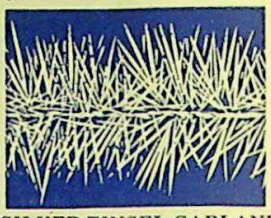
SILVER TINSEL GARLAND

No. X-4820—1½ in. in diameter, wound up in 6-yard lengths, 36 yards to a carton. Per 6-yd. length..30c
Per carton of 6 lengths or 36 yds.. $1.50



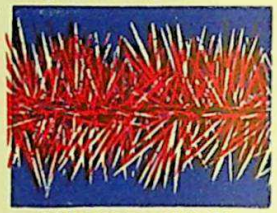
COLORED TINSEL GARLAND

No. X-6424-Red—2 in. in diameter. 6 yd. length $0.50
Carton of 36 yds. . 2.50
No. X-6424-Green—2 in. in diameter. 6 yd. length $0.50
Carton of 36 yds. . 2.50
No. X-6424-Blue—2 in. in diameter. 6 yd. length $0.50
Carton of 36 yds. . 2.50



SILVER TINSEL GARLAND

No. X-3216—1 in. in diameter, wound up in 6-yard lengths and packed in a cellophane front box. Per 6 yards 20c
Per carton of 12 lengths or 72 yds.. $2.00



COLORED TINSEL GARLAND

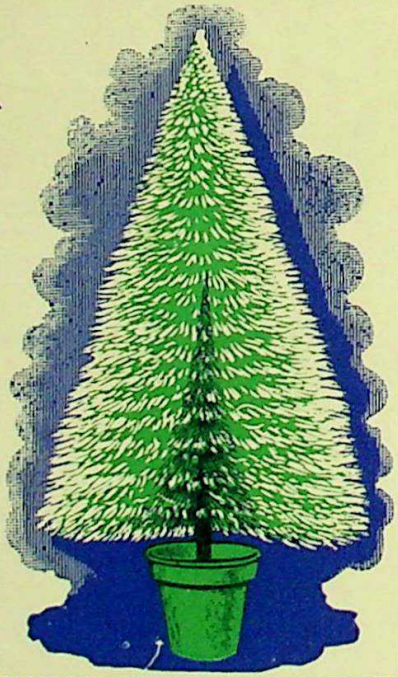
No. X-3216-Red—1 in. in diameter. Per 6 yards..20c
Per carton of 12 lengths or 72 yds.. $2.00
No. X-3216-Green—1 in. in diameter. Per 6 yards..20c
Per carton of 12 lengths or 72-yds.. $2.00
No. X-3216-Blue—1 in. in diameter. Per 6 yds. 20c
Per carton of 12 lengths or 72 yds.. $2.00

COLORED TINSEL GARLAND

No. X-4820-Green—1½ in. diameter. 6-yd. lengths..30c
Per carton of 6 lengths or 36 yds.. $1.50
No. X-4820-Red—1½ in. in diameter. 6-yd. lengths..30c
Per carton of 6 lengths or 36 yds. $1.50
No X-4820-Blue—1½ in. in diameter, 6 yd. length 30c
Per carton of 6 lengths or 36 yds.. $1.50

ALL VISCA GARLAND

No. X-761—1½ in. in diameter. Red visca spun on wire. 6 yards for ... 40c
No. X-762—1½ in. in diameter. Green visca spun on wire. 6 yards for ... 40c
No. X-771—2 in. in diameter. Red visca spun on wire. 6 yards for 50c
No. X-772—2 in. in diameter. Green visca spun on wire. 6 yards for 50c
No. X-773—2 in. in diameter. White visca spun on wire. 6 yards for 50c



BEAUTIFUL NEW ARTIFICIAL SNOW-TIPPED PINE TREES

No. X-1763-G—Green. No. X-1763-B—Blue. Size 24 in. high x 15 in. in diam. at bottom of tree. Base 3½ in. high x 4 in. diam. Per dozen $12.00 Each . $ 1.20
No. X-1762-G—Green. No. X-1762-B—Blue. Size 19 in. high x 10 in. in diam. at bottom of tree. Base 3½ in. high x 4 in. diam. Per dozen ..... $6.00 Each .. 60c
No. X-2714-G—Green. No. X-2714-B—Blue. Size 13 in. high by 7 in. in diam. at bottom of tree. Base 2 in. high by 2¼ in. in diam. Per dozen ..... $3.00 Each 30c

SNOW DRIFT

No. X-427—The most realistic snow decoration for Xmas trees, show windows, Xmas displays, etc. Will not burn as it is made of asbestos and mica. Just spread on branches, etc.—it sticks.
Per dozen boxes $1.00
Per gross 9.00

No. X-417—Same as X-427 now packed in smaller box. Per dozen boxes $0.50
Per gross 5.00

FROSTEE SNO FLAKES

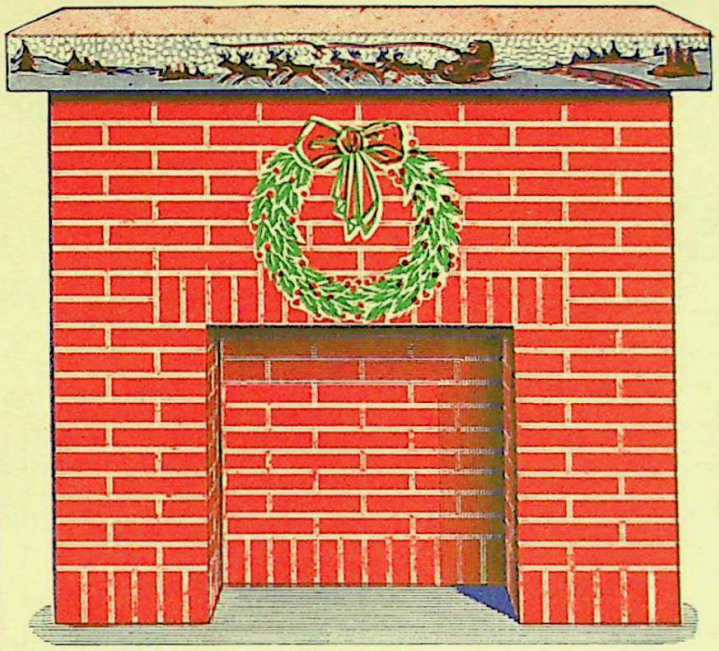
No. X-360 — At last something different for the well-dressed Christmas tree. These sparkling white Sno Flakes cling to the branches and are a beautiful contrast against the green of the tree. Cannot stain or spot. Perfectly clean and easy to sweep or vacuum from any rug.
Frostee Sno Flakes, Per bushel $3.00

MOVIE SNOW FLAKES

No. X-288—The kind used in moving picture productions. Pure white. Reflects colored lights perfectly. Large size box, 6½ x 8⅜ x 3 inches.
Dozen boxes $1.50
5-lb. carton . $1.00 20-lb. carton . 3.00
10-lb. carton . 1.75 50-lb. bag 6.00
(5 lbs. cover approx. 30 sq. ft.)

A SUBSTANTIAL FIREPLACE

No. X-602—Made of heavy corrugated fiberhide board attractively painted to resemble brick. The top ledge is painted in light blue and black and the wreath in red and green. Set up the size is 35¼ in. high, 40 in. long and long, 19 in. wide and 2 in. thick. Each weighs 6½ lbs. Each..... **$1.85**

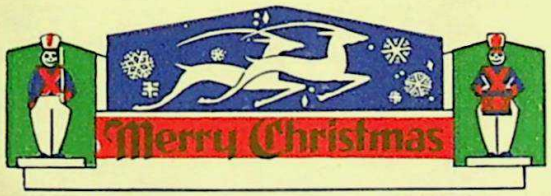


LIFE SIZE SANTA CUT-OUT

A brand new cut-out radiating the spirit of jollity of Christmas. As cheery a Santa as ever graced a display. Beautifully lithographed in six colors. Unusually life-like and bound to be a point of interest wherever you place one. Santa's pack offers a splendid opportunity for imprinting a special sales message.

No. DX-196—Santa Cut-Out. Self-standing. Size 62 in. high. One in a corrugated carton. Price, per carton..... **$2.35**

In lots of 10 or more, each..... **$2.00**



"MERRY CHRISTMAS" CARD TOPPERS

No. X-1512—For 5½-in. card holder.	Per 100....	$0.90
No. X-1513—For 7 -in. card holder.	Per 100....	1.50
No. X-1514—For 11 -in. card holder.	Per 100....	2.50
No. X-1515—For 14 -in. card holder.	Per 100....	3.75

"FOR HER" CARD TOPPERS

No. X-1522—For 5½-in. card holder.	Per 100....	$0.90
No. X-1523—For 7 -in. card holder.	Per 100....	1.50
No. X-1524—For 11 -in. card holder.	Per 100....	2.50
No. X-1525—For 14 -in. card holder.	Per 100....	3.75

"FOR HIM" CARD TOPPERS

No. X-1562—For 5½-in. card holder.	Per 100.....	$0.90
No. X-1563—For 7 -in. card holder.	Per 100.....	1.50
No. X-1564—For 11 -in. card holder.	Per 100.....	2.50
No. X-1565—For 14 -in. card holder.	Per 100.....	3.75

"FOR THE FAMILY"—Same as illustration except has inscription "For the Family" instead of "For Him".

No. X-1572—For 5½-in. card holder.	Per 100.....	$0.75
No. X-1573—For 7 -in. card holder.	Per 100.....	1.25
No. X-1574—For 11 -in. card holder.	Per 100.....	2.00
No. X-1575—For 14 -in. card holder.	Per 100.....	3.00

OIL-PAINTED CHRISTMAS TREE CUT-OUT

No. X-714—Size 32 in. wide by 48 in. high. Made of 100-point newsboard, die-cut and oil paint process in the following colors: Green, blue, white, red and yellow. A very substantial easel is mounted on back. Price, each..... **$1.50**

STARS!

Colors: Blue, Red, Green, Silver.
Be sure to specify color wanted.

EMBOSSED ALUMINUM FOIL ON 4-PLY CARDBOARD AND DIE-CUT

No. MM-32—	2½	in.	Box of 25	$0.30
No. MM-33—	3¼	in.	Box of 25	.40
No. MM-34—	4½	in.	Box of 25	.60
No. MM-36—	6	in.	Box of 25	1.00
No. MM-38—	8	in.	Box of 25	1.50
No. MM-30—	10	in.	Box of 25	2.00

SHINY ALUMINUM FOIL GUMMED BACK DIE-CUT STARS

Colors in Stock: Silver foil, Blue foil or Red foil. Specify colors wanted.

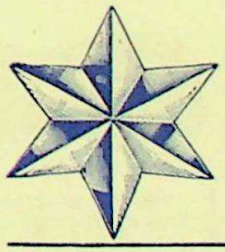
	50	100	500
DC-2—2-inch	30c	$0.50	$2.25
DC-3—3-inch	50c	.90	4.00
DC-4—4-inch	85c	1.50	6.00

DECORATIVE STICKER STARS OR PACKAGE SEALS

Bright Chrome Silver Foil, Red Foil or Blue Foil, gummed back. Packed 50 to an envelope. Specify color wanted.

No. DC-1532—1 inch.	Per pkg...20c	Dozen pkgs...	$2.00
No. DC-1502—1½ inch.	Per pkg...25c	Dozen pkgs...	2.50
No. DC-1512—2 inch.	Per pkg...30c	Dozen pkgs...	3.00
No. DC-1522—2¾ inch.	Per pkg...50c	Dozen pkgs...	5.00

New Kristel Krome Embossed Metal Stars

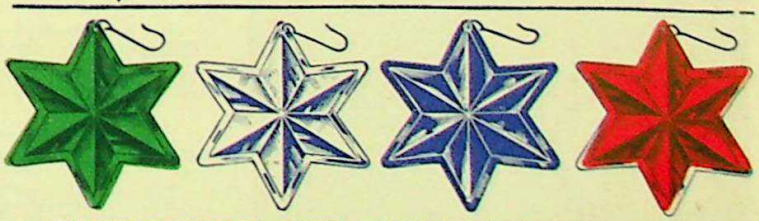


Made of Base Metal

Colors: All Silver, Red and Silver, Blue and Silver, Green and Silver.

Be sure to specify color.

	Per 100
No. KK-4—2¼ in. diameter 6 point star..	$ 2.00
No. KK-5—2¾ in. diameter 6 point star..	3.00
No. KK-6—3½ in. diameter 6 point star..	4.00
No. KK-7—4⅜ in. diameter 6 point star..	5.00
No. KK-8—6 in. diameter 5 point star....	10.00
No. KK-9—8 in. diameter 5 point star....	15.00
No. KK-10—10 in. diameter 5 point star..	20.00



DOUBLE-FACED DEEP EMBOSSED METAL STARS

Two stars, convex side out, are fastened together with eyelets. Each star has wire hook for convenient use in attaching to wires, Hinoki roping, etc. Colors: Green, Red, Blue, Silver or Gold. Specify color desired when ordering.

No. X-626—3 in. in diameter. Per gross.....	$3.50	Per dozen..... 35c
No. X-628—4 in. in diameter. Per gross.....	5.50	Per dozen..... 55c
No. X-630—5 in. in diameter. Per gross.....	7.50	Per dozen..... 75c

Ornamental Glass Balls
SILVER ONLY

Every display man can find dozens of uses for these glass balls. They are made with a looped hanger.

No. X-1264—2½ inches in diameter. Packed 1 dozen in box.
Per dozen....75¢ Per gross.... $7.50

No. X-1266—2¼ inches in diameter. Packed 1 dozen in box.
Per dozen....65¢ Per gross.... $6.50

No. X-1265—2 inches in diameter. Packed 1 dozen in box.
Per dozen....50¢ Per gross.... $5.00

No. X-1263—1¾ inches in diameter. Packed 1 dozen in box.
Per dozen....40¢ Per gross.... $4.00

No. X-1262—1½ inches in diameter. Packed 2 dozen in box.
Doz..30¢ or 60¢ per box. Gross.. $3.00

No. X-1261—1¼ inches in diameter. Packed 2 dozen in box.
Doz..25¢ or 50¢ per box. Gross.. $2.50

We cannot break boxes

Large Sizes Glass Balls
SILVER ONLY

No. X-1267—3 inches in diameter. Packed 1 dozen in box.
Per dozen..$1.20 Per gross.. $12.00

No. X-1274—4 inches in diameter. 1 in box. Per dozen..... $3.00

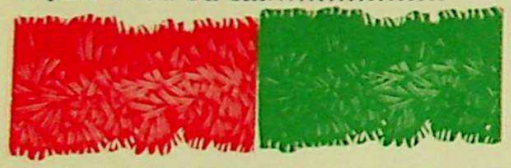
No. X-1275—5 inches in diameter. 1 in box. Per dozen..... $4.50

No. X-1276—6 inches in diameter. 1 in box. Per dozen..... $8.00

The illustrations below show actual widths.

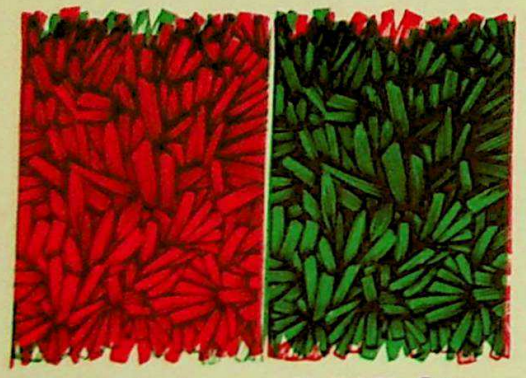
No. X-2150—Red No. X-2151—Green

⅝ in. in diameter. Machine-made. 60 yards to bolt. Per bolt..... 20¢



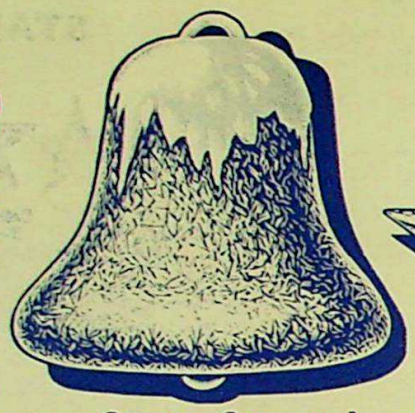
No. X-4160—Red No. X-4161—Green

11/16 in. in diameter. Machine-made. 60 yards to bolt. Per bolt..... 25¢



No. X-7130—Red No. X-7131—Green

1¾ in. in diameter. Machine-made. 30 yards to bolt. Per bolt..... 90¢



Snow Covered Silver Bells

Made of papier mache composition form covered with silver foil with snow covered top. Will not tarnish.

No. X-2401—1½ in. in diameter by 1½ in. high.
Dozen.....15¢ Gross..... $1.50

No. X-2402—2 in. x 2 in.
Dozen.....20¢ Gross..... $2.00

No. X-2404—4 in. x 4 in.
Dozen.....60¢ Gross..... $6.00

No. X-2405—5 in. x 5 in.
Dozen.....80¢ Gross..... $8.00

No. X-2406—6 in. x 6 in.
Dozen....$1.25 Gross.... $12.50

No. X-2407—7 in. x 7 in.
Dozen....$2.00 Gross.... $20.00

No. X-2408—8 in. x 8 in.
Dozen....$2.75 Gross.... $27.50

No. X-2409—9 in. x 9 in.
Dozen....$3.50 Gross.... $35.00

No. X-2410—10 in. x 10 in.
Dozen..$4.50 Gross.. $45.00

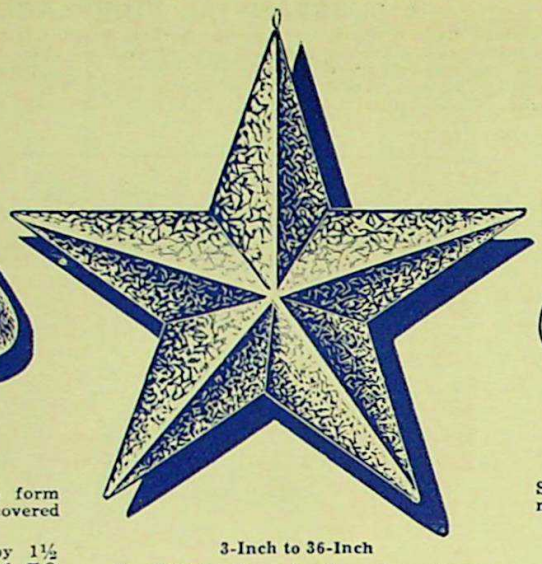
No. X-2411—11 in. x 11 in.
Dozen..$6.00 Gross.. $60.00

No. X-2412—12 in. x 12 in.
Dozen $7.50 Gross.. $75.00

No. X-2414—14 in. x 14 in.
Each $1.20 Dozen.. $12.00

No. X-2418—18 in. x 18 in.
Each $2.20 Dozen.. $22.00

No. X-2424—24 in. x 24 in.
Each..$4.50 Dozen.. $45.00



3-Inch to 36-Inch

No. X-1736—Very deeply embossed. Star is 36 in. wide, embossed to a depth of 3½ in. in center. Foil on front side only. Open back finished in white. Each. $1.50
Per dozen..... $15.00

No. X-1725—24 in. wide, embossed to 3 in. depth. Each..... $1.00
Per dozen..$10.00 Per gross..$100.00

No. X-1718—18 in. wide, embossed to 3 in. depth. Each..... 60¢
Per dozen..$6.00 Per gross..$60.00

No. X-1714—14 in. wide, embossed to 2½ in. depth. Each..... 30¢
Per dozen..$3.00 Per gross..$30.00

No. X-1712—12 in. wide, embossed to a depth of 2¼ in. Each..... 25¢
Per dozen..$2.50 Per gross..$25.00

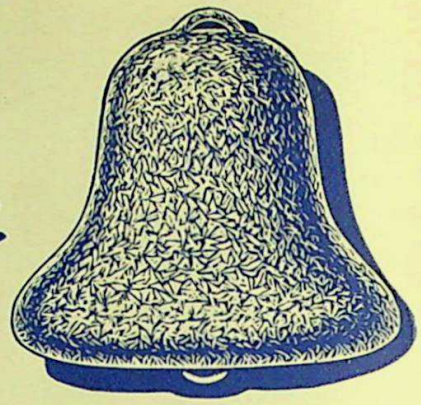
No. X-1710—10 in. wide, embossed to 2 in. depth. Each..... 20¢
Per dozen $2.00 Per gross..$20.00

No. X-1706—6 in. wide, embossed to 1¼ in. depth. Each..... 6¢
Per dozen....60¢ Per gross.....$6.00

No. X-1705—5 in. wide, deeply embossed. Each..... 5¢
Per dozen.....50¢ Per gross.....$5.00

No. X-1704—4 in. wide, deeply embossed. Each..... 4¢
Per dozen.....40¢ Per gross.....$4.00

No. X-1703—3 in. wide, deeply embossed. Each..... 3¢
Per dozen.....30¢ Per gross.....$3.00



Silver Foil Bells

Silver foil covered bells made on papier mache composition forms.

Sizes 4 x 4 inches and over
Have silvered tongues or sounders.

No. X-1801—1½ in. in diameter by 1½ in. high
Dozen.....10¢ Gross..... $1.00

No. X-1802—2 in. x 2 in.
Dozen.....15¢ Gross..... $1.50

No. X-1803—3 in. x 3 in.
Dozen.....30¢ Gross..... $3.00

No. X-1806—6 in. x 6 in.
Dozen....$1.00 Gross.... $10.00

No. X-1807—7 in. x 7 in.
Dozen....$1.75 Gross.... $17.50

No. X-1808—8 in. x 8 in.
Dozen....$2.50 Gross.... $25.00

No. X-1809—9 in. x 9 in.
Dozen....$3.25 Gross.... $32.50

No. X-1810—10 in. x 10 in.
Dozen....$4.25 Gross.... $42.50

No. X-1811—11 in. x 11 in.
Dozen....$5.50 Gross.... $55.00

No. X-1812—12 in. x 12 in.
Dozen....$6.75 Gross.... $67.50

No. X-1814—14 in. x 14 in.
Each.... $1.10 Dozen... $11.00

No. X-1818—18 in. x 18 in.
Each.....$2.00 Dozen... $20.00

No. X-1824—24 in. x 24 in.
Each.....$4.00 Dozen... $40.00

HINOKI CHIP OR WOOD FIBER ROPING

11/16-Inch

No. X-4160—Red—11/16 in. in diameter. Full Round. Machine-made. 60 yards to bolt. Per bolt..... 30¢

No. X-4161—Green—11/16 in. in diameter. Full Round. Machine-made. 60 yards to bolt. Per bolt..... 30¢

11/16-Inch White Roping

No. X-4162—White Willow Roping—11/16 in. in diameter Full Round. Machine-made. 60 yards to bolt. Per bolt..... 45¢

⅜-Inch

No. X-2150—Red—⅜ in. in diameter. Full Round. Machine-made. 60 yards to bolt. Per bolt..... 20¢

No. X-2151—Green—⅜ in. in diameter. Full Round. Machine-made. 60 yards to bolt. Per bolt..... 20¢

1¼-Inch

No. X-6161—Green—1¼ in. in diameter. Full Round. Machine-made. 60 yards to bolt. Per bolt..... 90¢

1¾-Inch

No. X-7130—Red—1¾ in. in diameter. Full Round. Machine-made. 30 yards to bolt. Per bolt..... 90¢

No. X-7131—Green—1¾ in. in diameter. Full Round. Machine-made. 30 yards to bolt. Per bolt..... 90¢

2½-Inch

No. X-8116—Green—2½ in. in diameter. Full Round. Machine-made. 15 yards to bolt. Per bolt..... 90¢

Green—2½ in. in diameter. Hand-made. 15 yards to bolt. Per bolt..... 50¢

RED EXPANDING CHIP GARLAND

No. X-1129—Size 2½ in. in diameter by 15 ft. long. Made of Hinoki wood fiber. Doz. $1.25
Per gross..... $12.50

GREEN EXPANDING CHIP GARLAND

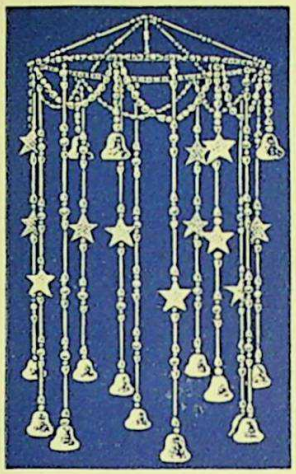
No. X-1128—Size 2½ in. in diameter by 15 ft. long. Made of Hinoki wood fiber. Doz. $1.25
Per gross..... $12.50

RED EXPANDING SILVER TIPPED CHIP GARLAND

No. X-1127—Size 3 in. in diameter by 15 ft. long. Made of Hinoki, silver tipped.
Each, 20¢ Per dozen, $2.00 Per gross, $20.00

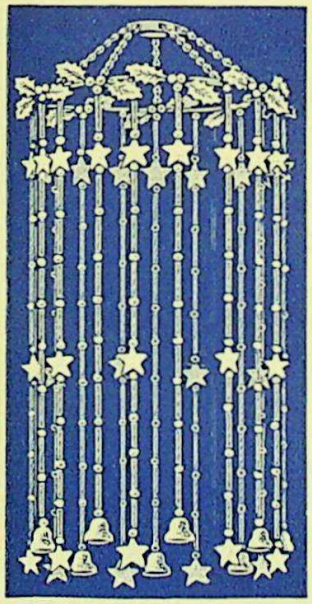
GREEN EXPANDING SILVER TIPPED CHIP GARLAND

No. X-1126—Size 3 in. in diameter by 15 feet long. Made of Hinoki, silver tipped.
Each, 20¢ Per dozen, $2.00 Per gross, $20.00



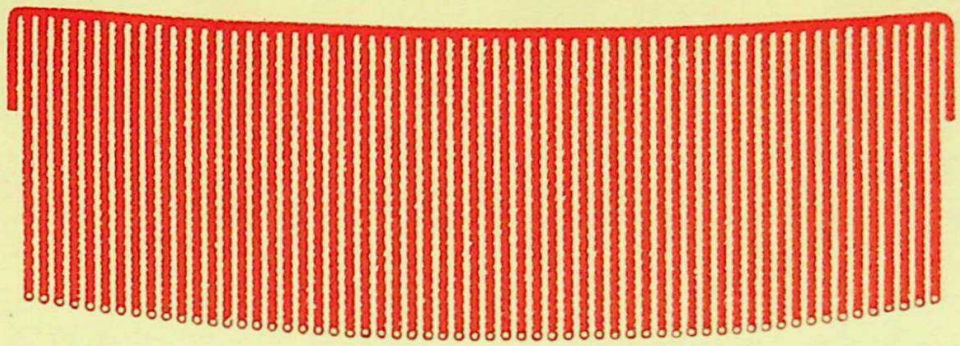
ALL SILVER BEADED LAMPSHADE OR HANGING DECORATION

No. X-2908—A lampshade of silver glass beads, 14 inches in diameter. There are 12 drops, 24 inches long, each decorated with silver foil covered star and bell. Added attractiveness is achieved by the festooned drape bell and star decoration. The length over all is 28 inches. Per dozen...**$9.00** Each... **90¢**



BLUE AND SILVER BEADED LAMPSHADE

No. X-2901—Pale blue and silver bead lampshade 14 in. in diameter. 18 drops 30 in. long decorated with silver foil stars and bells. Top trimmed with silver holly leaves. Measures 35 in. overall. Dozen...**$12.50** Each... **$1.25**

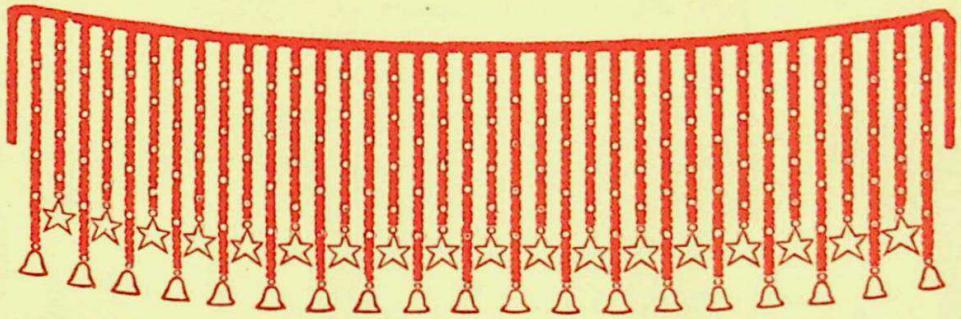


HINOKI ROPING FRINGE GARLANDS

No. X-1212—Fringe garland made of red Hinoki wood fiber roping 11/16 in. in diameter. There are 20 strands of the fringe each **12 in. long** to each yard. Comes only in 3 yard lengths. Any number of lengths may be joined together to make one continuous garland. Ideal for interior or window use. It is especially attractive when draped around lights. Per 3-yard length **45¢**

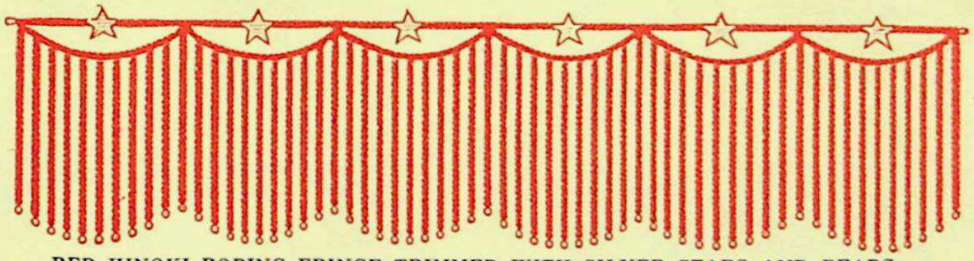
No. X-1218—Same, only strands of fringe are **18 in. long.** Per 3-yard length **55¢**

No. X-1224—Same, only strands of fringe are **24 in. long.** Per 3-yard length **65¢**



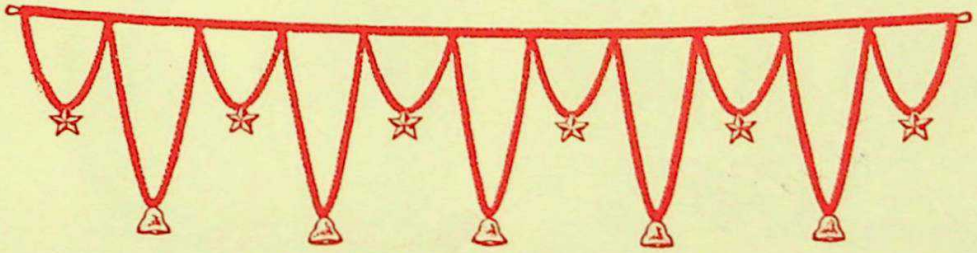
HINOKI ROPING FRINGE GARLAND WITH SILVER METALLIC STARS AND BELLS

No. X-4107—Made of red Hinoki wood fiber roping 11/16 in. in diameter (**flame-proof treated**). The roping is ornamented with a silver star and bell on each alternate drop. Measures 9 feet long and is 33 inches high. Per dozen...**$11.00** Each... **$1.10**



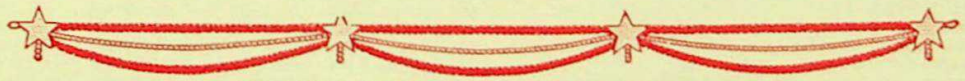
RED HINOKI ROPING FRINGE TRIMMED WITH SILVER STARS AND BEADS

No. X-4118—Fringe garland made of 3/8-in. red Hinoki wood fiber roping (**flame-proof treated**). The 66 drops are 36 in. long and tipped with 3/8-in. silver glass bead. Top decorated with six 5-in. silver foil double-faced stars. Measures 9 ft. long. Per dozen....**$7.50** Each.... **75¢**



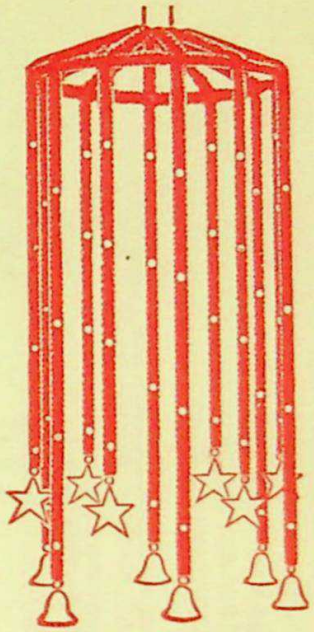
RED HINOKI ROPING FRINGE GARLAND

No. X-3980—Made of 11/16-in. red Hinoki wood fiber roping (**flame-proof treated**), with alternate bell and star drops. Bell drops are 13 in. long with 3-in. silver foil bell. Star drops are 6 in. long with 3-in. silver foil double-faced star. Measures 9 ft. long. Per dozen..**$4.00** Each.. **40¢**



RED HINOKI ROPING FRINGE GARLAND

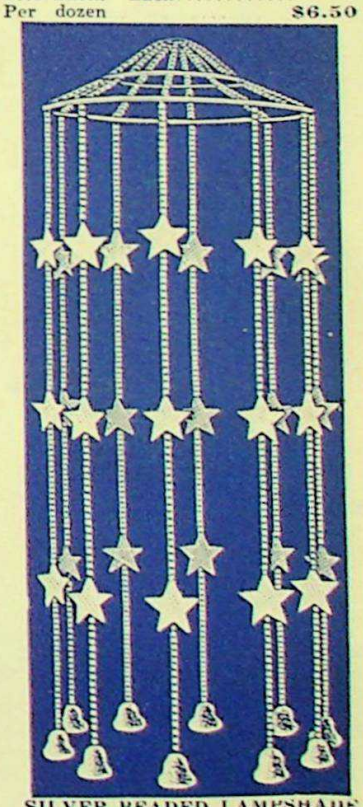
No. X-3984—Made of red Hinoki wood fiber roping (**flame-proof treated**), 11/16-in. in diameter. This garland is ornamented with center drape of 1/2-in. silver glass beads, four 4 1/2-in. silver stars and 4-in. beaded drops. Measures 9 ft. long. Per dozen...**$3.50** Each... **35¢**



Hinoki Roping Lampshade

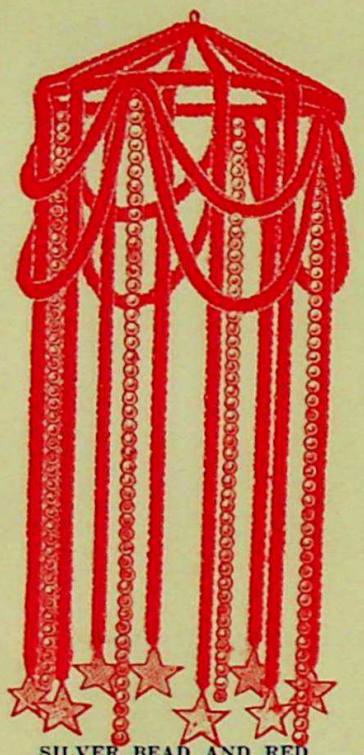
(Flame-Proof Treated)

No. X-4105—Made of 11/16 in. red Hinoki wood fiber roping, which is ornamented with small silver beads. Has silver star and silver bell on each alternate drop. Measures 15 in. in diameter and 33 in. high. Can be used over electric light bulb or shade or as a simple hanging decoration. Each... **65¢**
Per dozen **$6.50**



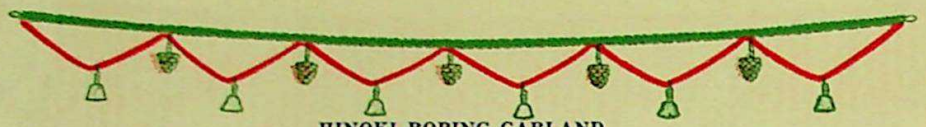
SILVER BEADED LAMPSHADE OR HANGING DECORATION

No. X-2904 — Silver glass bead lampshade, 16 in. in diameter. Three stars with bells at bottom decorate the ten silver bead drops which are 38 in. long. The length over all is 43 inches. Each **$1.25**
Per dozen...**$12.50**



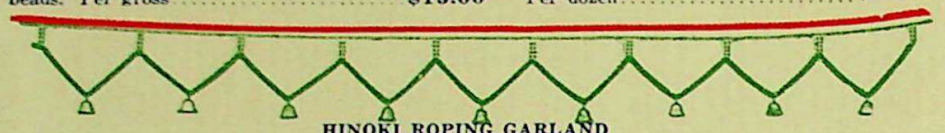
SILVER BEAD AND RED ROPING LAMP SHADE

No. X-4101—Made of 11/16-inch red Hinoki wood fiber roping, 16-inch in diameter and 45 inches high. 12 drops, consisting of 8 red roping drops ending with a foil-covered star, 4 inches in diameter, and 4 silver glass bead drops and two rows of red roping around top. Each **$1.00**
Per dozen **$10.00**



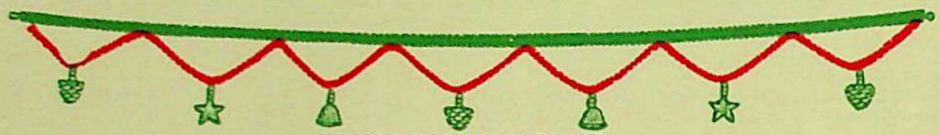
HINOKI ROPING GARLAND

No. X-5500—Made in 9-foot lengths. Made of red and green Hinoki wood fiber roping with silver bells and pine cones as illustrated. Each pine cone and bell suspended with silver beads. Per gross ..... **$15.00** Per dozen **$1.50**



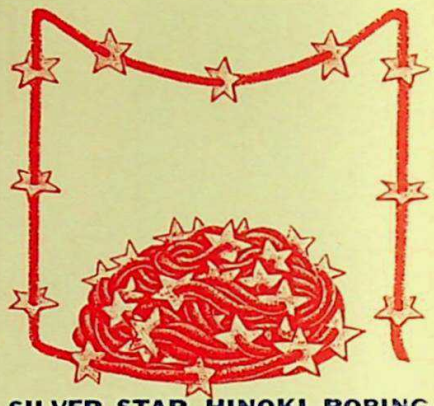
HINOKI ROPING GARLAND

No. X-6034—Made of red and green ½-in. Hinoki wood fiber roping with silver bells and silver beads as illustrated. Is made in 9-foot lengths. Per dozen **$1.50**
Per gross **$15.00**



HINOKI ROPING GARLAND

No. X-1339—9-foot lengths. Made of red and green wood fiber roping with 1½-in. silver bells, silver pine cones and silver stars, each suspended by three silver glass beads. Dozen **$1.50**
Per gross **$15.00**



SILVER STAR HINOKI ROPING

No. X-3988—Made of red ⅜-inch Hinoki roping (flame-proof treated) with 2½-inch double faced silver foil star every 18 inches. 30 yards to bolt. ..... **60¢**
Per bolt **$6.00**
Per dozen bolts (360 yards) **$60.00**
Per gross bolts (4320 yards) **$60.00**

CELLOPHANE ELECTRIC WREATH

No. X-3700—Silver holly leaf and red foil poinsettia are the center decoration on a red cellophane rope wreath 12 in. in diameter. Made on a 3-inch papier mache frame. Has 3 white electric candles with flame bulbs, and 48 inches of electric cord and plug. Packaged one to a box. Each, complete. **$1.00**

ALL SILVER ELECTRIC WREATH

No. X-3476 — Silver jointed pine cones, 5 in a row, are woven in wreath shape. Red silk bow and 2 blue leaves at base. Red flame type bulb in yellow holder. Each **60¢**

HINOKI FIBER WREATHS

14 Inches

No. X2814—14 in. in diameter, made of red wood fiber roping, closely wound on rounded top frame, decorated with two holly sprays, each having five silver foil leaves and five red berries. Center decoration consists of red grosgrain ribbon bow, silver bead and silver pine cone.
Each **25¢** Doz **$2.50** Gross **$25.00**

10 Inches

No. X-2810—Same as X-2814, only 10 in. in diameter.
Each **15¢** Doz **$1.50** Gross **$15.00**

8 Inches

No. X-2808—Same as X-2814, only 8 in. in diameter.
Dozen ..... **$1.00** Gross **$10.00**

6 Inches

No. X-2806—Same as X-2814, only 6 in. in diameter.
Dozen ..... **50¢** Gross **$5.00**

No. X-3910—8 in. red puffed Cellophane wreath with 4-inch silver candle and red bulb. Silver foil holly leaves at bottom of candle. Complete with 24-in. red cord and plug. Each ..... **30¢**
Per dozen **$3.00**

Silver Glass Bead Two-Candle Electric Wreath

No. X-3325—11 in. in diameter, rounded top frame covered with silver foil, topped with six strands of silver glass beads. Has two holly sprays, each having five silver foil leaves and five silver glass beads. A silver and red poinsettia with bead center, two candle attachments, cord, socket and flame type red bulbs complete this attractive wreath. Each ..... **75¢**
Per dozen **$7.50**

BEADED ELECTRIC WREATH

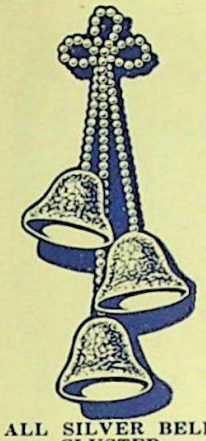
No. X-880—Sturdily built wreath 10 in. in diameter. Made with center circle of ⅝ in. glass beads on a background of crinkle foil covered papier mache. Flame type red bulb candle. Decorated with two large 4½-in. bright silver foil holly leaves and red ribbon bow. Complete with 48-in. cord and plug. Each ..... **55¢**
Per dozen **$5.50**

GREEN CHIP ROPE TAPE

No. X-2363—2½ in. wide, 30 feet to a roll, made of wood chips sewed in center. **$1.25**
Per dozen **$12.50**
Per gross **$12.50**

RED CHIP ROPE TAPE

No. X-2362—2½ in. wide, 30 feet to a roll, made of wood chips sewed in center. **$1.25**
Per dozen **$12.50**
Per gross **$12.50**

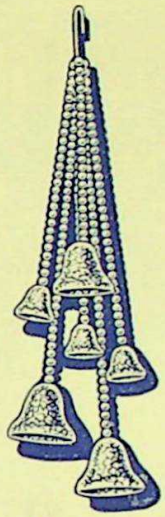


ALL SILVER BELL CLUSTER
No. X-8533 — There are three silver foil covered bells, each 3 inches in diameter, which are suspended from silver glass bead drops. A bow at the top completes this decoration. Measures 13" in length by 5" wide.
Per dozen... **$1.50**
Per gross.. **$15.00**

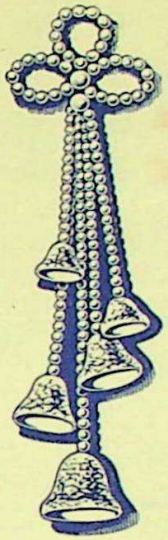
SILVER BELL HANGER
No. X-7012 — Bell hanger consisting of five silver bells, graduating in size from 2-in. to 1-in. diameter, suspended by means of silver glass beads from top decoration of three silver foil leaves. The leaves are 2½ in. by 1½ in. The hanger is 23 in. long.
Per dozen..... **$1.50**
Per gross.... **$15.00**

SILVER BELL CLUSTER
No. X-7005 — Bell hanger made with snow covered silver foil bells. There are 2 bells 2 inches and 1 bell 2½ inches in diameter, suspended from ¼-inch silver glass beaded hangers. Large red ribbon bow decorates top. 9 inches long by 4 inches wide.
Per Dozen **$1.00**
Per gross **$10.00**

SILVER BELL HANGER
No. X-3521—From a 2-inch silver foil covered bell are suspended two 1½-inch and one 1-inch silver bells. Hangers are of ⅛-inch silver beads. Decorated at top with red bow and silver bead. Measures 2 inches wide by 8 inches long.
Per dozen..... **75¢**
Per gross.... **$7.50**



ALL SILVER BELL CLUSTER
No. X - 8076 — An unusually attractive bell cluster consisting of 3 silver foil covered bells 2 inches in diameter and 3 bells 1 inch in diameter. The drops are ¼-inch silver glass beads. Size 15 inches long.
Per dozen.... **$1.50**
Per gross, **$15.00**

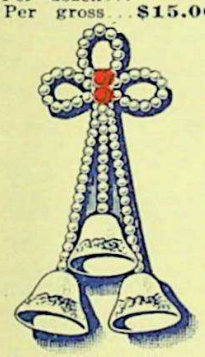


SILVER BELL CLUSTER
No. X-8120—Bell hanger with five silver foil bells, two bells 1½ in., two 2 in. and one 2½ inches in diameter. Suspended by ⅜ inch silver beads from beaded loop hanger. Measures 4 x 17½ ins. over all.
Per dozen **$2.00**
Per gross, **$20.00**

SILVER BELL CLUSTER
No. X-8249—One 2½-in. and two 2-in. snow-capped silver foil bells are suspended by silver beaded drops to form bell hanger measuring 4 in. wide and 15 in. long. Three green-tinted silver holly leaves and red silk bow decorate the top.
Per dozen.. **$1.50**

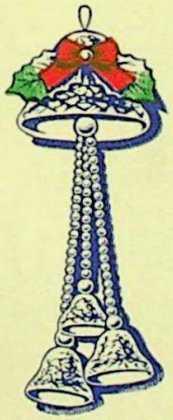
SILVER BELL CLUSTER
No. X-8248—Three silver foil leaves and red bow form the top of the bell cluster made of one 2½-inch bell, two 2-inch bells and two 1½-inch bells. Silver glass ¼-inch beaded drops. 16 inches long x 4 inches wide.
Per dozen.... **$2.00**
Per gross **$20.00**

ALL SILVER STAR HANGER
No. X-8080—Consists of three silver glass bead drops measuring 15 in., 11½ in. and 9 in. respectively, terminating in 3-in. stars silver foil covered front and back.
Per dozen ... **$1.00**
Per gross. **$10.00**



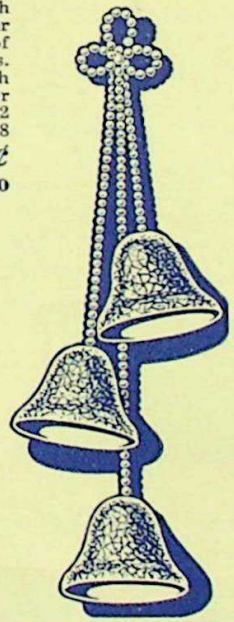
No. X-1379—Silver beads ⅜ in. in diameter are used to suspend the snow-capped bells, which measure 3½ in. in diameter. Bow at top of silver beads with center decoration of ½ in. red beads.
Per dozen.... **$1.25**
Per gross... **$12.50**

SILVER BELL CLUSTER
No. X-7420 — Two large silver foil leaves, 4½ inches by 2½ inches, and red ribbon bow form the top of a silver bell cluster. The three bells, 2½ inches in diameter, have red bow on top of each. Cluster is 10½ inches long by 6 inches wide.
Gross **$15.00**
Per dozen..... **$1.50**

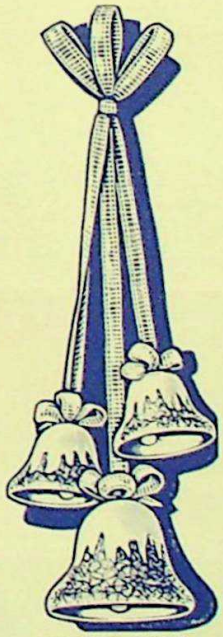


SILVER BELL HANGER
No. X-3528—Two 2 inch and one 1½ silver foil bells suspended by ¼ inch bead hangers from 4 inch silver foil covered bell. Decorated with green foil leaves, red bow and silver bead. Measures 4 inches wide by 12 inches long.
Per dozen.... **$1.25**
Per gross, **$12.50**

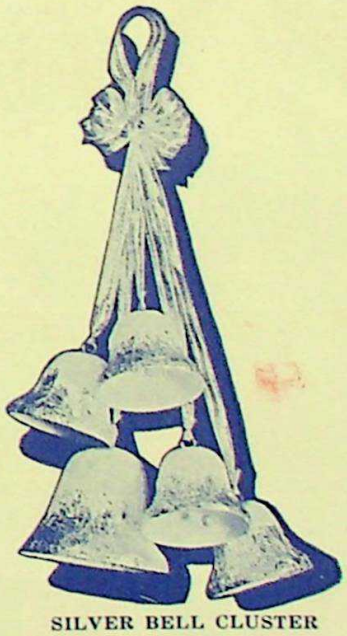
SINGLE BELL HANGER
No. X-8272—A 7-inch silver glass ¼-inch beaded loop hanger. Bell is 5 inches in diameter and decorated with 3-inch red ribbon bow and three green tinted holly leaves.
Per dozen.... **$1.25**
Per gross, **$12.50**



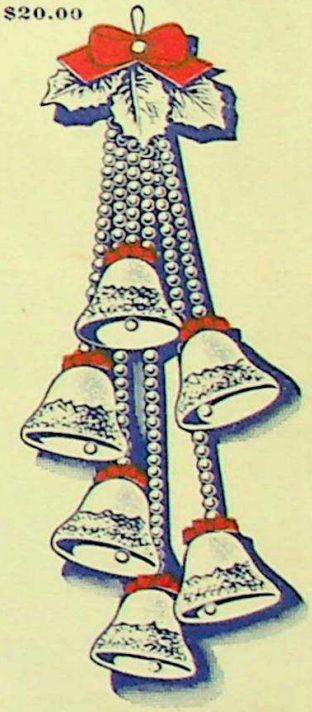
ALL SILVER BELL CLUSTER
No. X-8535 — Consisting of three 4-inch silver foil covered bells suspended from three silver glass ¼-inch beaded drops with bow top. 20 inches long by 6 inches wide.
Each ..... **25¢**
Per dozen .. **$ 2.50**
Per gross ... **25.00**



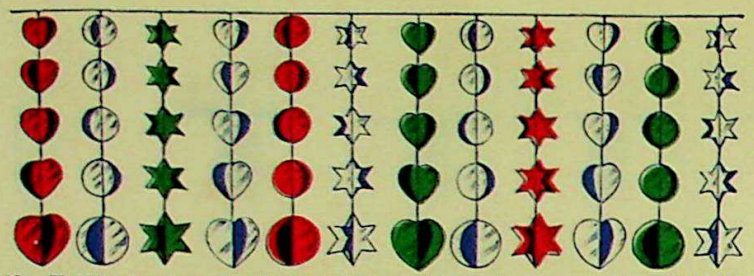
SILVER BELL CLUSTER
No. X-333 — Cluster consists of two 3½-inch and one 5-inch snow covered bells, measuring 24 inches overall. ⅝-in. tarnish proof silver tinsel ribbon and bow.
Each ..... **30¢**
Per dozen **$3.00**



SILVER BELL CLUSTER
No. X-555—A wonderful decorative item—consists of one 5-in. diameter silver foil bell with frosted top and four 3½-in. bells on tinsel ribbon. Length over all 24 in. Each..... **55¢**



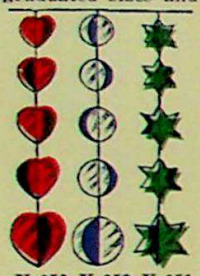
SNOW-CAPPED BELL HANGER
No. X-2596 — Six snow-capped silver foil bells 4 in. in diameter are suspended by ⅝ in. silver bead drops of varying lengths. Top decoration consists of three silver chrome foil holly leaves 4x2½ in. and 4 in. wide red silk ribbon bow. Drop is 27 in. long by 9 in. wide over all.
Each **$1.00**
Per dozen..... **$10.00**



No. X-659—Assortment of stars, discs and hearts in assorted colors. 2 dozen envelopes in box. Price, each **$2.00**

METAL FOIL DROPS

These new colored hanging garlands are made of a very heavy metallic foil in graduated sizes and shapes, sewed on a heavy cord. A full reflection is given when hung on walls, posts or in windows or strung across ceilings about 6 to 12 in. apart. These twirl around from any slight breeze and are very attractive. Make a wonderful aisle decoration. (See illustration at left.) Their colored reflection has same effect as would hundreds of small colored Christmas tree lights. Each strand is about 32 inches long.
Per dozen, assorted as desired..... **$1.00**



X-653 X-652 X-651

Either of the three styles may be had in **red, green, blue** or **plain silver.** Be sure to state color wanted.

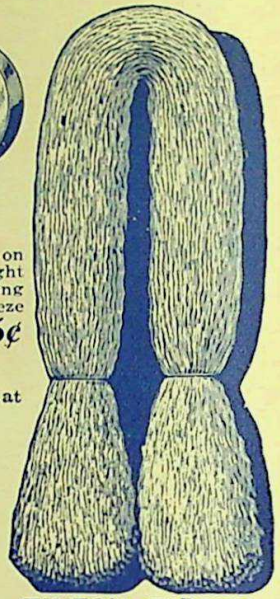
No.
X-651—**Star,** 3" to 4⅞" in diameter.
X-652—**Disc,** 2¼" to 3¾" in diameter.
X-653—**Heart,** 2⅜" to 4⅛" in diameter.
Each garland is packed in glassine envelope.

No. X-1147 No. X-1146 No. X-1148 No. X-1145

GIANT METAL FOIL DROPS OR BLINKERS

Made of four sheets of heavy silver metallic foil and sewed on heavy cord. When separated the eight leaves will reflect the light from all sides. Hang them from walls, posts, in windows or string across the ceiling. They will twirl around from any slight breeze and make an attractive decoration.
Per dozen..... **$3.50** Each..... **35¢**

No. X-1147—**Bell.** 12 in long by 12 in. wide at bottom.
No. X-1146—**Star.** 11 inches in diameter.
No. X-1148—**Tree.** 13 in. long by 3 in. wide at top and 10½ in. wide at the bottom.
No. X-1145—**Ball.** 12 in. by 12 in. diameter.



TINFOIL RIBBON TINSEL

No. X-425—One pound skein of silver tinfoil ribbon tinsel, contains approximately 1700 strands 36 in. long. The most economical way to buy tinsel.
Per pound skein **50c**

No. X-467 — Silver tinfoil tinsel in ½ pound skeins.
Per half pound skein ..... **27¢**

No. X-442—Half pound skein of blue and silver tinfoil ribbon tinsel.
Per half pound skein ..... **38¢**

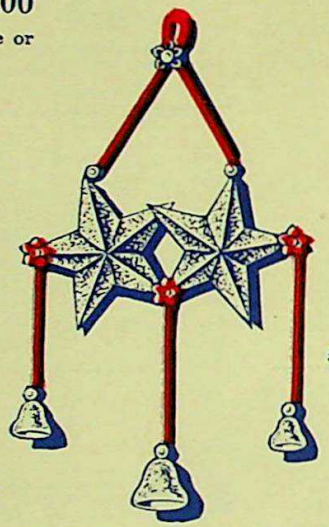
No. X-428—Half pound skein of green and silver tinfoil ribbon tinsel, contains approximately 850 strands 36 in. long.
Per half pound skein ..... **38¢**

No. X-439—Half pound skein of red and silver tinfoil ribbon tinsel.
Per half pound skein ..... **38¢**

No. X-4250—12-in. diameter wreath of red Cellophane. Decorated with silver foil holly leaves.
Per dozen..... **$3.00** Each..... **30¢**

No. X-6250—Same as above wreath but in blue puffed Cellophane.
Per dozen..... **$3.00** Each..... **30¢**

No. X-3724 — Red cellophane rope is wrapped on a 3-in. wide papier mache frame to make a wreath 10 in. in diameter. The center decoration is a silver holly leaf and red foil poinsettia. Equipped with 2 white electric candles with flame bulbs and 48 in. of electric cord and plug. Each, complete..... **75¢**



No. X-3619 — Star and bell hanger consisting of two silver stars and three bells suspended by red Hinoki roping. Stars are 5 in. in diameter. Two of the bells are 1 in. in diameter and the other one is 2 in. Hanger is 11 by 18 in. over all.
Each..... **20¢**
Per dozen..... **$ 2.00**
Per gross..... **20.00**

NEW MESHED TISSUE CHRISTMAS TREE THE AMERICAN FIR

Pat. No. 1,545,750

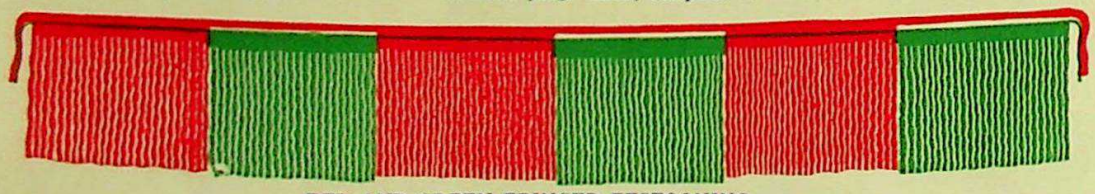
No. X-2580—Made of green meshed tissue paper with red base. 25 in. high, 17 in. in diameter at lowest branch. Substantially made.
Each..... **35¢**
Dozen, **$3.50** Gross, **$35.00**

No. X-2576—Same as above except 20 in. high, 16 in. in diameter at lowest branch. Each ..... **25¢**
Dozen, **$2.50** Gross, **$25.00**

No. X-2572—Same as above except 15 in. high, 11 in. in diameter at lowest branch. Each..... **15¢**
Dozen, **$1.50** Gross, **$15.00**

JUMBO TINFOIL TINSEL

No. X-400 — For Community Trees, store decorations and outside decorations. Strands are ¼ in. wide by 50 in. long. 1 pound to skein.
Per pound..... **50¢**



RED AND GREEN FRINGED FESTOONING

No. X-3120—Fringed tissue festooning, alternating red and green, sewed on tape, 10 feet long and 15 in. high. Each.....**40¢**. Per dozen..... **$4.00**

PENNANT STRINGS IN RED AND GREEN

To Give Your Store Exterior or Interior a Festive Christmas Atmosphere

No. X-2000—Consists of 12 pennants of fast color percale, red and green alternating. Each pennant is 12 inches wide by 24 inches long. Sewed on heavy tape with 12-inch space between each pennant. Entire string about 25 feet long. Per dozen strings.....**$9.50** Each..... **95¢**

NEW ELECTRIC CANDLE CELLOPHANE WRAPPED WREATHS

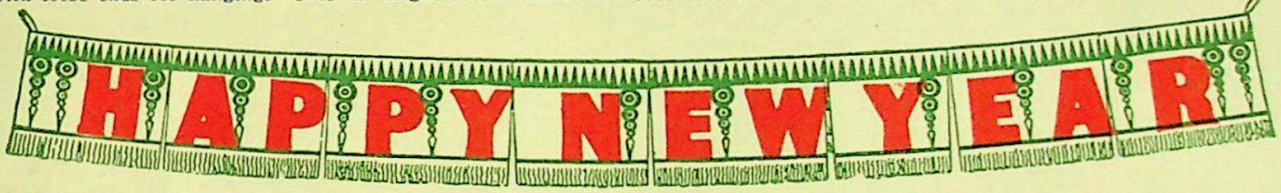
No. X-3712-R—10 in. in dia. Made of red cellophane roping wrapped on heavy frame with one red electric candle in center. Trimmed with four 3½-in. silver foil leaves and one 3-in. red foil poinsettia. Each..... **60¢**
Per dozen..... **$6.00**

No. IX-314—"Merry Christmas" hanger. Printed in red and green on white cardboard and die-cut. Adjusts on red tape from about 15 feet to 30 feet. Simply hang it on the back wall or across the center of your store. Per set of 17 circles, complete with red tape. Each..... 85¢
Per dozen..... $8.50

No. X-315—Same as above except reading "The Christmas Store". Per set of 21 circles, complete with red tape. Per dozen sets..... $10.00 Each..... $1.00

TISSUE MERRY CHRISTMAS SIGN

No. X-2200—Fifteen feet long with large block letters 12 in. high, printed in red with each letter separated by a green printed evergreen tree, and with a green border top and bottom. Die-cut with a white fringe at top and bottom, and a string running through with loose ends for hanging. Over all height 18 in. Each..... 65¢



TISSUE HAPPY NEW YEAR SIGN

No. X-2201—Fifteen feet long with large block letters 12 in. high, printed in red with each letter separated by a string of green colored carnival balls printed and with a green border top and bottom. Die-cut with a white fringe at top and bottom, and a string running through with loose ends for hanging. Over all height 18 in. Each..... 65¢

RUSTIC CHRISTMAS MOTTO

No. X-1243—Rustic die-cut red letters with clusters of holly leaves as illustrated. Letters and holly are joined together with wire fastenings. 7 feet long, 4½ inches high. Each..12¢. Per dozen..... $1.20
Per gross..... $12.00

RUSTIC NEW YEAR MOTTO

No. X-1244—Rustic die-cut red letters with clusters of holly leaves as illustrated. Letters and holly are joined together with wire fastenings. 6 feet long, 4½ inches high. Each..12¢ Per dozen..... $1.20
Per gross..... $12.00

MERRY CHRISTMAS TISSUE BANNER

No. X-1109—A tissue banner made of 6 thicknesses of tissue paper sewed on a white cloth tape. The tissue is shredded into a fringe-like effect, the printing, Merry Christmas, being in red and green. It hangs very full. Size 10 feet long by 15 inches high. Per dozen....$7.50. Each..... 75¢

HAPPY NEW YEAR TISSUE BANNER

No. X-1108—A tissue banner made of 6 thicknesses of tissue paper sewed on a white cloth tape. The tissue is shredded into a fringe-like effect, the printing, Happy New Year, being in red and green. It hangs very full. Size 10 feet long by 15 inches high. Per dozen....$7.50. Each..... 75¢

FOLDING PAPER BELLS

An emblem of Christmas for many centuries and very popular for decorative purposes. Made of meshed tissue paper in a rich red color.

No. X-307—7 inches high by 7 inches in diameter. Per dozen..... 45¢
No. X-309—9 inches high by 9 inches in diameter. Per dozen..... 60¢
No. X-313—13 inches high by 13 inches in diameter. Per dozen.. $1.25
No. X-419—18 inches high by 18 inches in diameter.
Each.....$0.25 Per dozen .. $2.50

JUMBO BELL

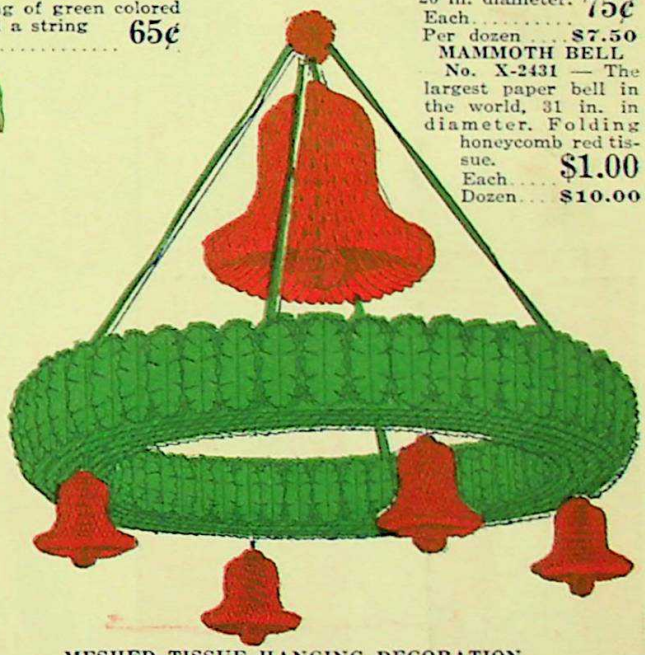
No. X-441—Extra large and extra heavy, very close mesh, has several times the number of sheets of paper used in the ordinary paper bells. 21 inches in diameter.
Per dozen ..$5.00 Each..... $0.50

GIANT BELL

No. X-2426—Same as X-441 above, but 26 in. diameter. Each..... 75¢
Per dozen $7.50

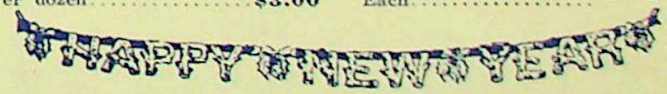
MAMMOTH BELL

No. X-2431 — The largest paper bell in the world, 31 in. in diameter. Folding honeycomb red tissue. Each..... $1.00
Dozen.... $10.00



MESHED TISSUE HANGING DECORATION

No. X-4512—Bright Red and Green Honeycomb Tissue Decoration. Green Wreath 20 inches in diameter hanging on ribbonzene with one 9-inch Red Bell top center, and four 4-inch Red Bells suspended below. Length overall, 32 inches. Each Decoration packed flat in printed manila envelope. This is a very attractive and showy decoration for the store, hall or home. 30c
Per dozen..... $3.00 Each.....



BRIGHT-AS-SILVER HAPPY NEW YEAR GREETING

No. X-2144—Six feet long with letters 4½ in. high, printed with red connections and the whole embossed rustic style on bright silver metallic board, die-cut and with holly clusters attached at both ends and between the words. Letters are fastened together with metal fasteners and with string hanger at each end. Per dozen.... $3.00 Each.... 30¢
No. X-2143—Same as above, except "Merry Christmas". 30¢
Per dozen..... $3.00 Each.....

Cloth Outdoor Decorations

Here are the ideal decorations for the holiday season which make a brilliant display and can be used from year to year. Made of Everwear Bunting. Dyed with Everlasting Dyes. Colors fast to sun and rain.

PANEL DRAPERIES

No. X-839—Drapery with "Merry Christmas" center panel.

	Not Fringed	Fringed
2½ x 7 ft.	$3.30 Ea., $33.00 Doz.	$4.00 Ea., $40.00 Doz.
3 x 9 ft.	3.30 Ea., 35.00 Doz.	4.80 Ea., 48.00 Doz.

No. X-1039—Drapery with "Season's Greetings" center panel.

	Not Fringed	Fringed
2½ x 7 ft.	$3.30 Ea., $33.00 Doz.	$4.00 Ea., $40.00 Doz.
3 x 9 ft.	3.50 Ea., 35.00 Doz.	4.80 Ea., 48.00 Doz.

PULLDOWNS

Made of Everwear Bunting. Dyed with Everlasting Dyes.

Center is dyed on heavy Sheeting with fast colors. Sewed on heavy tape with brass eyelets.

MERRY CHRISTMAS

No. X-831—24 in. wide by 8 ft. long.
Each ..... $ 2.10
Per dozen 21.00

No. X-832—24 in. wide by 10 ft. long.
Each ..... $ 2.40
Per dozen 24.00

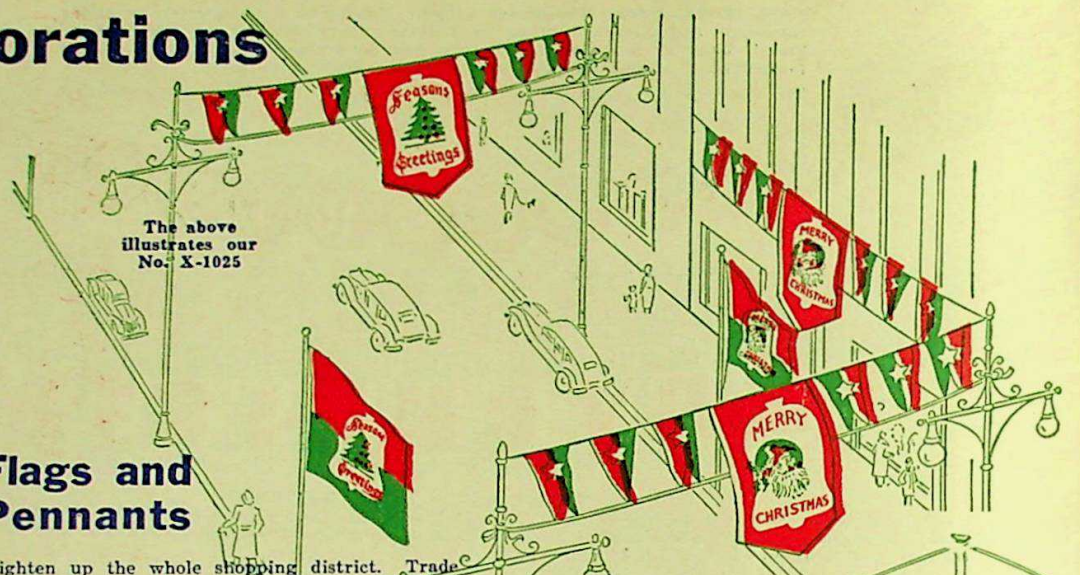
No. X-833—24 in. wide by 12 ft. long.
Each ..... $ 3.50
Per dozen 35.00

SEASON'S GREETINGS

No. X-1031—24 in. wide by 8 ft. long.
Each ..... $ 2.10
Per dozen 21.00

No. X-1032—24 in. wide by 10 ft. long.
Each ..... $ 2.40
Per dozen 24.00

No. X-1033—24 in. wide by 12 ft. long.
Each ..... $ 3.50
Per dozen 35.00



The above illustrates our No. X-1025

The above illustrates our No. X-825

Flags and Pennants

brighten up the whole shopping district. Trade Associations, Chambers of Commerce and Merchants will welcome this new, inexpensive Xmas display. Made of Everwear Bunting, with Everlasting Dyes, and sewed on strong red tape. Two styles—"Merry Xmas" or "Season's Greetings" center flag, dyed, with six or twelve smaller flags—each with white star, sewed on. Specially arranged for complete store-front decoration, for filling stations and street decoration, as shown in illustration. Especially effective when used with sidewalk flags as shown.

Flags and Banners can be supplied with MERRY CHRISTMAS or SEASON'S GREETINGS at same price. Specify Style Desired When Ordering.

"SEASON'S GREETINGS"
No. X-1038—Size 3 x 4½ ft.
Each, $3.50 Doz., $35.00
Lots of 6 dozen or more.
Per dozen $32.00

Flag and Pennant Sets

MERRY CHRISTMAS

No. X-825—4 Burgees, 16x24 in., 2 pennants 16x24 in., with 1 large "Merry Christmas" Center Piece 28x28 in. 17 ft. over all.
Dozen strings ..$50.00 Single string $5.00
Lots of 6 dozen or more. Per dozen $45.00

No. X-826—6 Burgees, 16x24 in., 6 pennants 16x24 in., with 1 large "Merry Christmas" Center Piece 28x28 in. 32 ft. over all.
Dozen strings ..$75.00 Single string $7.50
Lots of 6 dozen or more. Per dozen $67.50

No. X-836—6 Burgees, 24x36 in., 6 pennants 24x36 in., with 1 large "Merry Christmas" Center Piece 36x54 in. 55 ft. over all.
Dozen strings $100.00 Single string $10.00
Lots of 6 dozen or more. Per dozen $90.00

SIDEWALK BANNERS

"MERRY CHRISTMAS"
No. X-838 — Size 3x4½ ft.
Each ..... $ 3.50
Per doz. 35.00
6 dozen or more.
Per doz. $32.00

SEASON'S GREETINGS

No. X-1025—4 Burgees, 16x24 in., 2 pennants 16x24 in., with 1 large "Season's Greetings" Center Piece 28x28 in. 17 ft. over all.
Per dozen strings ..... $50.00 Per single string $5.00
Lots of 6 dozen or more. Per dozen $45.00

No. X-1026—6 Burgees, 16x24 in., 6 pennants 16x24 in., with 1 large "Season's Greetings" Center Piece 28x28 in. 32 ft. over all.
Per dozen strings ..... $75.00 Per single string $7.50
Lots of 6 dozen or more. Per dozen $67.50

No. X-1036—6 Burgees, 24x36 in., 6 pennants 24x36 in., with 1 large "Season's Greetings" Center Piece 36x54 in. 55 ft. over all.
Per dozen strings ..... $100.00 Per single string $10.00
Lots of 6 dozen or more. Per dozen $90.00

Quantities less than 1 dozen sold at single string prices.

OUTDOOR FLAGS

These Sidewalk Flags Carry a Message of Welcome

Greatest daytime decoration. Their constant fluttering in the breeze catch the eye like an electric sign. Used in front of stores to excellent advantage.

Christmas Flags are wonderful values, made of Everwear Cotton Bunting, with sections double-sewed, center panel dyed with Everlasting Fast Color Dyes.

"Merry Christmas"—Flag Only
No. X-829—Size 3 x 5 ft. Each $3.00 Dozen $33.00
Lots of 6 or more. Per dozen $30.00

Complete Outfits—Flag, Pole and Socket "Merry Christmas"
No. X-830—Flag 3x5 ft. Pole 10 ft. x 1⅜ in. Socket 1½ in. in diameter. Price, complete:
Each ..... $6.00 Per dozen $65.00
Lots of 6 dozen or more. Per dozen $60.00
Quantities less than 1 dozen at each price only.

"Season's Greetings"—Flag Only
No. X-1029—Size 3 x 5 ft. Each $3.00 Dozen $33.00
Lots of 6 or more. Per dozen $30.00

Complete Outfits—Flag, Pole and Socket "Season's Greetings"
No. X-1030—Flag 3x5 ft. Pole 10 ft. x 1⅜ in. Socket 1½ in. in diameter. Price, complete:
Each ..... $6.00 Per dozen $65.00
Lots of 6 dozen or more. Per dozen $60.00
Quantities less than 1 dozen at each price only.

GARRISON-WAGNER CO., St. Louis, Mo., U. S. A.

DEER PLAQUE

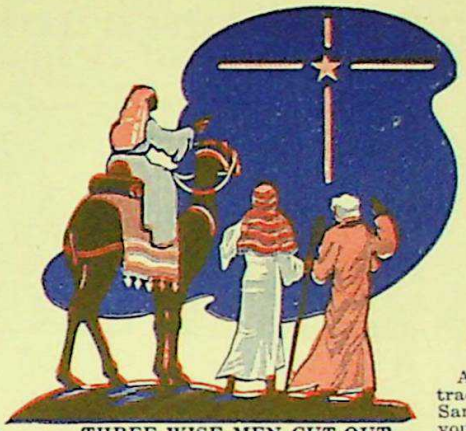
No. LN-425—Cut-out deer in high relief, fabricated in silver foil. Blue background finished in oil colors and decorated with white snow flakes. Size 22 in. diameter by 3 in. in third dimensional effect. Each..... **$1.65**

SANTA CUT-OUT

No. PX-3—Die-cut Santa head of wallboard. Painted in natural colors. 24 inches high. Per dozen..**$15.00**. Each.. **$1.50**

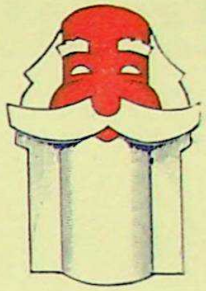
SNOW MAN CUT-OUT

No. PX-2—Made of wallboard and die-cut. Oil painted in red, green and black with snow flakes on staff flittered. 24 inches high. Dozen..**$15.00**. Each. **$1.50**



THREE WISE MEN CUT-OUT

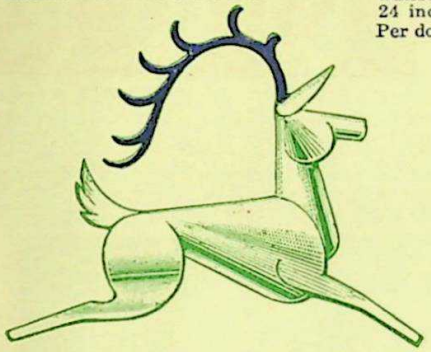
No. PX-4 — Painted in red, green, brown, blue and yellow on wall board. Star and rays are cut-out and cellophane mounted on the back to permit light to shine through. 24 inches high. Each... **$1.50**
Per dozen.....**$15.00**



SANTA MASK

A novel and extremely attractive three-dimensional Santa Mask around which you can build attractive displays. Particularly effective for spot displays throughout the interior of your store. Two pieces which are quickly and easily assembled. Glossy white stock printed red.

No. DX-30 — Santa Mask Cut-out. Packaged 6 complete cut-outs to a corrugated carton. Size overall, assembled, 14 in. wide by 24½ in. high. Price, per carton.. **$2.50**



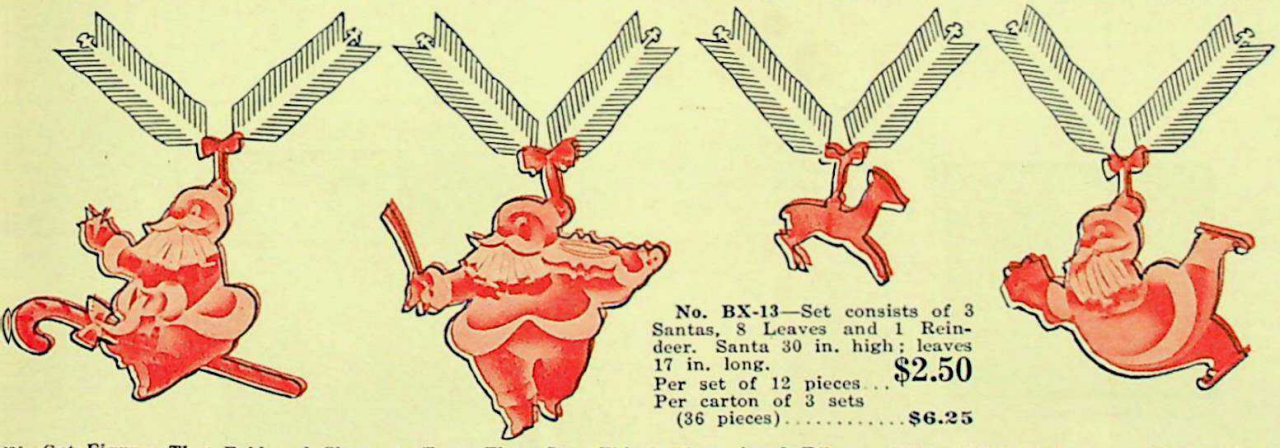
REINDEER

No. LN-437—Fabricated in heavy foil in high relief on board. Reindeer is silver with blue antlers. Size 32 in. by 30 in. by 3 in. Each..... **$1.95**

No. MX-9579—Metallic paper mounted on heavy wallboard. Airbrushed design as illustrated, made in third dimension effect in bright gold and red, or silver and blue. Size 20 in. by 40 in. Specify color combination wanted. Each..... **$3.75**

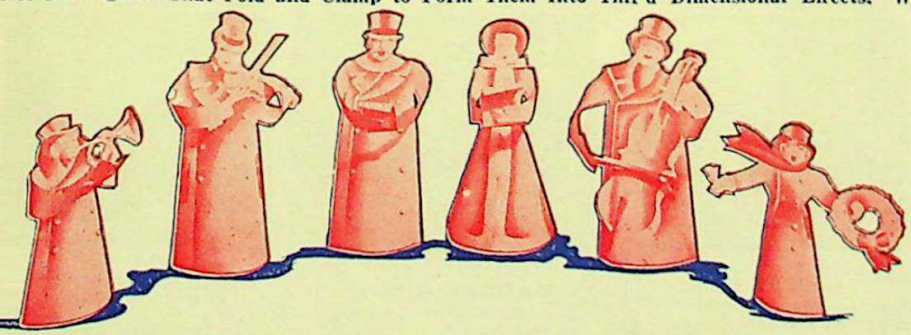
No. MX-9569—Slogan— A very realistic and detailed decoration, plenty of holiday spirit in this piece in green, silver, red and all properly shaded. Size 18 in. high by 36 in. wide. Each..... **$2.50**

No. MX-9529—Cut-out plaque suggestion of wallboard construction. Airbrushed design. Colors are in silver, red and white, beautifully blended and lettered as shown. Size 21 in. wide by 31 in. high. Artificial poinsettias. Each **$2.00**



No. BX-13—Set consists of 3 Santas, 8 Leaves and 1 Reindeer. Santa 30 in. high; leaves 17 in. long. **$2.50**
Per set of 12 pieces...
Per carton of 3 sets (36 pieces).....**$6.25**

Die-Cut Figures That Fold and Clamp to Form Them Into Third Dimensional Effects. White With Red Tones for Outlines



No. BX-14—Set consists of paper Carolers and Musicians, 3 in. high, 6 sets to carton (18 pieces). Per carton .....**$5.95** Per set of 6 pieces... **$2.25**

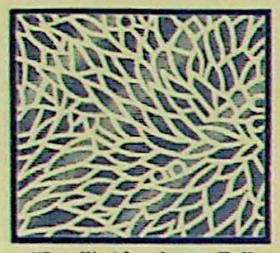
DIE-CUT SANTA CLAUS

No. CX-40 — Large Santa Claus printed in attractive colors on crepe paper, mounted on heavy cardboard. Supported by an easel back which holds it firmly in position wherever displayed. This one-piece unit measures approximately 20 in. by 18¾ in. One unit to plain Kraft envelope. Each..... **25¢**

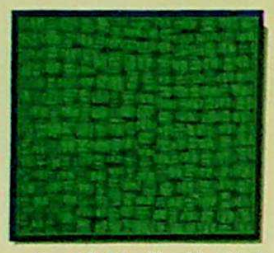
No. MX-9519 — Cut-out plaque suggestion of wallboard construction. Airbrushed design as photographed, executed in green, red and white. Artificial spray arranged in candle. Size 20 in. wide by 30 in. high. Each..... **$2.50**

Decorative Aluminum Foil

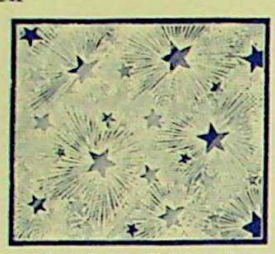
For Window or Showcase Decorating. The following illustrations show the patterns and list of colors we carry IN STOCK



"Leaf" Aluminum Foil
No. AF-1531—Silver
No. AF-1530—Dark Blue
No. AF-1538—Red
No. AF-1539—Green
Illustration ½ size



No. AF-68—Monk's Cloth
Emerald Green Bright Red
Wisteria
Illustration ½ Size.



No. AF-16—Shining Stars
Silver Christmas Red
Dark Blue Light Gold
Medium Blue Dark Green
Illustration ½ Size.

PRICES OF PATTERNS Nos. AF-16, AF-68, AF-1530, AF-1531, AF-1538, AF-1539

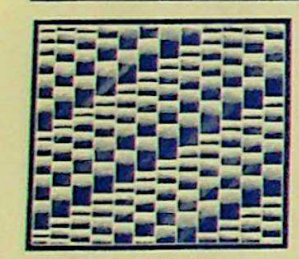
Silver		All Colors and Gold	
25 in. wide, 100 ft. to a roll	$5.00	25 in. wide, 100 ft. to a roll	$5.25
25 in. wide, 50 ft. to a roll	2.75	25 in. wide, 50 ft. to a roll	3.00
25 in. wide, 25 ft. to a roll	1.75	25 in. wide, 25 ft. to a roll	2.00

PRICE LIST OF UNEMBOSSED PLAIN CHROME, BRIGHT SILVER, GOLD, COPPER, BRIGHT BLUE, BRIGHT GREEN, BRIGHT RED

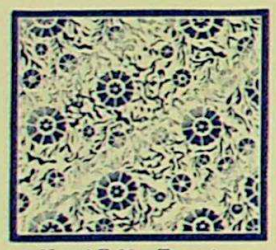
Silver		All Colors and Gold	
25 in. wide, 100 ft. to a roll	$5.00	25 in. wide, 100 ft. to a roll	$5.25
25 in. wide, 50 ft. to a roll	2.75	25 in. wide, 50 ft. to a roll	3.00
25 in. wide, 25 ft. to a roll	1.75	25 in. wide, 25 ft. to a roll	2.00

SATIN SILVER AND SATIN GOLD ALSO IN STOCK AT THESE PRICES

Super Bright Shiny Silver (like a mirror) at same prices as Gold and Colors



No. AF-107—Ribbon
Silver Dark Blue
Red Emerald Green
Illustration ½ size



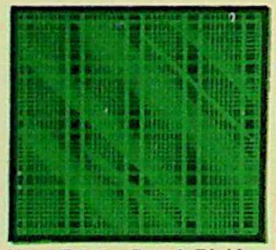
No. AF-99—Tapestry
Green
Salmon or Ash Rose Wisteria
Illustration ¼ Size.

No. AF-104—Satin Moire
Emerald Green
Illustration ½ Size.

No. AF-103—Leatherette
Silver Bright Red
Gold Emerald Green
Dark Blue
Illustration ½ Size.

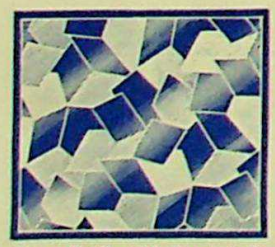
PRICES OF PATTERNS

Silver	Per roll
25" wide, 100' roll	$4.50
25" wide, 50' roll	2.50
25" wide, 25' roll	1.50
Gold and All Colors	
25" wide, 100' roll	$5.00
25" wide, 50' roll	2.75
25" wide, 25' roll	1.75

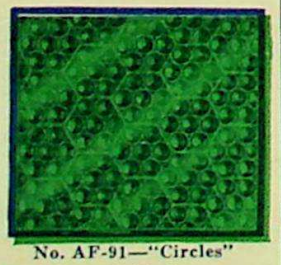


No. AF-105—Scotch Plaid.
Silver Red
Gold Green
Blue
Illustration ¼ Size.

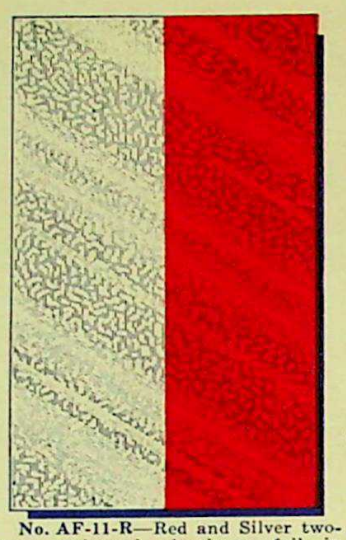
No. AF-106 — Stars and Stripes.
Silver Red
Gold Green
Blue
Illustration ¼ Size.



No. AF-87—"Modernistic"
Silver, Gold, Red, Green.
Illustration ½ Size.



No. AF-91—"Circles"
Silver, Gold, Green, Purple.
Illustration Actual Size.



No. AF-11-R—Red and Silver two-tone embossed aluminum foil in rolls 24 in. wide. One-half or 12 in. is in plain silver and the other 12 in. in **red**. An excellent material for panels. Heavily embossed.
25 ft. roll, 24 in. wide. Per roll..... **$2.00**
100 ft. roll, 24 in. wide. Roll.. **$7.00**

No. AF-11-B—Blue and Silver two-tone embossed aluminum foil in rolls 24 in. wide. One-half in plain silver and the other in **blue**. Prices same as Red and Silver.

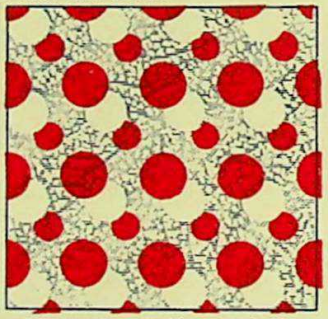


Illustration is ⅓ actual size

RED AND WHITE DOT EMBOSSED ALUMINUM FOIL

No. AF-12-R—Red and white dots printed on silver aluminum foil and heavily embossed.
25 ft. roll, 24 in. wide. Per roll..... **$2.00**
100 ft. roll, 24 in. wide. Roll.. **$7.00**

No. AF-12-B—Blue and white dots printed on silver aluminum foil.
25 ft. roll, 24 in. wide. Per roll..... **$2.00**
100 ft. roll, 24 in. wide. Roll.. **$7.00**

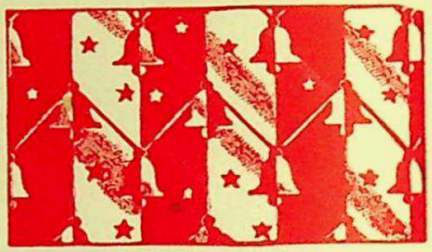
No. AF-12-G — Green and white dots on silver aluminum foil.
25 ft. roll, 24 in. wide. Per roll..... **$2.00**
100 ft. roll, 24 in. wide. Roll.. **$7.00**

Illustration ½₂ actual size.

HOLLY DESIGN CHROME FOIL PAPER

No. AF-9—Silver holly leaves with red berries on green background.
24 in. wide x 25 ft. Per roll..... **$2.50**

Illustration ½₂ actual size.



BELL AND STAR DESIGN CHROME FOIL PAPER

No. AF-8-R—Red and silver.
24 in. wide x 25 ft. Per roll..... **$2.50**
24 in. wide x 100 ft. Per roll..... **$9.00**

No. AF-8-B—Blue and silver.
24 in. wide x 25 ft. Per roll..... **$2.50**
24 in. wide x 100 ft. Per roll..... **$9.00**

LANDSCAPE PRINTED ALUMINUM FOIL BORDER OR VALANCE

No. AF-10-B—Blue and white embossed silver foil. 25 ft. to the roll, 10 in. wide. Per roll..... **$1.75**

No. AF-10-R—Red and white embossed silver foil. 25 ft. to the roll, 10 in. wide. Per roll..... **$1.75**

BELL and TWIG DESIGN

No. AF-200-R — Silver bells and twigs on embossed red foil.
20 in. wide by 25 ft. Per roll..... **$2.25**
20 in. wide by 100 ft. Per roll..... **$8.00**

No. AF-200-B— Silver bells and twigs on embossed blue foil.
20 in. wide by 25 ft. Per roll..... **$2.25**
20 in. wide by 100 ft. Per roll..... **$8.00**

Illustration ¼ size

BURLAP FOIL

No. AF-6—Gold and green, silver and green, brown and gold. 26 in. wide.
Per 25-foot roll..... **$2.00**
Per 100-foot roll..... **$7.00**

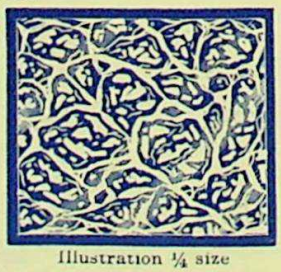


Illustration ¼ size

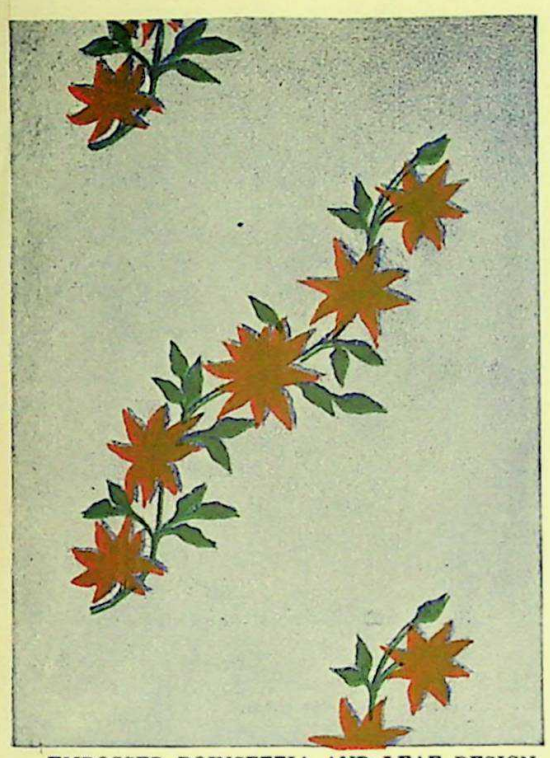
WHIRLPOOL FOIL

No. AF-7—Gold and blue. 26 in. wide.
Per 25-foot roll.. **$2.00**
Per 100-foot roll.. **$7.00**

Illustration ⅛ size

Silver Star Decorative Aluminum Foil

No. AF-5—24 in. wide, 25 ft. to a roll. Silver stars on a blue foil background.
Per 25-foot roll..... **$2.00**

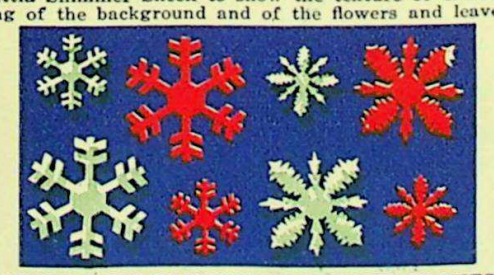


EMBOSSED POINSETTIA AND LEAF DESIGN ON SHIMMER SHEEN (Embossed Lumarith)

No. PL-11—Poinsettia and leaf design embossed and airbrushed in the natural colors of red and green on Shimmer Sheen (Embossed Lumarith). See enlarged illustration below. The complete poinsettia design is 40 inches long and repeats as illustrated. Rolls 40 in. wide by 15 ft. long. Per roll.... **$12.50**

No. PL-16—Also obtainable in Poinsettia design on Plain Lumarith without embossed background. Rolls 45 in. wide by 15 ft. long. Per roll **$9.50**

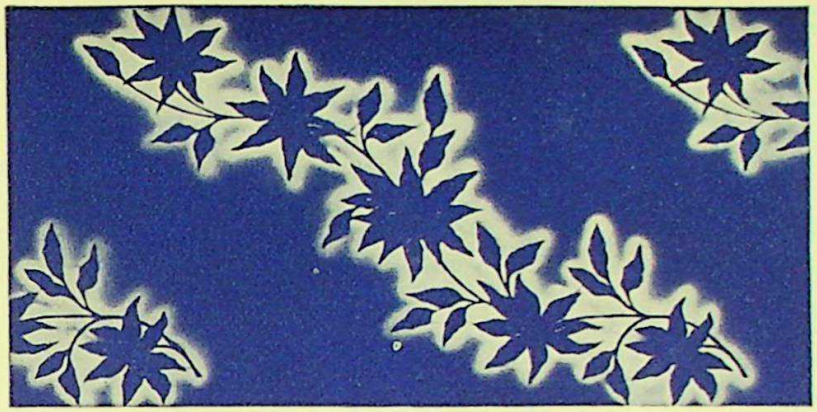
Above is an enlarged illustration of Embossed Poinsettia Shimmer Sheen to show the texture or embossing of the background and of the flowers and leaves.



DIS-PLASTIC FLUORESCENT SNOW FLAKES

PL-3—Red or Green. 3-inch. Each..... **6¢**
PL-4—Red or Green. 5-inch. Each..... **15¢**
PL-12—Red or Green. 3-inch. Each..... **6¢**
PL-13—Red or Green. 5-inch. Each..... **15¢**

Please specify color wanted.

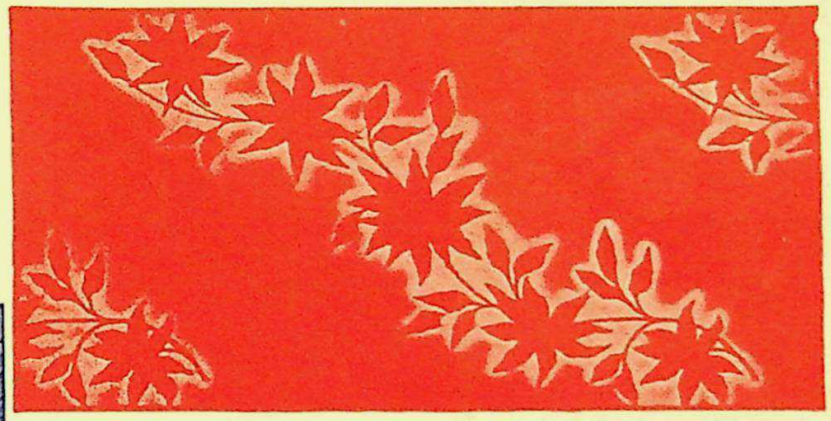


EMBOSSED POINSETTIA AND LEAF DESIGN ON HEAVY DARK BLUE METALLIC FOIL BOARD

No. GF-5—This is a heavy 15 point shiny dark blue foil in rolls 24 ft. long by 26 in. wide with embossed poinsettia and leaf design. The embossing is further emphasized by the white airbrushing. The complete poinsettia design is 40 inches long and repeats as illustrated. Per roll..... **$5.20**

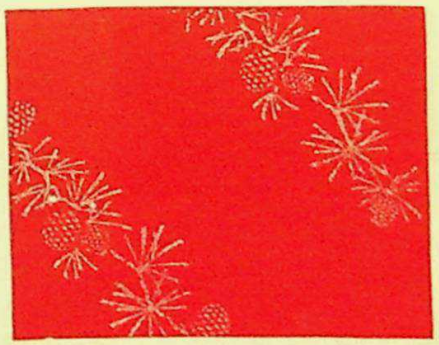
EMBOSSED POINSETTIA AND LEAF DESIGN ON HEAVY LIGHT BLUE METALLIC FOIL BOARD

No. GF-7—This is a heavy 15 point satin finish light blue foil in rolls 24 ft. lnog by 26 in. wide with embossed poinsettia and leaf design. The embossing is further emphasized by the white airbrushing. The complete poinsettia design is 40 inches long and repeats as illustrated. Per roll..... **$5.20**



EMBOSSED POINSETTIA AND LEAF DESIGN ON HEAVY RED METALLIC FOIL BOARD

No. GF-6—This is a heavy 15 point shiny red foil in rolls 24 ft. long by 26 in. wide with embossed poinsettia and leaf design. The embossing is further emphasized by the white airbrushing. The complete poinsettia design is 40 inches long and repeats as illustrated. Per roll..... **$5.20**



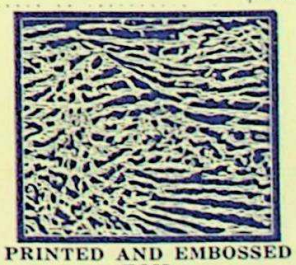
CRYSTAL PINE CONES ON 30" ALUMINITE FOIL

This sparkling design is applied in tinsel flitter on a foil background. An entire window background treatment of this motif will be smart and stunning for presenting women's gift accessories, lingerie and vanity merchandise.

No. BX-9-R—Tinsel flitter design on 7½ point Red foil.

No. BX-9-B—Tinsel flitter design on 7½ point Blue foil.

Rolls 30 in. wide by 25 feet long. Per roll..... **$6.00**



PRINTED AND EMBOSSED FOIL

No. AF-1521 — White pattern on red.

No. AF-1522 — White pattern on blue, 26 in. wide. Per 25-foot roll..... **$2.00**
Per 100 -foot roll..... **$7.00**

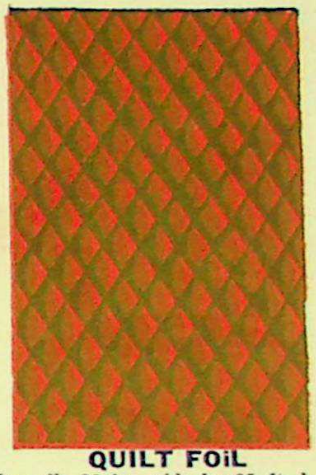
TINSELLED SNOWFLAKE DESIGN HEAVY FOIL

Real Christmas glitter in tinselled foils. Every sparkle suggests Christmas Eve. Heavy 15 point foil.

CD-34-R — Tinselled snowflakes on red foil.

CD-34-B — Tinselled snowflakes on blue foil.

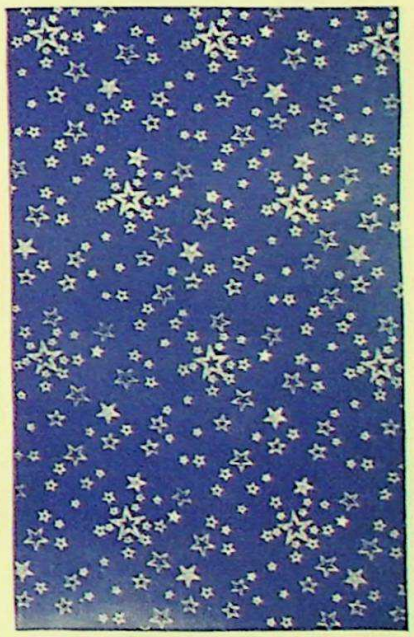
Rolls 26 in. wide by 25 ft. long. Per roll..... **$5.00**



QUILT FOIL

In rolls 26 in. wide by 25 ft. long

No. QP-10 — Right in step for backgrounds, panels, flooring, showcases, etc. QUILT FOIL is a high-finish heavy backed foil with a puffed embossing, packed in rolls and available in bright red, green, blue, silver, gold, copper; also satin finish light blue, light green and orchid. Per roll..... **$3.95**



STAR CLUSTERS ON 30" ALUMINITE FOIL

Tinsel Stars on shimmering 30" Aluminite Foil will reflect the light and increase the eye appeal of your gift merchandise. An all-purpose Christmas background, this decorative foil is perfect for spreading the holiday spirit.

No. BX-8-B—Silver stars on 7½ point Blue Aluminite Foil.

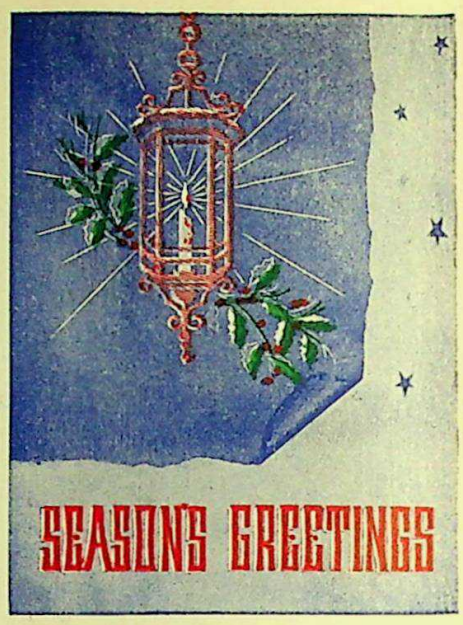
No. BX-8-R—Silver stars on 7½ point Red Aluminite Foil.

Rolls 30 in. wide by 25 feet long. Per roll..... **$6.00**

STAGE COACH VELVELUR PANEL
Size 3 ft. by 4 ft.
No. VV-1411—Processed in dark blue on Cardinal Red Velvelur. The tinsel flitter is used for the snow effect. Deckle edge. Each..... **$2.50**

THREE WISE MEN VELVELUR PANEL
Size 3 ft. by 4 ft.
No. VV-1517—Symbolic of Christmas, this panel is processed in light yellow, soft green, dark yellow, dark blue and cerise on Lake Blue Velvelur. Deckle edge. Each..... **$2.50**

SANTA CLAUS PANEL
No. VV-01-P—A beautiful deckle edge painted panel 49 in. by 70 in. of jolly Santa in five gay colors on Aqualite Blue Crystalur. A display of individuality. Each..... **$4.95**



LAMP AND HOLLY PANEL
No. VV-02 P—A beautiful painting in five colors of a rustic lamp trimmed with holly, radiating holiday spirit. Painting is on Xmas Blue Velvelur which is mounted on Horizon Blue making the panel 49 in. by 87 in. Three colors of Velvelur—five colors of paint. Each..... **$4.95**

SNOW MAN VELVELUR PANEL
Size 3 ft. by 4 ft.
No. VV-139—Processed in white, dark blue, yellow and white on Christmas Green Velvelur. Deckle edge. Each..... **$2.50**

SANTA CLAUS VELVELUR PANEL
Size 3 ft. by 4 ft.
No. VV-169—A jolly old Santa for a panel which is processed in light blue, flesh color, green and coral on Christmas Green Velvelur. With deckle edge. Each..... **$2.50**

VELVELUR 87-inch Wide

Background Papers

Beautiful colors dyed through and through and wool flocked for subtle effects. Use both sides for economy.

No messy background painting. Velvelur takes both paint and water color.

Ideal for both window and store interior displays, for covering pillars, friezes, large straight or curved backgrounds in one piece, eliminating seams.

No. VP-2—Daffodil Yellow	**No. VP-11—Cardinal Red**	**No. VP-24—Apricot**
No. VP-3—Wheat	**No. VP-12—Royal Red**	**No. VP-25—Peach Tone**
No. VP-5—Green	**No. VP-15—Christmas Blue**	**No. VP-26—Coral Rose**
No. VP-6—Spring Green	**No. VP-17—Lake Blue**	**No. VP-27—Mahogany Red**
No. VP-7—Olive Green	**No. VP-19—Horizon Blue**	**No. VP-28—Hickory Brown**
No. VP-9—Christmas Green	**No. VP-23—Sunset Orange**	

6 to 11 rolls. Per roll... **$5.25**
12 or more. Per roll.... **5.00**

Rolls 87 in. wide (more than 7 ft.) by 12 yds. 1 to 5 rolls. Per roll.... **$5.50**

WREATH AND SCOTTY APPLIQUED PANEL—Size 3 ft. by 4 ft.
No. V-319—Hand-made, three dimensional effect panel with the design appliqued. Green holly wreath, red bow, red tinselled berries, silver and blue tinsel stars, black Scotty. Background is Horizon Blue Velvelur. Each..... **$3.25**

POINSETTIA AND VILLAGE APPLIQUED VELVELUR PANEL
Size 3 ft. by 4 ft.
No. VV-414—The hand-made, appliqued design gives a three-dimensional effect. Red poinsettias, green holly leaves, red berries, red house with yellow windows. Tinsel flitter for snow effect. Background Royal Purple Velvelur. Each.. **$3.25**

GLISTENING BELLS VELVELUR

No. VV-10—Ring in the holiday season season with this scintillating setting of traditional bells that really seem to be in motion. A lively arrangement of tinselled silver bells on Velvelur will add gayety to your backgrounds, post trims, panels, etc. In stock on **Xmas Red** and **Xmas Blue Velvelur.** Please specify color. Rolls 87 in. by 18 ft. Per roll.... **$11.75**

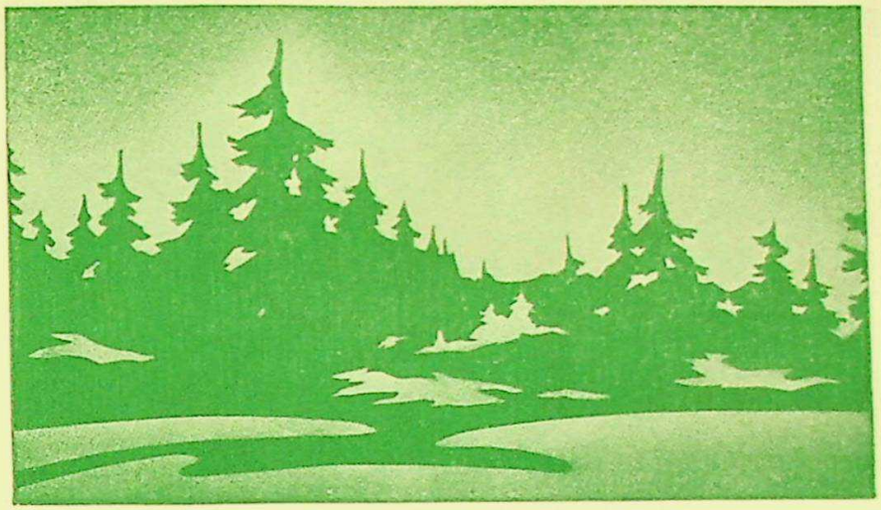
Also available on Xmas Green (one week's delivery).

COLONIAL DOORWAY SEAMLESS BACKGROUND PANEL

No. MX-1—Gifts for the home will show to their best advantage when arranged before the warm charm of this Colonial doorway in white and yellow on Christmas Red NoSeam, touched off with the natural looking wreath in green. Or a real natural Christmas wreath will add a note of relief. Size 9 ft. high by 12 ft. long. Each **$11.75**

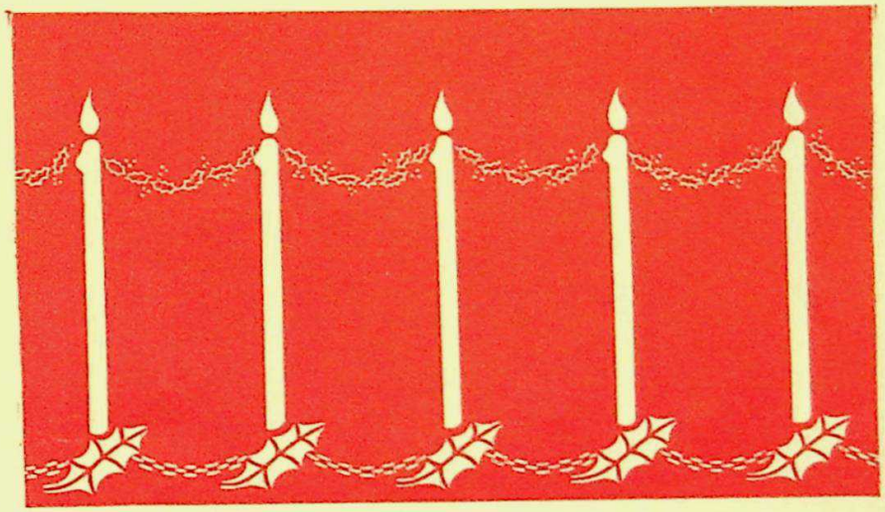
WISE MEN SEAMLESS BACKGROUND PANEL

No. MX-2—For the store interior or institutional window, this Christmas background will greatly increase the appreciation of the season and urge people to buy and give more. Use it to advantage over store entrances on the interior, as a background in a strictly Christmas atmosphere window or in the children's toy department as an educational panel. Size 9 ft. high by 12 ft. long. Each **$11.75**



WINTER PINES SEAMLESS BACKGROUND

No. BX-6—Stately pine trees silhouetted against a background of snow offer a natural setting for Santa and his Christmas gifts, or outdoor winter merchandise, sportswear, men's wear, etc. White on Dark Green or Green on White Seamless heavy background paper. Rolls 84½ in. high by 18 ft. long. Per roll **$9.50**



CANDLES AND HOLLY SEAMLESS BACKGROUND

No. BX-7—Graceful candles and garlands of holly leaves personify the holiday spirit. Candles and holly leaves reproduced in white on Xmas Red Seamless heavy background paper. Rolls 84½ in. high by 18 ft. long. Per roll **$8.50**

WINTER FROST NOSEAM PANEL

No. NX-3 — A skeleton tree effect representing the white trees so popular throughout the holiday season. Panel 107 in. high by 12 ft. long on Xmas Eve Blue NoSeam. Per roll **$8.00**

Use the natural white frosted branches described below, setting them in front of this panel to give a third dimensional or relief effect.

NATURAL WHITE FROSTED BRANCHES

No. ND-16—Crisp white branches—natural branches—dipped in white with sparkling flitter adding a note of warmth. These branches are very effectively used for smart Christmas effects and again for the display of fur coats and winter sports items. Use a lot of these inexpensive branches in your store interior and Christmas windows. Average size 4 ft. to 6 ft. Per dozen **$4.00**

"SEAMLESS 102"
WIDE BACKGROUND PAPER

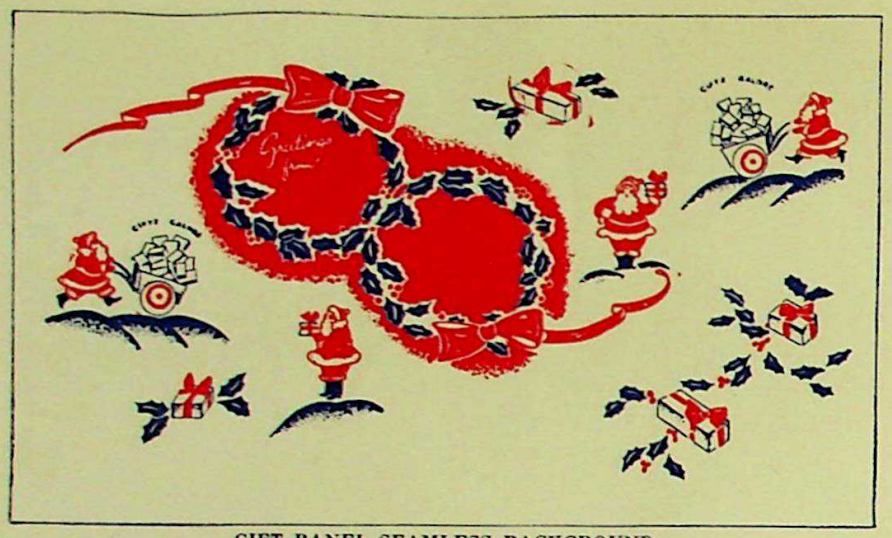
Has a Smooth Plate Finish

A heavy paper 8½ feet wide that will cover the height of windows without a seam—in 12 yard rolls. A wonderful material for hundreds of display ideas. You can easily make columns, temporary backgrounds, note book leaves, and dozens of short shot promotional displays. Paint with oil or water color; draw on it with chalk or crayon. Specify color wanted.

No. SA-102—"Seamless 102." Per 12-yard roll **$6.00**

COLORS

Red	White	Peach	Salmon	Eggshell
Dark Blue	Light Green	Dark Green		Light Yellow



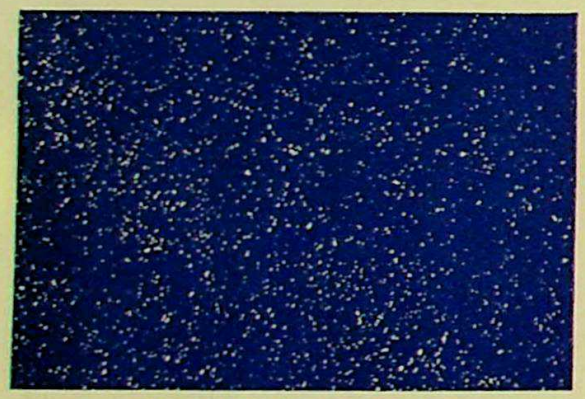
GIFT PANEL SEAMLESS BACKGROUND

No. BX-10—The gracious spirit of giving is colorfully portrayed in this gift panel. Space has been alloted for you to insert the name of your store and your personalized message of the Christmas theme. A multi-colored design of red, blue, green and black on White Seamless. Rolls 107 in. high by 12 ft. long. Per roll..... **$10.50**

TINSEL REINDEER NOSEAM

A distinctive holiday design featuring reindeer and Christmas trees in a silver tinsel effect. Ideal background for holiday design, and winter effects during January and February.

No. NX-2-B—Silver tinsel effect on Xmas Eve Blue NoSeam. **No. NX-2-R**—Silver tinsel effect on Xmas Red NoSeam. Rolls 107 in. wide by 18 ft. long. Per roll..... **$12.95**



SNOW STORM SEAMLESS

No. BX-1—Use this swirling snow storm on Dark Blue Seamless heavy paper for a gift window. It is especially smart for men's gift furnishings, using it to cover platforms and displayers. White Snow on Dark Blue Seamless heavy background paper. In rolls 84½ in. high by 18 ft. long. Per roll..... **$8.35**

CRYSTAL POINSETTIAS SEAMLESS

One of the most universal symbols of Christmas, the poinsettia, is used in a lively all-over pattern of flitter tinsel on Seamless heavy background paper.

No. BX-3-R—Crystal Poinsettias on Red Seamless.
No. BX-3-W—Crystal Poinsettias on White Seamless.
Rolls 84½ in. high by 18 ft. long. Per roll..... **$9.75**

STAR CLUSTERS SEAMLESS

No. BX-5-B—The sparkle of Christmas will prevail throughout your store through using this tinsel flitter design on background panels, spiral wrapping of columns and ledge piece coverings. The stars vibrate on Blue Seamless heavy background paper. Rolls 40 in. high by 25 ft. long. Per roll..... **$6.00**

No. BX-5-W—Silver tinsel stars on White Seamless heavy background paper. Rolls 40 in. high by 25 ft. long. Per roll..... **$6.00**

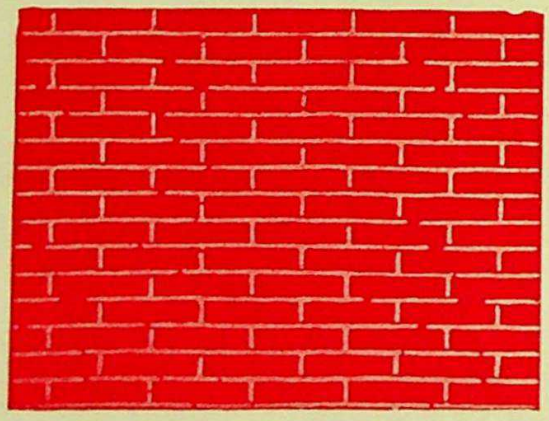
CHRISTMAS NIGHT SEAMLESS

No. BX-2—Snow crystals and stars captured in a tinsel flitter design on a Dark Blue Seamless heavy background paper. Use this to wrap columns, line cases, as well as window treatments. Rolls 84½ in. high by 18 ft. long. Per roll..... **$8.50**

TINSELLED STAR BACKGROUND

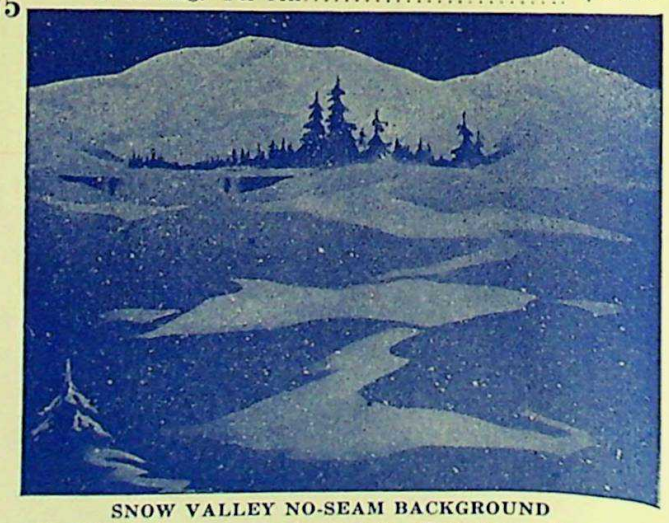
9 feet wide by 18 feet long (160 square feet)

No. NS-10—Tinselled Star Background. Silver Stars only on Xmas Red, and Xmas Green. Price, per roll..... **$10.75**



CHIMNEY BRICK SEAMLESS

No. BX-4—Brick can be used in so many of your Christmas settings—fireplaces, chimneys and wall effects; also excellent for post trim, case linings and floor coverings. Red brick with white mortar on Seamless heavy background paper. Rolls 84½ in high by 18 ft. long. Per roll..... **$8.75**

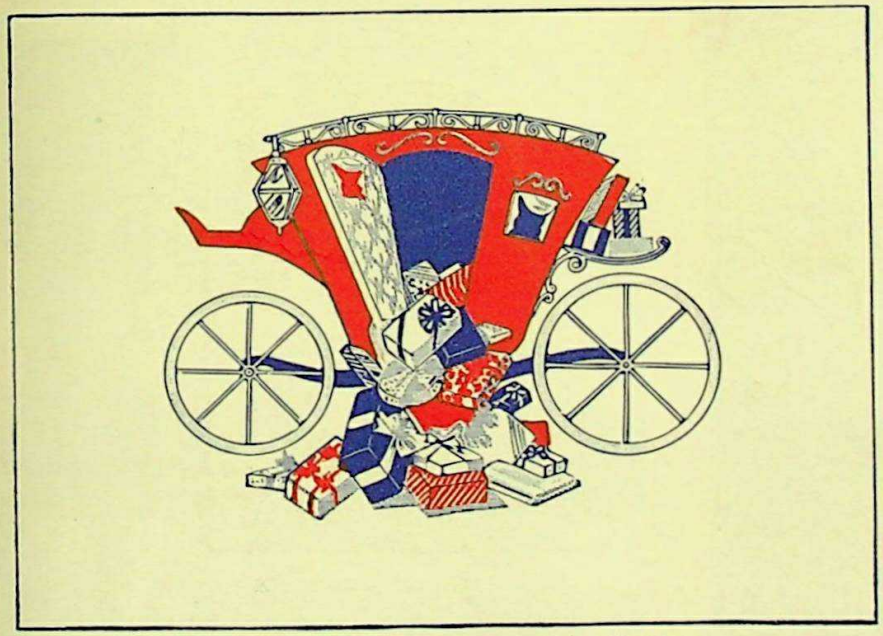


SNOW VALLEY NO-SEAM BACKGROUND

No. NS-15—A snow-capped mountain effect processed in three colors on Atmosphere Blue No-Seam with a setting of pine trees and gently falling snow. Rolls 9 ft. wide by 12 ft. long. Per roll..... **$8.50**

CHRISTMAS WREATHS NOSEAM BACKGROUND PANEL

No. MX-3—Strictly feminine dainty red bows, illustrated so well that you have the urge to feel them, three Christmas scenes in white framed in white holly wreaths on a background of Xmas Eve Blue NoSeam. A useful background for the display of lingerie or feminine gifts arranged to show off three groups of merchandise in one trim. Size 9 ft. high by 12 ft. long. Each..... **$11.75**



TALLY-HO NOSEAM BACKGROUND PANEL

No. MX-4—Tally-Ho full of smartly wrapped gift boxes. A smart background of Bone White NoSeam with coach in red, light blue, gold and dark blue. An excellent background for men's and women's clothing, shoes and many other types of Christmas gift merchandise. A smart use of this panel is to wrap boxes and display on each side of coach. Size 9 ft. high by 18 ft. long. Each..... **$11.75**

THE SEASON'S SENSATION

94-inch Gold and Silver ALUMINITE

(Aluminum Finish Seamless Paper)

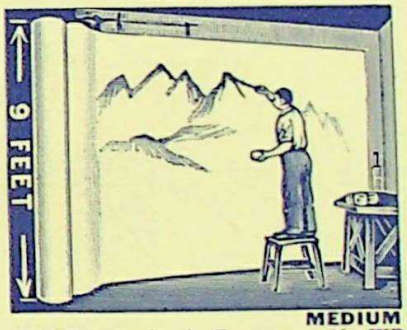
Knowing the need of American display men for aluminum type products in greater widths—through tireless effort of time and exhaustive use of material—there has been developed a 94-inch width in coated aluminum paper. Aluminite—the product so long sought by American display men—is now ready for use in widths practical for display purposes. It is also excellent for use in screen processing and signs.

No. BD-16—Gold Aluminite. **No. BD-17—Silver Aluminite.** **$9.50**
Rolls 94 in. wide by 36 ft. long. Per roll.....

SNOWSCAPE SEAMLESS BACKGROUND—Size 107 in. wide by 12 ft. long

No. BD-27—A cool and stimulating background for your fur promotions as well as general and sports merchandise. In shades of blue, orange and gray on a background of Bone White Seamless. Per roll..... **$7.90**

107-in. WIDE BACKGROUND PAPER



A Heavy Background Paper With Limitless Display Possibilities

107-Inch Wide Background Paper takes the place of heavy wood and board construction in display. Seasonal colors keep abreast of fashion requirements and offer harmonious display uses for all merchandise. No problem becomes a headache when you combine your imaginative ability with this ideal background material.

Thirty-two Colors—107 Inch Wide

PALE COLORS

No. WB-1—India
No. WB-2—Light Green
No. WB-3—Light Grey
No. WB-4—Buff
No. WB-5—Light Blue
No. WB-6—Bone (White)

107 in. wide by 12 yards (36 ft.). Per roll..... **$6.00**

MEDIUM AND DARK COLORS

No. WB- 7—Smoke Taupe
No. WB- 8—Khaki Green
No. WB- 9—Airforce Blue
No. WB-10—Virginia Clay
No. WB-11—Terre Verte (Fall Green)
No. WB-12—Cognac
No. WB-13—Terra Cotta
No. WB-14—Forsythia Yellow
No. WB-15—Shadow Grey
No. WB-16—Harvest
No. WB-17—Desert Rose
No. WB-18—Atmosphere Blue
No. WB-19—Persian Lime
No. WB-20—Fern Green
No. WB-21—Tango
No. WB-22—Mocha
No. WB-23—Emerald
No. WB-24—Morning Glory
No. WB-25—Haiti Violet
No. WB-26—Xmas Eve Blue
No. WB-27—Xmas Green
No. WB-28—Xmas Red
No. WB-29—Canyon Blue
No. WB-30—Rico Sand

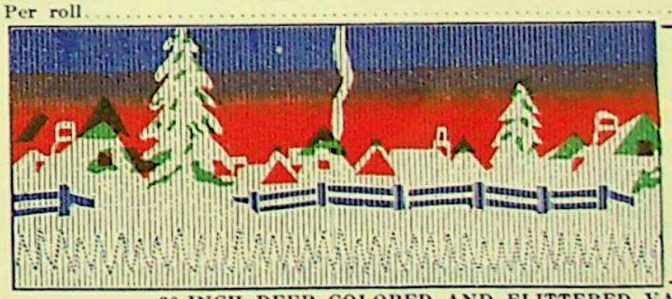
NEW FALL 1941 COLORS

No. WB-50—Lemon Yellow
No. WB-51—Straw
No. WB-52—Peach
No. WB-53—Fibre Tan
No. WB-54—Chocolate
No. WB-55—Blush Rose
No. WB-56—Gentian Blue
No. WB-57—Turquoise

107 in. wide by 12 yards (36 ft.). Per roll..... **$7.75**

84½-Inch Wide Background Paper

No. WC-9—Black only. 84½ in. wide by 12 yards (36 ft.). Per roll..... **$5.75**



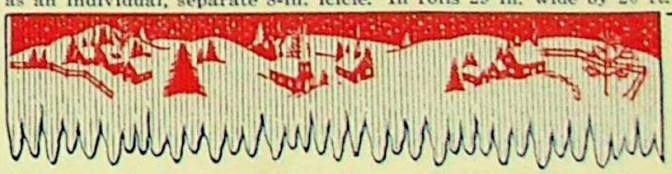
30-INCH DEEP COLORED AND FLITTERED VALANCE

No. PK-68—This valance is made especially deep for use in the high syndicate store type windows. Colored and covered with glass flittered Note that the bottom is die-cut in icicle effect (see dotted line) so that the lower edge may be removed and used as an individual, separate 8-in. icicle. In rolls 29 in. wide by 20 ft. long. Per roll **$4.00**

HEAVY SEAMLESS PAPER

In Rolls for Ribbons
White, Xmas Blue, Xmas Red, Xmas Green.

No. NS-23 — 4 inches by 50 yards . **$1.75**
No. NS-24 — 8 inches by 50 yards . **$2.75**
No. NS-25—12 inches by 50 yards . **$4.25**



WINTER VILLAGE ICICLE

No. WX-38—A new printed icicle in brilliant Christmas red silhouetted on white. This birdseye view of a small, snow covered village is most "Christmasy" in effect, with its old church and homesteads. A new icicle for valances and column heads. Rolls contain 23 ft. of 15 in. icicles. Roll **$1.50**

ENGLISH CAROL SINGERS THREE DIMENSIONAL DISPLAY SET

Assembled Size 60 in. high by 90 in. wide

No. DX-614—Irresistible in its quaint charm, this 3-dimensional set will be a hit this season. It is versatile—it is beautiful. Ten brilliant colors in the center section—red, blue and white predominating—with side wings in softer tints that contrast delightfully. In three sections: A large center unit that curves gracefully, and two side wings that may be arranged to produce many different display combinations. Processed by "Multiplied Color" process on white Nu-Craft, with corrugated backing for greater strength. Complete three-dimensional display set with easels. Each..... **$6.95**

CHRISTMAS FANTASY THREE DIMENSIONAL SET

Assembled Size 60 inches high by 90 inches wide

No. DX-615—A display of exceptional beauty and versatility. A quaint home at Christmas time . . . Christmas visitors loaded with presents . . . winter fun! Use as complete three-dimensional set or as three individual displays. Produced by "Multiplied Color" process resulting in seven sparkling colors. On white Nu-Craft, with corrugated backing. Complete three-dimensional set with easels. Each..... **$7.95**

JOLLY SANTA UNIT

Size 60 in. wide, 48 in. high

No. RX-142—For displays of children's gift items, this Jolly Santa Unit, brilliantly colored and scored to set up like a folding screen, is the ideal background. Use it in the store window, on the sales floor and on ledges. Embossed white double faced corrugated board processed red, gold, deep blue and light blue. Each **$5.25**

DONALD DUCK SANTA PANEL

Size 40 in. wide, 72 in. long

No. RD-35—This merry panel will draw shoppers into your store. White Reyboard processed yellow, blue, red, orange and purple. Per panel..... **$3.50**

VILLAGE AND BELLS UNIT

Size 60 in. high, 62 in. wide

No. RX-140—The typically American Christmas village scene on this new folding screen style of unit offers a most timely and appealing background for your Christmas gift displays. Processed in red, deep blue, light blue, yellow, green and gold on embossed white double-faced corrugated board. Folding instructions included. Each..... **$5.50**

CHRISTMAS CAROLERS VALANCE

The gayety, action, color and interest of this old-fashioned Christmas scene give it an extra appeal. Brightly portrayed in red, yellow and blue on white Tone-Craft. Use at tops of windows against the glass, for window backgrounds, along ledges, over entrances, around pillars and stair wells.

No. DX-81-M—Christmas Carolers Valance. Roll sizes 19 in. by 25 ft. long. One roll in a corrugated carton. Price per carton..... **$2.95**

"TOYLAND PARADE" CORRUGATED VALANCE

Valance No. RX-736—Size 20 in. x 25 ft. long. Very effective in showcases, on walls and above shelves—ideal for window valance, too! A background of Canary Yellow Redi-Trim offsets the amusing antics of the characters done in Poinsettia Red and Antwerp Blue. Each roll is packed in an individual corrugated shipping carton. Price..... **$2.95**

CHRISTMAS MURAL—Size 40 in. wide, 20 ft. long

No. RX-1410—Here is an inviting, old fashioned Yuletide scene colorfully presented in deep blue, light blue, green, red and black on white Reytrim. Use it for interior panels and in the store window to increase your sales of Christmas merchandise. Per roll..... **$3.50**

SNOW VALLEY PANEL—Size 36 in. by 72 in.

The stillness of this country scene is accentuated by the two graceful deer in the foreground. With the 12 distinct colors produced by the "Multiplied Color" process this is truly a work of art, in keeping with the finest windows, priced to meet the demands of modest budgets. On white Nu-Craft with corrugated backing. **$3.75**

No. DX-613—Panel 36 in. by 72 in. Each.....

No. DX-6133—Same as above, 3 panels in carton. Per carton **$10.00**

BELLS AND TREES DIE-CUT VALANCE
Size 11 in. wide, 25 ft. long

No. RX-1411—This gay, die-cut valance made of white Reytrim processed in green will radiate a cheerful Christmas atmophere throughout your store when used in its entirety or in sections. Per roll..... **$2.50**

CHILDREN'S TOYLAND PANEL

A "Multiplied Color" panel that has unusual versatility. Can be divided into several combinations for effective toy displays. In 10 bright colors on Nu-Craft board, with corrugated backing.

No. DX-608—Panel 40 in. high by 72 in. long. Per panel **$3.95**

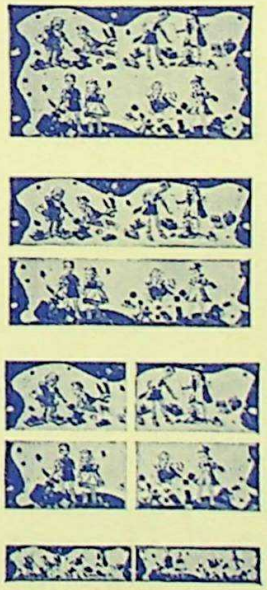
No. DX-6083—Same as above, packed 3 panels in carton. Per carton..... **$10.75**

SANTA HEAD CUT-OUT PLAQUE

Light display board processed red, flesh, light blue, dark blue and black. White paper beard which when curled over a pencil has a realistic effect.

No. RX-1417—Large size: 27 in. by 30 in. Each..... **$2.25**

No. RX-2427—Small size: 14 in. by 15 in. Each..... **$1.25**



Four Ways to Use Children's Toyland Panel

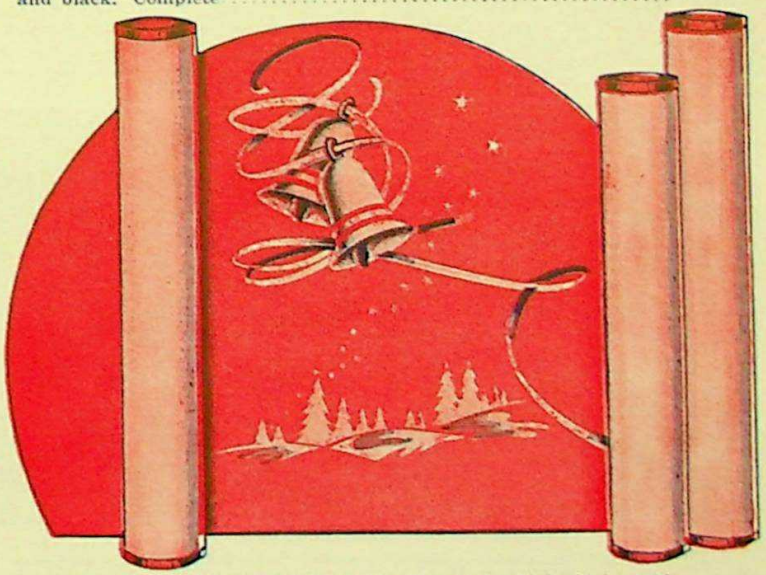
From top to bottom: As complete panel; as two separate 20 in. by 6 ft. sections; as 4 separate sections each 20 in. by 3 ft.; as continuous repeating valance 20 in. by 12 ft.

SNOW SPORTS PANORAMA—Size 40 in. wide, 15 ft. long

No. RX-147—Full of life, color and action, this exhilarating panorama is the perfect background for promoting sales of winter sportswear and accessories. Processed on white Reyboard in deep blue, light blue, red, brown and green. Per roll..... **$5.75**

THREE CAROLERS UNIT—Size 48 in. high, 76 in. wide

No. RX-141—Christmas shoppers will be drawn to your displays by the irresistible appeal of this quaint old fashioned Christmas scene. The foreground, depicting the three carolers, is separated from the background and supported by easels to give a dimensional effect. The background is smooth white double faced corrugated board processed in deep blue, light blue, yellow, brown, red, green and black. Foreground of white double faced corrugated board processed in red, blue, purple, yellow, brown and black. Complete **$6.50**



BELLS AND STARS UNIT—Size 60 in. high, 84 in. wide

No. RX-143—The joyous Christmas appeal of this smartly designed unit makes it an ideal background for displaying your gift offerings. Background of Flame Reytrim processed white and light blue. Columns of White Reytrim with gold Reycaps. Complete..... **$5.50**

CHRISTMAS ANGEL PANEL
Size 40 in. wide, 72 in. long
No. RX-145 — You will find many places in your store where this distinctive, modernly designed panel can be used to good advantage. Made of gold Reyboard, it is processed in brilliant red, green, yellow and delft blue. Each..... **$3.50**

COLONIAL DOOR PANEL
Size 40 in. wide, 72 in. long
No. RX-146 — This Colonial Door Panel with its early-American Christmas atmosphere offers an excellent setting for displays of gift items, particularly things for the home. Made of red Reyboard processed in white, several shades of blue and purple. Each..... **$3.50**

WINTER VILLAGE PANEL
Size 36 in. by 65 in.
No. DX-612—Snow drifts, set off by beautiful blue skies, make winter a reality in this peaceful village. Exceptional appeal for your merchandise displays. Twelve colors produced by "Multiplied Color" on white Nu-Craft. Each..... **$3.45**

SANTA CLAUS GREETING PANEL
Wish them all "A Merry Christmas" with this jovial Saint Nick. Well suited for all kinds of stores and service shops. Processed in red, white, blue and flesh color on silver Tone-Craft, with corrugated backing for rigidity in use.
No. DX-610—Panel 36 in. wide by 65 in. high. Per panel..... **$3.45**
No. DX-6103—Same as above but three panels in carton. Per carton **$9.50**

SANTA ON THE ROOF PANEL
Size 40 in. wide by 72 in. high
No. DX-611—Here's the Old Boy himself, with his bag overflowing with toys and gifts for all! It's full of Christmas cheer, backed with tradition, and sure to excite the children. The "Multiplied Color" process gives this panel the brilliance of 10 glossy colors. Can be used with Toyland Valance (on page 41). On white Nu-Craft with corrugated backing. Per panel..... **$3.95**

SNOW CAPERS VALANCE
Size 18 in. wide, 25 ft. long
No. RD-36—If you want to make Christmas shoppers stop, look and buy, then you'll use this jolly, brilliantly colored valance in your window and store interior trims. White Reytrim corrugated processed blue, yellow, red and black. Per roll..... **$2.50**

PATRIOTIC SANTA CLAUS VALANCE
A companion creation designed for use with the Patriotic Santa Claus panel (on page 43). For the many places where smart, narrow valances are needed, or for accessory use. In eight glossy colors, produced by "Multiplied Color" on white Nu-Craft, with corrugated backing.
No. DX-601—Valance 20 in. wide by 72 in. long. Per valance..... **$1.95**
No. DX-6014—Same as above but four valances in carton. Designed to fit end to end to make valance 20 in. by 24 ft. Per carton..... **$7.35**

SNOW SCENE
A colorful panoramic winter design done in light blue, dark blue and pink tint on white Tone-Craft. An excellent display aid for the Christmas and winter display seasons.
No. DX-26-M—Snow Scene in roll. Size 40 in. wide by 30 ft. long. 1 roll in a corrugated carton (4 panels). Per carton..... **$5.95**
No. DX-126-M—Snow Scene Panel. Size 40 in. high by 84 in. long. Packaged 1 panel in a corrugated carton. Per panel..... **$2.75**

ICE FROLIC CORNICE TRIM—Size 9 in. wide, 45 ft. long
No. RD-38—Your shelf and ledge displays will come in for their share of attention when you use this gay cornice trim. White Reytrim processed blue, green, yellow, red, brown and black. Per roll..... **$3.00**

CHRISTMAS EVE CORNICE TRIM—Size 9 in. wide, 45 ft. long
No. RX-149—Here's a merry cornice trim designed to catch the attention of youngsters as well as older folk. White Reytrim processed in deep blue, red, yellow and white. Per roll..... **$3.00**

SANTA CLAUS PANEL

A truly outstanding Santa Claus design done in dark blue, red, flesh and white on a silver background, having a texture which is entirely new in the display field. This panel is a real Christmas display value.

No. DX-175-M—Santa Claus. Size 40 in. wide by 72 in. high. Packaged 1 panel in a corrugated carton. Per panel..... **$2.95**

PATRIOTIC SANTA CLAUS PANEL

Size 40 in. wide by 72 in. high

No. DX-609—Another striking design created for varied use either alone or in combination with the Patriotic Santa Claus Valance featured on page 42. A brilliant display that will add patriotic fervor to your windows or interiors. Produced by "Multiplied Color" resulting in eight gleaming colors with red, white and blue predominating. On white Nu-Craft, with corrugated backing Per panel **$3.75**

CHRISTMAS CAROLERS PANEL

Size 36 in. wide by 65 in. high

No. DX-607 — A setting that "sings" of Christmas cheer with an easy charm that will add appeal to your window and interior displays. Processed on Napoleon blue Nu-Craft (corrugated backing) with four bright colors: Yellow, red, green and black. Per panel..... **$3.45**

SANTA CLAUS AND REINDEER VALANCE

Size 10 in. wide by 25 ft. long

No. DX-603—Over the housetops comes good old Saint Nick—the traditional picture of Christmas that never fails to appeal. Printed in four colors: Blue, red, brown and green on white Nu-Craft, with corrugated backing for rigidity in use. In continuous rolls. Per roll..... **$2.75**

TOYLAND CIRCUS VALANCE

Size 10 in. wide by 25 ft. long

No. DX-605—Circus time in toyland! Printed in four colors: Red, yellow, dark blue and light blue—on white Nu-Craft (with corrugated backing). In continuous rolls with design repeating every 45 in. Per roll..... **$2.75**

CHRISTMAS CAROLERS CORNICE TRIM

Size 9 in. wide, 45 ft. long

No. RX-148—Draw attention to your shelf and ledge displays with this appealing cornice trim. White Reytrim processed in red, black, deep blue and light blue. Per roll..... **$3.00**

PACKAGE EDGING—Size 3½ in. wide, 25 ft. long

No. RX-1415—A beautiful new edging printed one side on flexible white stock in Copenhagen blue and brilliant red. Per roll . **70¢**

CHRISTMAS WREATH PANEL

Green wreath with a large bow on a 40 in. x 72 in. white background of Tone-Craft. "Season's Greetings" wording is coated with highly reflective particles to give a brilliant effect.

No. DX-105-M — Christmas Wreath. 40 in. wide, 72 in. high. Red, green, white, silver. White flexible corrugated backing. Per panel **$1.95**

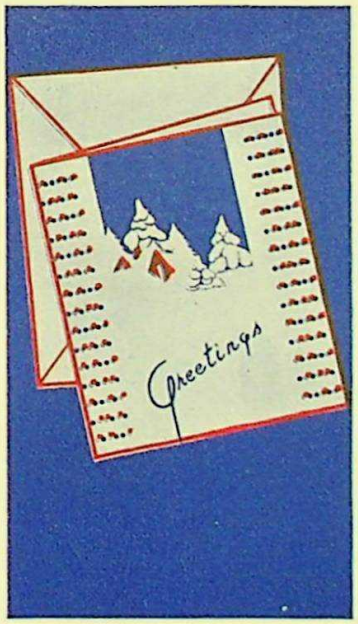
No. DX-45-M—Roll of 3 Christmas Wreath Panels packaged in one fiber carton. Per carton..... **$4.95**

CANDLELIGHT PANEL

Tall, slender candles with brilliant halos of gold and a hint of the green Christmas tree against a brilliant red background are found in this colorful panel. This is a beautiful, modern design that can well be used as a motif for decorating the entire store.

No. DX-109-M—Candlelight. 1 panel only 7 ft. x 40 in. Per panel..... **$1.95**

No. DX-9-M—In rolls 28 ft. long (4 complete panels), 40 in. wide. 1 roll in fiber case **$4.95**



GREETING CARD PANEL

A giant greeting card screen processed on a 40 in. x 72 in. vertical panel of deep blue Tone-Craft.

No. DX-104-M — Greeting Card 40 in. wide, 72 in. high. Red, silver, white on blue Tone-Craft. White flexible corrugated backing. Per panel..... **$1.95**

No. DX-44-M—Roll containing 3 Greeting Card Panels packaged in one fiber carton. Per carton..... **$4.95**

XMAS GIFT VALANCE

Size 18 in. wide, 20 ft. long, 45 in. repeat

No. RX-4109—The background is a white smooth surface sheet processed red, green and golden tan, with a sturdy Kraft backing. Per roll..... **$2.25**

CHRISTMAS SYMBOLS

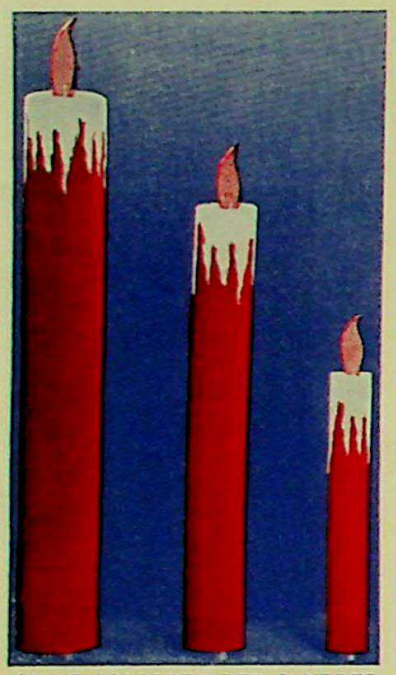
Base your entire Christmas display theme on this artistic group of symbols. The design is red, gold and white on green Tone-Craft background.

No. DX-179-M—Christmas Symbols Panel. Size 40 in. wide by 84 in. long. Price per panel **$2.75**

No. DX-79-M—Christmas Symbols Roll. Size 40 in. wide by 30 ft. long. Price per carton of four panels..... **$5.95**

CHRISTMAS DECORATIVE STRIP COROBUFF

Something entirely new in special design Corobuff. Printed in six brilliant colors by a patented process, it affords a seasonal decoration that has not, in our opinion, been equalled. While the strip is full 17 feet long, all one design, with no repeat, it may be cut apart and used to fit any space desired.
No. WX-16—15 inches wide by 17 ft. long, one design to a roll. Per roll..... **$2.50**



GIANT COLORDEX RED CANDLES

No. CX-39-R—Red with white drippings. Extremely appealing and attractive. Made in 3 sizes. Specify size desired.
30 in. x 4 in. diameter. Per doz. **$2.75**
48 in. x 6 in. diameter. Per doz. **5.75**
60 in. x 8 in. diameter. Per doz. **8.75**

GIANT 40" x 60" GREETING CARDS

No. X-3307—Christmas giant greeting card airbrushed and screen processed in two shades of blue and white. Mounted on bone white paper. Complete with 3-in. width white satin ribbon bow. Each..... **$3.25**

GIANT 60-in. x 40-in. GREETING CARD

No. X-3308—Christmas coach scene panel airbrushed and screen processed in black and gray on white with touches of red and green. A 3-in. width of red satin ribbon trims left side. Each **$3.25**

CHRISTMAS SCENE in Continuous Rolls and Single Panels

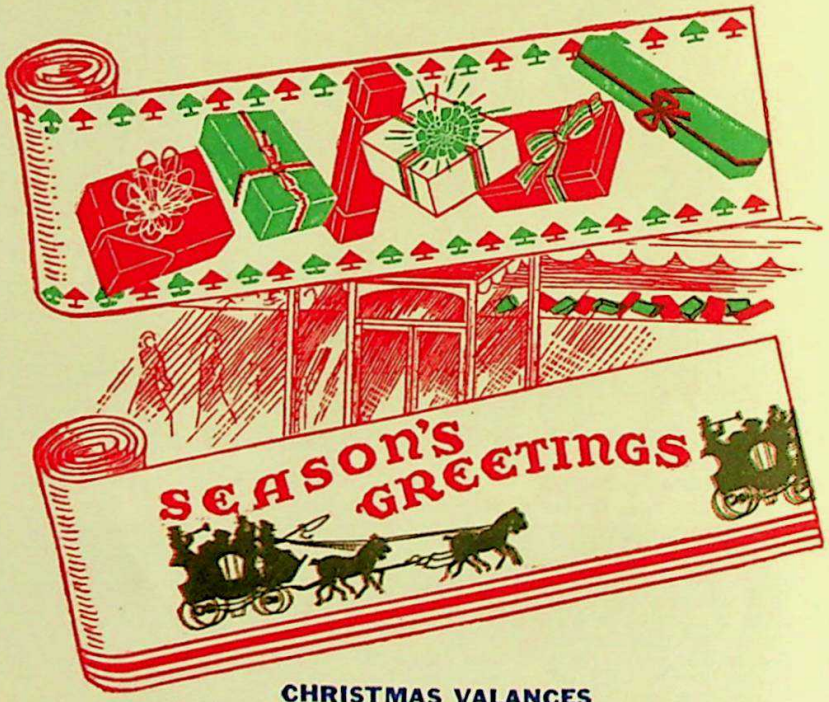
Here is a charming Yuletide scene colorfully presented in deep blue, red, yellow and black on white Reytrim.
No. RX-396—Christmas Scene. Size 40 in. wide, 3 repeats to the roll. Packed one roll in a carton. 14½ ft. to a roll. Per roll..... **$4.00**
No. RX-3096—Christmas Scene Panel. Size 40 in. wide, 58 in. long. Packed one panel in a carton. Each..... **$1.75**

THREE WISE MEN PANEL

No. PS-802—Top panel 40 in. by 54 in. is blue with design in black, white and silver highlights. The star is die-cut and has silver glitter cloth as background. Bottom panel 40 in. by 60 in. is white with "Christmas Greetings" in red. On beautiful kid finish heavy paper. Each.. **$3.25**

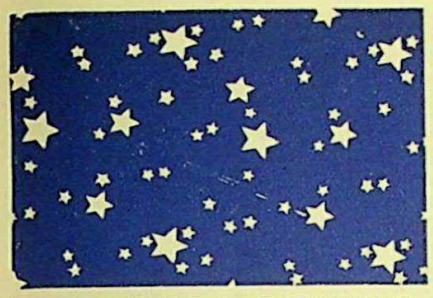
SEASON'S GREETINGS LANTERN PANEL

No. PS-801—Top panel 40 in. by 54 in. of white with modernistic sprays airbrushed in green and black. Die-cut lantern in black with red candle over background of gold. "Season's Greetings" in red. Bottom panel 40 in. by 60 in. On beautiful kid finish heavy paper. Each.. **$3.25**



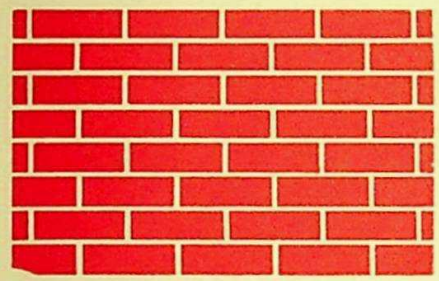
CHRISTMAS VALANCES

Two appealing Christmas designs attractively printed in three colors on heavy white paper for windows, toy departments, walls, etc. 20 in. wide by 50 ft. to the roll.
No. X-38-CV—Gift Box Design. Per roll..... **$1.50**
No. X-37-CV—Coach Design. Per roll..... **$1.50**



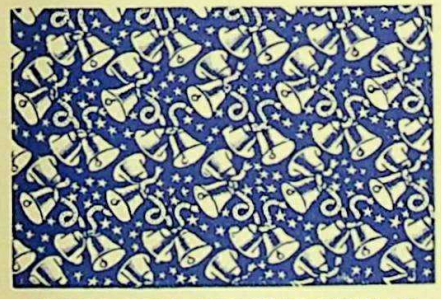
36-INCH SILVER STAR CHRISTMAS DISPLAY PAPER

DP-2916—Silver Stars on Blue Technicolor.
DP-2911—Silver Stars on Red Technicolor.
36 in. wide, 36 ft. to roll. Per roll.. **$2.95**
36 in. wide, 75 ft. to roll. Per roll . **5.75**
36 in. wide, 150 ft. to roll. Per roll.. **9.95**



RED BRICK PAPER

A natural looking brick in three-quarters standard size. Printed with "Silver Mortar" on Bright Red Technicolor Paper.
No. DP-3911—Red Brick Paper.
36 in. wide, 36 ft. to roll. Per roll.. **$2.95**
36 in. wide, 75 ft. to roll. Per roll.. **5.75**
36 in. wide, 150 ft. to roll. Per roll.. **9.95**

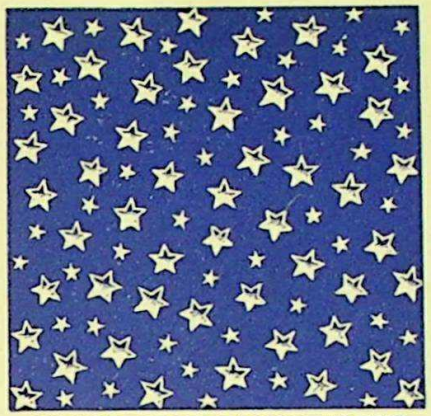


SILVER BELL AND STAR DISPLAY PAPER

No. DP-2601—Silver Bells and Stars on blue dull finished paper similar to Technicolor. In rolls 26 in. wide by 50 feet. Per roll..... **$1.95**

RED POINSETTIA AND SILVER LEAF DISPLAY PAPER

No. DP-2474—Red poinsettias and silver leaf on glossy finish white paper. In rolls 26 in. wide by 50 feet. Per roll..... **$1.95**



SILVER STAR FANCY PAPER

An Unusually Attractive Display Paper.
Illustration is a half reduction.
No. DP-2482—Blue with Silver Stars.
No. DP-2483—Red with Silver Stars.
No. DP-2470—White, with Silver Stars.
No. DP-2479—Green with Silver Stars.
Roll 26 inches wide by 50 feet. Per roll..... **$1.75**

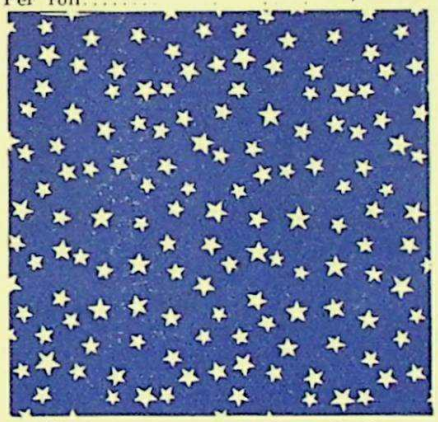
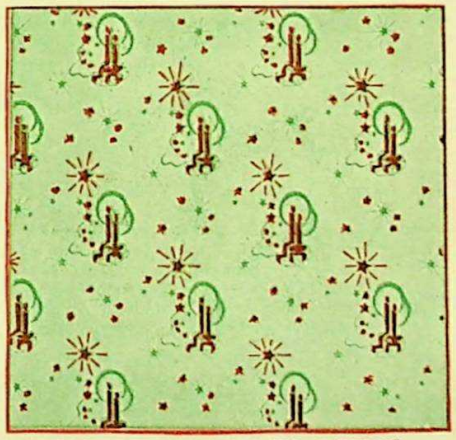


Illustration is quarter-size reduction

CHRISTMAS STARS

A medium large, bright star on dull white, blue or red background. An excellent paper for show cases, panels, post decorations and plateau coverings.
No. DP-2177—Blue and Silver Star
No. DP-2178—Red and Silver Star
No. DP-2179—White and Silver Star
Per roll of 50 feet, 26 inches wide..... **$1.95**



CANDLES AND GIFTS DESIGN REYTRIM

No. RX-1412—This new, all-over design of gift boxes and candles makes a most effective background for displays of Christmas merchandise. The background is of white Reytrim processed in red and blue. Rolls 48 in. wide, 25 ft. long. Per roll..... **$3.00**

TECHNICOLOR

The flat decorative paper in beautiful dull "Antique" finish color. The most widely used paper today for: Window Display Backgrounds, Shelf Lining, Scroll Type Streamers, Banners and Posters.

Colors for all seasons. Color for all occasions.

Posters made on Technicolor Paper command attention.

Can be used with air-brush or water colors. Will not bleed. Dull coated one side—all vivid colors.

GROUP B—PASTEL COLORS

DP-1903—Light Green
DP-1905—Buff
DP-1914—White
DP-1915—Light or Sky Blue
DP-1917—Topaz
DP-1918—Chinese Yellow
DP-1921—Light Buff
DP-1922—Canary Yellow
DP-1923—Dark Gray

Roll 36 in. wide by 75 ft. long. Per roll..... **$2.00**

GROUP C—MEDIUM COLORS

DP-1907—Orchid
DP-1913—Black
DP-1919—Tangerine
DP-1920—Light Brown
DP-1924—Yellow Green
DP-1925—Orange

Rolls 36 in. wide by 75 ft. long. Per roll..... **$2.10**

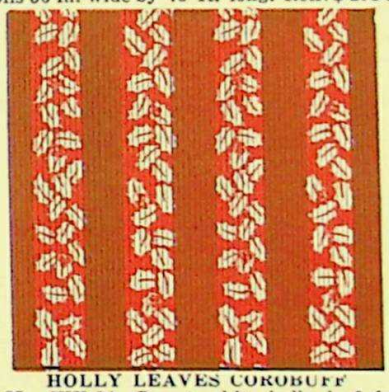
GROUP D—DEEP COLORS

DP-1904—Dark Green
DP-1911—Bright Red
DP-1912—Dark Red
DP-1916—Deep Blue

Rolls 36 in. wide by 75 ft. long. Roll **$2.35**

GROUP E

DP-1927—Gold. Per roll **$3.95**
DP-1926—Silver Techni-Foil. Imitation foil paper with high lustre metallic coating. Rolls 36 in. wide by 75 ft. long. Roll **$4.60**

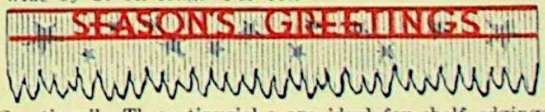


HOLLY LEAVES COROBUFF

No. WX-34—Smart white holly leaf festoons on a background of bright red, separated by slightly deeper red stripes. Rolls 48 in. wide by 20 ft. long. Per roll..... **$3.00**

HOLLY AND BELLS COROBUFF

No. WX-25—Printed in natural holly colors with two shades of red in the bells and ribbon. Just ringing with Christmas cheer and happiness. Rolls 48 in. wide by 20 ft. long. Per roll **$3.00**



CHRISTMAS TINYCICLE SEASON'S GREETINGS

No. WX-40 — Miniature icicles printed with silver stars and brilliant Christmas red "Season's Greetings". These tinycicles are ideal for shelf edgings, borders on panels and for store ledges. Rolls contain 23 ft. of 5 in. icicles with 8 repeats of the design to the roll. Per roll..... **$1.00**

BORDERS and MOULDINGS

LUSTRE RIB BORDER

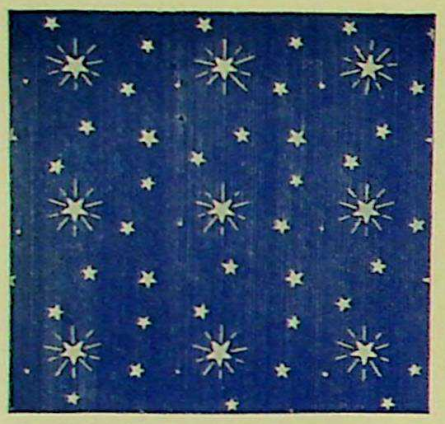
The ideal all-purpose display tape at a low price. Can be used in a great number of ways. A necessary decorative item for every display department for producing a really smart finish to any trim. Made of genuine metal foil on heavy paper back, lacquered, tarnish-proof.
No. DC-780—Silver. 1-inch wide... **85¢**
No. DC-781—Gold
No. DC-782—Copper
No. DC-783—Pale Green Dull Finish
No. DC-784—Orchid Dull Finish
No. DC-786—Nile Green
No. DC-788—Red
No. DC-789—Emerald Green
No. DC-790—Dark Blue
No. DC-791—Black
No. DC-792—Pastel Blue
All colors per 100-foot roll (1 in. wide) **90¢**
No. DC-779—Silver, 2 in. wide. Per 100-foot roll..... **$1.55**
DC-681—Gold
DC-682—Copper
DC-688—Red
DC-689—Emerald Green
DC-690—Dark Blue
All colors per 100-foot roll (2 in. wide). Per roll..... **$1.60**

HOLLY AND POINSETTIA COROBUFF

No. WX-5—A good standard Christmas design printed in natural colors of holly and poinsettias on a white background. For panels, strips and valances. Rolls 48 in. wide, 20 ft. long. Per roll..... **$3.00**

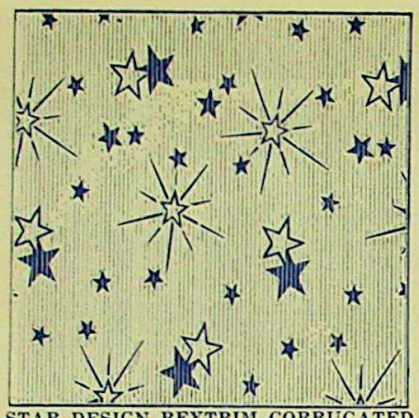
CANDLEGLOW COROBUFF WITH RED POINSETTIAS

No. WX-42—Printed in five non-fading colors—red, blue, two greens and a golden yellow. Will make beautiful Christmas columns, valances and backgrounds. Rolls 48 in. wide by 20 ft. long. Per roll..... **$3.00**



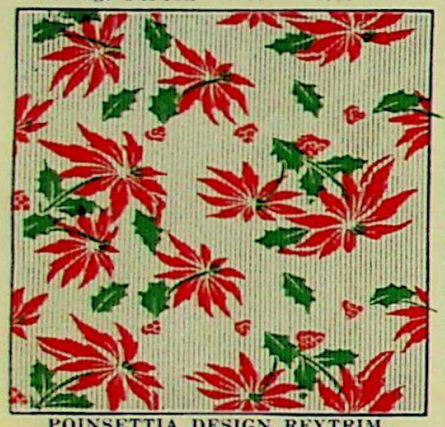
WHITE STARS ON BLUE REYTRIM
Corrugated Surface
No. RX-16—Rolls 48 in. wide by 25 ft long. Per roll **$3.00**

WHITE STARS ON RED REYTRIM
Corrugated Surface
No. RX-15—Rolls 48 in. wide by 25 ft. long. Per roll..... **$3.00**



STAR DESIGN REYTRIM CORRUGATED
New star design on Reytrim. Rolls 48 in. wide by 25 ft. long. Per roll..... **$3.00**
No. TX-4028-B—Blue stars on White.
No. TX-4028-R—Red stars on White.

BRICK DESIGN REYTRIM
Size 48 in. wide, 25 ft. long
A new design in deep, rich red on white Reytrim. Very useful for decorative purposes during all seasons.
No. RX-1414—Brick design on Reytrim. Per roll..... **$3.00**

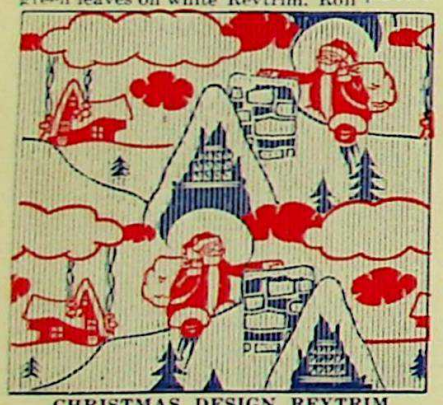


POINSETTIA DESIGN REYTRIM
Corrugated Surface
Size: 60 in. wide, 20 ft. long
No. RX-18—All over design of large red poinsettias, red holly berries and green leaves on white Reytrim. Roll **$3.00**

GIFT BOXES DESIGN REYTRIM
Corrugated Surface
Size: 60 in. wide, 20 ft. long
No. RX-17—All over design of gift boxes and holly. White Reytrim processed in red and green. Per roll.... **$3.00**

BELLS AND HOUSE DESIGN REYTRIM
Corrugated Surface
No. TX-4026—All-over design in red and blue on a snow-white background. Rolls 48 in. wide by 25 ft. long. Roll **$3.00**

CHRISTMAS DESIGN REYTRIM
Corrugated Surface
No. RX-10—A beautiful all-over design of Holly and Poinsettias printed in Xmas shades of Red and Green on a snow white background. In rolls 48 in. wide by 20 ft. long. Per roll..... **$2.75**



CHRISTMAS DESIGN REYTRIM CORRUGATED VALANCE
No. RX-11—An all-over design showing Santa Claus on roof top with his over-flowing bag of toys. Red and black on white corrugated. In rolls 30 in. wide by 32 ft. long. Per roll..... **$2.75**

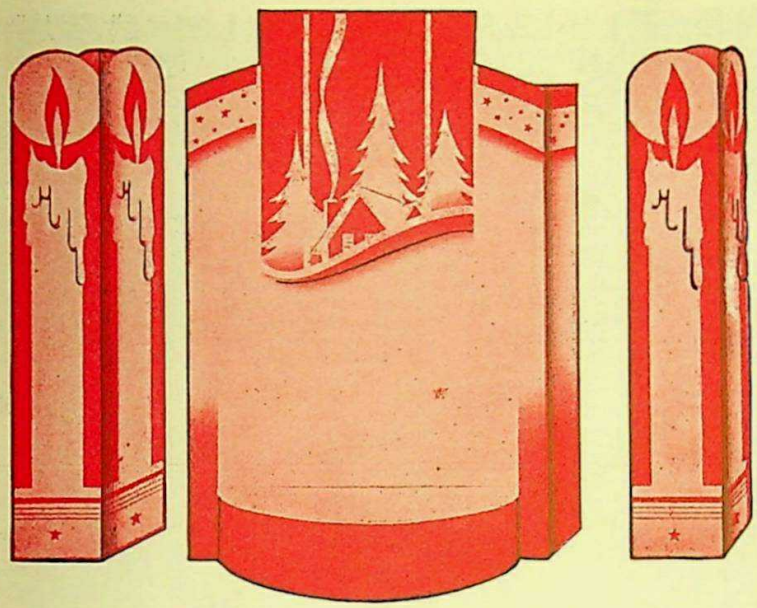
SNOWMAN DESIGN REYBOARD
Size 40 in. wide by 20 ft. long
No. RX-4131—Snowman and snowflakes all-over design processed in white on Flame Reyboard. Per roll..... **$3.50**

SNOWMAN DESIGN REYBOARD
Size 40 in. wide by 20 ft. long
No. RX-1413—Snowman and snowflakes all-over design, processed in white on Napoleon blue Reyboard. Per roll..... **$3.50**

SET-UP XMAS TREE
Size: 40 in. high, 22½ in. diameter
No. RX-4003—Smartly styled for use on tops of show cases, on ledges and in show windows, this dimensional Xmas tree will impart a distinctive, modern touch to your Xmas display. The tree is of flexible white stock processed red and green, topped with 4-in. dimensional star of white Reytrim with silver glitter. Base of white stars on red Reytrim with gold Reycaps. Each..... **$2.00**

CHRISTMAS DIE-CUT TOY VALANCE
No. RX-399—Size 20 in. wide, 24 ft. long. This colorful die-cut toy valance is made of white Reytrim processed in blue, red, yellow, and green. Per roll..... **$4.00**

CHRISTMAS GIFTS DIE-CUT VALANCE
No. RX-398—Size 20 in. wide, 24 ft. long. Made of white Reytrim with yellow, blue, and red crepe papers pasted back of died-out portions to give it brilliant coloring and transparency. Per roll... **$4.00**



XMAS ENSEMBLE

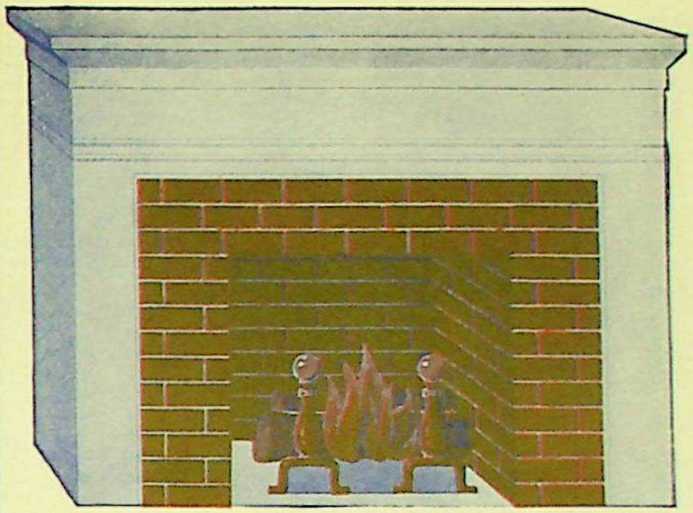
Center Panel: 60 in. high, 36 in. wide — Candles: 10 in. square, 56 in. high

No. RX-4001—This new Xmas Ensemble, complete in three pieces, can be used in a number of very effective ways in your Xmas decorative scheme. Center panel and candles are of smooth, white, double-faced board, corrugated center, processed brilliant red. The plateau is a 30-in. half circle, 8 in. high, of brilliant red Reycurv with a white top. Complete.... **$6.25**

CANDLE AND POINSETTIA PANEL

Size: 40 in. wide, 84 in. long

No. RX-4008—You will find many places in your store in which this cheerful, brilliantly colored panel can be used to good advantage. Made of Napoleon Blue Reyboard it is processed in brilliant red, white and yellow. Each **$2.75**

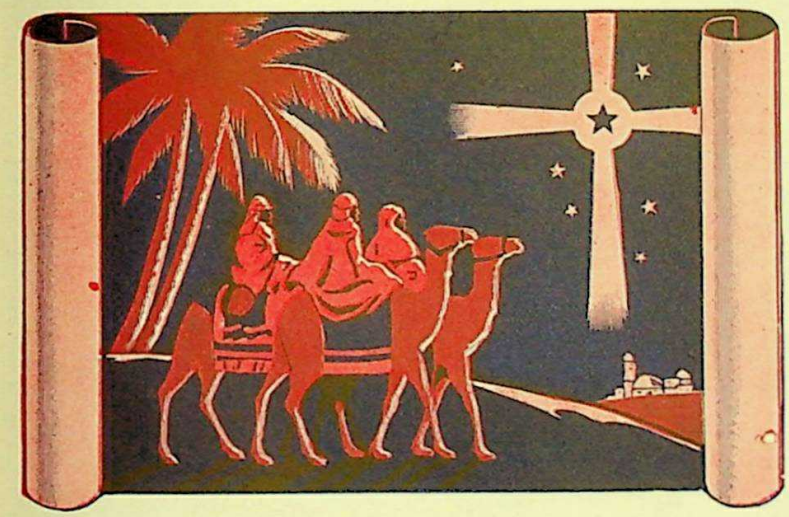


FIREPLACE UNIT **Size: 39 in. high, 48 in. wide**

No. RX-4007—This three-dimensional fireplace unit, so suggestive of home and holiday cheer, is a very attractive and timely setting for displays in store windows or interiors. The fireplace is of heavy white display board processed red and blue. Flames, logs and andirons are heavy white display board processed brown, yellow, red, black and gray. Packed individually, assembling instructions included. Price, complete..... **$3.00**

FIREPLACE UNIT—Miniature Size. 25 in. high, 30 in. wide

No. RX-4117—Complete unit..... **$2.00**



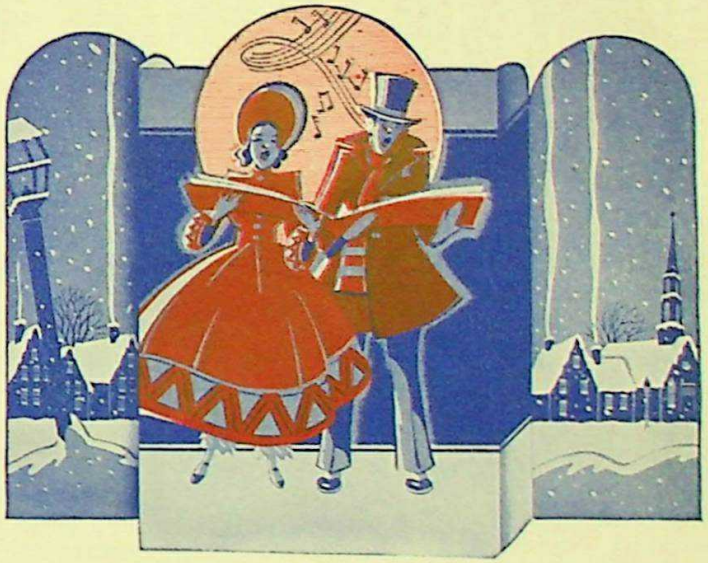
WISEMEN UNIT

Size: 40 in. high, 48 in. wide

No. RX-4006—Another new type of unit, with an old, familiar scene in deep, rich tones. Especially designed to arouse the gift buying urge. Background of Royal blue Reyboard processed purple and yellow. Foreground of heavy display board processed red, deep blue, purple, yellow and black, is supported by easels and stands out from the background to give the impression of distant view. Packed individually, assembling instructions included. Each..... **$5.75**

DIE-CUT SANTA CLAUS ENSEMBLE

No. WX-50 — A huge Corobuff cut-out done in six colors, with natural flesh tones, bright red cap and bright blue shading in the beard. Santa's head measures about 32 in. by 24 in. Also included are 50 ft. of 3-in. holly border in matching colors of blues and red. Per set of 4 Santa Cut-outs and 50 ft. of 3-in. holly border..... **$3.00**



XMAS CAROLERS UNIT

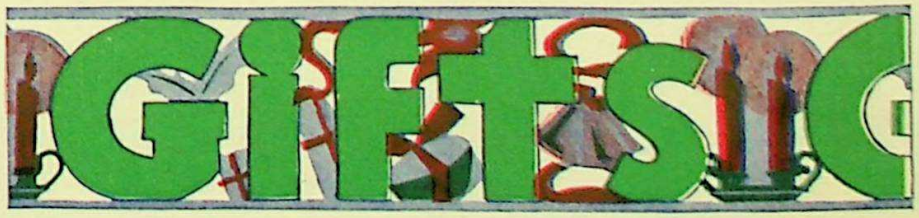
Size: 60 in. high, 75 in. wide

No. RX-4004—The merry Xmas atmosphere of this colorful unit makes it an eye-appealing background for displays of Xmas gift items. Center panel of white Reyboard processed yellow, red, Copenhagen blue, dark blue and brown. Side panels of white Reyboard processed Copenhagen and dark blues. Packed individually, assembling instructions included. Each..... **$5.75**

"TOYS" DIE-CUT VALANCE

Size: 20 in. wide, 20 ft. long

No. RX-4012—A very effective valance to use with toy displays and one to please the younger folk is this colorful die-cut "Toys" Valance. It is made of white Reytrim processed green, red, yellow and blue. Per roll..... **$3.50**



"GIFTS" DIE-CUT VALANCE

Size: 20 in. wide, 20 ft. long

No. RX-4013—Use this die-cut "Gifts" Valance in your show windows to attract attention to your gift offerings. White Reytrim processed green, red and yellow. Per roll..... **$3.50**

48-inch REYCURV

Enrich your window and interior displays with **Reycurv**, the superior heavy-duty corrugated display material. Its wide corrugations, strength and superb high gloss finish have made it the first choice of leading display men everywhere. Ideal for panels, backgrounds, columns, etc. Can be easily scored and cut with a sharp edged knife. Guide lines are printed on the backing sheet for accurate cuttings and measuring. Size, 48 inches wide, by 15 feet long. In rolls, in individual cartons.

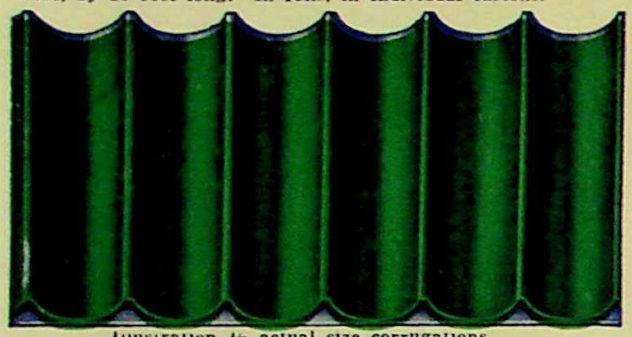


Illustration ½ actual size corrugations.

No.
RC-11—Gray
RC-12—Black
RC-22—Nile Green
RC-24—Emerald Green
RC-35—Napoleon Blue
RC-37—Copenhagen Blue
RC-61—Flame
RC-70—Primrose
RC-72—Canary Yellow
RC-75—Orange
RC-79—Antique Ivory
RC-82—Apricot
RC-94—Dark Brown
All colors Per roll..... **$3.25**

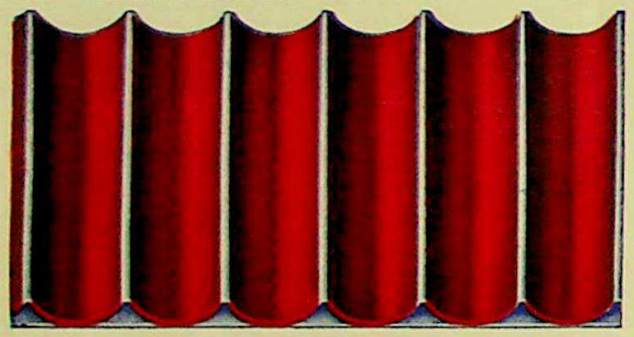
No. RC-95—Silver and No. RC-96—Gold. Per roll..... **$4.00**

No. RC-10—White. 48 inches by 15 feet. Per roll..... **$3.00**

48-inch CRESTED REYCURV

Rolls: 48 in. wide, 12 ft. long

Reycurv—the high gloss, heavy duty corrugated display material—now printed on the crest of each corrugation in the striking color combinations listed here.



CR-124—White crest on emerald green Reycurv
CR-161—White crest on flame red Reycurv
CR-110—Black crest on white Reycurv
CR-111—Red crest on gray Reycurv
CR-112—Yellow crest on black Reycurv
CR-135—White crest on Napoleon blue Reycurv
CR-170—Orange crest on primrose Reycurv
CR-172—Black crest on canary yellow Reycurv
CR-175—Brown crest on orange Reycurv
CR-179—Red crest on antique ivory Reycurv
CR-194—Orange crest on dark brown Reycurv
Per Roll..... **$3.25**

BOND FINISH REYTRIM

CORRUGATED DECORATIVE

Reytrim-Bond is not a printed paper but is a heavy **bond paper** thoroughly saturated with the finest dyes to assure long life. No mottled effects mar the beauty of **Reytrim**—it is styled in 34 modern colors, specially selected for consistent uniformity and accuracy in color blending and matching.

When a cut-out or an applique effect is desired, use **Reytrim-Bond.** You will be well pleased with its clean cut edges and the beautiful color depth of the surface sheet. **Bond Finish Reytrim** comes in rolls **60 in.** wide by **20 ft.** long. (100 square feet). Per roll (1 to 9 rolls)..... **$2.50**

Per ½ roll...**$1.40** 10 to 24 rolls. Per roll...**$2.35** 25 to 49 rolls. Per roll...**$2.25**

RB-10—White
RB-11—Gray
RB-12—Black
RB-21—Apple Green
RB-21½—Spring Green
RB-22—Nile Green
RB-23—Jade Green
RB-24—Emerald Green
RB-25—Grass Green
RB-32—Azure Blue
RB-33—French Blue
RB-34—National Blue
RB-35—Napoleon Blue
RB-37—Copenhagen Blue
RB-38—Royal Blue
RB-41—Heliotrope
RB-41½—Wood Violet
RB-43—Purple
RB-51—Light Pink
RB-56—Salmon
RB-58—Fuchsia
RB-60—Scarlet
RB-61—Flame
RB-70—Primrose
RB-72—Canary Yellow
RB-73—Medium Yellow
RB-74—Golden Yellow
RB-75—Orange
RB-79—Antique Ivory
RB-79½—Sand
RB-82—Apricot
RB-84—Rust
RB-92—Medium Brown
RB-94—Dark Brown

No. RB-95—Silver, and No. RB-96—Gold come in rolls 30 in. wide by 20 ft. long (50 square feet). Per roll..... **$4.00**

DIE-CUT DECORATIONS

Made of heavy display board, these die-cut decorations are just the thing for unique spot decorations in your window and store interior displays.

No. RX-66—Santa. 15 in. by 8 in. White display board processed red, flesh, dark blue, light blue and purple. Package of 3..... **$1.50**

No. RX-77—Snowman. 16 in. by 11 in. White display board processed blue, red and black. Package of 4..... **$1.50**

No. RX-88—Bells. 15 in. by 11 in. White display board processed silver, red and blue. Package of 3..... **$1.25**

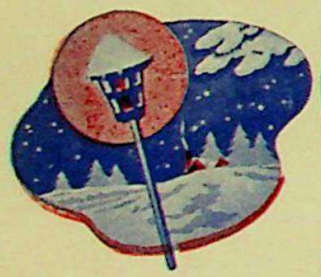
No. RX-88-S—With silver glitter. Package of 2..... **$1.25**

No. RX-99—Stars. Reytrim with silver glitter, red, blue and white in 6-inch, 4-inch and 2-inch sizes. Package of 100 assorted sizes and colors..... **$3.00**

CHRISTMAS CANDLES DIMENSIONAL PLAQUE

Size: 23½ in. by 16 in.

No. RX-4022—Another of the new dimensional plaques, distinctively designed for use in your store window and interior holiday decorations. Made of heavy display board, the background is processed red and yellow, studded with glistening silver stars. The foreground is processed in red, yellow and green with a base of glistening silver glitter. Each..... **$2.00**



LAMP POST CUT-OUT PLAQUE

Size 16½ in. by 24 in.

No. RX-1416—Heavy display board processed red, light blue, dark blue, yellow and black. Cellophane windows in lamp. The lamp post is of wood painted silver. Each..... **$2.25**

SANTA HEAD DIMENSIONAL PLAQUE

Size 19 in. diameter

No. RX-4021—A new style plaque to enhance the Christmas atmosphere. Made of heavy display board, the background is processed in green studded with glistening silver stars. The Santa head is processed in flesh, red, brown and blue with soft cotton for the beard. The cotton beard can be fluffed with an ordinary pocket comb. Each..... **$2.00**

SET-UP CHRISTMAS TREE

Size 36 in. high, 30 in. diameter

No. RX-144—Smartly styled for use on tops of showcases, on ledges and in windows, this dimensional Christmas tree, with its shelves for displaying small gift items, will stimulate the gift buying urge. Heavy white display board processed Christmas green and red. Shelves are processed in gold. Each..... **$4.00**

LARGE XMAS CUT-OUTS

Use in many ways to complete your decorative scheme—in the show window, on ledges and counters, at doorways and stairways and in corners.

SNOWMAN

Size: 44 in. high, 33 in. wide

No. RX-707—Heavy white display board processed black, red and blue Easel back. Each..... **$1.75**

SANTA: Size 44 in. high, 24 in. wide

No. RX-606—Heavy white display board processed red, flesh, dark blue, light blue and purple. Easel back. Each..... **$2.50**

HOLLY DESIGN PAPER EDGING

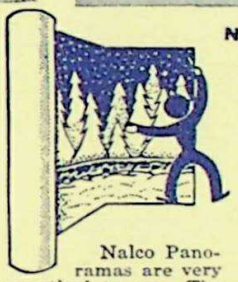
Size: 3½ in. wide, 25 ft. long

No. RX-395—This attractive holly edging made of tough, flexible white stock printed in brilliant red and green will add just the right finishing touch to your Christmas decorations. Use it for trimming the edges of shelves, ledges, around poles and to cover seams. Per roll..... **70¢**

NALCO SNOWRANGE PANORAMA IN CONTINUOUS ROLLS

To obtain two 28½" height individual panoramas, suitable for small ledges, show cases, etc., cut Nalco SnowRange Panorama through the 57" height.

No. NP-13—57 in. high, 20 ft. long. It is made on a strong grade of pliable, very heavy paper board. Printed in a modern scenic effect in multi-color combination. The design is continuous along the full length of the roll and all or any portion of it can be used with equally good results. This panorama is so designed that it may be cut in half the length of the roll, making two widths 28½ inches wide or high, the one showing the snowy trees with the hill background and the other portion showing the snow covered mountain peaks and sky line. Thus a 20 ft. roll of this 57-inch material can be cut into two 20 foot rolls each 28½ inches in height and used for valance, case trimming, etc. The foreground can be added to by puffing cloth or paper and making scenic snow covered floor or background, or use Movie Snow Flakes or Frostee Sno Flakes or just a plain white background or floor paper and cover with mica or diamond dust. This is an excellent background for Christmas and Winter sales promotions. Per roll..... **$3.75**



Nalco Panoramas are very practical to use. The paper-board is strong and flexible — easily cut, scored and tacked.

NALCO WINTERSCENE PANORAMA IN CONTINUOUS ROLLS

No. NP-14—57 in. high, 20 ft. long in roll form. Made on a strong grade of Pliable Paper Board. Modern Scenic effect Multi-color combination. Packed in individual shipping container.

Design is continuous along the length of roll, and all or any portion can be used with equally good results. The top of the design ends in a solid blue color, so that if one desires to add height, this can be accomplished by the use of any kind of paper or material that will harmonize. The same idea has been embodied at the bottom of the design. This ends in white, so that if desired, the whole scene can be raised up and more white can be added, to create the effect of additional snow banks. This can be done by using white paper board or material.

NALCO WINTERSCENE PANORAMA is created not only for Christmas sales promotion, but it is suitable for any kind of Winter Display, i. e., Furs, Winter Clothing, Winter Sports Articles, etc.

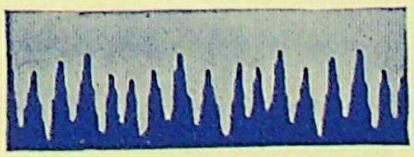
In addition to these uses, the product can be used in other seasons: Fur Storage, Fur Sales, Air Cooling Advertising, Blanket and Winter Wear Sales, etc. Per roll..... **$3.75**

SANTA CLAUS PANEL WITH CORRUGATED BACKING

No. WX-30—This gay and colorful Christmas design is printed in six non-fading colors. The brick wall is a faithful reproduction, done in beautiful, soft colors with non-fading inks on a flat surface with corrugated backing. Two repeats to the roll, each panel 48 in. high by 68½ in. long. Complete roll 48 in. by 11½ ft. Per roll ... **$3.00**

REYTRIM ICICLES →

No. RX-50—Particularly appropriate for window, store and shelf decorations. Looks like the real thing, too! Naturally, they are snow white. Available in rolls 25 ft. long by 9 in. wide and packed in a carton. 1 to 11 rolls. Per roll..... **65¢**
11 or more cases (12 rolls to case). Per roll.... **60¢**
No. RX-100—Flittered Reytrim Icicles. Per roll **$1.25**



GIANT WINTER SCENE PANORAMA CORRODEK

No. PX-1—Realistically airbrushed in two shades of blue, green, yellow and light orange on white Corrodek. Designed not only for Christmas sales promotion but for any kind of winter display such as furs, winter clothing, winter sports articles, etc. Made of 72-inch high Corrodek, this panoramic panel is 10 feet in length and makes an excellent mural decoration. Each..... **$5.95**

Hi-Wide and Beautiful

72-inch NU-TRIM

THE MAN-SIZED CORRUGATED

Now, for the first time, display men and advertisers have a Bond Corrugated paper in full 72-inch width. In planning your Seasonable Displays, be sure to include NU-TRIM. It is the only Corrugated with these three outstanding features:

1. NON-CRUSHABLE — Embossed for flooring, in windows, cases and on counters. NU-TRIM gives a perfect background. Walk on it — set things on it — its patented cushion feature prevents crushing and always retains its original beauty. (See inset in illustration to right.)

2. FLEXIBILITY — Rigid enough for columns, wall coverings or panels, yet flexible. Can be bent, creased or folded — the perfect covering for plateaus and shelves. Wraps around corners and over sharp edges, without breaking.

3. HI-WIDE 72-INCH WIDTH — NU-TRIM has that extra value of a full 72-inch width. Use it for high backgrounds to eliminate piecing and for full columns and pedestals. A full range of beautiful colors in High Fade-Test and Rub-Proof papers. NU-TRIM colors are not calendar stained or dyed, but made in the paper to insure permanency.

This complete line of BOND and METALLIC NU-TRIM offers new fields for the use of corrugated in windows or for interior decorating. SEND FOR FREE COLOR BOOK.

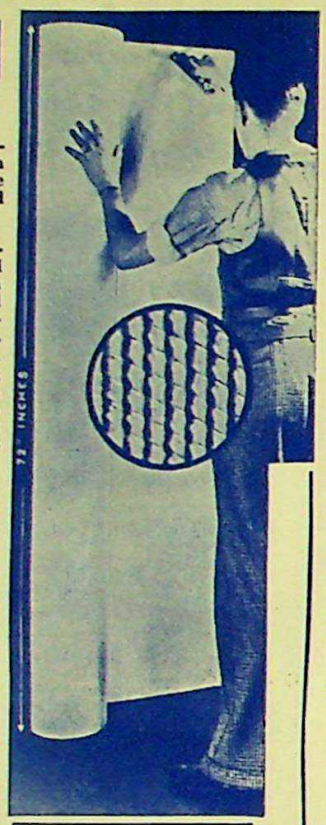
Rolls 25 feet long by 72 inches wide (150 square feet)

COLORS:

No.	No.
NB-101—White	NB-111—Canary Yellow
NB-105—Light Blue	NB-112—Goldenrod
NB-106—Napoleon Blue	NB-113—Orange
NB-107—National Blue	NB-114—Flame
NB-108—Nile Green	NB-115—Antique Ivory
NB-109—Emerald Green	NB-116—Apricot
	NB-118—Tobacco Brown

1 to 4 rolls. Per roll $3.95

5 to 9 rolls. Roll $3.75 10 to 24 rolls. Roll $3.50



73-inch Seamless Poster and Background Paper

Colors Match the Nu-Trim Colors

NF-501—White
NF-505—Light Blue
NF-506—Napoleon Blue
NF-507—National Blue
NF-508—Nile Green
NF-509—Emerald Green
NF-511—Canary Yellow
NF-512—Goldenrod
NF-513—Orange
NF-514—Flame
NF-515—Antique Ivory
NF-516—Apricot
NF-518—Tobacco Brown

73 in. wide, 36 ft. to roll.
1 to 4 rolls. Roll $1.95
5 to 9 rolls. Roll 1.90
10 to 24 rolls. Roll 1.80

60 in. CORRODEK—IMPROVED CORRUGATED

Corrodek—the improved color corrugated—has become today's outstanding favorite among display men, **because only Corrodek can offer all these advantages: Uniform Corrugations**—Straight and even are the corrugations in Corrodek, providing smoother backgrounds. **No Finger-Markings** — Corrodek's special manufacturing process eliminates the customary disfiguring markings on corrugated surfaces. **Quick to Use**—Corrodek rolls freely around walls, posts and other display structures. Saves time in installation. **Rigidity**—Corrodek cannot sag or buckle. Best for columns and plateaus. **Greater Strength**—Corrodek uses the best in colored paper with maximum tear strength plus a new adhesive which gives still greater strength. **Beater Colored**—Corrodek colors go right through the paper, (not surface calendar stained or dyed), thereby assuring permanency and higher fade-out.

No.	No.
CB-401—White	CB-412—Goldenrod (Light Orange)
CB-402—Black	CB-413—Orange
CB-403—Pink	CB-414—Flame Red
CB-405—Light Blue	CB-415—Antique Ivory
CB-406—Napoleon Blue	CB-416—Apricot
CB-407—National Blue	CB-417—Sand
CB-408—Nile Green	CB-418—Tobacco Brown
CB-409—Emerald Green	CB-419—Maroon
CB-411—Canary Yellow	DM-615-M—Violet

Each roll comes packed in an individual container. Rolls 60 inches wide by 20 feet long (100 square feet). $2.50

1 to 4 rolls. Per roll $2.50
5 to 9 rolls. Per roll $2.35
10 to 24 rolls. Per roll 2.25

TONE-CRAFT

TONE-CRAFT has an entirely new texture and a depth of color that makes it an outstanding contribution to modern decorative treatment.

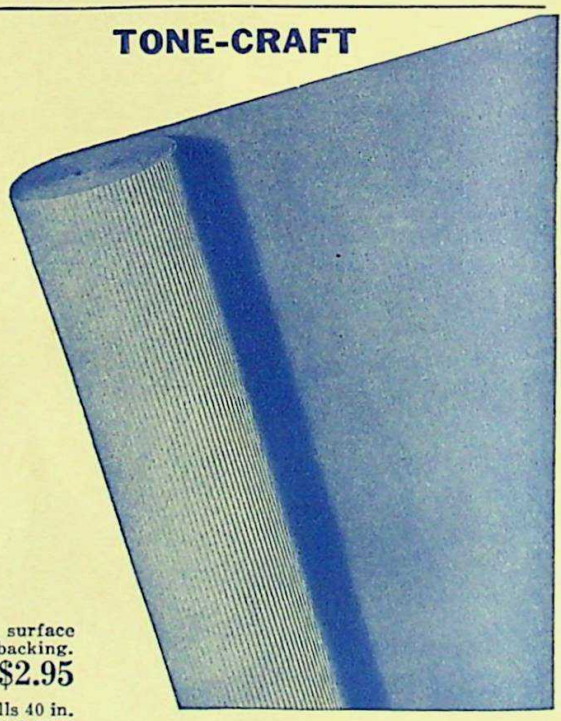
At a normal viewing distance, it has a soft cloth-like appearance which distinctly flatters the merchandise on display. It gives back no glare to distract attention.

Tone-Craft may be used for any of the requirements that call for corrugated's one-way rigidity — for backgrounds, columns, ledges and similar needs, yet provides an effect quite different from corrugated.

No. DM-500-M—White
No. DM-508-M—Black
No. DM-514-M—Purple
No. DM-524-M—Light Blue
No. DM-527-M—Napoleon Blue
No. DM-528-M—National Blue
No. DM-531-M—Nile Green
No. DM-535-M—Emerald Green
No. DM-542-M—Yellow
No. DM-545-M—Goldenrod
No. DM-546-M—Orange
No. DM-552-M—Flame Red
No. DM-581-M—Apricot
No. DM-583-M—Sand
No. DM-587-M—Brown

Has a heavy, two-toned rough surface with a white fluted or corrugated backing. Rolls are 40 in. wide, 30 ft. long (100 square ft.) All colors. Per roll $2.95

No. DM-595-M—Silver Bronze. Rolls 40 in. wide by 30 ft. long (100 square feet). Per roll $3.75

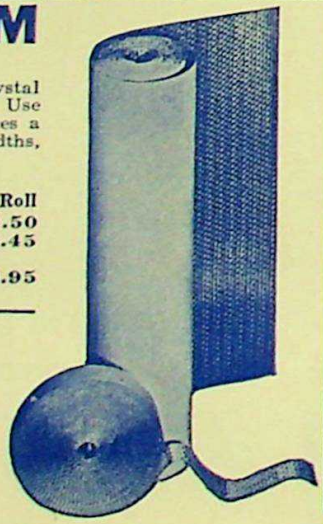


Metallic NU-TRIM

New Sparkle and Beauty for Your Displays

Like thousands of tiny mirrors, its metallic crystal surface will reflect the brightness of your displays. Use it for that particular display job — a job that requires a new unusual material. Colors and gold in 25-inch widths, silver in 48 and 24-inch widths. Colors: MN-204 Green and MN-206 Spring Green.

	Per Roll
No. MN-48—Silver —48 in. by 25 ft.	$5.50
No. MN-24—Silver —24 in. by 25 ft.	$3.45
No. MN- 25—Gold; No. MN-204—Green; No. MN-206—Spring Green — 25 in. by 25 ft.	$3.95



Metallic Nu-Trim Border

Here is an economical moulding in roll form made from that unusual new Metallic NU-TRIM. It's non-crushable and will always keep a bright shiny sparkle.

Price for 50-foot Rolls

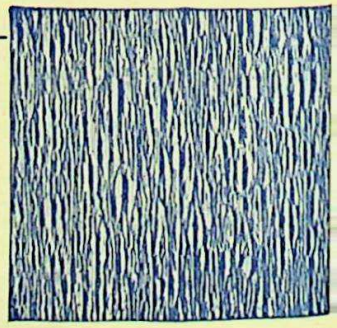
No. DC-6— 1" width. Per roll $0.50
No. DC-7—1½" width. Per roll .75

Available in Silver and Gold.

DEEP-TONE PAPERS

DEEP-TONE is the heavy creped surface material of Tone-Craft and is available in the **same colors as Tone-Craft** without the corrugated backing. DEEP-TONE provides a beautiful two-toned color effect and a rich, velvety background for floors and other flat work at a low price. It is an ideal material for covering the base of windows, showcases and interior displays, and for making flat, full length background panels. It is heavy and lies flat with a minimum of tacking. In rolls 40 in. wide by 30 ft. long (100 square feet). All colors. Per roll $ .95

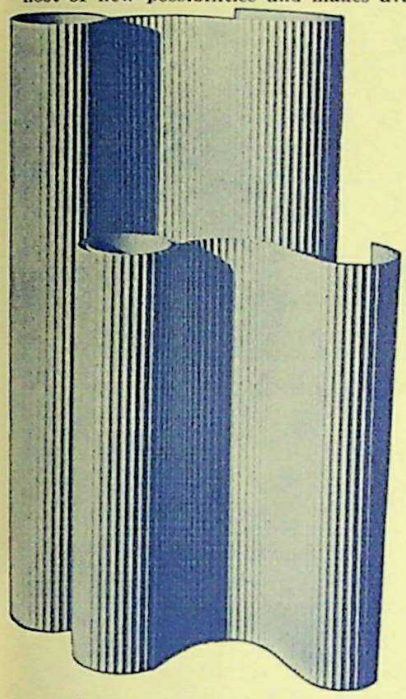
No. DM-595—Silver Bronze. Per roll 1.55



72-inch NU-CURVE

The Aristocrat of Display Boards

When you see this beautiful Nu-Curve Display Board, you will agree that it is the most distinguished in the display field. Its simple Grecian beauty suggests a host of new possibilities and makes available a great range of display effects, and its soft, satin finish is smooth, glareless, retaining original beauty regardless of handling, dust or moisture.



Nu-Curve comes in full 72-inch heights—6 feet—with the strength and weight necessary to make it stand without buckling. Yet it rolls with the ease and simplicity of regular lightweight corrugated. You don't have to cut Nu-Curve—it can be rolled in graceful curves to fit any corner, nook, or display window. Nu-Curve is quick because it can be rolled in a few seconds to provide a distinguished background for any setting.

Easily made into columns, pedestals or plateaus, in any height up to the maximum of 72 inches. Cuts, folds, bends, without cracking or chipping.

72 inches by 15 feet — 8 Colors

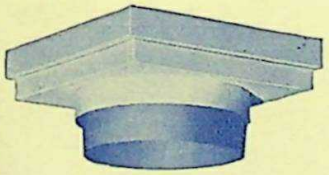
No. NC-801—White
No. NC-805—Light Blue
No. NC-806—Napoleon Blue
No. NC-808—Nile Green
No. NC-809—Emerald Green
No. NC-811—Canary Yellow
No. NC-812—Goldenrod
No. NC-814—Flame Red
No. NC-815—Antique Ivory

1 to 4 rolls. Per roll..... **$4.75**

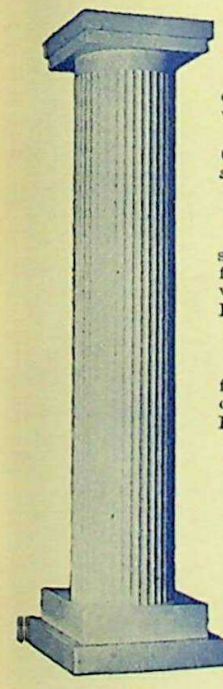
5 to 9 rolls. Per roll..... **$4.50**

DORIC CAPS and BASES

Now you can have display columns that are correct in design, distinguished in appearance, with record speed in assembly time. Styled after the beautiful Grecian capitals that are considered the finest in architecture, Doric Caps offer to display men an opportunity for unusual display settings.



For the first time column caps and bases are available in simplified construction. Both inner and outer sections are combined in one piece, eliminating the possibility of loss and simplifying installation.



To form a column with these beautiful Doric Caps, simply cut Nu-Curve or Giant Curve to the proper height and width and slip it into the base and set cap on top.

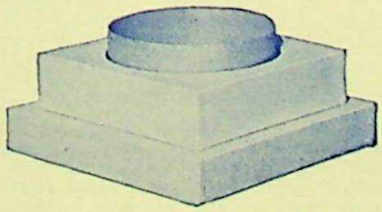
Doric Caps are sturdily made, with white satin finish. Can be easily airbrushed to secure matching color for any setting.

NU-CURVE CAPS

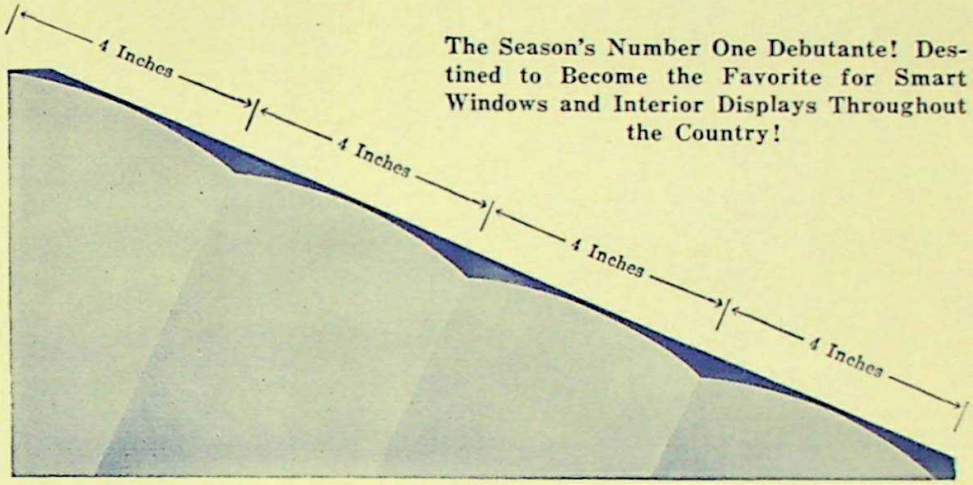
No. GC-1201—For use with Nu-Curve. Each set consists of complete top and bottom unit for 12 in. diameter columns. Packed in individual corrugated cartons. Price per set..... **$2.75**

GIANT CURVE CAPS

No. GC-1601—Same as above but designed to fit large flutes of 8 ft. Giant Curve to form colums 16 in. in diameter. Price per set..... **$3.95**



New 8-FOOT GIANT-CURVE



The Season's Number One Debutante! Destined to Become the Favorite for Smart Windows and Interior Displays Throughout the Country!

8-Foot Giant-Curve has the distinctive beauty of Grecian architecture. Beautiful in itself, with the classic simplicity that gives grandeur and style to displays. Super-sized flutings, 4" wide, convex in shape, in fashionable Fall and Winter colors. Will provide superb backgrounds and settings for your merchandise. Display men will also find 8-Foot Giant-Curve an ideal material to produce an atmosphere of beauty in expositions and exhibits.

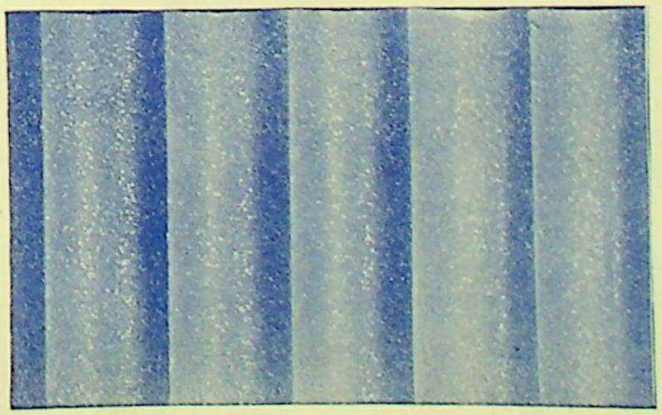
Super height of 8 feet—in continuous rolls 10 feet long—suitable for the largest windows. Eliminates the piecing required by narrower display materials.

8-Foot Giant Curve gives the effect of costly plaster-cast or specially designed wooden forms. Can be unrolled in graceful curves for special corner treatment. Has heavy Kraft backing, so that it will stand alone without support. To secure striking effects, use it for columns, for plateaus, ledges and auxiliary uses.

8-Foot Giant-Curve is available in nine colors especially styled for Fall and Winter use. The satin finish can be airbrushed or colored with crayon or chalk should additional decoration be desired.

No. GC-1801—White
No. GC-1805—Light Blue
No. GC-1806—Napoleon Blue
No. GC-1808—Nile Green
No. GC-1809—Emerald Green
No. GC-1811—Canary Yellow
No. GC-1812—Goldenrod
No. GC-1814—Flame Red
No. GC-1815—Antique Ivory

Rolls 96 in. wide by 10 ft. long. Per roll..... **$8.50**



NEW! FROSTED GIANT-CURVE

8 Feet High

Now, 8-foot Giant-Curve is available with its entire surface specially coated with a frosted sparkle for Christmas! Myriads of crystal flakes will glisten as they reflect the light from your store or window lights. Stylize your window and interior displays . . . create entirely new, sparkling effects with this brilliant star of Christmas display materials.

No. FGC-901—Frosted Snow White
No. FGC-906—Frosted Christmas Blue
No. FGC-909—Frosted Christmas Green
No. FGC-914—Frosted Christmas Red

Rolls 8 ft. high by 10 ft. long Per roll..... **$11.50**

SNOW TREES

Falling snowflakes blend into this scene of spruce trees to form a wintry background for winter sports displays. Printed in one color on heavy tag stock, without corrugated backing.

No. DX-604—Continuous rolls 60 in. wide by 20 ft. long. Per roll..... **$3.45**

No. JX-604—Same as above in jumbo rolls 60 in. wide by 200 ft. long. Per roll..... **$27.50**

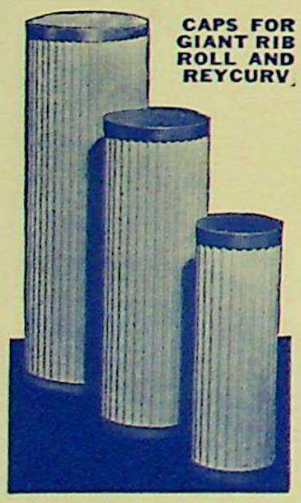
BRICK DESIGN-CRAFT

No. DM-62-M—Red Brick. Size 60 in. wide by 20 ft. long. Two shades of red on white. Per roll..... **$4.25**

STAR DUST DESIGN-CRAFT

The brilliant stars on a richly colored background will add beauty to any of your displays. White flexible corrugated backing.

No. DM-63-M—Silver Stars on Blue. Size 60 in. wide by 20 ft. long (100 square ft.). Per roll..... **$4.75**



CAPS FOR GIANT RIB ROLL AND REYCURV

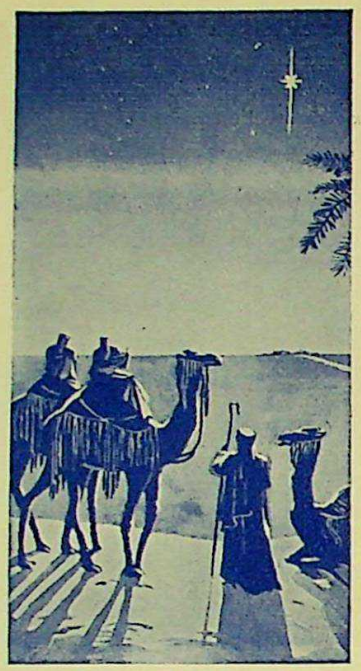
Complete instructions for assembling are printed on the inside of each cap. Stocked in Silver and White. One dozen in a box.

GIANT CAPS

GC- 6— 6" diam. Per dozen..... **$1.50**

GC- 8—8" diam. Per dozen..... **2.00**

GC-10—10" diam. Per dozen..... **2.90**



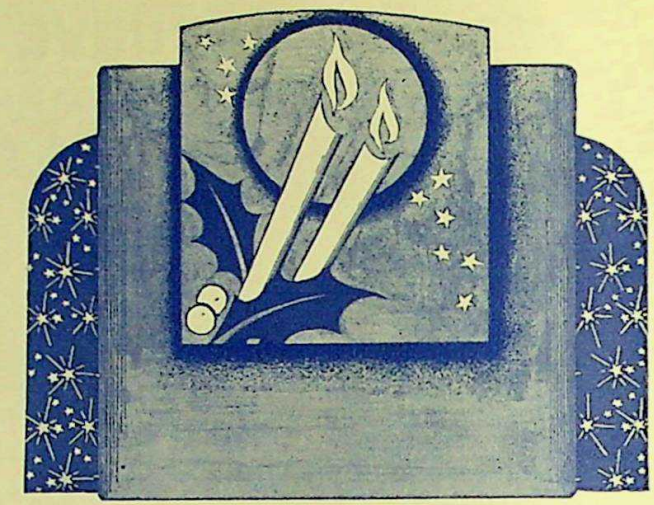
WISE MEN MURAL

No. DX-43-R—Time honored and symbolic, the Star of Bethlehem and Three Wise Men scene carries a strong appeal for every human being. Thus mural is particularly well conceived and dramatic in execution. Processed in light blue, dark blue, yellow and black on Nu-Craft Board with corrugated backing. Size 40 in. wide by 84 in. high, in corrugated carton. Each **$3.75**

ANGEL CUT-OUT

Here is a display piece that's as fresh and appealing as a baby's smile. Because of the clever three-dimensional construction of this cut-out it stands alone or will retain its rounded shape when fastened to a wall or post. Printed in red and gold on crisp white stock. Use it throughout the entire store for continuity of your display theme.

No. DX-31 — Angel Cut-Out. Size, assembled, 24 in. high. Packaged six complete cut-outs to a corrugated carton. Single cut-outs, each..50¢ Per carton..... **$2.75**



RX-359—CHRISTMAS CANDLES LEDGE UNIT

All Over Size: 48 in. high, 60 in. wide

Distinctively modern in design this effective unit placed on ledges throughout your store will greatly enhance your Christmas decorative scheme. **Center Panel**—48 in. high, 45 in. wide, silver Reytrim processed red, green and black. **Side Wings**—35 in. high 8 in. wide, No. RX-15 white stars on red Reytrim. Price each complete..... **$3.95**

Packed individually, assembling instructions included.

48" COROBUFF

The Standard of Corrugated Display Materials
Double Dyed to Give Extra Fastness and Brilliancy of Color

Corobuff is rapid, economical and practical. Corobuff is a developed display material, apart from the ordinary class of colored corrugated boards and papers. Its character, texture, practicability and beauty have won it a position of pre-eminence in the display field. Its competitors have paid it the compliment of imitation, but genuine Corobuff has never been duplicated. In the wide range of carefully selected Corobuff colors you will find the exact shade to properly set off all kinds of merchandise. The corrugated surface breaks up and diffuses the light, and never produces objectionable glare.

The largest users of Corobuff today are those display men who have used it for a period of years.

CB-11—White	CB-53—Colonial Blue	CB-70—Sand
CB-42—Nile Green	CB-56—Azure Blue	CB-72—Leather Brown
CB-43—Emerald Green	CB-62—Canary Yellow	CB-73—Rustlac
CB-45—Robin Hood Green	CB-64—Orange	CB-75—Van Dyke Brown
CB-51—National Blue	CB-69—Antique Ivory	CB-84—Flame Red

48 in. wide by 25 ft. long

1 to 9 rolls. Per roll..**$2.50** 10 to 24 rolls. Per roll..**$2.35**
25 to 49 rolls. Per roll..**$2.25**

SHOPPERS' PARADE DESIGN-CRAFT

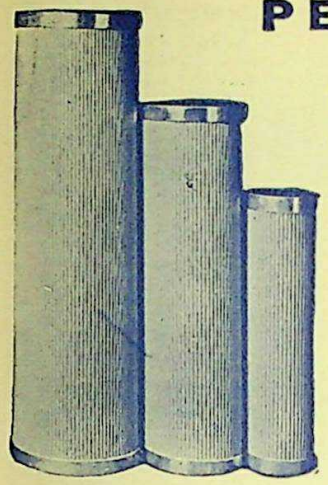
Here is the perfect material for a complete store motif. Use it in windows, for wall panels, on ledges, and throughout the store to create the color and gaiety of Christmas. The design is admirably conceived for seasonal attractiveness.

SHOPPERS' PARADE NIGHT SCENE

No. DX-114-M—Shoppers' Parade Night Scene Panel. 40 in. wide, 84 in. long. Blue, white, light blue, medium blue, dark blue, yellow. White flexible corrugated backing. Per panel..... **$2.75**

No. DX-14-M—Shoppers' Parade Night Scene. One roll 40 in. wide, 28 ft. long to fiber carton (4 panels). Per carton..... **$4.95**

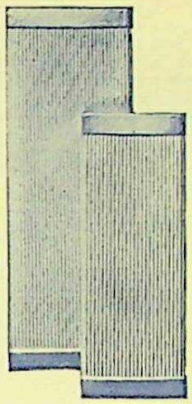
PEDESTAL CAPS

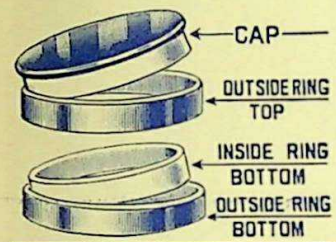


Whether you want elevation for your merchandise, displaying different products on different levels, or whether you want columns to give breadth and height to your displays, Pedestal Caps are the quick, economical way. Many sizes and shapes, especially designed for quick installation. Keep an assortment of caps on hand and you will be prepared to make any size or shape of pedestal or column.

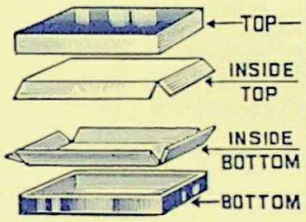
A set consists of four pieces. Round caps have two outside rings, one inside ring and one top with inside ring attached. Square caps have two outside set-up boxes and two inserts to go inside of column. See instructions for use, printed on inside of each cap. Pedestal Caps are made to fit Reytrim, Corrodek, NuTrim, Tone-Craft and all the standard sizes of corrugated papers. Please specify color when ordering.

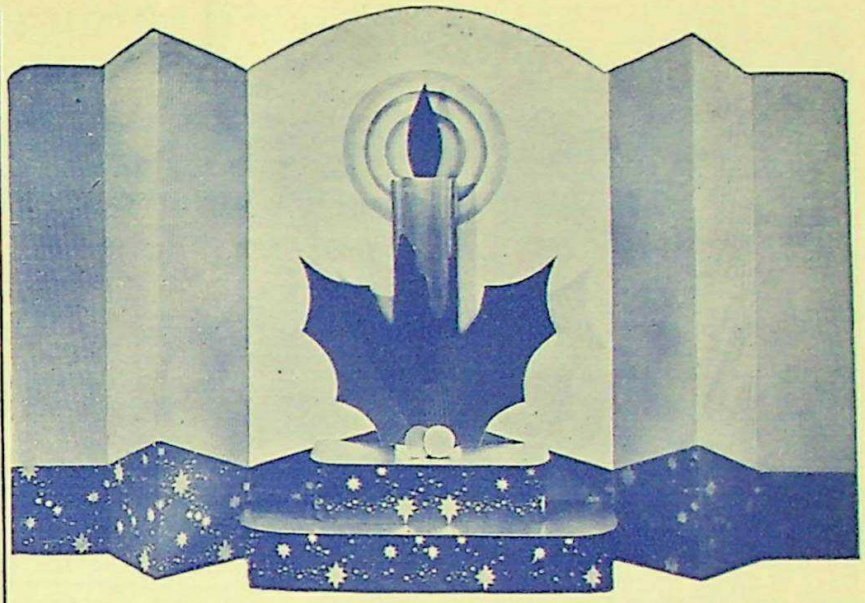
Silver or Gold





ROUND	Doz.
PC-4—Diameter 4"...	$1.00
PC-6—Diameter 6"...	1.40
PC-8—Diameter 8"...	1.85
OBLONG	**Doz.**
PC-46—Size 4"x6"...	$1.35
PC-68—Size 6"x8"...	1.75





BEAUTIFUL EXTRA LARGE XMAS BACKGROUND

68 inches high by 7½ to 9½ feet wide

No. AX-4—This background with candle and holly leaves may be used for all types of displays. Center panel of white is set off by side panels of light blue. Silver stars on dark blue, green holly leaves and red of the candle add attractiveness. Contrasting colors of materials are inlaid and not painted. Candle and holly leaves are cut-out and in relief. Size 68 in. high by 9½ ft. wide. (Width may be reduced to 7½ ft.) Made with pedaform construction making it self-supporting. Each..... **$8.95**

PEDESTAL SETS

Patent Pending.
Made of FLEX-O-BOARD
Tested to support a weight of 150 lbs. Durable and strong. Shipped flat. May be stored away in small spaces. Ideal for all window, interior and ledge displays. Packed in corrugated container 3 in. x 14¼ in. x 26 in. Weight 7 lbs.
Six Complete Pedestals.
No. PD-12
Per set... **$1.95**
Specify color wanted.

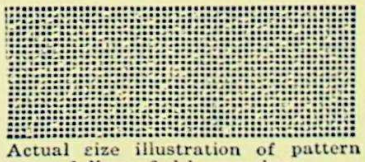
One design or color to a set: 2 each 10 in. high 8 in. x 6 in.
2 each 16 in. high 8 in. x 6 in.
2 each 26 in. high 8 in. x 6 in.

No inside supports or fillers are required to set up and hold Flex-O-Board Pedestals rigid. Choice of these Colors and Patterns:

Silver and Blue	Silver and Green	Red, Linen Finish
Silver and Red	Silver, Linen Finish	Green, Linen Finish

All with silver covered removable top and bottom caps.

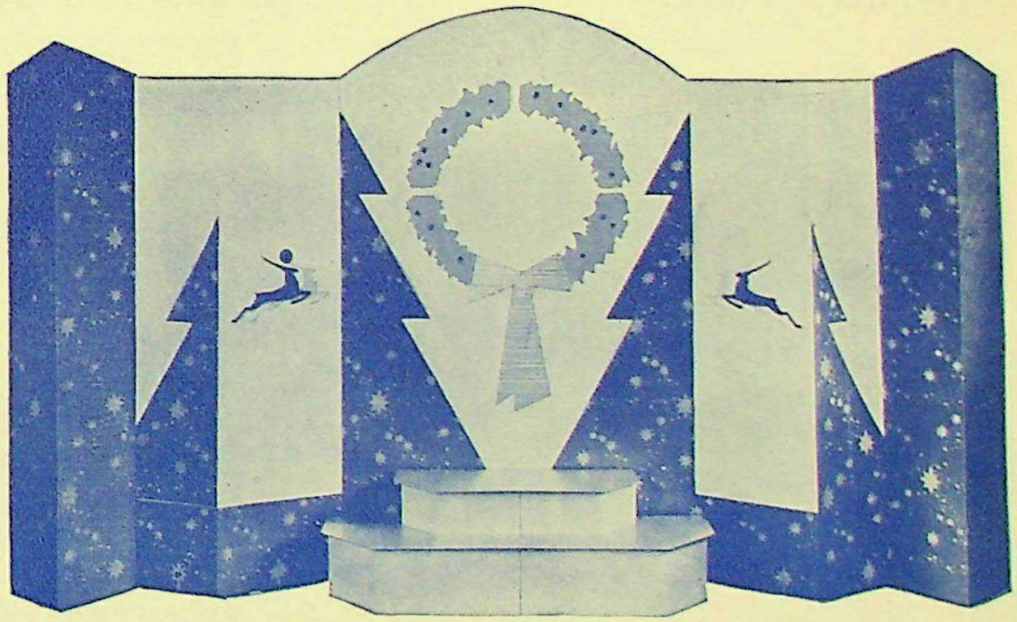
½ size illustration of pattern of the Silver and Green covering.



Actual size illustration of pattern of linen finish covering.

ACME PEDESTAL PACKETS IN WOOD GRAIN FINISH

Six pedestals to each packet:
2 each 10 in. high by 8 in. square
2 each 20 in. high by 8 in. square
2 each 26 in. high by 8 in. square
No. PD-13—Per set..... **$1.95**

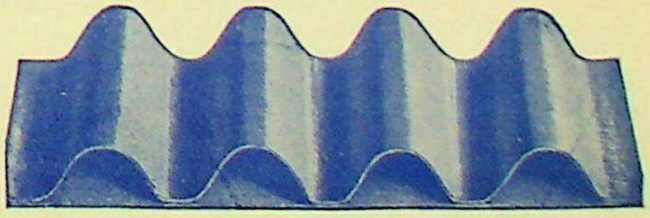


LARGE CHRISTMAS BACKGROUND

No. AX-3—The modern note is emphasized in this display of dark blue, light blue, silver and white. Contrasting colors of materials are inlaid and not painted. Strong platform for displaying merchandise. Will stand alone with the support of the two end triangular pillars. Size 55 inches high by 10 feet wide. (Width may be reduced to 7½ feet.) Each **$9.75**

JUMBO CORRUGATED

This wide wale heavy duty corrugated paper will give life to the interior of your store around columns, ledges, showcases, panels, backgrounds, fixtures. Illustration shows actual size of corrugations. Can be painted and repainted many times. Furnished in rolls 48 in. wide by 25 ft. long. **No. GR-1 — Plain White** (Natural). Per roll of 100 square feet..... **$3.00**



IT LOOKS LIKE *Frosted Glass*

When backlighted, Lamiluxe gives a frosted glass effect because it is highly translucent. Lamiluxe is made from Pergamyn, a cellulose fibre product.

Lamiluxe brings you a new translucent, perfect light and color diffusing display material for fabricating displays that radiate light, color and motion.

Hundreds of effects are obtainable from these new display materials.

Colored Lamiluxe proves to be a perfect background for silhouette letters, because of the broad radiation of light and color—but without the usual spotted effect in close proximity to the globe as is found with some materials used for similar purposes.

Semi-Pleated Lamiluxe makes ideal Fan Backgrounds in a wide range of colors and widths up to 52 in. The background in the illustration is made of **Semi-Pleated Lamiluxe.**

Semi-Fluted Lamiluxe can be used in a wide range of illuminated and colorful columns, pedestals, plateaus, etc. Furnished in 8 colors in rolls 52 in. by 25 ft.

Displays of combined **Pleated Lamiluxe** and fluted or plain colored columns are inexpensive to build and prove to be truly distinctive.

Write for Swatches of the Material

All styles of Lamiluxe—whether pleated or fluted—may be had in all the colors listed below.

COLORS

COLORS—White, Dark Blue, Dark Green, Light Green, Light Yellow, Ox Blood, Old Gold, Salmon and Orchid. (Semi-Fluted Lamiluxe not available in Orchid.)

PLAIN LAMILUXE PRICE LIST

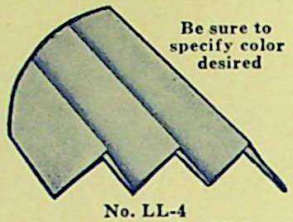
No. LL-7

Be sure to specify color desired

52 in. by 25 ft. (108 square feet)

Per yard—52 in. by 36 in. **$1.10**
Per half roll..... **$3.50** 1-5 rolls. Per roll... **$6.50**

SEMI-PLEATED LAMILUXE



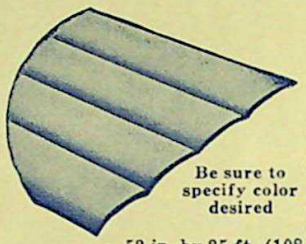
No. LL-4

52 in. by 25 ft. (108 square feet)

Lamiluxe is available in semi-pleated form that may be hand shaped to various degrees of pleat depth. It makes striking columns, pedestals, etc., and can be used with cap and ring sets. It is also smart lighted or unlighted for use in imitation Venetian blinds, panels, coves or fan shapes.

Per yard—52 in. by 36 in. **$1.20**
Per half roll..... **$4.00** 1-5 rolls. Per roll... **$7.50**

SEMI-FLUTED LAMILUXE



No. LL-5

The semi-fluted style of Lamiluxe is shown in the illustration to the left. This popular innovation lends a modern, de luxe atmosphere to any display creation.

52 in. by 25 ft. (108 square feet)

Per yard—52 in. by 36 in. **$1.20**
Per half roll..... **$4.00** 1-5 rolls. Per roll... **$7.50**

NEW HEAVY FOIL PLEET-PAC ..... Seamless Backgrounds

All 8 Feet High

HERE'S THE ANSWER!

Ideal for Backgrounds—Post Trims—Interior and Ledge Displays. Easily cut up for decorations, fans, columns, pedestals, etc.

SEAMLESS LENGTHS — All 8 Feet High

A complete background installation in a few minutes. The patented paper backing guarantees uniform pleats.

Bright Finish Red, Blue or Silver Foil

No. PB-4—8 ft. high x 7 ft. 7 in. Ea.. **$5.50**
No. PB-6—8 ft. high x 10 ft. 6 in. Ea.. **7.25**
No. PB-7—8 ft. high x 12 ft. Each.... **8.25**

(Specify color wanted)

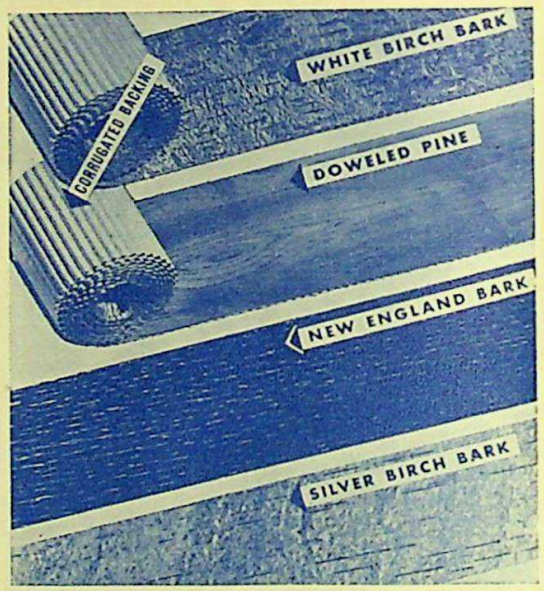
VELLUM PLEET-PAC SEAMLESS BACKGROUNDS

For Backgrounds, Columns, Fans, Post Trim, Venetian Shade Effects, High Reflective Qualities, Pedestals, Case Trim . . . you should use Pleet Pac

Pleet Pac is most practical, lending itself to endless variety of display treatments. The material is solid and substantial. Can be readily handled by one man. Quick to install. One window took 4 minutes for installation. Just as practical in a large window as in a small; also for a small display as for a large showing. You don't have to cut **Pleet Pac** to fit a window. It is an all-purpose material, therefore requiring fewer "props". Can be made into a variety of shapes presenting your products in a dramatic background of color, lustre and texture.

The **Pleet Pac** Vellum Seamless Backgrounds are made of heavy special paper in one piece in lengths from 11 ft. 8 in. to 16 ft., and 8 ft. high. Colors: **Orange, Sunray Yellow, Egg Shell White, Ocean Blue, Spring Green.** Packed in cartons each containing 1 background.

No. PB-1—8 ft. high by 11 ft. 8 in. long. Each..... **$5.75**
No. PB-2—8 ft. high by 14 ft. long. Each..... **$6.75**
No. PB-3—8 ft. high by 16 ft. long. Each..... **7.85**



WHITE BIRCH BARK

No. DM-611—Processed by gravure, this birch bark has all the subtle gray and black tones, the fine patterns, contrasts and swirls of real birch bark. Laminated to white Nu-Craft, with corrugated backing. Easy to roll for three trunks or stump pedestals. Continuous rolls 40 in. wide by 25 ft. long. Per roll..... **$3.95**

DOWELED PINE

No. DM-637—Realistic reproduction of the increasingly popular doweled pine. True to life, because processed with the photographic accuracy of gravure process. On Nu-Craft, with corrugated backing. Rolls 40 in. wide by 25 ft. long. Per roll..... **$3.95**

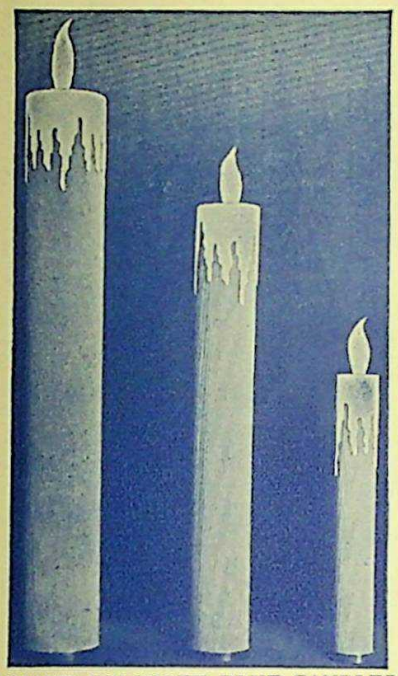
NEW ENGLAND BARK

Kraft board of unusually deep creping, processed with two-toned coloring. Looks like real tree trunks when clipped into tubular shapes.

No. DM-612—Green Wood (brown-green coloring).
No. DM.-613—Aged Wood (brown-black coloring).
Rolls 60 in. by 15 ft. long. Per roll..... **$4.25**

SILVER BIRCH BARK

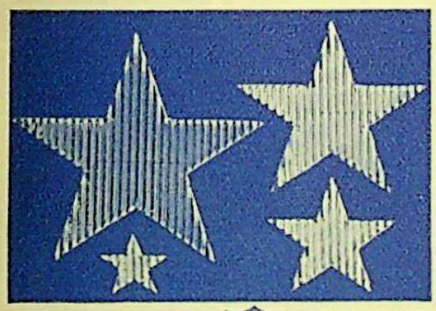
No. DM-610—Heavy gray-white fiber stock with irregular stripes of black running across the roll. Cut to any length for any height tree—roll into tubes and clip, for realistic birch trees. Rolls 48 in. wide by 20 ft. long. Per roll..... **$4.25**



GIANT COLORDEX BLUE CANDLES

No. CX-39-B—Blue with white drippings. Extremely appealing and attractive. Made in 3 sizes. Specify size desired.

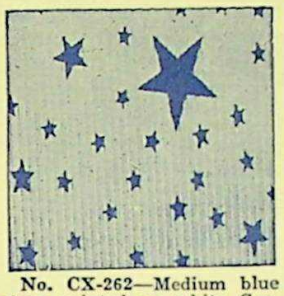
30 in. x 4 in. diameter. Per dozen **$2.75**
48 in. x 6 in. diameter. Per dozen. **5.75**
60 in. x 8 in. diameter. Per dozen. **8.75**



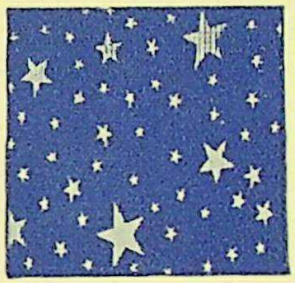
WREATH AND CANDLE SET

No. DX-40—Three-dimensional wreath and candle set will add color and charm with traditional symbols of Christmas, a welcome contrast from ordinary two-dimensional displays. 24 in. in diameter, made of heavy board, **Tone Craft**, (with corrugated backing) in green, red and yellow. Easy to assemble, and priced so economically that you may use them in the many places that need a festive but dignified holiday decoration. Packed 4 in a corrugated carton with instructions for assembling. Per box of four....**$2.75** Each.... **85¢**

PRINTED CHRISTMAS DESIGNS ON COLORDEX



No. CX-262—Medium blue stars printed on white Corrugated in rolls 60 in. x 15 ft. Per roll. **$3.00**



Colordex Corrugated

No. CX-523—Silver stars on National blue crepe background—an allover design. Per roll 60 in. x 15 ft..... **$3.00**

SILVER STARS ON BLUE CREPE PAPER

No. PC-523—To match CX-523. 20 in. wide, 10 ft. to a fold. Per fold. **15¢**
Per dozen folds.....**$ 1.50**
Per gross folds..... **15.00**

← REYTRIM DIE-CUT STARS

No. RD-7—Stars of gleaming silver Reytrim. Each set consists of 220 stars, assorted sizes:

30 8-inch stars
40 6-inch stars
50 4-inch stars
100 2-inch stars

Sold in full sets only, per set..... **$3.50**

WINTER PANORAMA

Size: 40 in. wide, 20 ft. long

No. RX-4011—Processed in deep blue and turquoise on snowy white Reytrim this Winter Panorama makes a stunning background for window and interior displays of winter merchandise. A very effective wall covering in public dining rooms, dance halls, etc. Per roll..... **$3.25**

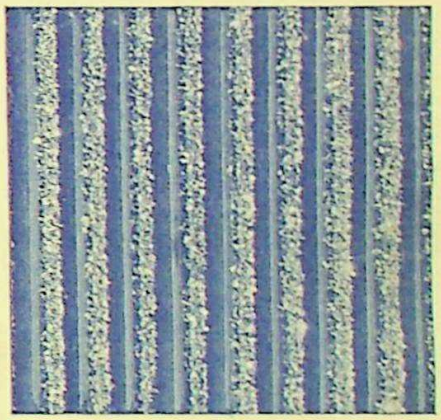
CHRISTMAS TREE MERCHANDISER

Highly decorative, this large tree is also a very sturdy and effective display stand for gift merchandise. The three spacious shelves will support heavy merchandise. (Use these sets in windows and for floor displays throughout the store.

The tree itself is Christmas green, and the star at the top is finished with a brilliant sparkling material. Easily assembled.

No. DE-114 — Christmas Tree Merchandiser. 5½ ft. high.

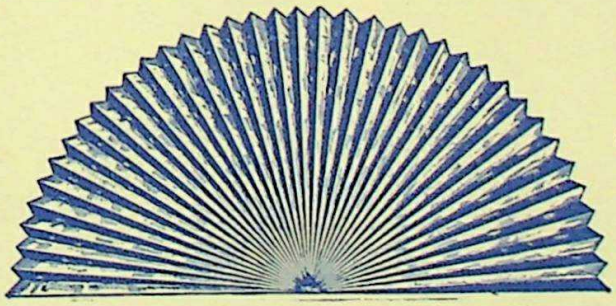
Each **$2.95**
Per dozen **$29.50**



TINSELCREST CORRUGATED

(U. S. Patent 2,121,374)

No. TC-1—Available in White, Napoleon Blue, Flame Red, Emerald Green. The crests are covered with sparkling silvered glass, in brilliant contrast. Unequalled for Christmas and frosty atmosphere. Rolls are 48 inches wide and 25 feet long. Per roll..... **$4.00**



DECORATIVE FOIL AND FLINT PAPER FANS

For Smart Display Backgrounds

Made of heavy aluminum foil or flint paper with a piece of heavy cardboard glued in the end folds. Two thumb tacks, one placed in either end, will hold the fan any place.

Use a small fan in front of a larger one to secure a beautiful two-toned effect, or a more elaborate display with three fans of different sizes and colors.

Foil Colors: Silver, gold, red, blue, green, copper, burnt orange, black, orchid, light green, powder blue and bright yellow.

Flint Paper Colors: Orchid, yellow, red, light green, medium green, pink, light blue, dark blue, white, orange, brown.

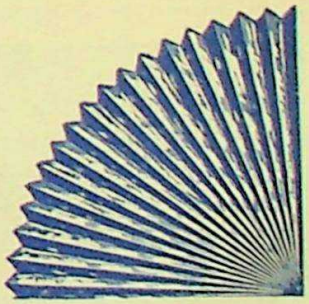
Use quarter fans to back up a display by thumb tacking one edge to the window floor and the other to the window side wall.

No order filled for less than $2.00. All shipments f. o. b. New York City.

(Be sure to specify color desired.)

No. FF-4—REGULAR FANS

Size		Embossed Foil Each	Flint Paper Each
9 in. high,	18 in. spread	$0.30	$0.20
12 in. high,	24 in. spread	.40	.30
13 in. high,	30 in. spread	.60	.45
20 in. high,	40 in. spread	1.00	.70
26 in. high,	52 in. spread	2.00	1.40
36 in. high,	72 in. spread	4.50	3.50
48 in. high,	96 in. spread	6.00	5.00
60 in. high,	120 in. spread	10.00	8.50
72 in. high,	144 in. spread	12.00	10.50



No. FF-5—QUARTER FANS

Size	Embossed Foil Each	Flint Paper Each
12" x 12"...	$0.25	$0.20
15" x 15"...	.35	.30
20" x 20"...	.60	.50
26" x 26"...	1.10	.80
36" x 36"...	2.50	2.00
48" x 48"...	3.50	3.00
60" x 60"...	6.00	4.50
72" x 72"...	7.00	5.75

DISTINCTIVE NEW DISPLAY PAPERS

CRUSH GRAIN LEATHERETTES

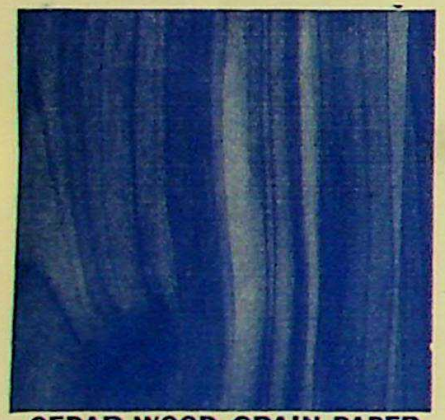
All the richness and beauty of fine Spanish leather making has been retained in the reproduction of Crush Grain. The graduation of two-tone color in pastel shades brings out the true depth of this deep embossed design. Reproduced on strong, pliable paper with a washable surface. The 48-in. width is very desirable. Available in the following colors:

DP-50—Rose Pink **DP-52—Sky Blue**
DP-51—Light Green **DP-53—Light Tan**
DP-54—Cream

Rolls 48 in. wide by 25 ft. long. Per roll..... **$1.75**

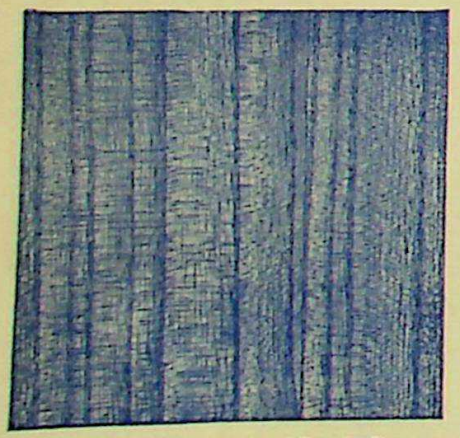
Dark Colors
No. DP-55—Copper **No. DP-56—Maroon**
No. DP-57—Christmas Blue
No. DP-58—Christmas Red

Rolls 48" wide by 25' long. Roll.. **$2.00**



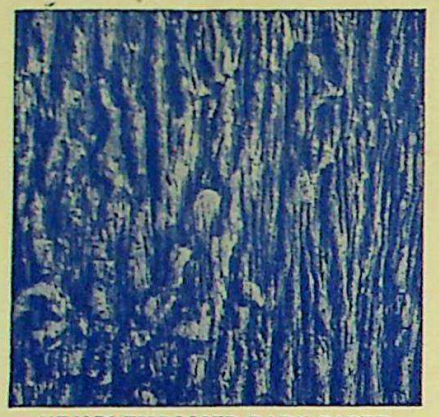
CEDAR WOOD GRAIN PAPER

No. WG-1
26 in. wide by 25 ft. Per roll.....**$1.25**
26 in. wide by 100 ft. Per roll..... **4.50**



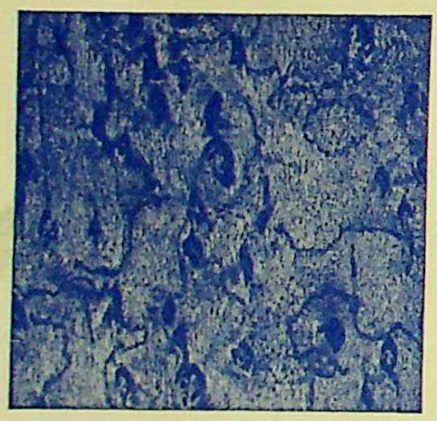
Brown Mahogany Wood Grain Paper

No. WG-3
26 in. wide by 25 ft. Per roll **$1.25**
26 in. wide by 100 ft. Per roll..... **4.50**



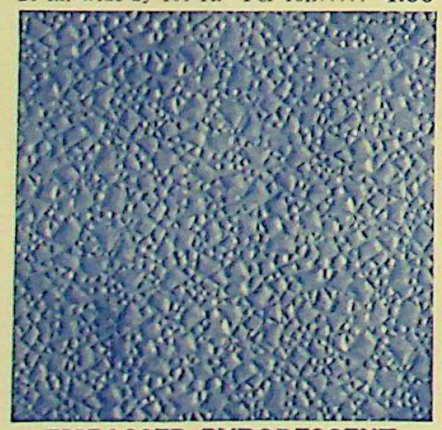
HEAVY EMBOSSED BARK PAPER

No. AB-40—Very tough, yet exceptionally pliable paper with fully ¼ in. embossing to resemble bark. Made with the grain of the bark running the 25 ft. length of the roll which will enable you to make a log or tree trunk effect any desired height. Paper used is so heavy it almost resembles papier mache, yet may be packed in comparatively small roll. 28 in. wide by 25 ft. Per roll..... **$5.95**



BIRD'S-EYE MAPLE WOOD GRAIN PAPER

No. WG-2
26 in. wide by 25 ft. Per roll.....**$1.25**
26 in. wide by 100 ft. Per roll..... **4.50**

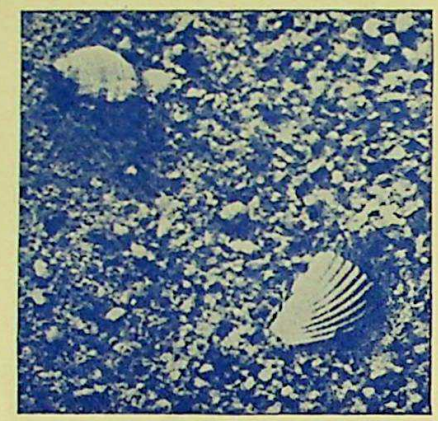


EMBOSSED PYRODESCENT DISPLAY PAPER

Embossed display paper in beautiful pyrodescent finish.

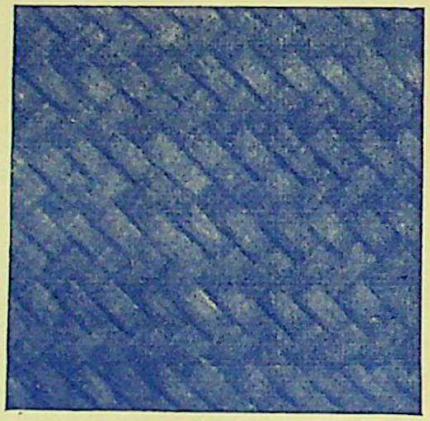
No. DP-246—Red
No. DP-240—White

26 in. by 20 ft. Per roll..... **$2.60**



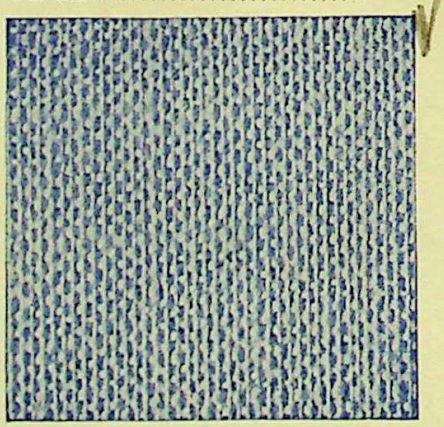
"SANDSCAPE" PAPER

No. NP-1—Natural beach and shells with realistic sand coloring reproduced in Nalco "Sandscape" embossed paper. Rolls 43 in. wide by 25 ft. long. Per roll.. **$2.50**



"BAMBOOTEC" RATTAN PAPER

No. NP-2—Nalco "Bambootec" paper, rattan reproduction in an all-over design. In rolls 26 in. wide by 25 ft. long. Per roll..... **$1.25**



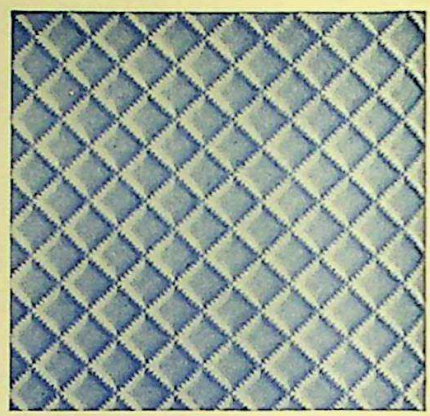
BURLAP DESIGN PAPER

No. NP-3—A realistic substitute for Burlap in Light Tan and Gray coloring. Roll 48" wide by 25' long. Price.... **$1.75**

We also carry in stock "Rigid Fabric" Starched Burlap Cloth No. RF-39.

Colors: Sea Foam, Yellow, White, Ecru, Gold, Cedar, Burgundy, Green.

48 inches wide. Per yard..... **75¢**



MICA WADINE DISPLAY PAPER

A new mica coated finished display paper in embossed quilt pattern.

No. DP-92—White
No. DP-93—Yellow
No. DP-94—Medium Blue
No. DP-95—Light Pink
No. DP-96—Green
No. DP-97—Buff

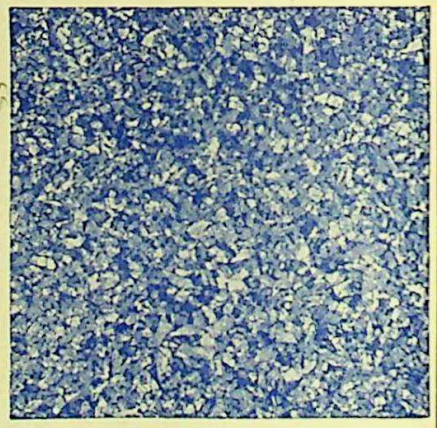
26 in. by 50 ft. Per roll..... **$1.25**

POSTER BOND BANNER PAPER

Unequalled for banners, streamers and art work. Has a hard, firm surface which produces clean and sharp lines. It is less absorbent and freer from buckling than most any other grade. Bleedproof and sunfast.

Put up in rolls 36 in. wide by 50 yards. Carried in stock in the following colors:

No. DP-4400—White.	Per roll..	$1.35
No. DP-4401—Light Green.	Per roll..	1.45
No. DP-4404—Canary.	Per roll..	1.45
No. DP-4405—Goldenrod.	Per roll..	1.55



"CORKTEC" PAPER

No. NP-7—Nalco "Corktec" paper. Reproduction of natural cork in an all-over design, embossed. In rolls 26 in. wide by 25 ft. long. Per roll..... **$1.25**

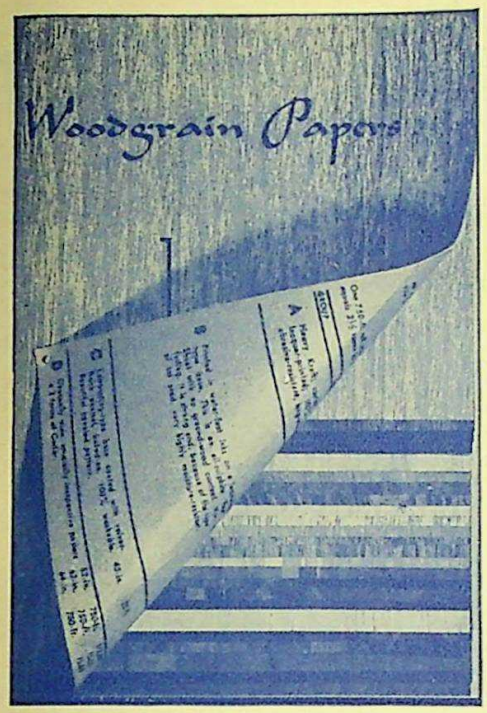
Cork Briar Sheen No. BS-719—Washable leatherette fabric in cork reproduction. 54 in. wide. Roll of 12 yards **$7.00**

CORK DESIGN REYBOARD

Size: Roll 48 in. wide, 25 ft. long

No. CR-40—A faithful imitation of light brown cork for which you will find many uses during the various display seasons. Per roll..... **$3.00**

WASHABLE WOODGRAIN DISPLAY PAPERS



WASHABLE WOODGRAINS

Authentic Reproductions of Actual Wood Panels—Finished in Rotogravure

Woodgrain papers with washable or highly moisture-resistant finish. Actual wood panels have been reproduced by rotogravure for depth of coloring and fidelity of detail.

Some numbers on a baked-enamel finish — 100% washable. Unusually wide—40 to 48 in. 25-ft. rolls.

The woodgrains listed below are ideal for pasting and the pattern is printed in **water-fast, non-fading inks. Highly moisture-resistant.**

No. DP-1201—White Ash
No. DP-1202—Persimmon
No. DP-1204—Dark Oak
No. DP-1191—English Apple
No. DP-1192—Chestnut
No. DP-1193—Sandalwood
No. DP-1491—Grey Spruce—Grooved
No. DP-1492—Gumwood—Grooved
No. DP-1494—Eng. Walnut—Grooved
No. DP-1495—Oak—Grooved
No. DP-1481—Knotty Pine
No. DP-1601—Bird's-eye Woodgrain
No. DP-1501—Parquet Design

Rolls 40 in. wide by 25 ft. long. Per roll..... **$1.50**

Unusually wide, unusually inexpensive paper in Cedar.

No. SAN-2 — Light Cedar. 52 in. wide by 750 ft. long. Per roll..... **$12.00**

WASHABLE COVERAY

NEW IMPROVED COVERAY

The All-Purpose Material for Covering

Has baked enamel finish that is washable, grease-proof, resistant to practically all stains. Ideal for covering table tops, counters, shelves, window floors. Its wearing qualities will amaze you. Usefully wide, 48" by 25-ft. rolls. Looks and wears like material costing 2 to 5 times more. Note the attractive new leather embossing. COVERAY is more than a display material; COVERAY has a baked-enamel surface that is **WASHABLE, grease-proof,** resistant to practically all stains.

SOLID COLORS No.	No.
DP-502—Christmas Green	DP-514—Emerald Green
DP-508—Christmas Red	DP-506—Midnight Blue
DP-505—Sky Blue	DP-513—Flag Blue
DP-515—Ivory	DP-509—Sepia
DP-503—Flower Yellow	DP-504—Autumn Orange
DP-507—Orchid	DP-510—Brown
DP-501—Foam Green	DP-512—White
	DP-511—Black

Write for Swatch Book showing all colors.

Rolls 48 in. wide by 25 ft. to the roll (100 square feet). Per roll..... **$1.75**

WOODGRAINS

No. DP-531—Oak
No. DP-532—Walnut
No. DP-533—Satinwood
No. DP-530—Mahogany
No. DP-535—Parquet Walnut
No. DP-534—Parquet Blonde
No. DP-536—Bird's-eye Maple
No. DP-537—Doweled Pine
No. DP-538—Knotty Pine

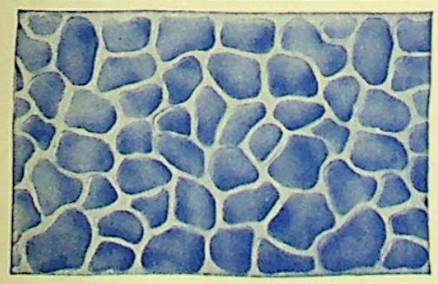
48 inches wide by 25 feet. Per roll..... **$2.25**

METALLIC

No. DP-520—Silver Leaf

48 inches wide by 25 feet.

Per roll..... **$2.75**

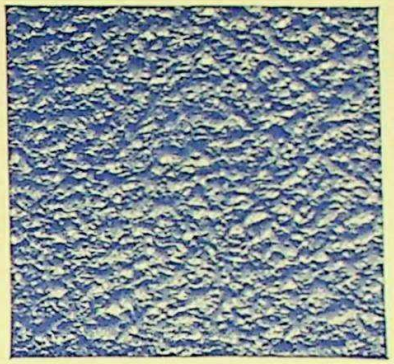


Sculp-Tu-Roll Stone-Wall

The Tri-Dimensional "Real" Decoration and Trimming Material

No. AB-41—This realistic display material is not to be confused with printed designs. Sculp-Tu-Roll Stone-Wall is in full relief, as natural as stone and mortar. Embossed to actual depth with the rounded edges of time worn stone. Rolls 28 in. wide, 20 ft. long. Per roll..... **$5.95**

LEATHERETTE WINDOW FLOOR COVERINGS



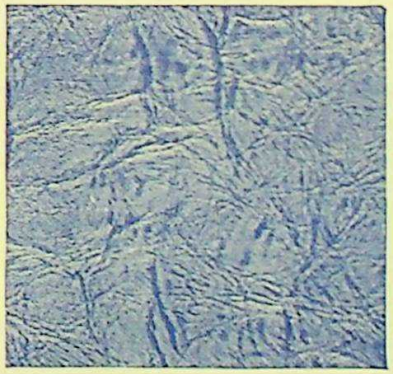
"BRIAR SHEEN"

$6.50 *Per Roll*

Leatherette or Satin Glo Briar Grain. A heavily embossed washable leatherette fabric. An excellent and popular floor covering, background or panel material. Also fine for re-covering pedestals, plateaus, etc. Easy to apply, does not fray, keeps its **satin-like lustre.** Carried in stock in following colors:

No.	No.
BS-700—White	BS-712—Sand
BS-701—Ivory	BS-713—Light Brown
BS-702—Buff	BS-714—Black
BS-703—Light Green	BS-715—Gold
BS-704—Med. Green	BS-717—Canary Yel.
BS-705—Chartreuse	BS-718—Royal Blue
BS-706—Yellow	BS-328—Bright Orange
BS-709—Silver	BS-314—Dark Orange
BS-710—Light Blue	BS-720—Copper
BS-711—Red	

Put up in rolls 53 to 54 in. in width by 36 ft. (12 yds.). Per roll.. **$6.50**
Cut lengths, at, per yard..... **65c**
In lots of 5 rolls (60 yards) or more. Price per 12-yard roll..... **$6.25**
Silver same price as Colors. Write for sample swatches.



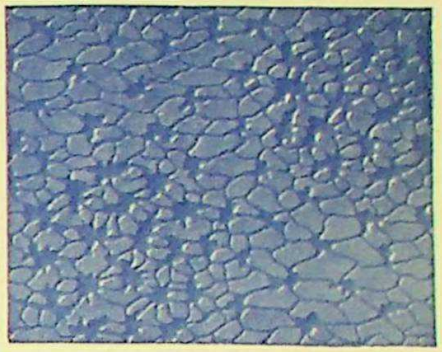
Spanish Finish Leatherette

A heavily embossed washable leatherette fabric in exact imitation of Spanish leather. An excellent and popular floor covering, or may be used as a background or panel material. Fine for recovering pedestals, plateaus, etc. Easy to apply. Carried in stock in the following colors:

No. BS-800—White with silver filled grain
No. BS-803—Light green with silver filled grain
No. BS-815—Orchid with green filled grain

Put up in rolls 54 in. wide by 36 ft. Per roll..... **$7.50**
Cut lengths, at, per yard..... **75¢**

Write for sample swatches.

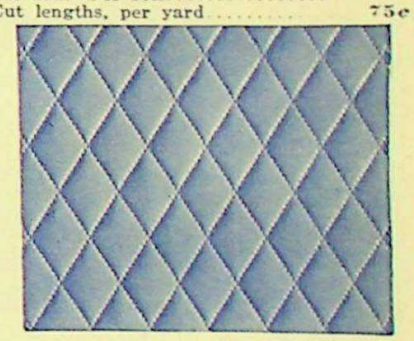


SATIN-GLO BROCADE PEARL FINISH

A striking new creation — "Satin-Glo Brocade" Leatherette—in eight exquisite Spring and Summer shades. Excellent for floors, panels, plateaus, backgrounds, showcases, etc. Easy to apply—easy to clean.

BS-9529—Blue	BS-9544—Copper
BS-9530—White	BS-9545—Luggage Tan
BS-9531—Ivory or Eggshell	BS-9546—Orange
BS-9532—Pink	BS-9547—Green
BS-9533—Light Yellow	BS-9548—Sand
	BS-9549—Red
BS-9534—Nile Green	BS-9550—Royal Blue
BS-9535—Peach	BS-9551—Gold
BS-9536—Chartreuse	BS-9552—Dubonnet

Rolls 53 to 54 in. wide, 12 yards to the roll. Per roll..... **$7.50**
Cut lengths, per yard..... **75c**



Quilted Satin-Glo Leatherette

It's new and it's truly beautiful—this Quilted Satin-Glo Display Fabric — with raised, quilted blocks reflecting soft light from its textured, satin finish. In fashion-right colors that will harmonize with any color scheme on 1941's style horizon.

No.	No.
BS-580—White	BS-9501—Luggage Tan
BS-582—Nile Green	BS-9503—Copper
BS-578—Ivory	BS-9505—Sand
BS-583—Peach	BS-9507—Silver
BS-584—Chartreuse	BS-9508—Royal Blue
BS-577—Light Blue	BS-9510—Wine

53 to 54 in. wide, 12 yards to the roll. Per roll..... **$7.50**
Cut lengths, per yard..... **75¢**

GARRISON-WAGNER GRAS WADE

A sensational new floorcovering with a rubberized fabric backing. Will lie perfectly smooth, vacuum tight. Display stands and mannequins set upon it will not tilt or lean. 54 in. wide.

In stock in the following colors:

Autumn Leaf	Black	Blue
Copper	Eggshell	Blue and White
Gold	Chartreuse	Red
Burgundy	Turquoise	Red and White
Beige	Green	
Orange	White	

No. GW-1—Per yard (all colors except green)..... **$1.75**
Green. Per yard..... **$1.50**

BUTTRESS DISPLAY BOARD in Stock for Immediate Delivery

This board has the appearance of a fine lacquered wood and feels like a fine kid glove.

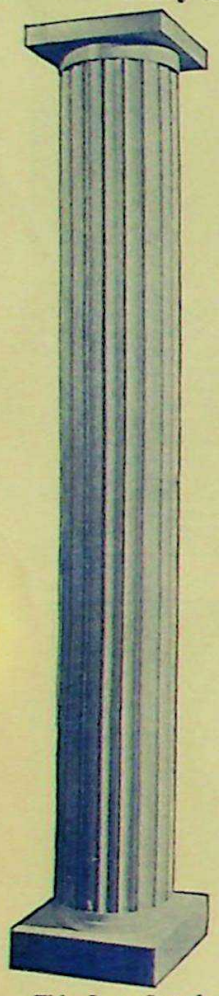
The board stands alone. Requires no support or framework. The board is fabricated from heavy tough paper. Will not buckle, swell or warp, as the board is rolled with the grain or length of the paper, reinforced with heavy brown Kraft paper backing which holds all channels and ribs in place.

The ribs are 1⅝ inches wide with lapped edges so you can have the board as wide as required.

For unusual effects the board can be painted or decorated by any method.

This is the widest display board on the market. It is not a one-time display paper but a display board that can be used many times, saving time, money and labor.

Buttress Display Board is used for all types of display work, window and interior decorations—booths, floats, pedestals, plateaus, false walls, partitions, ceilings or wherever an ultra modern effect is desired. It is especially adapted for unit displays and backgrounds.



This Is a Sample of Concave Buttress Board

CONVEX DESIGN

No. BB-1—Flutes are 1⅝" wide, ⅝" high and all reinforced with Heavy Kraft backing. Space between flutes ½". Available in heights 6', 8', 10' and 12'. Also available in Knotty Pine Woodgrain 3' x 8'. As illustrated above, Buttress Board is 18 ribs wide, each rib is 1⅝ inches. Grooves are approximately ½ inch wide and ½ inch deep, reinforced with Kraft backing.

CONVEX DESIGN: White

3 ft. x 6 ft.	Per Sheet	3 ft. x 10 ft.	Per Sheet
1 to 9 sheets	$2.00	1 to 9 sheets	$3.30
10 or more sheets	1.80	10 or more sheets	3.00
3 ft. x 8 ft.	**Per Sheet**	**3 ft. x 12 ft.**	**Per Sheet**
1 to 9 sheets	$2.65	1 to 9 sheets	$3.95
10 or more sheets	2.40	10 or more sheets	3.60
Package charge 25c on less than 3 sheets of the above sizes.		Package charge 50c on less than 3 sheets of the above sizes.	

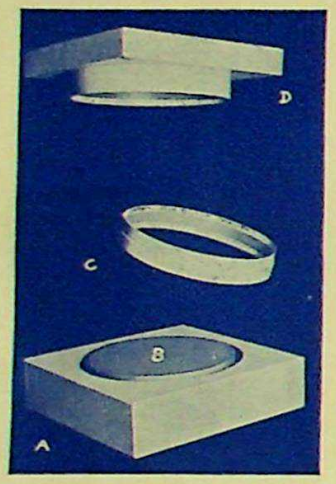
CONVEX DESIGN: Colors

Buttress Board can be sprayed any color desired for an additional cost of $1.00 per sheet in lots of 6 sheets or more. In less than 6 sheet lots the cost would be $1.50 per sheet.

Most Beautiful and Easily Set-Up

COLUMN

Ever Made

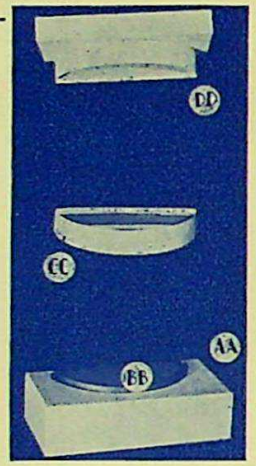


It takes less than two minutes to set up full-round, self-standing, 12-inch display columns with this new Column Assembly. (Patent pending)

No tools, no supports no nails, no adhesives

Just wrap Buttress Board around drum (B) set up in base (A) and slide ring (C) down and place cap (D) on top.

No more need of heavy and expensive plaster columns for beautiful effects. Columns made this new way can be taken down without injury to assembly or Buttress Board, which may be used again and again for other purposes. Full-round and self-standing, these columns are excellent for departments as well as for windows. Four pieces to the set; (A) Base, 15x15x4 inches; (B) Inner supporting drum; (C) Base Ring; (D) Cap, 14x14x4 inches. White only. Buttress Board not included. **No. CA-1—Full Column Assembly.** Per set.. **$2.50**



Half-Column Assembly uses ½ sheet of Buttress Board. Constructed similar to Column Assembly. Four pieces: Base (AA), 15 x 8 x 4 inches; Half-round Supporting Drum (BB); Half-round Base Ring (CC) and Cap (DD), 14 x 7 x 4 inches. White only. Buttress Board not included. **No. CA-2.** Per set..... **$1.75**

CONCAVE DESIGN

No. BB-2—Flutes are 1⅝" wide, all reinforced with Heavy Kraft backing. Space between flutes is ½".

CONCAVE DESIGN: White Only

Size	Any quantity	Per Sheet
3 ft. x 6 ft.		$1.35
3 ft. x 8 ft.		1.80
3 ft. x 10 ft.		2.25
3 ft. x 12 ft.		2.70

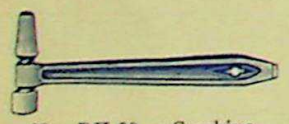
Package charge 50¢ on less than 4 sheets of any of these sizes.

Now a Column Assembly to Match the Convex Knotty Pine Woodgrain Pattern Shown Below.

No. CA-4—Full Column Assembly. Same as set illustrated above. Four pieces to the set: (A) **Base,** 15x15x4 inches; (B) **Inner Supporting Drum;** (C) **Base Ring;** (D) **Cap,** 14x14x4 inches. Buttress Board not included. Per set..... **$2.50**

No. CA-5—Half Column Assembly. Four pieces: (AA) **Base,** 15x8x4 inches; (BB) **Half Round Supporting Drum;** (CC) **Half-round Base Ring** and (DD) **Cap** 14x7x4 inches. Buttress Board not included. Per set..... **$1.75**

WINDOW TRIMMER'S HAMMER



No. DH-39 — Combination hammer, nail puller and screw driver. Fits your vest pocket. Each..... 35¢

CONVEX KNOTTY PINE WOODGRAIN PATTERN

No. BB-3—This Knotty Pine wood design is photographically reproduced to simulate the wood in both color and appearance.

3 ft. by 8 ft. One to nine sheets. Per sheet..... **$3.15**

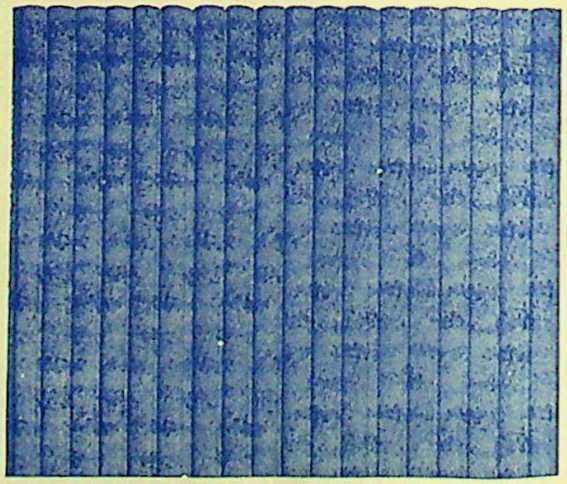
3 ft. by 8 ft. Ten or more sheets. Per sheet..... **$2.90**

BIRCH BARK BUTTRESS BOARD

Convex Design Only

No. BB-6—3 by 8 ft. One to three sheets. Each..... **$3.90**

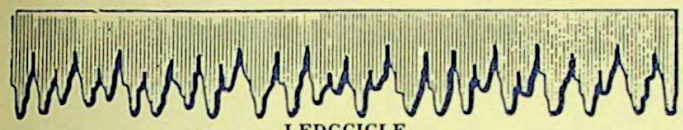
Four or more sheets. Each. **$3.35**



CUT-OUT VALANCES AND PANELS

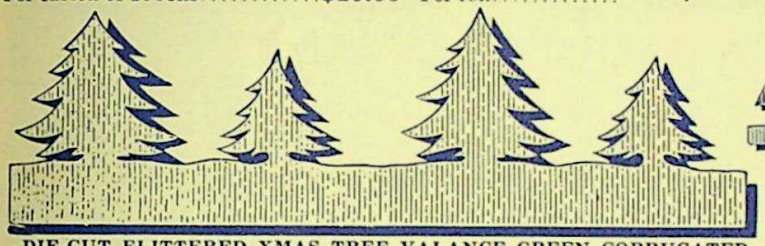
Die-cut of sturdy white corrugated—either plain or tinselled with brilliant Tinselcrest tinsel flitter

For your Christmas window and interior displays. Use along ledges, for valances, as edgings and to ornament panels, for backgrounds (over any contrasting or harmonizing colored papers, lights or materials).



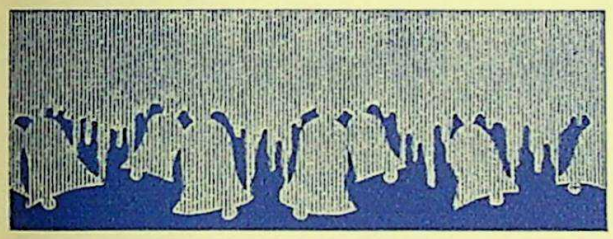
LEDGCICLE

No. X-403—A brand new item with unlimited display possibilities. Its 4½-in. depth makes it ideal for shelves, counter edges, borders, ledges, posts, etc. Made of white heavy corrugated and die-cut. In rolls 4½ inches deep and 12½ feet long, interlocked, to give 25 feet of icicles.
Per carton of 24 rolls.....**$10.00** Per roll..... **50¢**



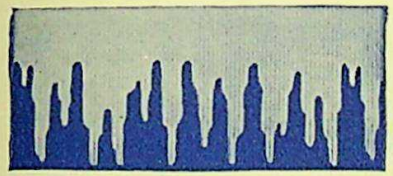
DIE-CUT FLITTERED XMAS TREE VALANCE GREEN CORRUGATED

No. PK-42—Size 24 in. high by 25 ft. long (12½ ft. interlocked). This valance is perhaps the most unusual corrugated valance on the display market—being scored, it can be used as a floor display or put into use as a regular valance. The trees, being flittered, radiate similarly to miniature snow-capped pines. Trees can be cut apart, scored and set up for individual use. Unlimited effects can be obtained. You'll find 101 uses for this item. Priced **$2.95**



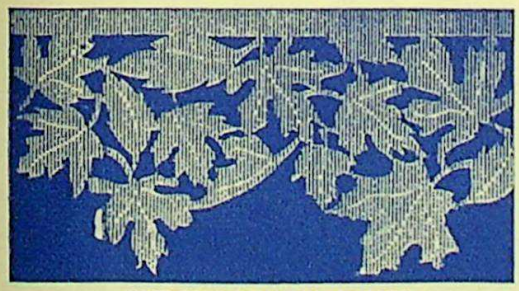
CUT-OUT ICICLE AND BELL VALANCE

A wider design of the Icicle and Bell Valance. 24 in. wide by 12 ½ ft., making 25 running feet of 15-inch valance.
No. PK-11-W—Plain white. Per roll..... **$1.80**
No. PK-11-T—"Tinselcrest" Tinselled. Per roll..... **3.50**



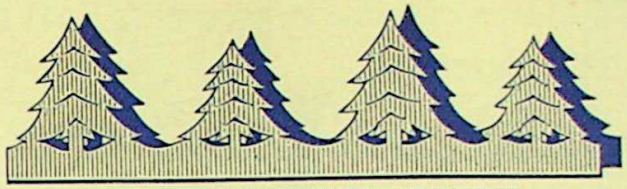
DIE-CUT CORRUGATED ICICLES

No. DM-33-C—Icicles (Corrugated) White. Size 9¾ in. by 25 ft. Price, per roll..... **65¢**



CUT-OUT LEAF VALANCE

Rolls 30 in. wide by 20 ft. long, which can be cut apart to make 40 ft. of 18-in. valance. Use as a panel or cut into separate leaves.
No. PK-17-W—Plain white. Per roll..... **$4.50**
No. PK-17-S —Silver foil metallic. Per roll... **7.50**
No. PK-17-G —Gold foil metallic. Per roll..... **7.50**
No. PK-17-T—"Tinselcrest" Tinselled on white corrugated. Per roll..... **7.50**

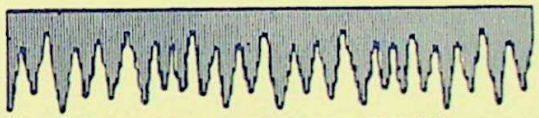


CUT-OUT CHRISTMAS TREE BORDER

A row of Christmas trees to edge the back of showcases, fronts of windows, ledges, etc. The border is 10 in. tall and 25 ft. to the roll. When cut apart the trees form ideal holders for price cards.
No. PK-32-W—White corrugated. Per roll..... **75¢**
No. PK-32-G —Green corrugated. Per roll..... **75¢**
No. PK-32-T —"Tinselcrest" Tinselled. Per roll..... **$1.50**

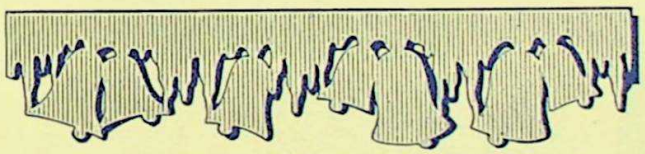
CUT-OUT GIFT PACKAGE UNIT

A riot of holiday colors in a valance 18 in. high, and each unit 70 in. long.
No. PK-40-CU—Colored but not tinselled. Per unit..... **1.25**
No. PK-40-TU—Colored and "Tinselcrest" Tinselled. Per unit..... **$1.50**



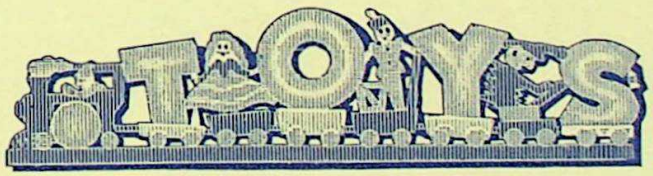
CUT-OUT "TINSELCREST" TINSELLED ICICLES

No. PK-100—Icicles that gleam like ice and snow for that frigid atmosphere during Christmas and throughout the year. 9 in. deep, packed in rolls 25 ft. long. Per roll... **$1.25**



CUT-OUT ICICLE AND BELL VALANCE

Bells ring in a new idea in a die-cut valance of white corrugated. 15 in. wide by 10 ft. long (interlocked), will make 20 running feet of 8-inch border, as illustrated.
No. PK-10-W—Plain white. Per roll..... **$1.00**
No. PK-10-T—"Tinselcrest" Tinselled. Per roll..... **1.75**

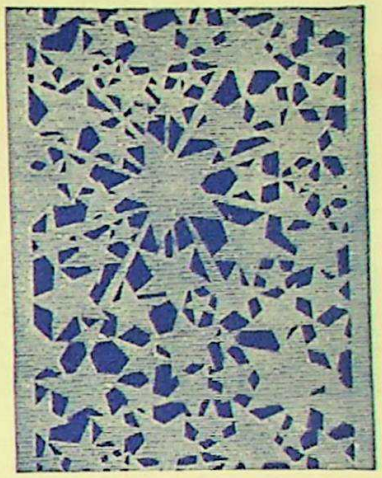


CUT-OUT TOY TRAIN UNIT

Each 18 in. high and 70 in. long. Finished in a riot of holiday colors.
No. PK-41-U—Colored but not tinselled. Per unit..... **$1.25**
No. PK-41-TU—Colored and "Tinselcrest" Tinselled. Per unit..... **$1.50**

CUT-OUT SEASON'S GREETINGS VALANCE

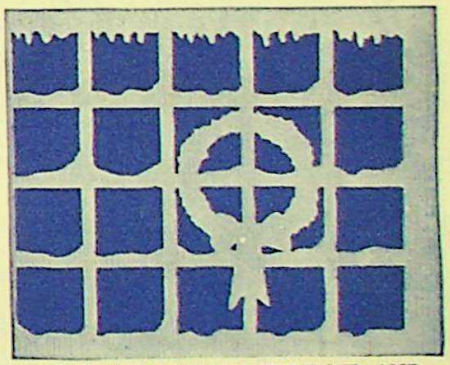
A cheerful "Season's Greetings" message cut out in the upper portion of an icicle and bell valance. The message is repeated four times in every roll. White corrugated. 24 in. wide by 12½ ft., or 25 running feet of 15-inch valance.
No. PK-12-T—"Tinselcrest" Tinselled. Per roll..... **$3.00**



CUT-OUT STARS PANEL OR VALANCE

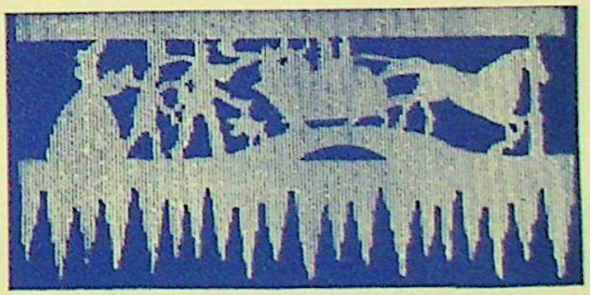
For a Christmas window these die-cut stars would be very effective over a background of dark blue. 30 in. wide by 20 ft. long.

No. PK-15-T —"Tinselcrest" Tinselled. Per roll..... **$4.50**



CUT-OUT FRENCH WINDOW AND WREATH DESIGN

Die-cut of sturdy white corrugated, tinted wreath and ribbon. 30 in. wide by 20 ft. to roll.
No. PK-18-T—"Tinselcrest" Tinselled and Tinted. Per roll..... **$4.00**



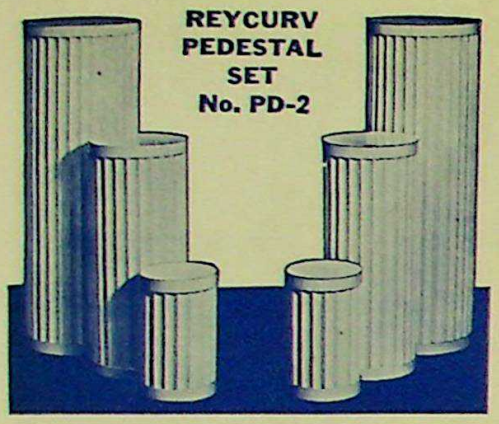
CUT-OUT SILHOUETTE AND ICICLE VALANCE

An old-fashioned group to parade around your Christmas displays. White corrugated die-cut. 30 in. wide x 12½ ft., making 25 running feet of 18-inch valance.
No. PK-37-T—"Tinselcrest" Tinselled. Per roll.... **$4.00**

CUT-OUT HOLLY LEAF AND BERRY BORDER

In rolls 4 in. wide by 15 ft. long. White corrugated.
No. PK-16-T—"Tinselcrest" Tinselled. Per roll..... **60¢**

REYCURV PEDESTAL SET No. PD-2



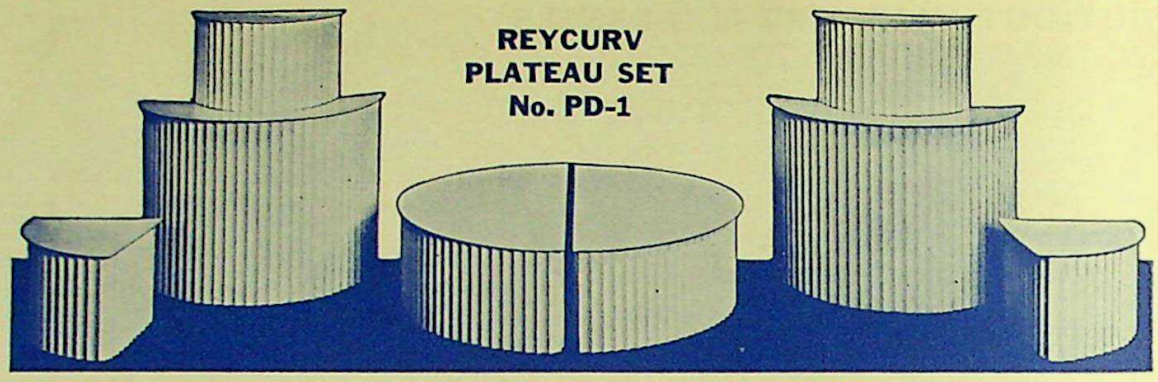
These pedestals of pure white lustrous Reycurv and white Reycaps are the last word in graceful simplicity. Very sturdy, they are ornamental and useful for the showing of merchandise in windows, on the sales floor, on counters and in display cases.

A set consists of six pieces:

Two 6-in. pedestals 12 in. high
Two 8-in. pedestals 16 in. high
Two 10-in. pedestals 24 in. high

Each set is packed in an individual carton.
Per set..... **$3.25**

REYCURV PLATEAU SET No. PD-1



Practically unlimited are the novel display uses to which this sturdy, artistic 8-piece plateau set can be put in the modern window and store interior. Constructed of pure white lustrous Reycurv, with white lids to match, it is flexible enough to fit any size display, strong enough to support heavy merchandise and luxurious enough for the most exclusive trims.

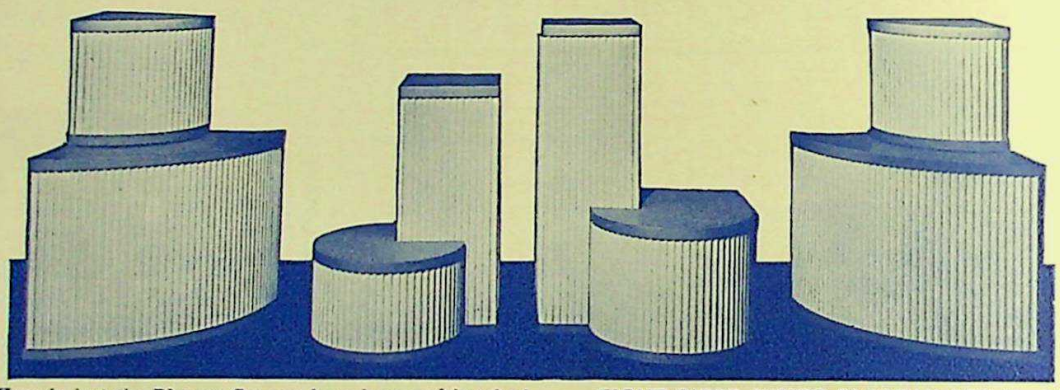
This smart set consists of:

2 small half-circle plateaus, 8 in. high
2 medium half-circle plateaus, 16 in. high
2 large half-circle plateaus, 8 in. high
2 quarter-circle plateaus, 8 in. high
Rey-Loks for assembling.

Packed in sturdy cartons, assembling instructions included. Each..... **$8.00**

DIE-CUT "MERRY CHRISTMAS" WORDS

No. X-758—The word "Merry" measures 18 x 6 inches; "Christmas" measures 27 x 6 inches. Die-cut of white cardboard.
Per dozen sets..... **$4.00** Per set..... **40¢**



Here is just the Plateau Set you have been waiting for! This striking contrast of Blue caps and White Giant Rib Roll will feature your merchandise to its best advantage. If a different color scheme is desired, merely paint the caps a varying color.

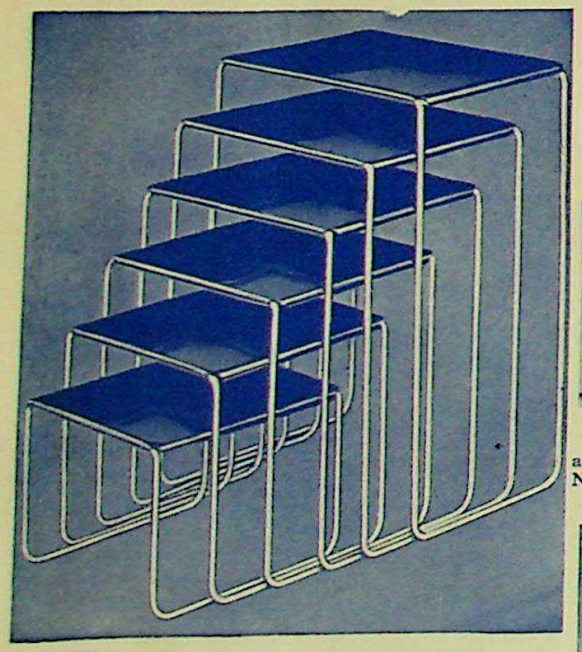
The construction of this set is such that it will enable you to arrange it 101 different ways. Simple instruction sheet for assembly is enclosed.

EIGHT-PIECE JUMBO PLATEAU SET No. PD-4

Each set consists of:

1 Plateau 12 in. high
1 Plateau 9 in. high
1 Plateau 24 in. high
1 Plateau 20 in. high
2 Plateaus 18 in. high
2 Plateaus 12 in. high

Packed in extra strong carton, complete as shown.
Price..... **$7.95**



MD-340 NEST OF 6 DISPLAY TABLES

Size: Table Tops	Height	Table Tops	Height
14½x12	24	11½x12	15
13½x12	21	10½x12	12
12½x12	18	9½x12	9

Finish: Rustproofed Chromolite Framework—Lithographed steel tops.
Color: Black.
Shipping Weight: 29 lbs., packed 1 nest in carton.
Per nest of 6 tables..... **$9.50 SET**

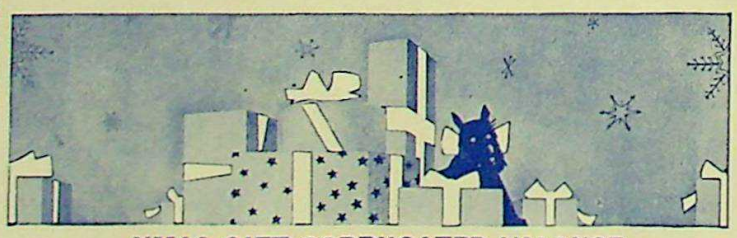
TOYLAND VALANCE

A merry set of characters to liven up your Toyland Display. Printed light blue, dark blue and red on pale yellow Tone-Craft (corrugated backing). The design repeats every 7 ft.
No. DX-35-M—Size 20 in. wide by 25 ft. long. Price, per roll..... **$2.95**

ACME GUMMED MOULDING

(Embossed)

No. AM-1 — A new brilliant metallic paper moulding. A real display necessity. Beautifully embossed in a crepe design. Very effectively used to cover seams. Also used as a border or binding. Can also be applied to form various letters, numerals or decorative designs. Easy to apply — simply moisten and stick on. Available in five (5) vivid colors—Red, Green, Blue, Silver and Gold. Individually wrapped in rolls. 1 in. wide by 100 ft.
Per roll..... **75¢**
2 in. wide by 100 ft. Roll. **$1.50**



XMAS GIFT CORRUGATED VALANCE

No. RX-375—Size: 20 in. x. 25 ft. long. Flame Red, National Blue, Silver and Black blended on a snow white corrugated background. Price, per roll..... **$2.75**

"PERMABRITE" TINSEL

No. GT-39—Made on an aluminum base. Will stay bright permanently. Put up 6 oz. to a can. 6 oz. covers 3500 square inches or 5 times as much as the same weight of glass tinsel. Per can..... **$1.25**

SPARKLING GLASS TINSEL

For Use in Decorating Displays, Painted Signs or Showcards

No.		
1950—Silver, Coarse	10-lb. bags	$9.00
1960—Silver, Medium	Per lb. can	1.00
1970—Silver, Fine	Per ounce	10¢
2070—Gold, Fine	2072—Green, Fine	
2170—Gold, Medium	2173—Blue, Medium	
2071—Red, Fine	526—Black, Fine	
2171—Red, Medium	2126—Black, Medium	

Colors—lb. can... **$1.15** Per ounce... **10¢**

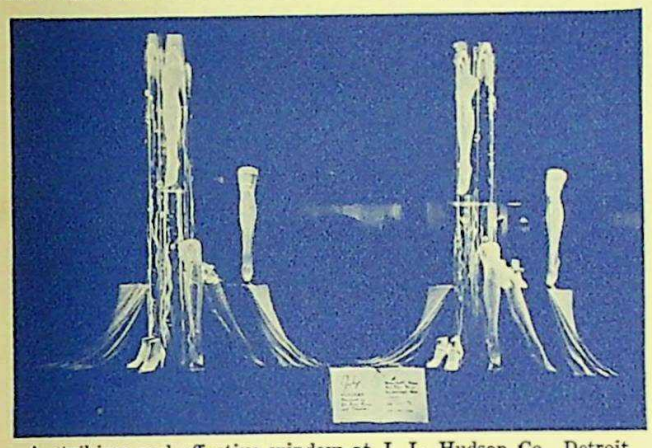
Diamond Dust for Use in Decorative Work to Imitate Snow, No. 214—Per lb.....65¢

NEW!! Plain Acetate LUMARITH in Rolls Embossed Lumarith—*Essential* for Vacation, Cool and Tropical Displays

Lumarith, the new era plastic, is THE material for 1941 displays.

Lumarith is the first Cellulose Acetate distinctly display-conscious. It gives the progressive display man untold possibilities for combining his creative ideas with the newest medium of expression. It is slow-burning and usually referred to as "non-inflammable". It is water repellent, cements easily and firmly; light in weight, odorless and workable. You can bend, machine pleat, stitch, emboss, paint or print on it. It has excellent weathering qualities for outdoor use. It will not age or become brittle.

Available in rolls and sheets, Lumarith is the plastic answer to the new demand for more light and more color in modern displays.



A striking and effective window at J. L. Hudson Co., Detroit, using clear transparent Lumarith formed into tubes cemented in the back. Bubbles and sea-weed painted on with transparent color. Picture taken at night with flash bulb showing how Lumarith picks up light.

Garrison-Wagner Company carries in stock for tropical, vacation and travel, a full line of accessories including fish netting, cotton roping, wood floats and bobbins, gravel cloth, sand cloth, sail boat cut-outs, sea shells, rubber fish, sea gulls, real bamboo awnings, Sawali weave, South Sea twill, basket weave panels, etc. **For these items refer to our Spring and Summer Catalog No. 144.**

CLEAR TRANSPARENT LUMARITH

Rolls 40 in. wide by 15 ft. long

No. PL-5—5 points thick. **$3.00**
Per yard ..... **50¢** Per roll....

No. PL-10—10 points thick. **6.00**
Per yard.... **$1.50** Per roll....

No. PL-15—15 points thick. **9.00**
Per yard.... **$2.25** Per roll....

No. PL-20—20 points thick. **12.50**
Per yard.... **$3.00** Per roll....

COLORED TRANSPARENT LUMARITH

Red, Green or Blue (Specify color desired)
Rolls 40 in. wide by 15 ft. long

No. PL-25—5 points thick. **$4.50**
Per yard.... **$1.15** Per roll....

ORANGE-RED OPAQUE LUMARITH

In sheets only, 20 inches by 50 inches

No. PL-110—10 points thick. **$1.50**
Per sheet .....

AMBER TRANSPARENT LUMARITH

The amber transparent Lumarith may be used to prevent the fading of merchandise in the window by absorbing 98% of the actinic rays of the sun. Will not obstruct or distort any merchandise behind it. Is not affected by humidity, excessive heat or atmospheric temperatures. Readily hung from the ceiling of the window against the plate glass front.

No. PL-30 — 10 points thick. Amber Transparent only.
Per yard.... **$3.00** Per roll.. **$12.50**

DIS-PLASTIC SHIMMER SHEEN
(Embossed Lumarith)

An arresting design that for sheer originality of effect has never before been equalled with display material alone. Merchandise becomes a treat to the eye under the myriad gleams of light radiating from this creation. Excellent when used to simulate water effects.

No. PL-1—Clear Transparent Shimmer Sheen. Rolls 40 in. wide by 15 ft. long. Roll **$5.00**
Per yard **$1.25**

No. PL-2—Colored Transparent Shimmer Sheen. Red, Green or Blue Transparent. (Specify color desired.) Rolls 40 in. wide by 15 ft. long.
per yard.. **$1.50**
Per roll..... **$6.00**

DIS-PLASTIC GLOBES

No. PL-6 — Clear Transparent Acetate. Set of three, 6 in., 8 in., and 10 in. diameter
Per set..... **$4.00**

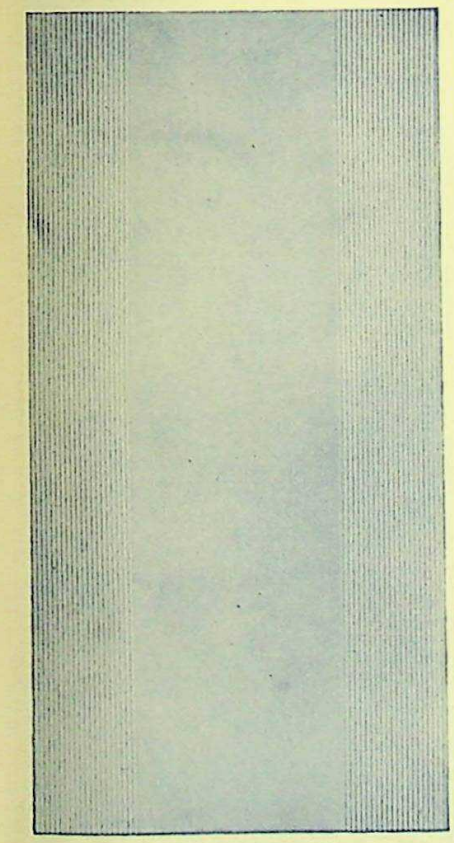
No. PL-7—Colored Transparent Acetate. Red, Blue or Green (Specify Color desired). Set of three, 6 in., 8 in., and 10 in. diameter. Per set..... **$5.00**

DIS-PLASTIC CEMENT

Suitable for Lumarith and Shimmer Sheen.

No. PL-17—Pints. Each **$1.00**
No. PL-18—Quarts. Each .. **$1.50**
No. PL-19—Gallons. Each. **5.00**

FLEXIT PANELS



The Flexible Panel With a Hundred Uses
Light Weight, Versatile, Economical, Durable and New
Here's Your Chance to Have "Talk-of-the-Town" Displays

Flexit is a medium weight board with fluted ends for full flexibility. Both sides are finished with the same color so as not to break the color continuity of your display. The surface is a leather-grained, washable, pigment-coated material in a semi-gloss finish.

There is very little work involved in setting up Flexit. Simply roll up the fluted end by hand or with a rolling tube—release it—and watch the flutes form themselves into a large, graceful curve. And the curve stays in! No bracing or wiring necessary.

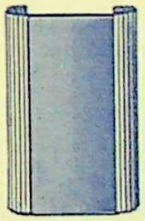
The flutes, approximately ½ in. wide and running the full 8 ft. height of the panel, add considerably to the smart, stylish appearance. The large flat area in center of Flexit adds to its smart appearance. Gives you plenty of working space for insertion of fall cut-outs, seasonal motifs or your own copy matter.

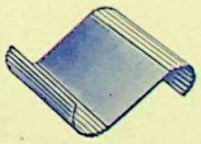
No. GF-240—Colors in stock: Snow White, Flag Red and National Blue Satintex. Size 4 ft. wide by 8 ft. high. Packed 6 panels to a carton. Price, per panel..... **$3.25**

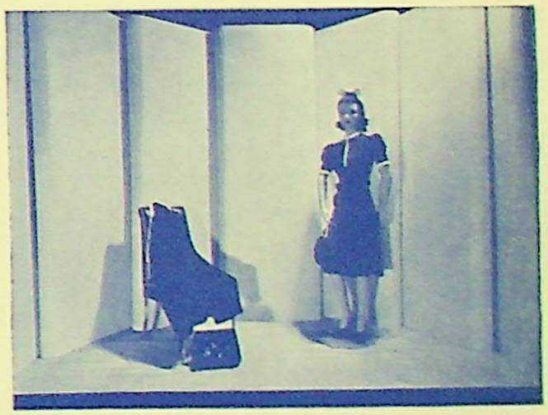
For orders less than a carton lot a net packing and handling charge of 50¢ per panel is necessary.

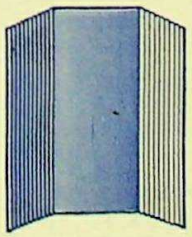
Other Colors Available in Carton Lots of 6 Panels Only: Yellow Ochre, Pumpkin Orange, Rust, Dull White, Deep Buff, Walnut, Knotty Pine, Marble or Satinwood. F. O. B. Chicago, one week's delivery.

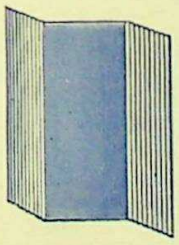
The suggestions shown are only a few of the display effects that can be created with Flexit. It can be rolled, curved, flexed and formed into dozens of shapes to form complete backgrounds, window dividers, columns, scrolls, displayers, shadow boxes and anything else your imagination conceives.

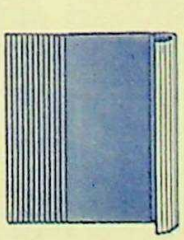


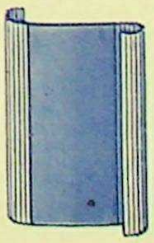


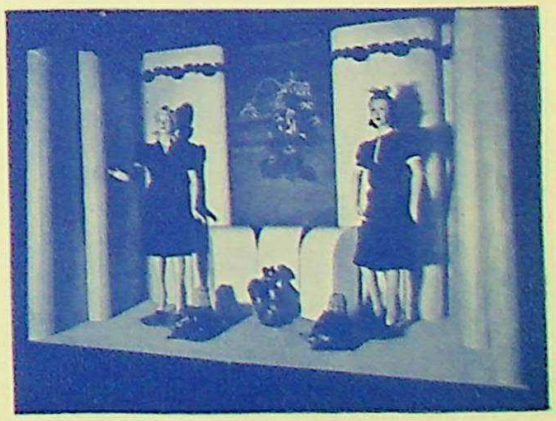




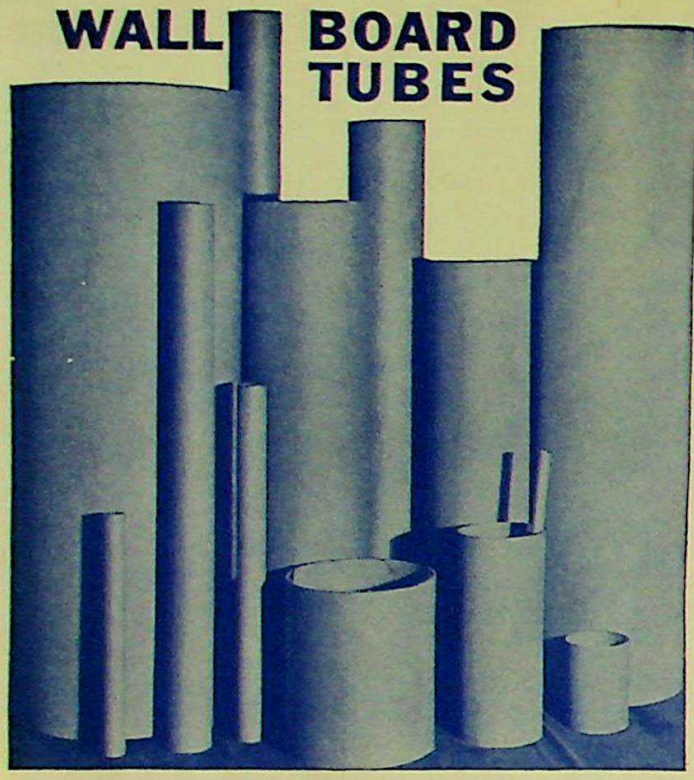


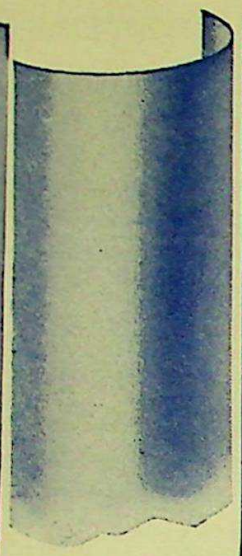






WALL BOARD TUBES





DISCS—For Tops and Bottoms of Uncovered Tubes

Dia.	Ea.	Dia.	Ea.
4¼",	4¢	12¼",	13¢
6¼",	5¢	14¼",	16¢
8¼",	8¢	16¾",	19¢
10¼",	10¢	22",	32¢

ALL PRICES F. O. B. OHIO FACTORY

For Modern Creations in Window Display and Interior . . . Powerful Eye Appeal . . . Economical

Tubes will come in the following standard lengths only.

Diameters	1"	2"	4"	6"	8"	10"	12"	14"	16½"	22"
Length 3 Feet	$0.13	$0.19	$0.38	$0.50	$0.69	$0.81	$1.06	$1.19	$1.38	$3.75
Length 6 Feet	.25	.38	.75	1.00	1.38	1.63	2.13	2.38	2.75	7.50
Length 9 Feet	.38	.56	1.13	1.50	2.06	2.44	3.19	3.56	4.13	11.25
Length 12 Feet	.50	.75	1.50	2.00	2.75	3.25	4.25	4.88	5.55	15.00

Packing charge of 50c on orders less than $5.00, also on orders less than 4 tubes there is an additional charge of 20%.

CHARGE FOR CUTTING TUBES IN HALF

For convenience of customer, there is a net service charge for cutting tubes in half, lengthwise.

For 1 in., 2 in., 4 in. and 6 in. diameter, any length, per tube.....**25¢**
For 8 in., 10 in., 12 in. diameter, any length, per tube.....**38¢**
For 14 in. and 16½ in. diameter, any length, per tube.....**50¢**
For 22 in. diameter, any length, per tube.....**75¢**

TEXOLITE BRILLIANT CASEIN PAINT COLORS

- Dries in One Hour.
- True, Brilliant Color.
- Does Not Yellow or Fade.
- Reflects More Light.
- Hides Average Surfaces in One Coat.
- Adheres to Any Surface.

Texolite is the light-refracting, dull, window background and store wall paint carried in stock for immediate delivery.

Free Texolite Deep Color Mixing Guide includes 45 tones and shades of nine colors used for modern decorating.

Texolite colors are all made from pure earthen pigments, are sun-proof and may be sponged after approximately 90 days.

Most surfaces of decorators' board walls, etc., can be completely covered with one coat.

One gallon of Texolite makes 1½ gallons of paint.

TEXOLITE TINT COLOR . . . PASTEL TINTS READY MIXED COLORS

	½ Pint	Quart	Gallon
White	35¢	$0.75	$2.30
Buff, Ivory, Green, Rose, Azure, Cream, Gray, Tan, Orchid or Nu Blue		.80	2.45

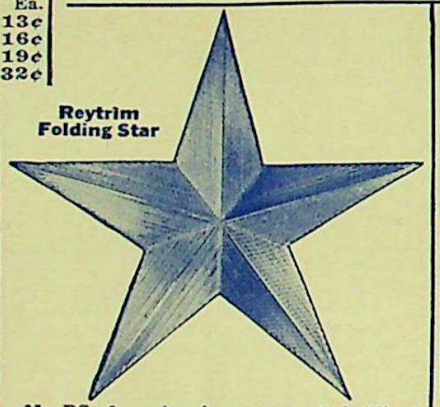
TEXOLITE DEEP TONE COLORS

	½ Pint	Quart	Gallon
Black, Deep Brown or Deep Buff	55¢	$0.90	$3.30
Bright Red or Deep Blue	60¢	1.30	4.75
Red Orange, Deep Green, Medium Yellow or Light Yellow	70¢	2.10	8.00

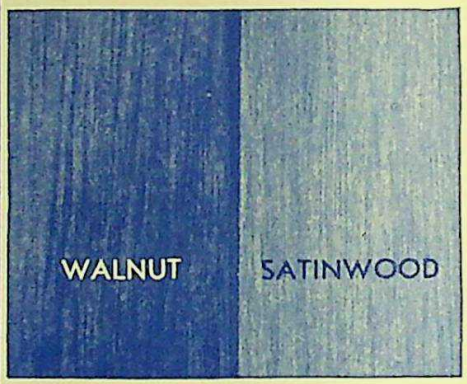
TEXOLITE ARTISTS' COLORS

	½ Pint Jars	⅛ Pint Tubes. Any Color. Each
White	36¢	25¢
Black, Deep Brown or Deep Buff	55¢	
Deep Blue or Bright Red	60¢	
Red Orange, Deep Green or Medium Yellow	70¢	

Reytrim Folding Star



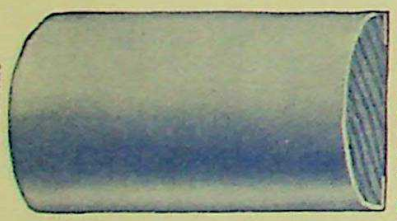
No. RS-9 — A giant star of brilliant Metallic Reytrim to add the distinctive touch to your holiday store window and interior displays. When opened it measures 34 in. across and is 5 in. deep. Furnished scored and folded, ready for use, 2 each of silver or blue in a carton, as preferred. Per carton (2 stars)..... **$2.50**



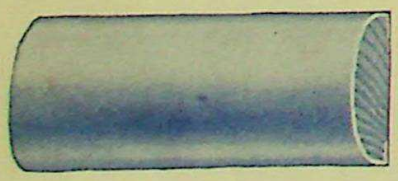
WOOD GRAIN FLEX-CRAFT STRUCTURAL DISPLAY BOARD

DF-5196—Walnut **DF-5197—Satinwood**
Per carton of 6 sheets **$21.50**
Single sheets, each **$4.00** with minimum order of 3 sheets (assorted if desired).

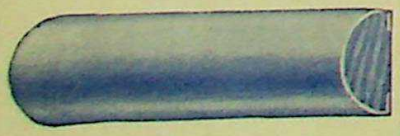
FOIL COVERED WOOD MOULDINGS



1-in. flat



¾-in. flat



½-in. half round

All illustrations are exact size of mouldings

Any of these inexpensive mouldings will do wonders in finishing off your show window backgrounds and panels. Also has numerous other uses in store interiors, booths, display cards, theaters, cafes, homes, etc. These mouldings are light enough in weight to be easily handled and flexible enough to be used even on curved surfaces. Quickly and easily applied with glue, screws or headless tacks or nails. They will retain their luster indefinitely.

No. MC-200—½ in. half round Silver Foil Covered. Bundles of 320 ft. in 8 ft. strips. Per strip..**40¢** Per bundle **$14.40**

No. MC-203—½ in. half round Copper Foil Covered. Bundles of 320 ft. in 8 ft. strips. Per strip..**40¢** Per bundle **$14.40**

No. MC-300—¾ in. flat oval Silver Foil Covered. Bundles of 320 ft. in 8 ft. strips. Per strip..**40¢** Per bundle **$14.40**

No. MC-302—¾ in. flat oval Gold Foil Covered. Bundles of 320 ft. in 8 ft. strips. Per strip..**40¢** Per bundle **$14.40**

No. MC-303—¾ in. flat oval Copper Foil Covered. Bundles of 320 ft. in 8 ft. strips. Per strip..**40¢** Per bundle **$14.40**

No. MC-500—1 in. flat oval Silver Foil Covered. Bundles of 320 ft. in 8 ft. strips. Per strip..**48¢** Per bundle **$17.60**

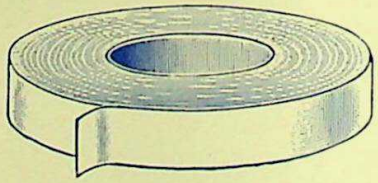
No. MC-503—1 in. flat oval Copper Foil Covered. Bundles of 320 ft. in 8 ft. strips. Per strip..**48¢** Per bundle **$17.60**

(Not less than four strips will be sold of any of the above mouldings.)

STONEWALL DESIGN-CRAFT

No. DM-40-M—The arrangement and colors are particularly realistic. Painted in four colors on a rose grey background of Tone-Craft. Comes in rolls 40 in. x 30 ft. long. Per roll..... **$4.95**

UTILATAPE Edging or Banding



The all-purpose tape for decorative use. Made with a special pressure sensitive adhesive mass that will adhere instantly under all weather conditions, yet can be removed without leaving any residue. The backing made from a strong, finely-woven cloth with a special BAKELITE coating is durable, waterproof and resists fading. A FAST and EASY method of putting down floor covering materials. Decorative edging enhances the value of the display. Also excellent for use on shelves, tables, backgrounds, etc. Every store should keep at least a roll on hand at all times. 1-inch width, 180-foot length. Per roll..... **$1.95**

Comes in the following colors:

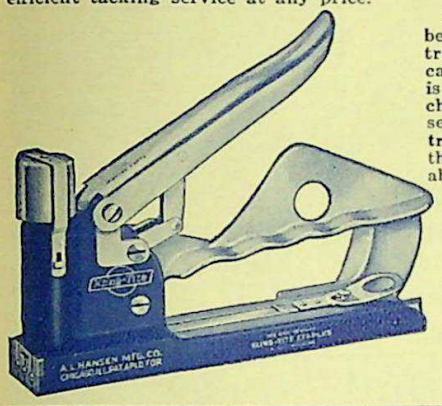
No. U-6042—Blue	No. U-4049—Suntan
No. U-0042—Black	No. U-7040—Vermilion Red
No. U-4029—Tan	No. U-5052—Green

KLING-TITE AUTOMATIC TACKER

KLING-TITE—The name known not only from coast to coast, but around the globe as the most efficient ONE-HAND tacker ever produced.

Kling-Tite has not been made merely to do a job, but ENGINEERED to do that job **quicker and better** over a greater period of time. The professional display man demands Kling-Tite BECAUSE—He knows they are correctly balanced—have a perfect grip that molds itself into any hand—an operating handle that travels just the right distance and with such ease that tacking becomes a pleasure—not work. That is WHY Kling-Tite will be found in large industries where tacking is a continuous operation all day long, yet the work is done by girls without strain or fatigue. Whether the work is light or heavy, material soft or hard, Kling-Tite asks no favors—IT SINKS THE TACK-POINT FLUSH—and they STAY SUNK, depending only on the operator. Will not mar surface.

You can buy CHEAPER tackers, cheaper staples, but you CAN'T BUY more downright efficient tacking service at any price.



Every Kling-Tite tool carries a serial number, registered both with the factory and distributor for the protection of the buyer in case of loss or theft. Every Kling-Tite Tacker is unconditionally guaranteed and each machine sold by us will be maintained free of service cost, provided that **ONLY Genuine trade-marked** Kling-Tite Tack Points are used therein and that the machine has not been abused.

If you have a tacking job—Kling-Tite will do it!

No. KT-30—Model T-3—Kling-Tite. Each..... **$6.00**

(Uses either No. KT-33 or No. KT-34 Tack Points.)

No. KT-34—Kling-Tite Tack Points (¼ in. legs). Per box 5000..... **$2.00**

No. KT-33—Kling-Tite Tack Points (3/16 in. legs). Per box 5000..... **$2.00**

Chrome Plated Metal Mouldings

Constructed of genuine heavy Chrome plating over quality sheet zinc drawn through dies over shaped wood cores

No. MC-20

No. MC-40

No. MC-30

No. MC-50

All mouldings illustrated are carried in stock in St. Louis in bright silver chromium finish at the prices listed below. They can be easily selected because the illustrations are the exact size of the mouldings themselves.

While the prices are low enough to come within the range of display material, these mouldings are of such exceptional construction as actually to give the appearance of heavy solid metal. They are very easy to handle and can be used to great advantage to brighten and modernize show windows and store interiors as well as for general interior decoration and for the framing of posters, mirrors and photographs. Special escutcheon pin fasteners, plated to match, are included free of charge with every shipment.

We issue a special catalogue showing over one hundred different mouldings available in chromium, copper, brass, bronze, stainless steel and other metals, all for immediate shipment direct from factory in New York.

PRICE LIST

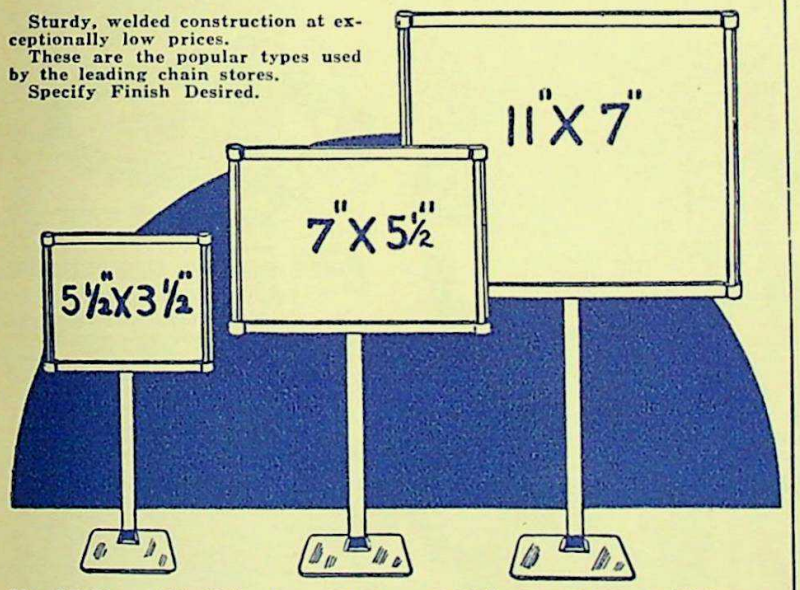
	Per Bundle of 200 feet	Half Bundle 104 feet	Per 8-foot Strip
No. MC-20—½ in. half round	$14.00	$ 8.00	$ .70
No. MC-40—¾ in. half round	19.00	10.50	.90
No. MC-60—1 in. oval (not illustrated)	20.00	11.00	.95
No. MC-30—¾ in. flat oval	17.00	9.50	.85
No. MC-50—1 in. flat oval	20.00	11.00	.95
No. MC-19—¾ in. flat	23.00	12.50	1.15
No. MC-56—1 in. flat	28.00	15.00	1.40
No. MC-38—¾ in. fluted	20.00	11.00	.95
No. MC-136—1¾ in. fluted	45.00	23.50	2.25
No. MC-45—¾ in. by ¾ in. outside corner	34.00	18.00	1.65
No. MC-7—⅜ in. by ⅜ in. quarter round inside corner	15.00	8.50	.75

All above mouldings sold in **minimum** quantity of four strips.

Popular Type Syndicate Card Holders

Bronze, Silvertone, or Dura-Chrom Finishes

Sturdy, welded construction at exceptionally low prices.
These are the popular types used by the leading chain stores.
Specify Finish Desired.



No. CH-96 — 5½x3½" frame, 7¾" or 9¾" overall height. **Bronze or Silvertone.** Per dozen..... **$3.85**

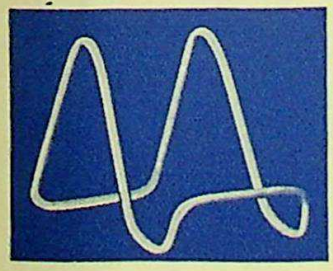
No. CH-96-C—5½x3½" frame, 7¾" or 9¾" overall height. **Dura-Chrom Finish.** Per dozen..... **$5.10**

No. CH-97 — 7x5½" frame, 11½" or 13½" overall height. **Bronze or Silvertone.** Per dozen..... **$4.25**

No. CH-97-C — 7x5½" frame, 11½" or 13½" overall height. **Dura-Chrom Finish.** Per dozen..... **$5.65**

No. CH-98—11x7" frame, 15" or 17" overall height. **Bronze or Silvertone.** Per dozen..... **$5.75**

No. CH-98-C — 11x7" frame, 15" or 17" overall height. **Dura-Chrom Finish.** Per dozen..... **$6.85**



FOR 14x11 CARDS

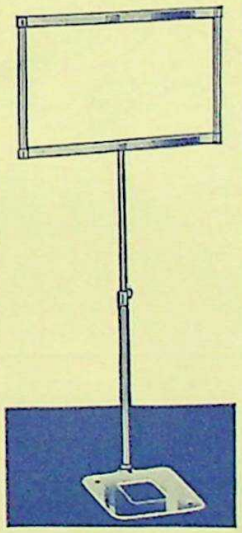
No. CH-99—14" x 11" frame, 19¼" or 21¼" overall height. **Bronze or Silvertone.** Per dozen..... **$8.75**

No. CH-99-C—14" x 11" frame, 19¼" or 21¼" overall height. **Dura-Chrom Finish.** Per dozen..... **$9.75**

RUBBER COVERED EASEL

No. MR-264 — Made of heavy wire. Rubber covered, 4 in. high, 3½ in. wide. Per dozen..... **$1.60**

Per 100..... **$11.95**


No. CH-730

EXTENSIBLE TYPE

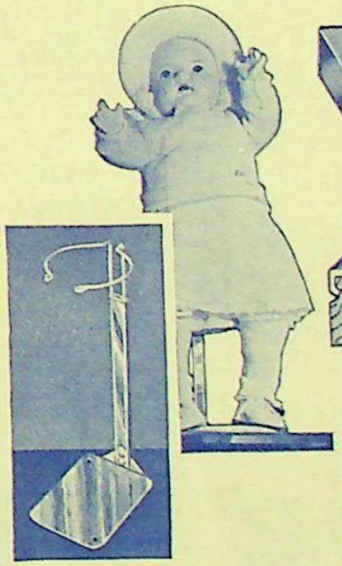
No. CH-730—For 11x7" cards. 10/20" ext. 5x6" flat cast base. **Bronze or Silvertone Finish.** Each.... **$1.00**

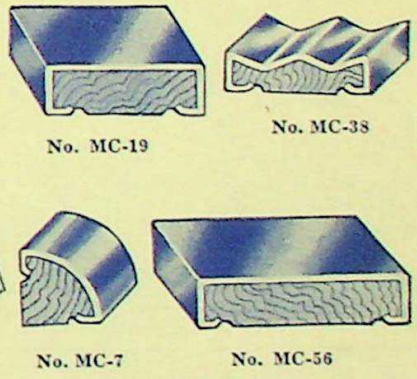
Per dozen lots..... **$10.95**

No. CH-731—For 14x11" cards. 10/20" ext 5x6" flat cast base. **Bronze or Silvertone Finish.** Each.... **$1.30**

Per dozen lots..... **$14.95**

Be sure to specify whether you wish **Bronze** or **Silvertone** finish.




No. MC-19

No. MC-38

No. MC-7

No. MC-56

Single Doll Stands Low Priced!

America's most popular single doll stands.

Per Dozen

4 x 5" base, 7/11" extension.
MS-190S—Silvertone, $3.95
MS-190C—Chrome except base **Silvertone**..... **$5.45**

4 x 5" base, 9/14" extension.
MS-191S—Silvertone, $4.75
MS-191C—Chrome except base **Silvertone**..... **$6.00**

5 x 6" base, 12/20" extension.
MS-192S—Silvertone, $5.50
MS-192C—Chrome except base **Silvertone**..... **$7.15**

5 x 6" base, 16/28" extension.
MS-193S—Silvertone, $5.95
MS-193C—Chrome except base **Silvertone**..... **$8.65**

SILVER NU-TRIM DIE-CUT METALLIC STARS

No. DC-9

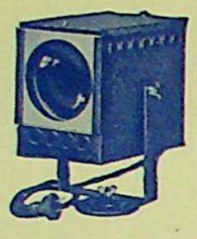
Packed 25 to the box.

3¼" Stars.	Per box.....	$ .50
4½" Stars.	Per box.....	.75
6" Stars.	Per box.....	1.00
8" Stars.	Per box.....	1.50

FLOOD and SPOTLIGHTS

400 WATT SPOT . . . THE SUPER INTENSITY SPOTLIGHT

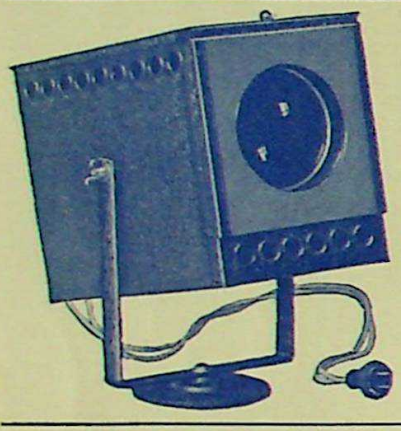
is a low priced, high quality spot or floodlight that will give you a penetrating light where you want it with a minimum of cost. Neat in appearance, light in weight, amply ventilated, easily mounted to the ceiling, wall or on a shelf because of the universal mounting bracket. Supplied with Asbestos Cord, Plug, Mirror, Lens, Universal Mounting Bracket and one Color Holder, attractively finished in Durable Black Wrinkle Baked-on Enamel.



400 Watt Spot, complete as shown, less Lamp Bulb.
No. LS-400 ..... **$5.50**

BULBS FOR 400 WATT SPOTLIGHTS

No.G-30—120 volt. For 400 watt. Short neck medium screw base bulb. Each $1.75



HAND OPERATED COLOR WHEELS

Come complete with four colors and bracket . . . no holes to drill . . . bracket slips in the two flanges on front of spot and can be put on or removed at will.

COLOR WHEEL
No. LS-2—For 400 Watt Spot. Each $1.75

COLOR WHEEL
No. LS-3—For 1000 Watt Spot. Each $3.50

1000 WATT SPOT—Low in Cost...High in Efficiency

No. LS-1000—The last word in spotlights because they are scientifically designed and well constructed. A compact, yet powerful and efficient spot or floodlight that can be mounted anywhere in a minute and adjusted in less time than that. Equipped with a high grade optical glass lens and polished reflector designed to get the maximum efficiency from the light source. **1000 Watt Spot**, complete as shown less Lamp Bulb **$10.00**

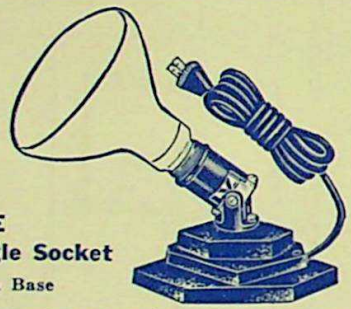
BULBS FOR 1000 WATT SPOTLIGHTS

No. G-40—For 1000 Watt. Short neck Mogul screw base bulb. Each **$5.00**

ELECTROLITE SPOTLIGHT

Designed for Indoor Use Only

No. LS-615 — A compact, highly efficient, low cost unit designed for use with either GE-R 40 or PAR 38 bulbs. Provides effective "spotlighting" for store windows and counter displays. Universal ball swivel permits aiming beam at any angle. Can be set on floor, shelf or counter, or mounted on wall, post or ceiling. Sturdy construction. Polished **Chrome** finish. Has 660 watt socket with 6-ft. of approved rubber cord and plug. (Bulb not included). Each **$1.35**



SAVE
Universal Angle Socket

Mounted on Base

No. LS-5—Universal angle socket mounted on cast metal base finished in black. Equipped with screw holes to fasten to wall or post. Directs light to the exact area where needed. Approved by Underwriters' Laboratories. Each **$1.45**

Birdseye Reflector Lamps

BIRDSEYE CONCENTRATOR
Moderately concentrated beam
Neck-Silvered Reflector Lamp

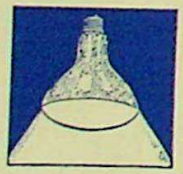
Recommended for interior store lighting in recessed ceiling fixtures and even background illumination of displays. Medium base.

No. PS-30—100 Watt. Each ..... **80¢**
No. PS-30—150 Watt. Each ..... **$ .90**
No. PS-35—200 Watt. Each **$1.10**

BIRDSEYE SPOTLIGHT
Intense beam for highlighting
Neck-Silvered Reflector Lamp

The ideal lamp for all display applications. Projects a fairly concentrated light beam that feathers away to a diffusion on either side of the beam. Medium base.

No. BR-40—100 Watt. Each **$1.00**
No. BR-40—150 Watt. Each **$1.25**
No. BR-40—200 Watt. Each **$1.50**



BIRDSEYE FLOODLIGHT
Neck-Silvered Reflector Lamp

Made for display floodlighting in show windows.

No. RE-40—100 Watt. Each ..... **90¢**
No. RE-40—150 Watt. Each ..... **95¢**

BIRDSEYE SUPER SPOT
Neck-Silvered Reflector Lamp

Made only for spotlighting single display objects. Not recommended for general display lighting as its beam is too concentrated and too narrow. Medium base.

No. SRE-40—100 Watt. Each ..... **90¢**
No. SRE-40—150 Watt. Each ..... **95¢**

INTERIOR FLOODLIGHT

No. LF-506—Throws a wide-angle flood of light and will cover an entire surface 12 to 14 feet with light or color. Use 150 and 200 Watt Type C Mazda Lamp only. Packed in individual cartons. Weight 3½ lbs. Complete with universal bracket, socket, separable plug and four feet of heater cord (color screens not included). Each **$2.95**

Including set of 5 assorted color screens **$3.25**

$2.95 EACH

LF-506 Floodlight

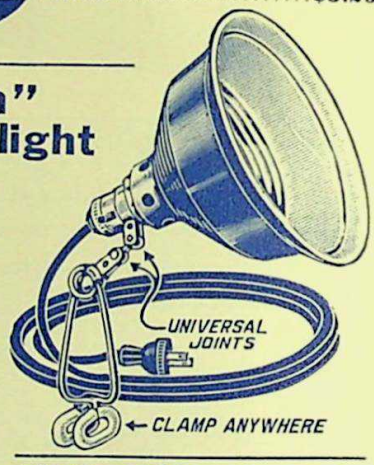
INTERIOR SPOTLIGHT

No. LS-505—Has a very brilliant center beam 36 to 48 in. in diameter, for featuring some particular display, by reason of its wonderful brilliancy. Use 150 and 200 Watt Type C Mazda Lamp only. Packed in individual cartons. Weight 3½ lbs. Complete with universal bracket, socket and separable plug and four feet of heater cord (color screen not included). Each **$2.95**

Including set of 5 assorted color screens **$3.25**

"Clamp-On" Flexible Spotlight

No. LS-20—Double ball swivel allows universal focus of light. Has 20 ft. of rubber coated cord, polished aluminum reflector with brass bushings. Uses 50 to 150 watt standard Edison base bulbs. Can be clamped on anywhere. Each **$1.50**



ROTO-COLOR SPOTLIGHT

With Glass Color Spots

No. LS-1904—Roto-Color Spotlight floods displays with a wealth of motion-color lighting. The color wheel automatically revolves producing four complete color changes (red, green, amber and blue) every thirty seconds. Displays spring to amazing colorful life under the everchanging color beams of light. Its rapidly blending colors transform the commonplace into a sparkling theatre of light, opening an entire new world of display possibilities. Formerly available in only the most expensive types of equipment, the Roto-Color Spotlight at its very low price, makes it possible now for every business to enhance its displays with attention-compelling luxurious color light in motion.

Beautifully designed and precision built, the Roto-Color Spotlight will do its work day after day, year after year. Color wheel is rotated by a specially designed, high-powered and compact synchronous motor, which operates on 110-120 Volt A. C. Durably constructed and richly finished in baked black crackle and chrome combination. The Roto-Color Spotlight can be quickly mounted on ceiling, wall or floor, and is easily adjustable so that beam can be directed to any location desired. The four color lenses are moulded of high quality **heat resisting glass**, and their rich colors will never fade. Overall height is 15½". Revolving color wheel is 13½" in diameter. Complete with 9 ft. approved cord—ready to plug in. Shipping weight 8 lbs. Packed one to a shipping container. Roto-Color Spotlight for 110-120 Volt A. C.—less lamp bulb—price, each **$13.95**

Uses a standard 150 Watt Type R-40 or PAR-38 spotlight or floodlight bulb.

New G-E Mazda Par-38 Projector Flood Lamp

For use in stores of all types where a wide beam spread is desired, or for outdoors to light signs, buildings, gardens, used car lots, etc. Reflecting surface hermetically sealed within the lamp protects reflectors from effects of weather, vapor, dust and deterioration. Easy to install and clean, and modern in appearance. Will burn in any position. Average burning life 1000 hours. 150 watts, 120 volts. Medium screw skirted base. Maximum overall length 5⅝ in. Each..... **$1.40**

Best Automatic Color Wheel for the New G-E Par-38 and R-40 Lamps

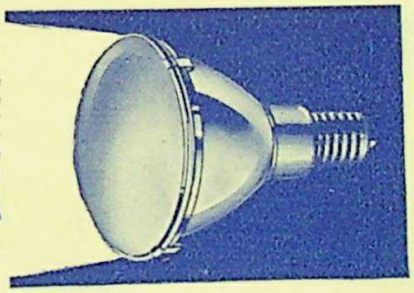
New . . . Novel . . . Easy to Install

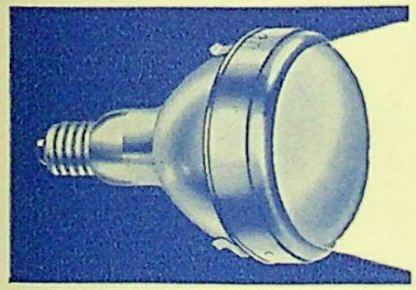
No. LH-155-AC — A compact motor driven color wheel enabling you to have a constant color change with the new G-E Spotlight or Floodlight Lamps. Equipped with a 13 in. color wheel, automatically driven. Base is of heavy cast iron with full universal action "U" Bracket which permits easy positioning of the unit. Attractively finished in durable black wrinkle and for use on 110 v. 60 cycle A C current only. Priced at only (less bulb). Each..... **$10.00**

Mitchell Color Filters for G-E Par-38

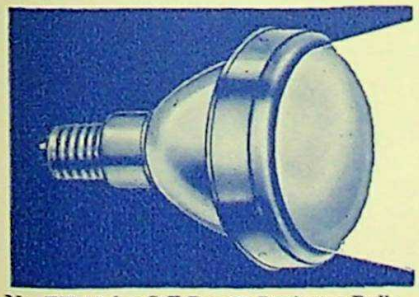
No. FH-19—Color Kit (Pyrex) for G. E. Par-38 Projector Bulb. Each individual color is complete with frame and clips. Made of genuine Corning heat resisting glass. These filters are recommended for outdoor use and will stand up under snow and rain. Consists of 1 No. 1920 Lighthouse Red, 1 No. 1921 Golden Amber, 1 No. 1922 Emerald Green and 1 No. 1923 Rich blue. Per kit..... **$6.00**

Priced Individually. Each... **$1.75**





No. FH-17 for G-E R-40 Reflector Bulb



No. FH-18 for G-E Par-38 Projector Bulb

Mitchell Color Filters

For the New G. E. Par-38 Projector Lamp and G. E. R-40 Reflector Lamp

Here is the very latest in color filter attachments for the new 150-watt G. E. Par-38 and G. E. R-40 lamps. These filters can be instantly "clipped" on the bulb and convert the light beam to any desired color.

No. FH-17—Color Kit for G. E. R-40 Reflector Bulb. Consists of 1 No. 17 Lens Holder and 1 each green, blue, amber and red color lens. Per kit..... **$1.75**

No. FH-17-H — Holder only for G. E. R-40 Lamp. Each..... **70¢**

No. FH-18—Color Kit for G. E. Par-38 Projector Bulb. Consists of 1 No. 18 Lens Holder and 1 each green, blue, amber and red color lens. Per kit **$1.75**

No. FH-18-H — Holder only for G. E. Par-38 Lamp. Each..... **70¢**

Color lenses in Kits No. FH-17 and No. FH-18 are of processed glass with heat resisting qualities, but are recommended for indoor use only. For outdoor use refer to Color Kit No. FH-19.

Color lenses interchangeable in No. FH-17-H and No. FH-18-H Holders. Green, blue, amber, red. (Specify color). Each..... **30¢**

Lamp Holders and Color Screens for the New G-E R-40 Lamps

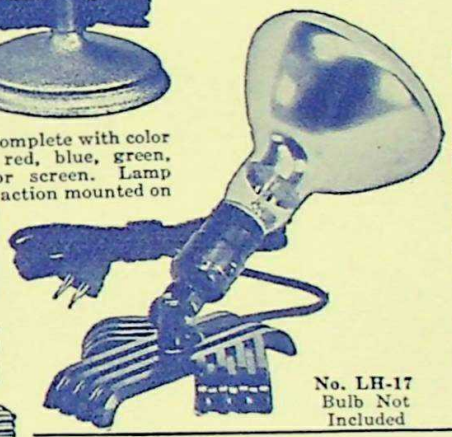
SINGLE LAMP HOLDER

No. LH-250—Comes complete with color holder and one each red, blue, green, amber and pink color screen. Lamp socket has full swivel action mounted on a heavy cast iron base that can be mounted anywhere. With 8 ft. cord and plug but less bulb. Each..... **$2.50**

No. LH-175—Single lamp holder only (no color holder or colors). Each..... **$1.75**

CLIP-UP TYPE

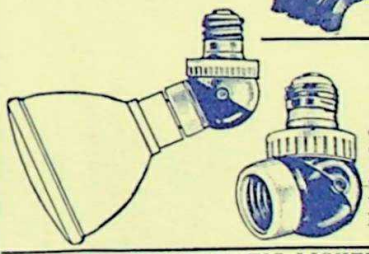
No. LH-75 — Clamp them anywhere. Complete as shown with an 8-ft. cord and plug but less bulb. Only..... **75¢**



No. LH-17 Bulb Not Included

No. LH-17-B—New adjustable socket mounting lamp holder in very modernistic design. Balanced so that it will retain the G-E R-40 or Par-38 bulbs without danger of tipping over. May be mounted on the ceiling, wall or floor of a display window. Equipped with 8 feet of approved cord and plug. Crackle black finish with cast metal base. Each..... **95¢**

No. LH-17-C—In all chrome finish. Each..... **$1.75**



G-E Adjustable Angle Adapter

No. GE-3202—Can be easily inserted in existing outlet. Eliminates necessity of installing additional outlets. Permits wide range of lamp direction. Wide adjustment; 70° vertical, 340° horizontal; fits standard Edison Base Sockets. Excellent for use with new Mazda Reflector and Projector Lamps. Each..... **$1.00**

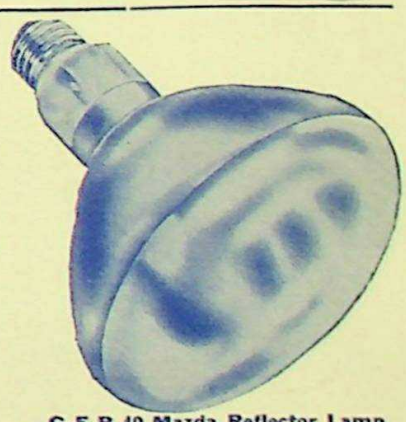
DRAMATIC LIGHTING
With the New High-Powered Electro Spotlight For Outdoors and Indoors For PAR 38 and GE-R-40 Bulbs

No. LS-614—Electrolite unit is very compact and durable, yet light in weight and easily portable. Entirely heatproof, weatherproof and waterproof. Has two movable joints for quick, easy adjustment to any desired angle. Metal base 5¼ in. in diameter. Height overall 7½ in. Furnished with accessory 7 in. cadmium plated spike which can easily be attached to base for mounting in ground. Porcelain socket, 8 ft. of heavy duty rubber cord and plug. Approved by the Underwriters' Laboratories. (Bulb not included). Each..... **$1.65**

SWIVEL SOCKET
Instantly adjustable

BIRDSEYE SWIVEL SOCKET

For completely flexible display lighting. Direct the light exactly where you want it. Lamps can be instantly adjusted by a touch of the hand. Birdseye Swivel Sockets will function throughout the normal life of approximately 20 lamps. Made for (Standard Edison) medium base only. **No. LS-6.** Each..... **60¢**



G-E R-40 Mazda Reflector Lamp

The G-E Mazda Reflector Lamp is one of conventional filament and glass bulb. It produces a narrow beam and is suitable where high levels of illumination over small areas are required. Built-in mirror-type reflector. The end of the Reflector Lamp is inside frosted; it does not have the precise control features of a lens. Average life 1000 hours. Burns in any position. Maximum overall length 6¼ inches. Must be protected from weather.

No. G-E R-40—150 Watts, 110 to 120 volts. Medium screw base. Each..... **95¢**

NEW and NOVEL CHRISTMAS DISPLAY MERCHANDISERS, PLAQUES, ETC.

CHRISTMAS MERCHANDISE DISPLAYER

No. XD-110-105—To allow you the display of all types of merchandise in related assortments in a sales-impelling manner. Metal ring displayer 30 in. in diameter of 1½ in. by 3¼ in. open square mesh, with realistic Santa head of durable composition. Displayer 23¼ in. overall high at rear, with reversible easels permitting an increase in height to 25⅜ in., changing degree of tilt for variety in trims. Santa head is removable to permit use of metal ring display year around. Ea. **$8.50**
F. O. B. Michigan.

CHRISTMAS MERCHANDISE DISPLAYER

No. XD-110-108—Eye catching and colorful. Excellent for kiddies' toys, clothing or gifts. A 30 in. diameter metal ring displayer of 1½ by 3¼ in. open square mesh, with attractive white and blue tinted Christmas trees of durable composition, attached at side. Displayer is 23¼ in. overall high at rear with reversible easels permitting an increase in height to 25⅜ in. changing degree of tilt for variety in trim. Remove the tree and use the metal ring displayer the year around. Each.. **$8.75**
F. O. B. Michigan.

SANTA HEAD PLAQUE

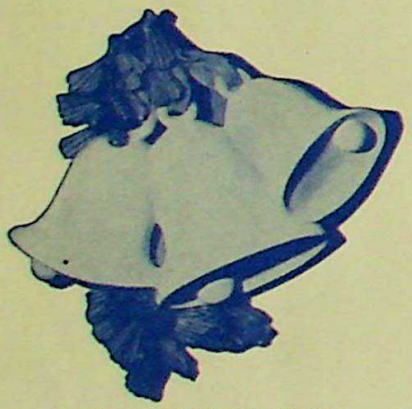
No. XN-105—Beautifully sculptured in third dimension, attractive, realistic Santa head made of durable composition and finished in colorful red and white. 18 in. high, 12½ in. wide. Furnished with hook for mounting. Each..... **$2.50**
F. O. B. Michigan.

TREE WALL PLAQUE

No. XN-108—Beautifully sculptured in third dimension, this wall plaque of pure white with blue decorations is made of durable composition. 21 in. high by 19 in. wide. Fitted with hook for mounting. F. O. B. Michigan. Each.. **$2.75**

REAL-ACTION FULL ROUND SANTA

No. XF-104—Lead the procession with this action Santa Claus. He's realistic, he's jolly and colorful—arms are movable up and down, designed to hold packages. Looks and acts like he's welcoming your customers to your store. 37 in. high, 22 in. across, made of durable composition finished in characteristic red, black and white. **$17.50**
F. O. B. Michigan. Each.....



BELLS WALL PLAQUE

No. XN-107 — Beautifully sculptured in third dimension, colorfully decorated in brown, white and green, they will add gaiety to any decorative scheme. Made of durable composition with hook mounting attached. 20 in. high by 19 in. wide. F. O. B. Michigan. Each..... **$2.50**

CHRISTMAS MERCHANDISE DISPLAYER

No. XD-110-107—This attractive combination in catchy Christmas colors makes a displayer that will show attractive groupings of related merchandise in the true Christmas spirit. A 30 in. diameter metal ring of 1½ by 3¼ in. open square mesh with realistic, colorful cluster of bells and pine branches in durable composition, beautifully sculptured in third dimension. Displayer is 23¼ in. overall high at rear, with reversible easels permitting an increase in height to 25⅜ in., changing degree of tilt for variety in trimming. Bell cluster is 20 in. high by 19 in. wide, hooks onto displayer and is removable to permit use of metal ring displayer the year around. **$8.50**
F. O. B. Michigan. Each.....

EXTRA LARGE SANTA WALL PLAQUE

No. XN-106—A jolly new treatment of a jolly old man for you in this extra large, non-breakable papier mache wall plaque. Rich, new pastel color treatments stamp it among the season's leaders. Extra large 30 in. wide by 31 in. high, with two hooks for wall mounting. F. O. B. Michigan. Each..... **$5.00**

SNOW FLAKES FOR CHRISTMAS BACKGROUND TRIMS

Beautiful, perfect reproductions of true snow flakes are just the thing to use for unusual wall and window decorations throughout the store to catch the true Christmas atmosphere. Made of durable composition, finished in a rich snow white. Furnished with hook for mounting.

No. XN-109-A—11" dia. Dozen.... **$12.00**
No. XN-109-B—10" dia. Dozen.... **12.00**
No. XN-109-C—14¾" dia. Dozen.. **13.50**

No. XN-109-A

No. XN-109-B

No. XN-109-C

KD-753-205

No. KD-753-205—**Angel Wall Bracket.** Reinforced plastic composition, 4½ in. projection from wall, 8½ in. long. Decorated in gold and white, complete with 8 in. candle. Each..... **$2.20**
F. O. B. Philadelphia

PRESTO TAPE REQUIRES NO MOISTENING

PRESTO TAPE is ideal trim for all types of display work.

PRESTO TAPES are clean, as they require no messy paste or glue to apply.

PRESTO TAPES have a new type adhesive similar to that used on surgical adhesive tape or Scotch Cellulose Tape.

PRESTO TAPES will adhere instantly to any clean surface by exerting pressure with thumb or forefinger along the back of the tape, first removing scrim backing.

PRESTO TAPES will adhere to corrugated board, cloth, wood, glass, metal, etc., and will not curl or wrinkle.

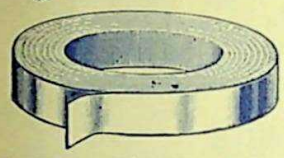
PRESTO TAPES can be easily removed when used on hard surfaces, but should be used only as a permanent decoration over wall papers having a soft fibrous finish as it might lift surface of such papers when removed.

STREAMLINE DESIGN PRESTO FOIL TAPE

Requires no moistening. Adheres instantly. Will not curl or crinkle. Silver, Gold, Red, Blue, Green.

No. PT-7—Width ½ inch. Length, 75 feet. Per roll..... $0.60

No. PT-8—Width, 1 inch. Length, 75 feet. Per roll..... $1.00



PLAIN FINISH FOIL PRESTO TAPE

Colors: Silver, Gold, Blue, Green, Red

No. PT-3— 1 in. x 75 ft. Per roll..... $1.00
No. PT-6—¾ in. x 75 ft. Per roll..... .80
No. PT-4—½ in. x 75 ft. Per roll..... .60
No. PT-29—2 in. x 75 ft. Silver only. Per roll.... 2.00

Be sure to specify color wanted.

NAMEL FINISH PAPER PRESTO TAPE

Colors: Red, Blue, Yellow, Orange, Green, White, Black

No. PT-1— 1 in. x 75 ft. Per roll..... $1.00
No. PT-5—¾ in. x 75 ft. Per roll..... .80
No. PT-2—½ in. x 75 ft. Per roll..... .60

Be sure to specify color wanted.

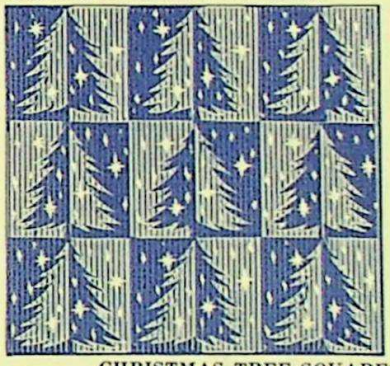
NO-FLAME FIRE PROOFED COTTON BATTING

Fluffy, soft, snow-white cotton batting. Touch a match to it — AND IT WON'T BURN. Non-inflammable cotton batting is a recent and exclusive development.

Use this new cotton in your Christmas window displays. It minimizes the fire hazard. It makes good-looking snow for winter scenes. It can be used to fill out figures, under costumes. In fact, you'll find a dozen interesting uses for it the year 'round, if you keep it in mind.

No. FC-38—It is put up in rolls weighing approximately 16 ounces and packed 8 rolls to the carton. Size 34 in. wide by approx. 90 in. long. Carton of 8 rolls. $4.75. Per 16-oz. roll..... 65¢

No. FC-39—A lighter weight batting. Size 34 in. by 60 in. made from shorter fiber cotton. Per dozen rolls. $3.00. Per 8 oz. roll..... 30¢



CHRISTMAS TREE SQUARES COROBUFF

No. WX-33—A rich, Christmas blue and a lighter blue are used for Christmas trees with sparkling white stars. The squares in each design measure about six inches. Cut into strips the length of the roll this design will give you 160 feet of border. Rolls 48 in. wide by 20 ft. long. Per roll..... $3.00

FACIL FAB QUALITY "A"

A lustrous satin mounted on flexible paper back for all display problems. Can be die-cut, hand-lettered, silk-screened or hand-painted. May be cut with Cutawl or bandsaw. Use it for ribbons, concave backgrounds, convex cases, on floor of window cases, riser on shoe platforms and in 1,001 other ways.

No. FF-11— 2 in. by 25 ft. Per roll. $ .90
No. FF-12— 2 in. by 75 ft. Per roll. 2.25
No. FF-13— 4 in. by 25 ft. Per roll. 1.60
No. FF-14— 4 in. by 75 ft. Per roll. 4.25
No. FF-15— 6 in. by 25 ft. Per roll. 2.30
No. FF-16— 6 in. by 75 ft. Per roll. 6.25
No. FF-17—12 in. by 25 ft. Per roll. 4.15
No. FF-18—12 in. by 75 ft. Per roll. 11.25
No. FF-19—38 in. by 24 ft. Per roll. 10.00
No. FF-20—38 in. by 48 ft. Per roll. 19.20
No. FF-21—38 in. by 75 ft. Per roll. 28.75
38 in. cut lengths. Per yard..... 1.30

Any of the above numbers may be had with appliqued silver tinsel stars at 20% addition. Stars 18 in. apart.

Colors in stock: Flag Red, Flag White, Flag Blue, Rust, Wine, Gold. **Other colors available:** Dark Green, Eggshell, Baby Pink, Baby Blue, Maize, Coral, Nile Green, Orchid, Gold, Turquoise, Pumpkin, Peacock Blue, Cerise, Dark Tan, Emerald Green, Navy, Black.

FACIL FAB QUALITY "B" AND TWO-TONE

Colors available: Aladdin Gold, Grass Green, Claret, Peach, Rustlac, Rhythm Blue, Rose-Green Two-Tone, Turquoise-Gold Two-Tone, Blue-Tan Two-Tone, Green-Orange Two-Tone.

38 in. wide by 24 ft. long. Roll... $ 8.00
38 in. wide by 48 ft. long. Roll... 15.50
38 in. wide by 75 ft. long. Roll... 24.00
Cut lengths. Per yard..... 1.10

Minimum 8 yards.

FACIL FAB YARN SOLID COLORS AND STRIPES

Pat. Pending

Facil Fab Yarn is the newest of all the Facil Fabrics. This is a lustrous satin face with a finish as shiny as a mirror and has the feel of velvet.

No. FF-22—Solid colors. All Red, All White or All Green. (Please specify).

No. FF-23—Stripes (4 inch). Red and White, Blue and White, Green and White, Black and White.

In rolls 38 in. wide, 24 ft. long. Per roll..... $8.00
Cut lengths. Per yard..... 1.10

JEWEL, SNOW, MIRROR AND OTHER SPARKLING CLOTHS FOR CHRISTMAS

No. DF-6—Silver Jewel Cloth. 36 in. wide, 50 yards to the bolt.
Full bolt. Per yard.. 47½¢ Cut lengths. Per yard.. 57½¢

No. DF-7—Blue Jewel Cloth. No. DF-8—Red Jewel Cloth. No. DF-46—Gold Jewel Cloth. 36 in. wide, 50 yards to the bolt.
Full bolt. Per yard.... 60¢ Cut lengths. Per yard.... 70¢

No. DF-9—Snow Cloth. 36 in. wide, 50 yards to the bolt.
Full bolt. Per yard.... 45¢ Cut lengths. Per yard.... 55¢

No. DF-10—Snow Cloth. 50 in. wide, 50 yards to the bolt.
Full bolt. Per yard ... 65¢ Cut lengths. Per yard.... 75¢

No. DF-47—Ice Cloth. 36 in. wide, 50 yards to the bolt.
Full bolt. Per yard.... 45¢ Cut lengths. Per yard.... 55¢

No. DF-49—Ice Cloth. 50 in. wide, 50 yards to the bolt.
Full bolt. Per yard.... 65¢ Cut lengths. Per yard.... 75¢

No. DF-30—Silver Lamelle (Will Not Tarnish). 36 in. wide, 50 yards to the bolt.
Full bolt. Per yard.... 50¢ Cut lengths. Per yard.... 60¢

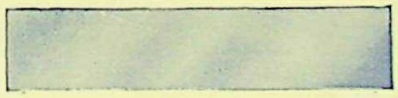
No. DF-31—Christmas Blue Lamelle. No. DF-32—Red Lamelle. No. DF-33—Gold Lamelle. 36 in. wide, 50 yards to the bolt.
Full bolt. Per yard.. 52½¢ Cut lengths. Per yard.. 62½¢

No. DF-35—Blue Shimmer Cloth. No. DF-36—Red Shimmer Cloth. No. DF-37—Green Shimmer Cloth. 36 in. wide, 50 yards to the bolt.
Full bolt. Per yard.... 40¢ Cut lengths. Per yard.... 50¢

No. DF-40—Silver Spanglette. 36 in. wide, 50 yards to the bolt.
Full bolt. Per yard.. $1.00 Cut lengths. Per yard.. $1.10

No. DF-22—Mirror Cloth. 36 in. wide, 50 yards to the bolt.
Full bolt. Per yard.. $1.15 Cut lengths. Per yard.. $1.25

PLAIN FOIL MOULDING



No. MK-600—A bright chrome foil moulding without corrugation. Mounted on gummed Kraft paper back. 15/16 in. wide, 100 ft. to roll, in individual boxes. Silver, per roll..... $1.00

MIRROR CHROME FLAT METAL MOULDING

Plain Flat Chrome Metal Moulding, 100 ft. to the coil.

No. MC-12—½ in. wide by approximately 100 ft. Per roll..... $1.95
No. MC-34—¾ in. wide by approximately 100 ft. Per roll..... $2.95

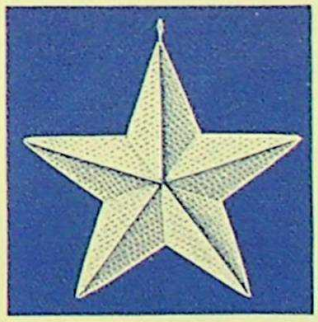
WIDE FELT-LIKE DUVETYN

Carried in stock in White, Eggshell, Sand, Champagne, Nile Green, Emerald Green, French Blue, National Blue, Turquoise, Tobacco Brown, Wine, Yellow, Red, Orange, Gray, Black. The 54-inch width makes it a very desirable material for panels, backgrounds, cases, floor coverings, plateau coverings and drapes. Order by color. In stock for immediate delivery.

No. DF-39—30 yards to the roll by 54 inches wide. Per yard..... 45¢
Cut lengths. Per yard..... 55¢

72-INCH DUVETYN

No. DF-38 —Red Blue White Green (Specify color wanted.)
Full bolt of 30 yards. Per yard..... 65¢
Cut lengths. Per yard..... 75¢



Flat Closed Back Silver Foil Covered Stars

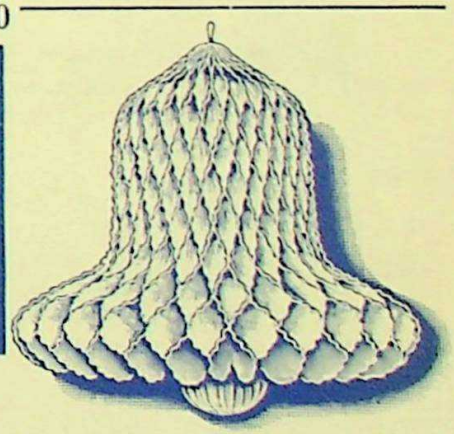
This is a double star, very deeply embossed, with flat closed back. Foil covered front and back.

No. X-1195—5 in. in diameter. Per dozen 60¢. Per gross..... $6.00

No. X-1196—6 in. in diameter. Per dozen 75¢. Per gross..... $7.50

No. X-1197—8 in. in diameter. Per dozen $1.20. Per gross..... $12.00

No. X-1198—10 in. in diameter. Per dozen $2.40. Per gross..... $24.00



FOLDING PAPER BELLS

Made of white meshed tissue paper.

No. X-805—5 in. high by 5 in. in dia. Per gross.... $2.50 Per doz.... $0.25
No. X-807—7 in. high by 7 in. in dia. 4 doz..... $1.25 Per doz. $0.37½
No. X-809—9 in. high by 9 in. in dia. Per dozen..... $0.50
No. X-813—13 in. high by 13 in. in dia. Each..... $0.10 Per doz.... $1.00
No. X-818—18 in. high by 18 in. in dia. Each..... $0.25 Per doz.... $2.50
No. X-821—21 in. high by 21 in. in dia. Each..... $0.50 Per doz.... $5.00
No. X-1226—26 in. high by 26 in. in dia. Each..... $0.75 Per doz.... $7.50
No. X-1231—31 in. in diameter. Folding white tissue. Each.... $1.00 Per dozen.... $10.00

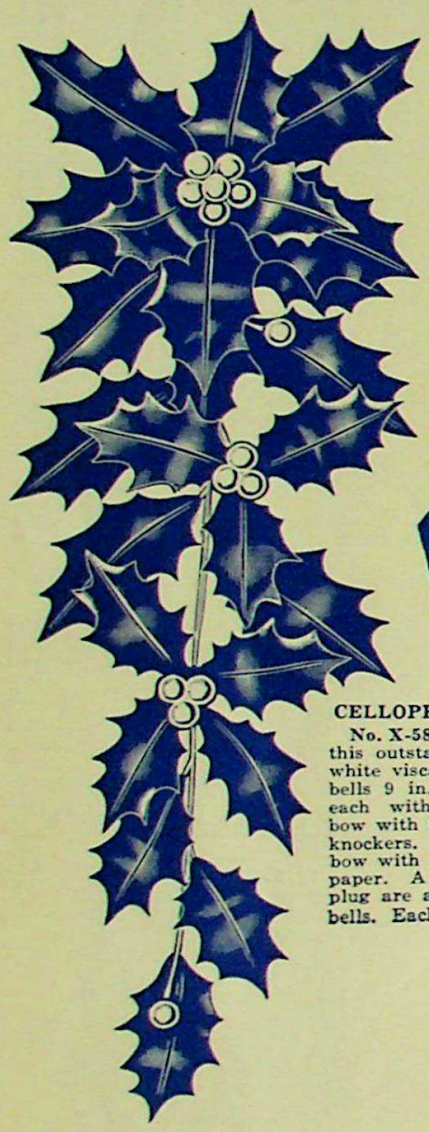
BRIGHT-AS-SILVER MERRY CHRISTMAS GREETING

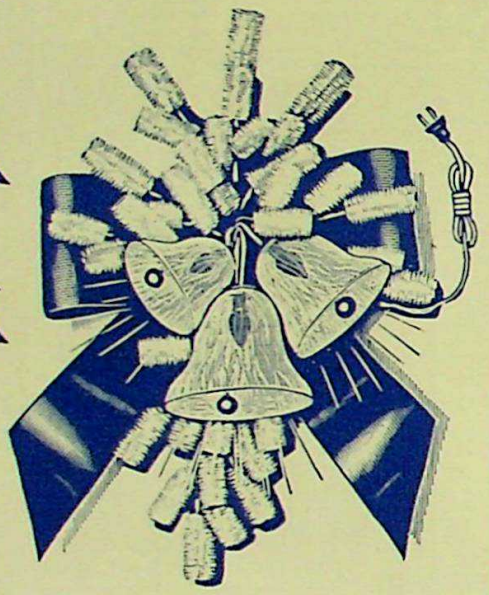
No. X-2143—Six feet long with letters 4½ in. high, printed with red connections and the whole embossed rustic style on **bright silver metallic** board, die-cut and with holly clusters attached at both ends and between the words. Letters are fastened together with metal fasteners and with string hanger at each end. Per dozen..... $3.00 Each..... 30¢

No. X-2144—Same except reading "Happy New Year". Each..... 30¢ Per dozen..... $3.00

TAPERED BLUE CHROME FOIL GARLAND →

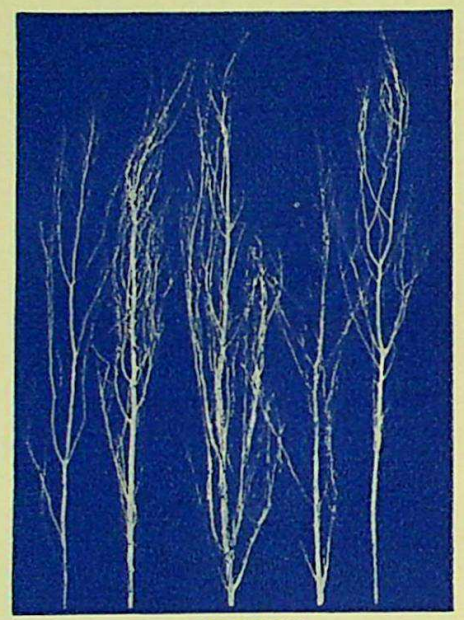
No. X-1797—90 in. wide and 16 in. through center. Center decoration is a giant 16-in. poinsettia and six 2-in. silver glass berries. Fourteen 1¼-in. silver ball berries are interspersed.
Per dozen..$47.50 Each. **$4.75**





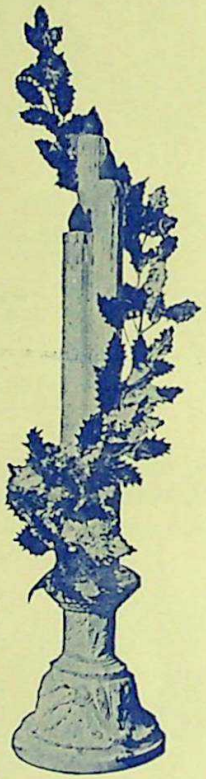
CELLOPHANE BELL ELECTRIC UNIT

No. X-5862—A large blue foil bow makes this outstanding background for the novel white visca sprays. Three clear cellophane bells 9 in., 7 in., and 6 in., in diameter, each with a blue bulb and blue glass bow with heavy wire stems bound in white knockers. Sprays and bells are attached to bow with heavy wire stems bound in white paper. A 72-in. white electric cord and plug are attached to sprays and bells. Each..... **$8.95**



NATURAL WHITE FROSTED BRANCHES

No. ND-16 — Crisp white branches — natural branches—dipped in white with sparkling flitter adding a note of warmth. These branches are very effectively used for smart Christmas effects and again for the display of fur coats and winter sports items. Use a lot of these inexpensive display branches in your store interior and Christmas windows. Average size 4 ft. to 6 ft. Per dozen..... **$4.00**



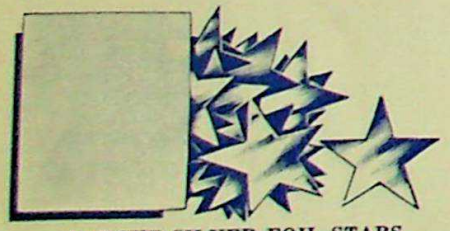
FULL RELIEF PLASTER WHITE CANDLE SET PIECE

No. PC-I — White plaster set piece, 60 in. high overall, full relief. May be had with red, green or blue metallic foil leaves. Please specify which wanted. Without bulbs, each..... **$14.95**

F. O. B. St. Louis

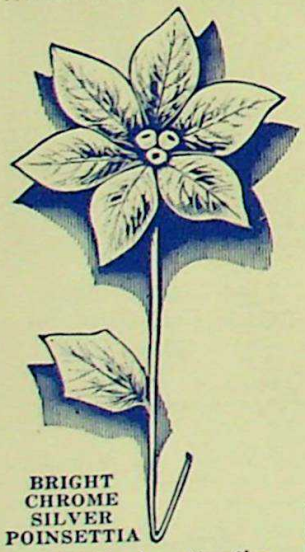
GIANT HOLLY LEAF DROP

No. X-1796—Giant holly drop, made of Christmas blue chrome foil leaves. Clusters of 2-in. giant silver berries give modern contrasting note. 30-in. spread at top with 72 in. drop. White wrapped stem. Each... **$7.95**
Per dozen..... **$79.50**



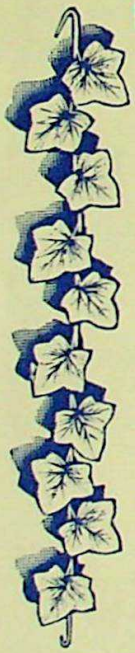
DIE-CUT SILVER FOIL STARS

No. X-759—Stars of silver foil on light weight cardboard. 3½ in. in diameter. Packed 50 to an envelope. **50¢**
Per package.....



BRIGHT CHROME SILVER POINSETTIA

No. X-3250—An attractive poinsettia of bright chrome silver petals, decorated with yellow centers. One silver leaf is attached to the white wrapped stem. Measures 7 in. in diam., 16 in. long.
Doz..80¢ Gross..$8.00



SILVER IVY LEAF VINE

No. X-6048—Ivy leaves 2½x3 in. of silver foil, double-faced, form this vine measuring 36 in. long. Wrapped stem. **25¢**
Each.....
Dozen ...$ 2.50
Gross.... 25.00

SILVER LEAF AND RED BERRY SPRAY

No. X-8792—The six red lacquered berries and cellophane wrapped stems add color to a spray made of 15 double faced silver foil leaves 3½ x 2 inches in size. With the stem this spray measures 21 inches long and 12½ inches wide.
Dozen....$1.50 Gross....$15.00

BRIGHT CHROME SPIKED SILVER HOLLY LEAF GARLAND →

No. X-2644 — 8 ft. garland spray, 12 in. to 4 in. tapered garland, heavy bright chrome spiked Holly leaves. Per dozen $29.50. Each..... **$2.95**

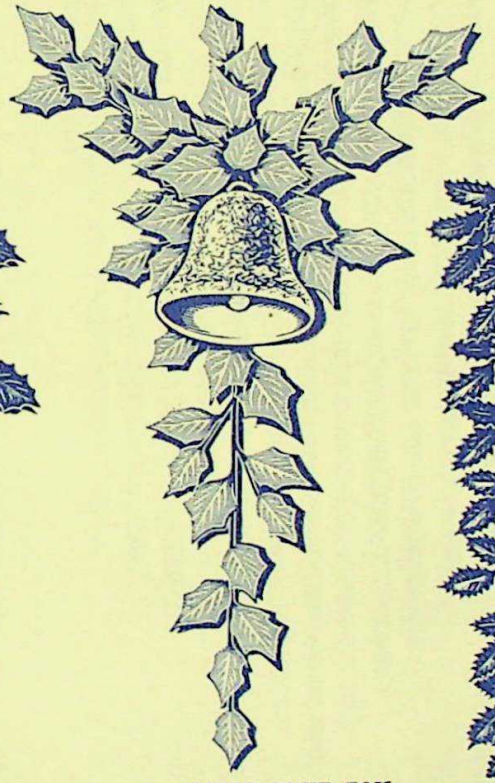
GIANT BLUE FOIL HOLLY LEAF AND BELL DECORATION

No. X-2638—8-ft. spread, 36-in. drop, 14-in. tapered to 26-in. center spread Giant Poinsettia leaves of blue chrome foil. Two 7-in. snow-capped bells, one in each corner, and two 11-in. snow-capped silver foil covered bells decorate the center. Per dozen...$85.00 Each... **$8.50**

No. X-1799 — Giant holly spray made of blue chrome foil giant leaves attached to white wrapped stem. Decorated with 2-in. silver berries as illustrated. Measures 21 in. by 52 in. over all. Each..... **$1.95**
Per dozen.....$19.50

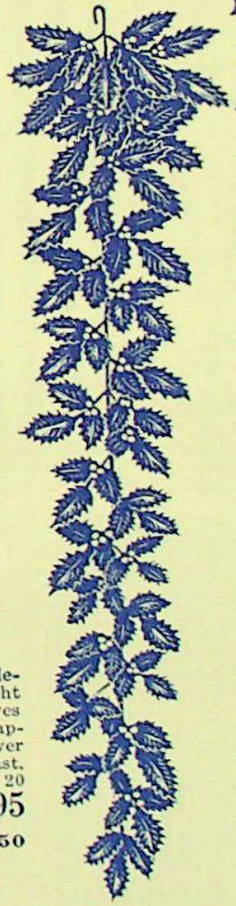
CHROME SILVER AND BLUE FOIL LEAF SPRAY →

No. X-1798 — Drop spray of alternating blue and silver chrome foil leaves, 50x18 in. overall, including white wrapped stem. Decorated with 1¼-in. silver glass berries. Each.... **$1.95**
Per dozen.....$19.50



LIGHT BLUE FOIL BELL UNIT

No. X-1252—Modern in design, this unit is made of light blue chrome foil holly leaves attached to bright blue wrapped stem. The 10-in. all silver bell gives pleasing contrast. Unit has 48-in. drop with 20 in spread at top. **$2.95**
Each.....
Per dozen.....$29.50

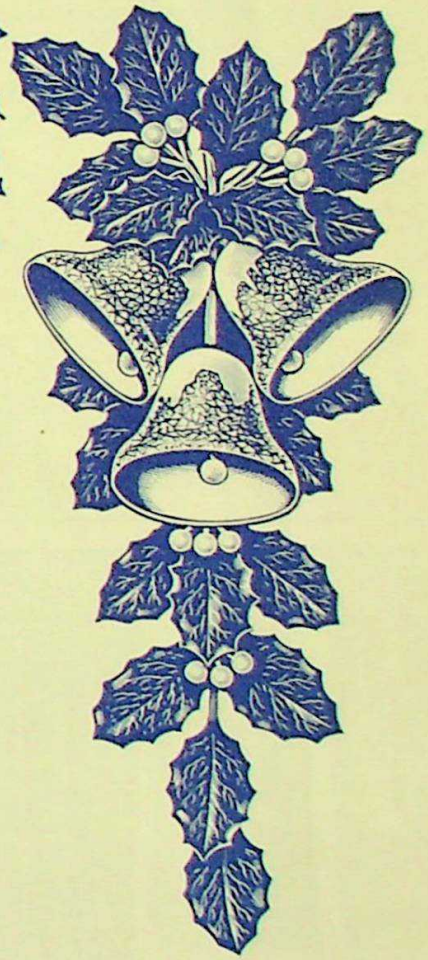


BLUE FOIL HOLLY LEAF DROP

No. X-4656-B — Made of blue foil leaves, 3 in. by 5 in. and decorated with clusters of white berries. 14 in. spread at top, tapering to 9 in. spread at bottom. Length over all is 64 inches. **$1.95**
Each.....
Per dozen...$19.50

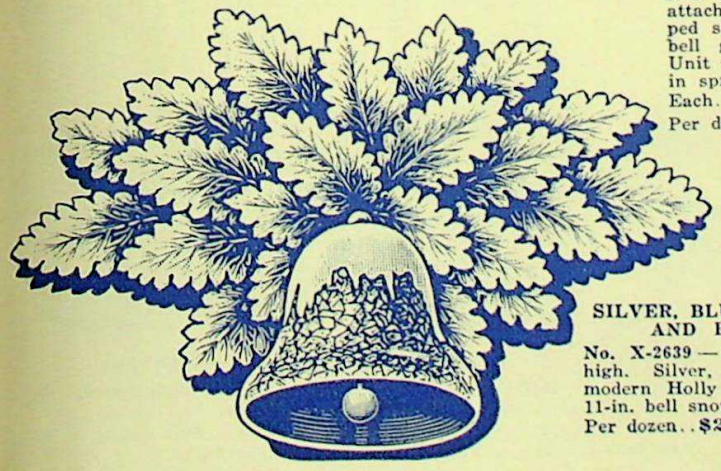
BLUE GIANT HOLLY LEAF BELL DROP

No. X-2646—6 ft. drop bell hanger, tapered 12 in to 4 in. Blue chrome Poinsettia leaves, 8 graduated silver foil bells. (2) 6 in. (2) 5 in. (2) 4 in. (2) 3 in.
Per dozen.$30.00. **$3.00**
Each.....



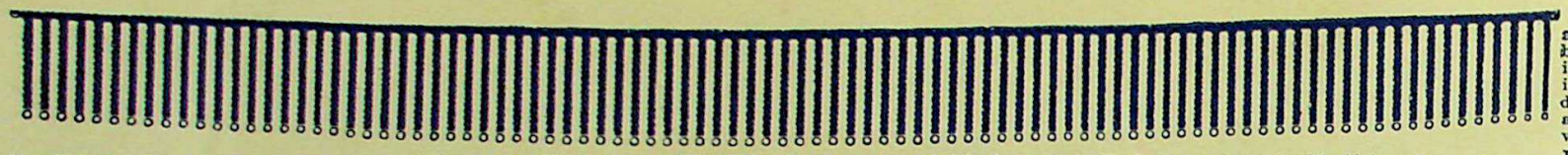
TRIPLE SNOW-CAPPED BELL AND GIANT LEAF DECORATION

No. X-2640—Three 11 in. snow covered silver foil bells, 65 in. drop, 24 in. spread, solid white frosted berries and blue chrome giant Holly embossed leaves. **$7.95**
Each.....
Per dozen.....$79.50



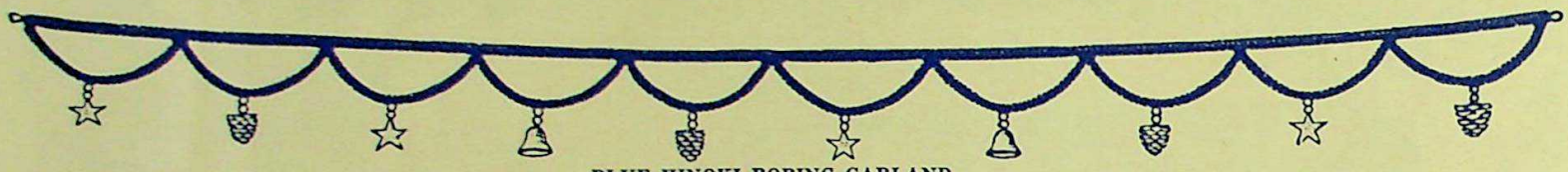
SILVER, BLUE TINTED, LEAF AND BELL SPRAY

No. X-2639 — 36-in. spread, 21 in. high. Silver, blue tinted, chrome modern Holly leaves. Blue inside, 11-in. bell snow-capped. **$2.35**
Per dozen..$23.50 Each.



No. X-3810—Extra long fringe garland of ⅝-in. blue Hinoki Rope. The 12-in. drops are spaced 4 inches apart. Each drop trimmed with ¼-in. silver bead. Garland measures 36 ft. long, 12 inches high. Per dozen.....$8.00 Each..... 80¢

No. X-4810 — Same as X-3810 to the left but made of RED roping. 36 ft. long, 12 in. high. The 12 in. drops are spaced 4 in. apart and trimmed with ¼-in. silver bead.
Each 80¢
Per dozen.... $8.00



BLUE HINOKI ROPING GARLAND

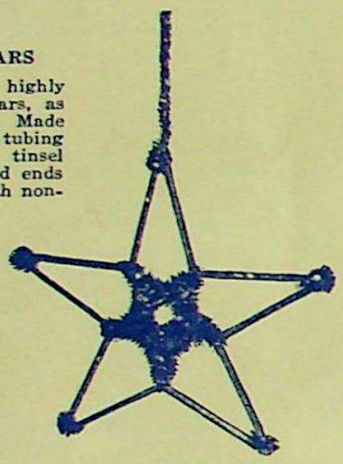
No. X-5454—16 ft. long, 9 in. deep. Top garland of 1-in. blue fireproof Hinoki roping. Drops of 1 1/16-in. roping, decorated with silver bells, stars and pine cones suspended by glass beads. Per dozen.....$3.50 Each..... 35¢

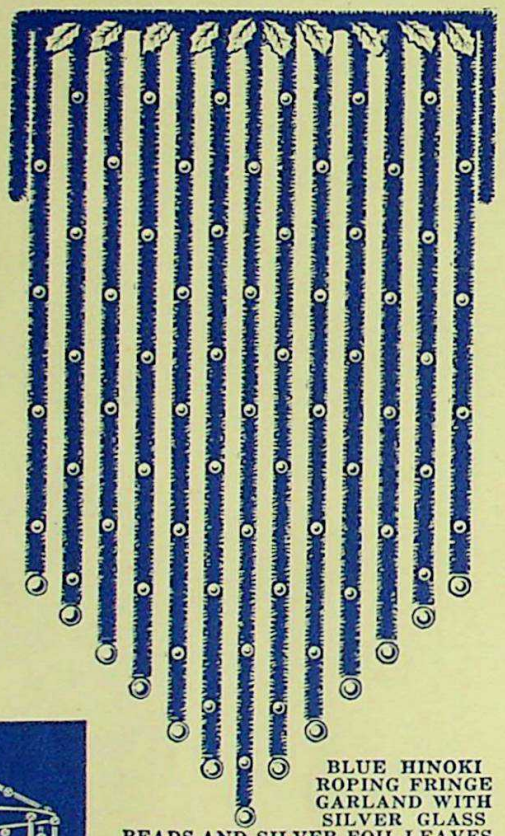
RED HINOKI ROPING GARLAND

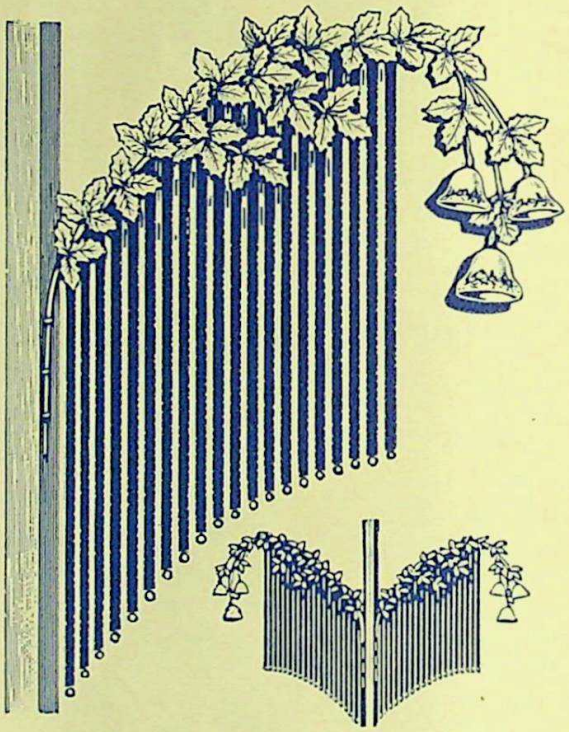
No. X-3454 — Same as X-5454 to the left but made of RED roping. 16 ft. long, 9 in. deep. Decorated with silver bells, stars and pine cones suspended by glass beads. Dozen $3.50
Each .....35¢

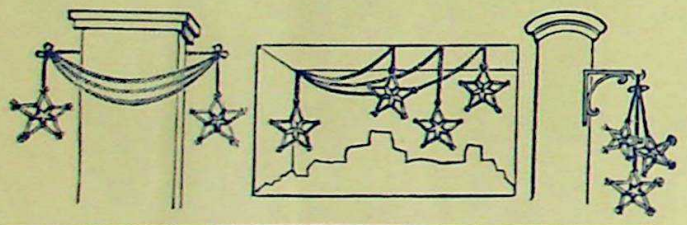
CHRISTMAS TWINKLE STARS

No. X-658 — Glittering and highly decorative display item for pillars, as window pieces, over ledges, etc. Made of ⅜-in. double thick glass tubing filled with shimmering silver tinsel over a steel framework. Exposed ends are tied and the centers laced with non-tarnishable silver tinsel. While the glass is breakable under rought handling, the steel frame work binds the several pieces so that such damage is usually negligible and not noticeable. Stars measure approximately 16 in. in diameter. Double stars may be made by tying criss-cross two single stars.
Each ..... 95¢
Per dozen.....$9.50









BLUE HINOKI ROPING FRINGE GARLAND WITH SILVER GLASS BEADS AND SILVER FOIL LEAVES

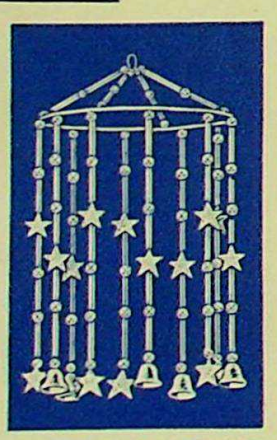
No. X-5102 — Made of 1-in. blue Hinoki roping. Strands 3½ in. apart, decorated with silver glass beads, topped with silver foil holly leaves. Garland is 38 in. wide with drops tapering from 75 in. at center to 54 in. Each..... $1.50

POST DECORATION

No. X-5125—Mounted on heavy wire 52 in. in length, which is made to fasten to post and is heavy enough to support the entire drape. Extends out from post 36 in. Made of blue Hinoki fringe varying from 24 in. to 36 in. and decorated with silver foil leaves on both sides of top. Two 4-in. and one 5-in. silver foil covered bells attached to tip.
Each $2.25

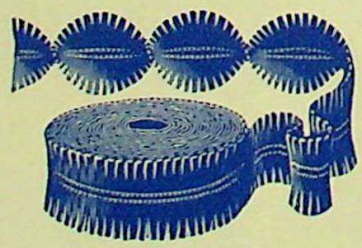
No. X-3400 — A 11 silver lampshade 10 in. in diameter. Made of twisted foil covered fiber board with 8 star drops, four measuring 16 in. and four 11 in. Four beaded loops with stars at top.
Each..... 30¢
Per dozen.....$3.00

No. X-3401 — A 11 silver fiber and foil twisted drop lampshade 10 in. in diameter with four star and bell drops measuring 18 in. and four star drops 15 in. There is a 10-in. suspension wire at top for attaching to lights. Each..... 40¢
Per dozen.....$4.00



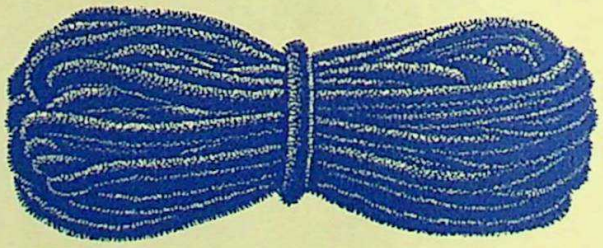
SILVER GLASS BEADED LAMPSHADE

No. X-1916—Size 12 in. in diameter, with ten 16½-in. drops. Made of foil covered double-faced silver stars and bells and beaded drops with flexible fastening. Equipped with wire for fastening shade around light globe.
Each ..... 50¢
Per dozen.....$5.00



BLUE CHIP ROPE TAPE

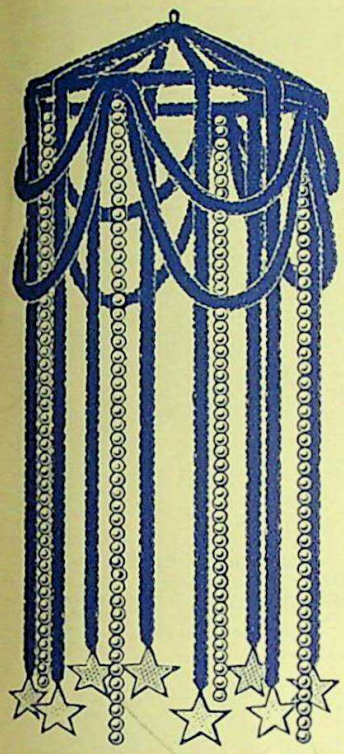
No. X-5162—2½ in. wide, 30 ft. to a roll. Made of Hinoki wood chips sewed in center.
Each..... 15¢
Dozen...$1.50 Gross...$15.00



BLUE HINOKI WOOD FIBER ROPING

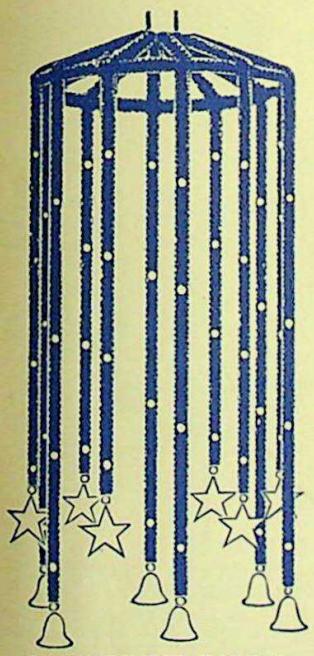
No. X-5160—Blue, 11/16 in. in diameter. Full round, machine-made. 60 yards to bolt. Per bolt..... 30¢

No. X-9160—Blue, 1 in. in diameter. Full round, machine-made. 60 yards to bolt. Per bolt..... 65¢



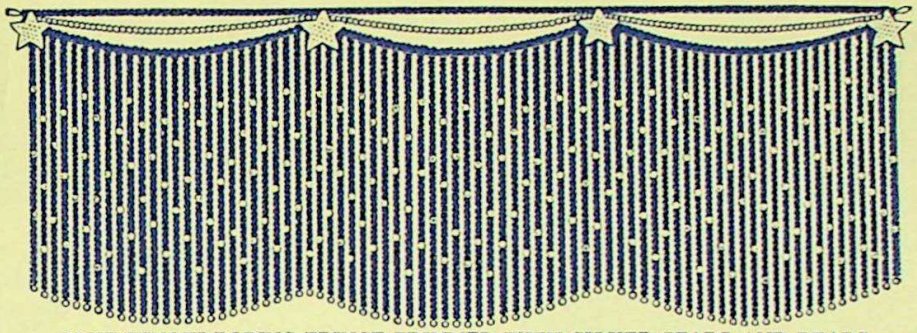
SILVER BEAD AND BLUE ROPING DECORATION

No. X-5101 — Made of 11/16 in. blue wood fiber roping, 16 in. in diameter and 45 in. high. 12 drops, consisting of 8 blue roping drops ending with a foil-covered star, 4 in. in diameter, and 4 silver glass bead drops. Each..... **$1.15**
Per dozen..... **$11.50**



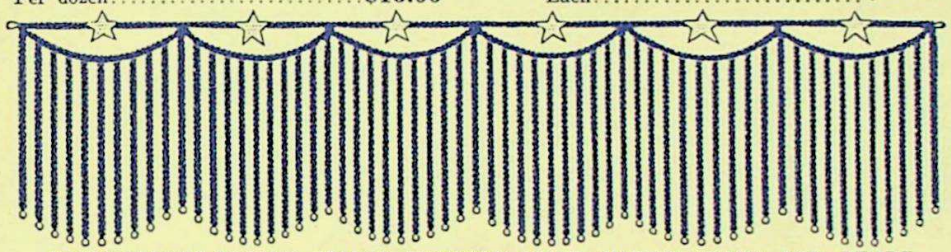
BLUE HINOKI ROPING LAMPSHADE

No. X-5105—Made of 11/16 in. blue wood fiber roping, ornamented with small silver beads. Has silver star and silver bell on each alternate drop. Measures 15 in in diameter and 33 in. high. Each..... **75¢**
Per dozen..... **$7.50**



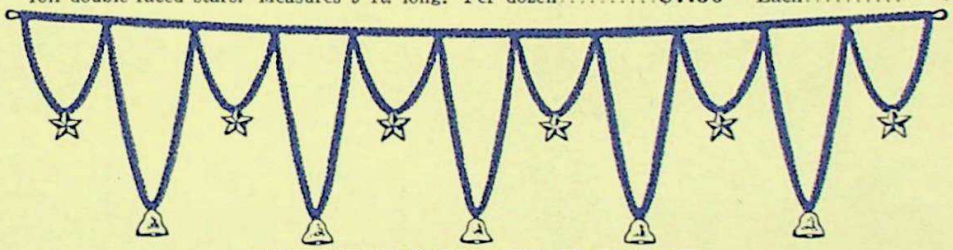
BLUE HINOKI ROPING FRINGE TRIMMED WITH SILVER STARS AND BEADS

No. X-5811—Fringe garland made of 11/16 in. diameter **Blue wood fiber roping**, trimmed with 4½-in. silver foil stars and beaded center drape at top. Each drop has ⅜ in. silver glass bead decoration and is tipped with silver glass bead. 9-ft. long with 36-in. drops. **$1.50**
Per dozen..... **$15.00** Each.....



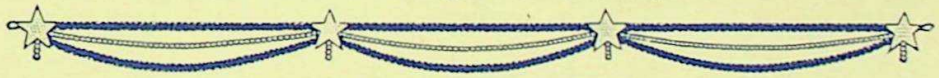
BLUE HINOKI ROPING FRINGE TRIMMED WITH SILVER STARS AND BEADS

No. X-5118—Fringe garland made of ⅜-in. blue Hinoki wood fiber roping. The 66 drops are 36 in. long and tipped with ⅜-in. silver glass bead. Top decorated with six 5-in. silver foil double-faced stars. Measures 9 ft. long. Per dozen..... **$7.50** Each..... **75¢**



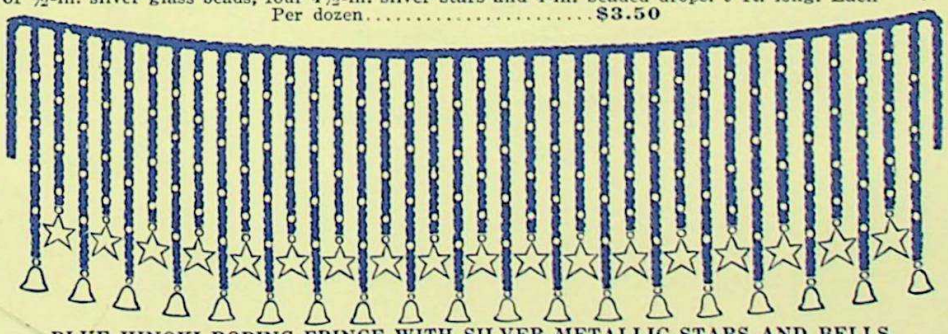
BLUE HINOKI ROPING FRINGE GARLAND

No. X-5980—Made of 11/16-in. blue Hinoki wood fiber roping, with alternate bell and star drops. Bell drops are 20 in. long with 3-in. silver foil bell. Star drops are 10 in. long with 3-in. silver foil double-faced star. Measures 9 ft. long. Per dozen..... **$4.00** Each..... **40¢**



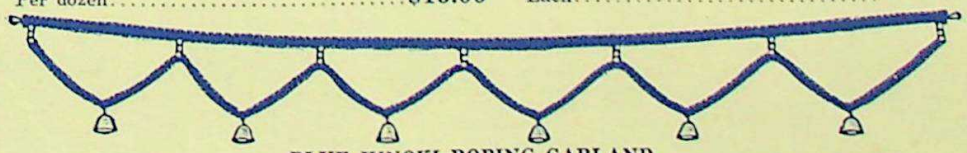
BLUE HINOKI ROPING FRINGE

No. X-5984—Made of 11/16-in. blue wood fiber roping. Ornamented with center drape of ½-in. silver glass beads, four 4½-in. silver stars and 4-in. beaded drops. 9 ft. long. Each **35¢**
Per dozen..... **$3.50**



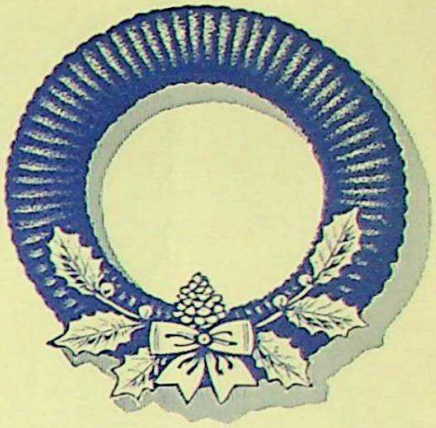
BLUE HINOKI ROPING FRINGE WITH SILVER METALLIC STARS AND BELLS

No. X-5107—Made of 11/16-in. blue wood fiber roping. Ornamented with small silver beads and a silver star and bell on each alternate drop. 9 ft. long and 33 in. high. **$1.50**
Per dozen..... **$15.00** Each.....



BLUE HINOKI ROPING GARLAND

No. X-7336—Made in 9-ft. lengths. Blue triangular garland with 7-in. drop. ¾-in. blue roping top strand, ½-in. triangular drape trimmed with 3 silver glass beads and 1½-in. foil covered silver bells. Per gross..... **$15.00** Per dozen..... **$1.50** Each..... **15¢**



BLUE HINOKI FIBER WREATHS

No. X-5214—14 in. in diameter. Made of blue wood fiber roping closely wound on rounded top frame. Decorated with silver foil holly leaves, red berries, grosgrain ribbon bow and silver pine cone **25¢**
Each .....
Dozen..... **$2.50** Gross..... **$25.00**

12 Inches

No. X-5212—Same as X-5214 but 12 in. in diameter. Each..... **20¢**
Dozen..... **$2.00** Gross..... **$20.00**

10 Inches

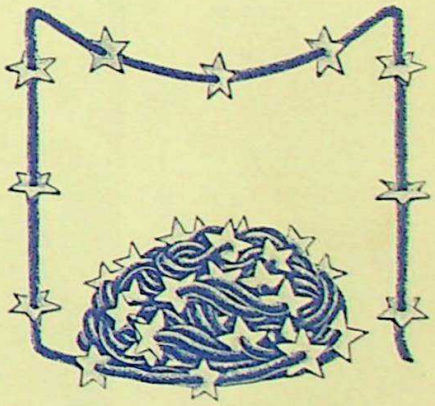
No. X-5210—Same as X-5214 but 10 in. in diameter. Each..... **15¢**
Dozen..... **$1.50** Gross..... **$15.00**

8 Inches

No. X-5208—Same as X-5214 but 8 in. in diameter. Dozen..... **$1.00**
Gross **$10.00**

6 Inches

No. X-5206—Same as X-5214 but 6 in. in diameter. Dozen..... **50¢**
Gross **$5.00**



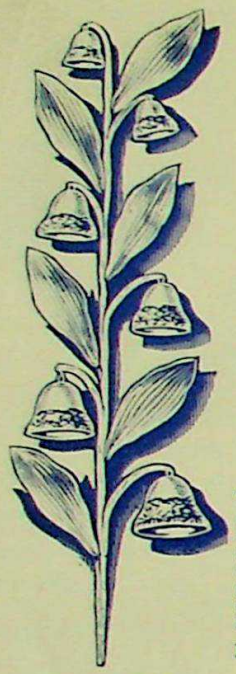
SILVER STAR HINOKI ROPING

No. X-5989—Made of blue ⅜-inch Hinoki roping **(flame-proof treated)** with 2½-inch double faced silver foil star every 18 inches. 30 yards to bolt. **65¢**
Per bolt.....
Per dozen bolts (360 yards)..... **$ 6.50**
Per gross bolts (4320 yards)..... **65.00**

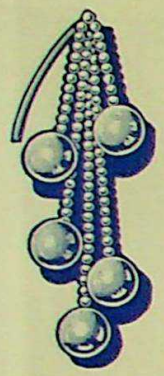
BLUE EXPANDING CHIP GARLAND

No. X-5128—Size 2½ in. in diameter by 15 ft. long, made of Hinoki. **15¢**
Per dozen **$1.50**. Each.....

No. X-5129—Size 3 in. in diameter by 15 ft. long, made of Hinoki, silver tipped. **20¢**
Each .....
Per dozen.... **$2.00** Per gross.... **$20.00**

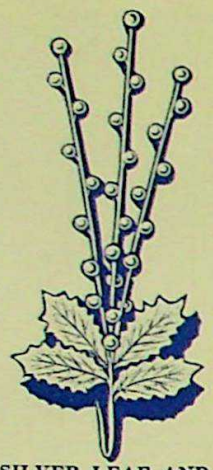


No. X-7001—This new design spray is 33 in. over all, including white wrapped stem. It is made of two 1½-in., two 2-in. and two 2½-in. snow-capped bells with six 5-in. double-faced silver foil leaves. Bell stem can be arranged so that spray can be viewed from all sides.
Each..... **25¢**
Per dozen.....**$2.50**



ALL SILVER BEAD AND GLASS BALL CLUSTER

No. X-2001 — The five silver glass balls, 1¼ inches in diameter, are suspended by means of silver glass beads. Overall size is 12 in.
Per doz....**$ .90**
Per gross..**$9.00**



SILVER LEAF AND BEAD SPRAY

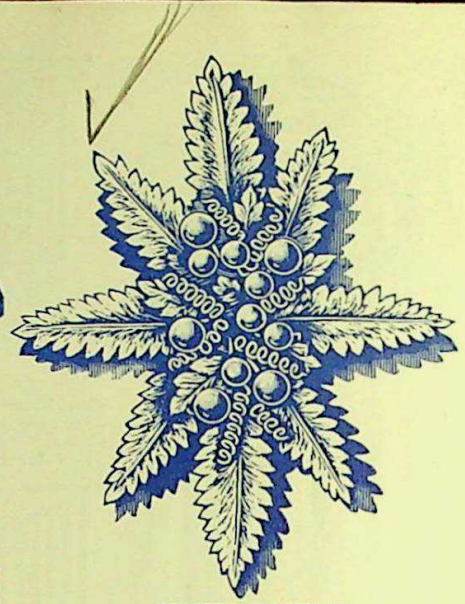
No. X-8703 — Three branch spray of silver glass beads decorated at the bottom with four silver foil double faced leaves measuring 3x1¼ inches. The entire spray, including stem, measures 18 inches long and 6½ inches wide.
Per dozen.....**90¢**

ALL SILVER GRAPE SPRAY

No. X-8200—Made of eight silver glass balls graduated in size from 2 inches in diameter to 1½ inches, and three silver foil double faced leaves measuring 3½x3¼ inches. Foil wrapped stems. Spray is 13 inches long and 6 inches wide.
Each .....**$ 0.40**
Per dozen..... **4.00**
Per gross..... **40.00**

ALL SILVER GRAPE SPRAY

No. X-8234-S—An all silver grape spray measuring 11 inches long x 8 inches wide. Made of five leaves attached to a silver foil wrapped stem. The grape leaves, 3 x 2¾ inches in size, are silver both front and back. The eight silver glass balls graduate in size from 1½ in. to 1¼ in. in diameter.
Each..**40¢**
Gross..**$40.00** Dozen **$4.00**



SILVER ROSETTE

No. X-3982—Double faced bright silver foil embossed leaves 7 in. long form the background. In center 12 small silver leaves and 12 assorted size blue glass balls. Each..... **$1.45**
Per dozen.....**$14.50**

SILVER GRAPE SPRAY

No. X-8260 — All silver spray made of fourteen ⅞-inch silver glass balls, decorated at top with three double faced silver foil grape leaves. The stem is silver foil wrapped. Measures 9½ inches long by 6 inches wide.
Each .....**$ .25**
Per dozen..... **2.50**

SILVER LEAF SPRAY

No. X-3720—Made of five silver leaves, graduating in size from 4 x 4 inches to 1¾ x 1¾ inches on wire 12 inches long. Decorated with red berries.
Gross, **$12.50**
Per dozen..... **$1.25**

ALL SILVER GRAPE SPRAY

No. X-8228 — Consists of 2 double faced silver leaves, 2½ x 2¼ inches in size Decorated with a cluster of 32 silver glass beads 1½ inches in diameter. Spray is 6 inches long x 3½ inches wide.
Per dozen.....**$ .80**
Per gross..... **8.00**

ALL SILVER GRAPE SPRAY CENTERPIECE

No. X-8227—Made with clusters of ½-inch silver glass beads on either side of center which is formed of three ½-inch silver glass beads. The four grape leaves, silver foil covered on both sides, are 2½x2¼ inches. Measures 11½ inches long x 4 inches wide.
Each.**20¢** Per doz...**$2.00** Per gross..**$20.00**

ALL SILVER LEAF AND BEADED BRANCH SPRAY

No. X-8666—Made of five double faced silver foil leaves 4x2¼ in. There are also three silver glass ⅝-inch beaded branches, two being 4 inches long and one 2½ inches long. Attached to cellophane wrapped stem. 18 inches long and 8 inches wide overall.
Per dozen ...**$ 1.00**
Per gross.....**10.00**

SILVER LEAF AND BERRY SPRAY

No. X-8780 — Twelve silver foil double faced leaves, 2½ x 1½ inches in size, are used to form a spray. Silver glass ½-inch bead berries complete the trim. Including stem, spray measures 20 in. long and 10 in. wide.
Per dozen.....**$ 1.25**
Per gross..... **12.50**

MODERN DOUBLE FACED SILVER LEAF AND BERRY SPRAY

No. X-8786—A novelty is the cellophane wrapped stem of this silver leaf and berry spray, consisting of 15 double faced silver foil leaves 1¼ inches by 3 inches, and 5 silver bead berries ½-in. in diameter. Size, including stem, is 22 inches long by 10½ inches wide.
Per dozen...**$ 1.25**
Per gross.... **12.50**

TRIPLE GIANT SILVER LEAF AND SILVER BERRY SPRAY

No. X-9336-S—Made of three giant silver foil leaves, measuring 7 x 1¼ inches and decorated with silver glass balls, as illustrated. Attached to silver foil wrapped stem. Size, including stem, is 20 inches long by 12 inches wide. Each.....**$ 0.35**
Per dozen.....**$3.50** Per gross.....**$35.00**
No. X-9336-B—Same as above except with blue glass balls. Each.....**$ 0.35**
Per dozen.....**$3.50** Per gross.....**$35.00**
No. X-9336-R—Same as X-9336-S except with red glass balls. Each.....**$ 0.35**
Per dozen.....**$3.50** Per gross.....**$35.00**

← SILVER GLASS BEAD WREATH

No. X-5315—11 in. in dia. Radiant with its rows of sparkling silver glass beads and blue transparent fishskin leaves and flower, trimmed with individual silver glass beads. Two candles with blue bulbs, cord and plug complete this attractive decoration.
Each..... **$1.25**

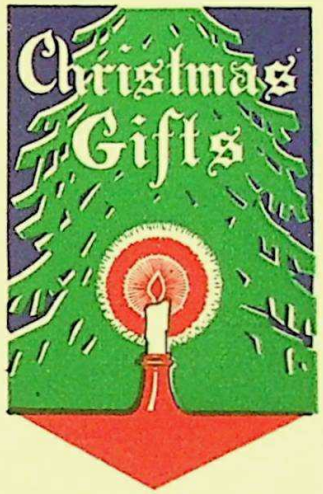
(E-114)

PAPER WINDOW OR INTERIOR TRIM
No. XX-610—50x12½ inches. Price, each....20c 6 for....$1.00 25 for....$3.50

DISPLAY OR PRICE CARDS

No. XX-611—3½x2¾	Per 100..	$0.75
No. XX-612—5½x3½	Per 100..	1.25
No. XX-613—7x5½	Per 100..	2.00
No. XX-614—11x7	Per 100..	3.00
No. XX-615—14x11	Per 100..	5.50

MATS FOR NEWSPAPER ADS
No. XX-619
2-col...35c 4-col...50c 6-col..75c



PAPER WINDOW STRIP
No. XX-618—19x7 in. Each.....$0.05
6 for.25c 25 for.85c 100 for. 3.00

PAPER BANNER
No. XX-616—19x30 in. Each...$0.15
6 for.75c 25 for.$2.50 100 for. 8.00

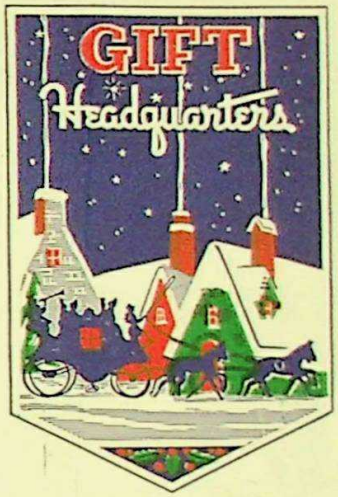
CAMBRIC BANNER
No. XX-617—19x30 in. Each...$0.30
6 for.....$1.50 25 for..... 5.00

E-292

PAPER WINDOW OR INTERIOR TRIM
No. XX-950—50x12½ inches. Price, each....20c 6 for....$1.00 25 for....$3.50

DISPLAY OR PRICE CARDS

No. XX-951—3½x2¾	Per 100..	$0.75
No. XX-952—5½x3½	Per 100..	1.25
No. XX-953—7x5½	Per 100..	2.00
No. XX-954—11x7	Per 100..	3.00
No. XX-955—14x11	Per 100..	5.50



PAPER WINDOW STRIP
No. XX-958—19x7 in. Each...$0.05
6 for 25c 25 for 85c 100 for. 3.00

PAPER BANNER
No. XX-956—19x30 in. Each...$0.15
6 for.75c 25 for.$2.50 100 for. 8.00

E-293

PAPER WINDOW OR INTERIOR TRIM
No. XX-990—50x12½ inches. Price, each....20c 6 for....$1.00 25 for....$3.50

PAPER WINDOW OR INTERIOR TRIM
No. XX-940—50x12½ inches. Price, each....20c 6 for....$1.00 25 for....$3.50

DISPLAY OR PRICE CARDS

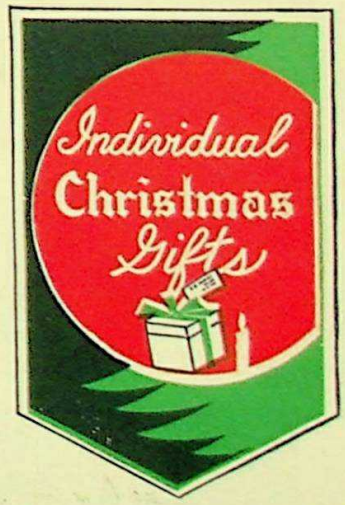
No. XX-991—3½x2¾	Per 100..	$0.75
No. XX-992—5½x3½	Per 100..	1.25
No. XX-993—7x5½	Per 100..	2.00
No. XX-994—11x7	Per 100..	3.00
No. XX-995—14x11	Per 100..	5.50

PAPER WINDOW STRIP
No. XX-998—19x7 in. Each...$0.05
6 for.25c 25 for.85c 100 for. 3.00

PAPER BANNER
No. XX-996—19x30 in. Each...$0.15
6 for.75c 25 for.$2.50 100 for. 8.00

DISPLAY OR PRICE CARDS

No. XX-941—3½x2¾	Per 100..	$0.75
No. XX-942—5½x3½	Per 100..	1.25
No. XX-943—7x5½	Per 100..	2.00
No. XX-944—11x7	Per 100..	3.00
No. XX-945—14x11	Per 100..	5.50



PAPER WINDOW STRIP
No. XX-948—19x7 in. Each...$0.05
6 for.25c 25 for.85c 100 for. 3.00

PAPER BANNER
No. XX-946—19x30 in. Each...$0.15
6 for.75c 25 for.$2.50 100 for. 8.00

All the items on this page are printed in red and green, with black where the catalog illustration shows blue.

PAPER WINDOW OR INTERIOR TRIM
No. XX-690—50x12½ inches. Price, each....20c 6 for....$1.00 25 for....$3.50

DISPLAY OR PRICE CARDS

No. XX-691—3½x2¾	Per 100..	$0.75
No. XX-692—5½x3½	Per 100..	1.25
No. XX-693—7x5½	Per 100..	2.00
No. XX-694—11x7	Per 100..	3.00
No. XX-695—14x11	Per 100..	5.50

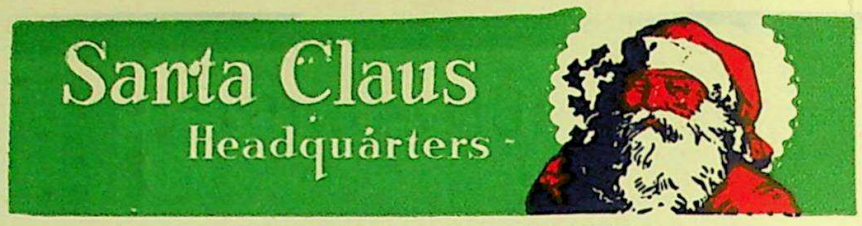
MATS FOR NEWSPAPER ADS
No. XX-699
2-col...35c 4-col...50c 6-col...75c

PAPER BANNER
No. XX-696—19x30 in. Each...$0.15
6 for.75c 25 for.$2.50 100 for. 8.00

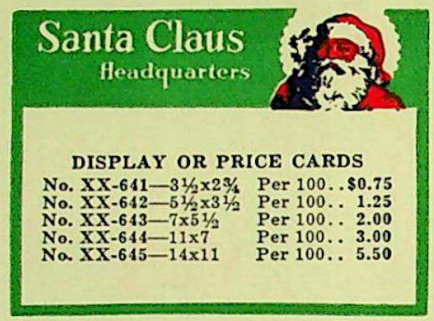
PAPER WINDOW STRIP
No. XX-698—19x7 in. Each....$0.05
6 for.25c 25 for.85c 100 for. 3.00

CAMBRIC BANNER
No. XX-697—19x30 in. Each...$0.30
6 for.....$1.50 25 for..... 5.00

(E-116)



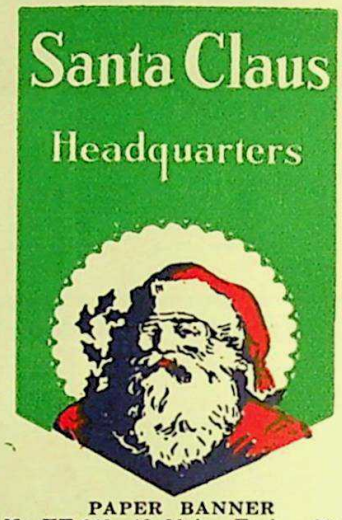
PAPER WINDOW OR INTERIOR TRIM
No. XX-640—50x12½ inches. Price, each....20c 6 for....$1.00 25 for....$3.50



DISPLAY OR PRICE CARDS

No. XX-641—3½x2¾	Per 100..	$0.75
No. XX-642—5½x3½	Per 100..	1.25
No. XX-643—7x5½	Per 100..	2.00
No. XX-644—11x7	Per 100..	3.00
No. XX-645—14x11	Per 100..	5.50

MATS FOR NEWSPAPER ADS
No. XX-649
2-col...35c 4-col...50c 6-col...75c



PAPER WINDOW STRIP
No. XX-648—19x7 in. Each....$0.05
6 for.25c 25 for.85c 100 for. 3.00

PAPER BANNER
No. XX-646—19x30 in. Each...$0.15
6 for.75c 25 for.$2.50 100 for. 8.00

CAMBRIC BANNER
No. XX-647—19x30 in. Each...$0.30
6 for.....$1.50 25 for..... 5.00

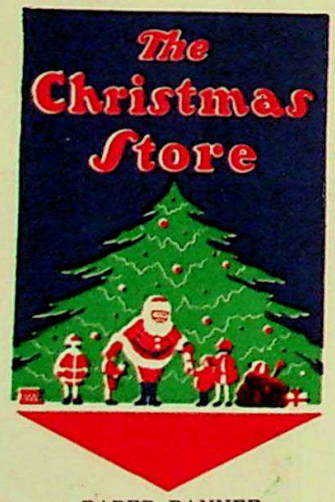
(E-118)

PAPER WINDOW OR INTERIOR TRIM
No. XX-670—50x12½ inches. Price, each....20c 6 for....$1.00 25 for....$3.50

DISPLAY OR PRICE CARDS

No. XX-671—3½x2¾	Per 100..	$0.75
No. XX-672—5½x3½	Per 100..	1.25
No. XX-673—7x5½	Per 100..	2.00
No. XX-674—11x7	Per 100..	3.00
No. XX-675—14x11	Per 100..	5.50

MATS FOR NEWSPAPER ADS
No. XX-679
2-col...35c 4-col...50c 6-col...75c

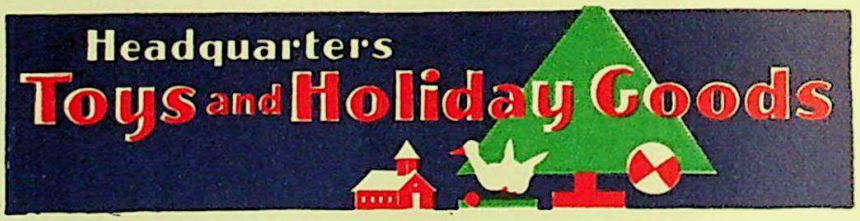


PAPER WINDOW STRIP
No. XX-678—19x7 in. Each....$0.05
6 for.25c 25 for.85c 100 for. 3.00

PAPER BANNER
No. XX-676—19x30 in. Each....$0.15
6 for.75c 25 for.$2.50 100 for. 8.00

CAMBRIC BANNER
No. XX-677—19x30 in. Each...$0.30
6 for.....$1.50 25 for.....$5.00

(E-119)

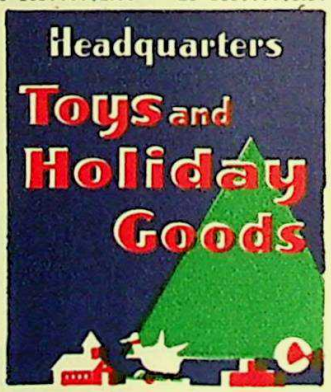


PAPER WINDOW OR INTERIOR TRIM
No. XX-680—50x12½ inches. Price, each....20c 6 for....$1.00 25 for....$3.50

DISPLAY OR PRICE CARDS

No. XX-681—3½x2¾	Per 100..	$0.75
No. XX-682—5½x3½	Per 100..	1.25
No. XX-683—7x5½	Per 100..	2.00
No. XX-684—11x7	Per 100..	3.00
No. XX-685—14x11	Per 100..	5.50

MATS FOR NEWSPAPER ADS
No. XX-689
2-col...35c 4-col...50c 6-col...75c



PAPER WINDOW STRIP
No. XX-688—19x7 in. Each...$0.05
6 for.25c 25 for.85c 100 for. 3.00

PAPER BANNER
No. XX-686—19x30 in. Each...$0.15
6 for.75c 25 for.$2.50 100 for. 8.00

CAMBRIC BANNER
No. XX-687—19x30 in. Each...$0.30
6 for.....$1.50 25 for..... 5.00

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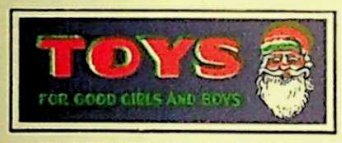
PAPER WINDOW OR INTERIOR TRIM
No. XX-960—50x12½ inches. Price, each....20c 6 for....$1.00 25 for....$3.50

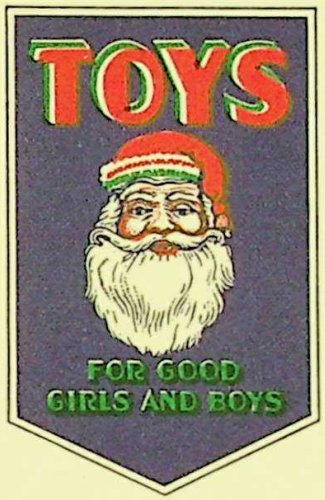
DISPLAY OR PRICE CARDS

No. XX-961—3½x2¾	Per 100..	$0.75
No. XX-962—5½x3½	Per 100..	1.25
No. XX-963—7x5½	Per 100..	2.00
No. XX-964—11x7	Per 100..	3.00
No. XX-965—14x11	Per 100..	5.50

Printed in red and green, with black where the catalog illustration shows blue.



PAPER WINDOW STRIP
No. XX-968—19x7 in. Each...$0.05
6 for.25c 25 for.85c 100 for. 3.00



PAPER BANNER
No. XX-966—19x30 in. Each...$0.15
6 for.75c 25 for $2.50 100 for. 8.00

(E-102)

PAPER WINDOW OR INTERIOR TRIM
No. X-560—42x14 inches. Each..20c 6 for..$1.00 25 for..$3.50

PAPER STREAMER
No. X-559—9½x42 in. Per doz..$1.20

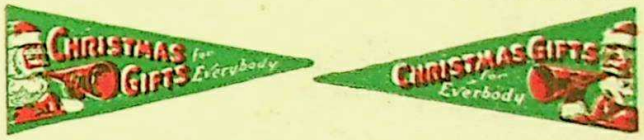
PAPER PENNANT
No. X-566—14x28 in.
25 for.....$1.25

CAMBRIC PENNANT
No. X-556—14x28 in.
Each 15c

DISPLAY OR PRICE CARDS

No. X-561—3½x2¾	Per 100..	$0.75
No. X-562—5½x3½	Per 100..	1.25
No. X-563—7x5½	Per 100..	2.00
No. X-564—11x7	Per 100..	3.00
No. X-565—14x11	Per 100..	5.50

MATS FOR NEWSPAPER ADS
No. X-558
2-col. 35c 4-col. 50c 6-col. 75c



PAPER WINDOW PENNANT
No. X-567—18x7 in. Dozen..30c

PAPER WINDOW PENNANT
No. X-568—18x7 in. Dozen..30c

PAPER WINDOW OR INTERIOR TRIM
No. X-540—42x14 inches. Each..20c 6 for..$1.00.. 25 for..$3.50

PAPER STREAMER
No. X-549
9½x42 in.
Per doz..$1.20

PAPER PENNANT
No. X-546—14x28 in.
25 for.....$1.25

CAMBRIC PENNANT
No. X-476—14x28 in.
Each 15c

DISPLAY OR PRICE CARDS

No. X-541—3½x2¾	Per 100..	$0.75
No. X-542—5½x3½	Per 100..	1.25
No. X-543—7x5½	Per 100..	2.00
No. X-544—11x7	Per 100..	3.00
No. X-545—14x11	Per 100..	5.50

MATS FOR NEWSPAPER ADS
No. X-477
2-col. 35c 4-col. 50c 6-col. 75c

PAPER WINDOW PENNANT
No. X-547—18x7 in. Dozen..30c

PAPER WINDOW PENNANT
No. X-548—18x7 in. Dozen..30c

(E-104)

PAPER WINDOW OR INTERIOR TRIM
No. X-520—42x14 inches. Each..20c 6 for..$1.00 25 for..$3.50

PAPER STREAMER
No. X-529
9½x42 in.
Per doz..$1.20

PAPER PENNANT
No. X-526—14x28 in.
25 for.....$1.25

CAMBRIC PENNANT
No X-516—14x28 in.
Each 15c

DISPLAY OR PRICE CARDS

No. X-521—3½x2¾	Per 100..	$0.75
No. X-522—5½x3½	Per 100..	1.25
No. X-523—7x5½	Per 100..	2.00
No. X-524—11x7	Per 100..	3.00
No. X-525—14x11	Per 100..	5.50

MATS FOR NEWSPAPER ADS
No. X-519
2-col. 35c 4-col. 50c 6-col. 75c

PAPER WINDOW PENNANT
No. X-527—18x7 in. Dozen..30c

PAPER WINDOW PENNANT
No. X-528—18x7 in. Dozen..30c

PAPER WINDOW OR INTERIOR TRIM
No. X-260—42x14 inches. Each..20c 6 for..$1.00 25 for..$3.50

PAPER STREAMERS
No. X-259—9½x42 in. Per doz..$1.20

PAPER PENNANT
No. X-256—14x28 in.
25 for.....$1.25
CAMBRIC PENNANT
No. X-266—14x28 in.
Each 15c

MATS FOR NEWSPAPER ADS
No. X-267
2-col..35c 4-col..50c 6-col..75c

PAPER WINDOW PENNANT
No. X-257—18x7 in. Dozen..30c

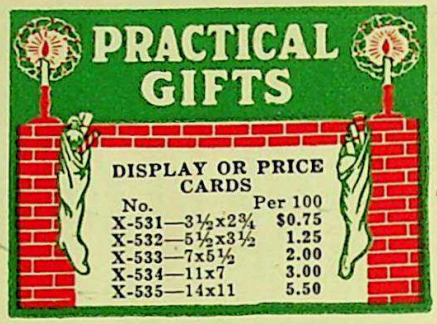
PAPER WINDOW PENNANT
No. X-258—18x7 in. Dozen..30c

(E-87)

PAPER WINDOW OR INTERIOR TRIM
No. X-530—42x14 inches. Each..20c 6 for..$1.00 25 for..$3.50

PAPER STREAMER
No. X-539.
9½x42 in.
Per doz..$1.20

PAPER PENNANT
No. X-536—14x28 in.
25 for.....$1.25
CAMBRIC PENNANT
No. X-506—14x28 in.
Each 15c



MATS FOR NEWSPAPER ADS
No. X-507
2-col..35c 4-col..50c 6-col..75c

PAPER WINDOW PENNANT
No. X-537—18x7 in. Dozen..30c

PAPER WINDOW PENNANT
No. X-538—18x7 in. Dozen..30c

PAPER WINDOW OR INTERIOR TRIM
No. X-270—42x14 inches. Each..20c 6 for..$1.00 25 for..$3.50

PAPER STREAMER
No. X-279—9½x42 in. Per doz..$1.20

PAPER PENNANT
No. X-276—14x28 in.
25 for.....$1.25
CAMBRIC PENNANT
No. X-286—14x28 in.
Each 15c

MATS FOR NEWSPAPER ADS
No. X-287
2x2¾-inch. Each 35c

PAPER WINDOW PENNANT
No. X-277—18x7 in. Dozen..30c

PAPER WINDOW PENNANT
No. X-278—18x7 in. Dozen..30c

(E-101)

PAPER WINDOW OR INTERIOR TRIM
No. X-160—42x14 inches. Each..20c 6 for..$1.00 25 for..$3.50

PAPER STREAMER
No. X-159—9½x42 in.
Per Doz..$1.20

PAPER PENNANT
No. X-156—14x28 in.
25 for.....$1.25
CAMBRIC PENNANT
No. X-166—14x28 in.
Each 15c

MATS FOR NEWSPAPER ADS
No. X-168
2-col..35c 4-col..50c 6-col..75c

PAPER WINDOW PENNANT
No. X-157—18x7 in. Dozen..30c

PAPER WINDOW PENNANT
No. X-158—18x7 in. Dozen..30c

All illustrations are miniature reproductions in actual colors

PAPER WINDOW OR INTERIOR TRIM
No. X-450—42x14 inches. Each..20c 6 for..$1.00 25 for..$3.50

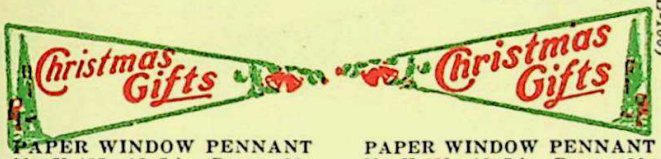
No. X-451—3½x2¾	100.	$0.75
No. X-452—5½x3½	100.	1.25
No. X-453—7x5½	100.	2.00
No. X-454—11x7	100.	3.00
No. X-455—14x11	100.	5.50

MATS FOR NEWSPAPER ADS
No. X-2
2-col..35c 4-col..50c 6-col..75c

PAPER STREAMER
No. X-459—9½x42 in. Per doz..$1.20

(E-100)

PAPER PENNANT
No. X-456—14x28 in.
25 for.....$1.25
CAMBRIC PENNANT
No. X-466—14x28 in.
Each 15c

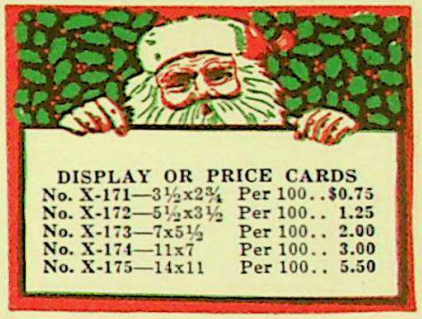


PAPER WINDOW PENNANT
No. X-457—18x7 in. Dozen..30c

PAPER WINDOW PENNANT
No. X-458—18x7 in. Dozen..30c

(E-106)

PAPER WINDOW OR INTERIOR TRIM
No. X-130—42x14 inches. Each..20c 6 for..$1.00 25 for..$3.50

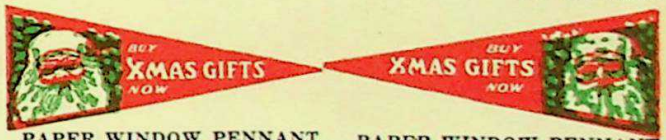


No. X-171—3½x2¾	Per 100..	$0.75
No. X-172—5½x3½	Per 100..	1.25
No. X-173—7x5½	Per 100..	2.00
No. X-174—11x7	Per 100..	3.00
No. X-175—14x11	Per 100..	5.50

MATS FOR NEWSPAPER ADS
No. X-119
2-col..35c 4-col..50c 6-col..75c

PAPER STREAMER
No. X-129
9½x42 in.
Per doz..$1.20

PAPER PENNANT
No. X-126—14x28 in.
25 for.....$1.25
CAMBRIC PENNANT
No. X-118—14x28 in.
Each 15c



PAPER WINDOW PENNANT
No. X-127—18x7 in. Dozen..30c

PAPER WINDOW PENNANT
No. X-128—18x7 in. Dozen..30c

(E-107)

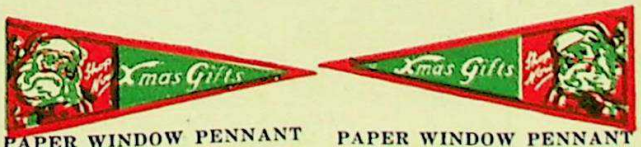
PAPER WINDOW OR INTERIOR TRIM
No. X-180—42x14 inches. Each..20c 6 for..$1.00 25 for..$3.50

No. X-431—3½x2¾	Per 100..	$0.75
No. X-432—5½x3½	Per 100..	1.25
No. X-433—7x5½	Per 100..	2.00
No. X-434—11x7	Per 100..	3.00
No. X-435—14x11	Per 100..	5.50

MATS FOR NEWSPAPER ADS
No. X-437
2-col..35c 4-col..50c 6-col..75c

PAPER STREAMER
No. X-189—9½x42 in. Per doz..$1.20

PAPER PENNANT
No. X-186—14x28 in.
25 for.....$1.25
CAMBRIC PENNANT
No. X-436—14x28 in.
Each 15c



PAPER WINDOW PENNANT
No. X-187—18x7 in. Dozen..30c

PAPER WINDOW PENNANT
No. X-188—18x7 in. Dozen..30c

(E-108)

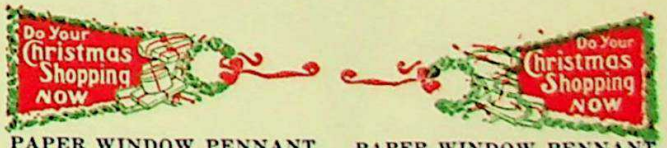
PAPER WINDOW OR INTERIOR TRIM
No. X-480—42x14 inches. Each..20c 6 for..$1.00 25 for..$3.50

No. X-481—3½x2¾	Per 100..	$0.75
No. X-482—5½x3½	Per 100..	1.25
No. X-483—7x5½	Per 100..	2.00
No. X-484—11x7	Per 100..	3.00
No. X-485—14x11	Per 100..	5.50

MATS FOR NEWSPAPER ADS
No. X-1
2-col..35c 4-col..50c 6-col..75c

PAPER STREAMERS
No. X-489—9½x42 in. Per doz..$1.20

PAPER PENNANT
No. X-486—14x28 in.
25 for.....$1.25
CAMBRIC PENNANT
No. X-496—14x28 in.
Each 15c



PAPER WINDOW PENNANT
No. X-487—18x7 in. Dozen..30c

PAPER WINDOW PENNANT
No. X-488—18x7 in. Dozen..30c

PAPER WINDOW OR INTERIOR TRIM
No. X-320—42x14 inches. Each..20c 6 for..$1.00 25 for..$3.50

DISPLAY OR PRICE CARDS

No. X-321—3½x2¾	100....	$0.75
No. X-322—5½x3½	100....	1.25
No. X 323—7x5½	100....	2.00
No. X-324—11x7	100....	3.00
No. X-325—14x11	100....	5.50

MATS FOR NEWSPAPER ADS
No. X-319
2-col..35c 4-col..50c 6-col..75c

PAPER STREAMER
No. X-329.
9½x42 in.
Per doz..$1.20

PAPER PENNANT
No. X-326—14x28 in.
25 for.....$1.25

CAMBRIC PENNANT
No. X-318—14x28 in.
Each 15c

PAPER WINDOW PENNANT
No. X-327—18x7 in. Dozen..30c

PAPER WINDOW PENNANT
No. X-328—18x7 in. Dozen..30c

(E-117)

PAPER WINDOW OR INTERIOR TRIM
No. X-139—42x14 inches. Each..20c 6 for..$1.00 25 for..$3.50

No. X-131—3½x2¾ Per 100.$0.75
No. X-132—5½x3½ Per 100. 1.25
No. X-133—7x5½ Per 100. 2.00
No. X-134—11x7 Per 100. 3.00
No. X-135—14x11 Per 100. 5.50

MATS FOR NEWSPAPER ADS
No. X-138
2-col..35c 4-col..50c 6-col..75c
7-col.....90c

PAPER STREAMER
No. X-149.
9½x42 in.
Per doz..$1.20

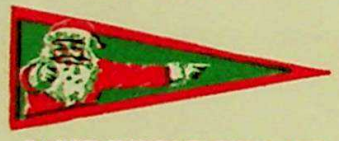
PAPER PENNANT
No. X-146 — 14x28 in.
25 for.....$1.25

CAMBRIC PENNANT
No. X-136 — 14x28 in.
Each 15c

PAPER WINDOW PENNANT
No. X-147—18x7. Per doz..30c

PAPER WINDOW PENNANT
No. X-148—18x7. Per doz..30c

PAPER WINDOW OR INTERIOR TRIM
No. X-210—42x14 inches. Each..20c 6 for..$1.00 25 for..$3.50



PAPER WINDOW PENNANT
No. X-207—18x7 in. Dozen..30c

PAPER WINDOW PENNANT
No. X-208—18x7 in. Dozen..30c

PAPER STREAMER
No. X-199
9½x42 in.
Per doz..$1.20

DISPLAY OR PRICE CARDS

No. X-211—3½x2¾	Per 100..	$0.75
No. X-212—5½x3½	Per 100..	1.25
No. X-213—7x5½	Per 100..	2.00
No. X-214—11x7	Per 100..	3.00
No. X-215—14x11	Per 100..	5.50

MATS FOR NEWSPAPER ADS
No. X-197
2-col..35c 4-col..50c 6-col..75c

PAPER STREAMER
No. X-198
9½x42 in.
Per doz..$1.20

PAPER PENNANT
No. X-206—14x28 in.
25 for.....$1.25

CAMBRIC PENNANT
No. X-216—14x28 in.
Each 15c

(E-109)

SANTA CLAUS PAPER CUT-OUT
No. X-233—36 in. by 24 in. Printed in Red, Blue, Green and Buff Ink. Can be mounted on cardboard or cloth and used on advertising signs. Each..... 20¢
Per dozen.....$2.00

PAPER BANNER
No. X-1066—19 x 30 in.
Each..... 15¢
6 for 75¢ 25 for $2.50
100 for $8.00

PAPER WINDOW OR INTERIOR STREAMER
No. X-85—Size 56 x 21 in. Price, each.....25¢
CAMBRIC SIGN No. X-12—Size 56 x 21 in. Price, each.....$1.00

All illustrations are miniature reproductions in actual colors

SHOPPING DAYS CALENDAR

No. X-42—14x11 in. Printed on heavy weight White Cardboard. Has calendar pad with 25 separate leaves, each 7x5⅛ in., reading "Only 25 More," "Only 24 More," etc., down to "Only 1 More Shopping Day Until Christmas." Each..... **35¢**

CUT-OUT WINDOW OR INTERIOR TRIM

No. X-50—Combination set of three pieces printed in Red and Green Ink on White Paper. Upper left-hand piece measures 18½ in. wide by 28 in. deep. Upper right-hand measures 26½ in. wide by 10 in. deep. Side piece with church design measures 12½ in. wide by 30½ in. deep. Price per set, complete..... **40¢**

We do not break sets.

SANTA CLAUS HEAD PAPER CUT-OUT

No. X-234—24 in. by 20 in. Printed in Red, Blue, Green and Buff Ink. Can be used for pasting on window, window backgrounds or can be mounted on cardboard or cloth and used in connection with any interior or window display or on advertising signs.

Each . **12½¢**
Per dozen **$1.25**
Gross, **$12.50**

SANTA CLAUS HEAD

No. X-235—24 in. high by 14 in. wide, cut-out, printed in Red, Blue, Green and Buff Ink on paper. Is made to fit against sash of door or window.

Each ..... **10¢**
Per dozen..... **$1.00**

WINDOW DECORATION

No. X-440—Size as laid out in above illustration 80 inches wide and 20 inches deep. Printed in Red and Green Ink on White Paper. Made up in five pieces, the center section from large bell to large bell is 40 inches wide and 13 inches deep, then there are four small sections each 20 inches in length. The entire five pieces can be put across the top of a large window and would measure 120 inches in length, or could be used with just the center section at the top of window with the four smaller pieces as side sections so that it will fit a window from 40 to 50 inches wide and 40 inches deep, or either of the small sections could be entirely eliminated. Price per set, complete..... **40¢**

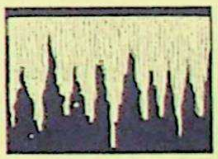
No. X-438—Fireplace, 36 in. by 48 in., poster for quickly attaching to background or side walls. In addition, instructions are furnished for quickly and simply converting into a very realistic third dimension effect with an 8-inch deep fire pit. Four colors. One of the most realistic fireplace display units ever produced. Price, each... **85¢**

GIANT GREETING CARD TYPE POSTER

No. X-443—38 inches wide and 50 inches tall, printed in full color on substantial poster stock. Can be attached to backgrounds or walls or can be mounted on heavier cardboard. The light red bow is a separate item which fits into two slots in the poster giving an unusually attractive depth effect. This is a new, exclusive item. Each..... **85¢**

CUT-OUT WINDOW OR INTERIOR TRIM

No. X-80—Combination set printed in Red, Green, Black and Buff Ink on White Paper. Large Circle with Santa Claus head is 26 in. in diameter. Two Small Circles are 13 in. in diameter. Price per set, complete..... **30¢**



PLAIN CREPE PAPER ICICLES

No. X-901 — Pure white crepe paper cut in scallops to represent icicles, 8 in. wide, 10 ft. to a fold. Per dozen folds..... **$1.10**

CUT-OUT WINDOW OR INTERIOR TRIM

No. X-75—Combination set printed in Red and Green Ink on White Paper. Large Oval is 26 in. wide and 22 in. deep. Small Circles are 12 in. in diameter. Oblong Panel is 20 in. by 8 in. Per set, complete. **25¢**

No. X-1047—Giant Santa window poster, 50 inches by 38 inches, for windows or side walls. The jolly laughing Santa peeping through a French window gives the final touch of Christmas spirit. Printed in three colors, red, blue, and yellow. Price, each..... **75¢**

Miscellaneous Display and Price Cards

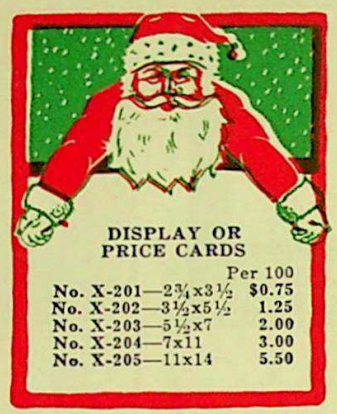
DISPLAY CARD
No. X-285—11x14 in. Red and Green Ink on White Cardboard.
100 ..... $5.50
(Will sell any quantity 7c each)

DISPLAY OR PRICE CARDS

No.	Per 100
X-271—2¾x3½	$0.75
X-272—3½x5½	1.25
X-273—5½x7	2.00
X-274—7x11	3.00
X-275—11x14	5.50

DISPLAY OR PRICE CARDS

No.	Per 100
X-251—2¾x3½	$0.75
X-252—3½x5½	1.25
X-253—5½x7	2.00
X-254—7x11	3.00
X-255—11x14	5.50



DISPLAY OR PRICE CARDS

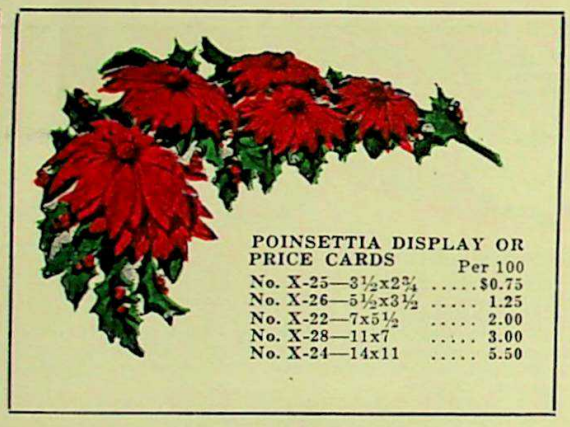
	Per 100
No. X-201—2¾x3½	$0.75
No. X-202—3½x5½	1.25
No. X-203—5½x7	2.00
No. X-204—7x11	3.00
No. X-205—11x14	5.50

DISPLAY OR PRICE CARDS

	Per 100
No. X-141—2¾x3½	$0.75
No. X-142—3½x5½	1.25
No. X-143—5½x7	2.00
No. X-144—7x11	3.00
No. X-145—11x14	5.50

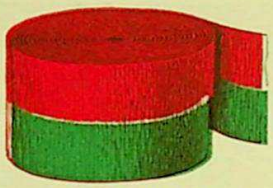
HOLLY PRICE OR SHOW CARDS

	Per 100
No. X-13—3½x2¾	$0.75
No. X-18—5½x3½	1.25
No. X-19—7x5½	2.00
No. X-20—11x7	3.00
No. X-21—14x11	5.50



POINSETTIA DISPLAY OR PRICE CARDS

	Per 100
No. X-25—3½x2¾	$0.75
No. X-26—5½x3½	1.25
No. X-22—7x5½	2.00
No. X-28—11x7	3.00
No. X-24—14x11	5.50



CREPE PAPER STREAMER
No. X-2240—2-color ½ red and ½ green. 40 feet long by 2½ inches wide. Per dozen.... **$1.10**
Per gross.... **$11.00**

DISPLAY OR PRICE CARDS

No.	Per 100
X-29—2¾x3½	$0.75
X-95—3½x5½	1.25
X-96—5½x7	2.00
X-97—7x11	3.00
X-98—11x14	5.50

CARD FACERS
These cards are cut out in the center, to be used in card frame in front of your regular price cards.

	Per 100
No. X-882—5½x3½	$1.00
No. X-883—7x5½	1.50
No. X-884—11x7	2.50
No. X-885—14x11	4.00

DISPLAY OR PRICE CARD
No. X-881—3½x2¾ Per 100 ..... 75c

DISPLAY OR PRICE CARDS

	Per 100
No. X-581—3½x2¾	$0.75
No. X-582—5½x3½	1.25
No. X-583—7x5½	2.00
No. X-584—11x7	3.00
No. X-585—14x11	5.50

DISPLAY OR PRICE CARDS

No.	Per 100
X-107—3½x2¾	$0.75
X-74 —5½x3½	1.25
X-76 —7x5½	2.00
X-77 —11x7	3.00
X-78 —14x11	5.50

DISPLAY OR PRICE CARDS

	Per 100
No. X-341—2¾x3½	$0.75
No. X-342—3½x5½	1.25
No. X-343—5½x7	2.00
No. X-344—7x11	3.00
No. X-345—11x4	5.50

No.	Per 100
X-461—2¾x3½	$0.75
X-462—3½x5½	1.25
X-463—5½x7	2.00
X-464—7x11	3.00
X-465—11x14	5.50

	Per 100
No. X-121—2¾x3½	$0.75
No. X-122—3½x5½	1.25
No. X-123—5½x7	2.00
No. X-124—7x11	3.00
No. X-125—11x14	5.50

DISPLAY OR PRICE CARDS

	Per 100
No. X-181—2¾x3½	$0.75
No. X-182—3½x5½	1.25
No. X-183—5½x7	2.00
No. X-184—7x11	3.00
No. X-185—11x14	5.50

DISPLAY OR PRICE CARDS

	Per 100
No. X-151—2¾x3½	$0.75
No. X-152—3½x5½	1.25
No. X-153—5½x7	2.00
No. X-154—7x11	3.00
No. X-155—11x14	5.50

DISPLAY OR PRICE CARDS

	Per 100
No. X-491—2¾x3½	$0.75
No. X-492—3½x5½	1.25
No. X-493—5½x7	2.00
No. X-494—7x11	3.00
No. X-495—11x14	5.50

PRICE TAG
No. X-65 — 2¼x2¾. Punched and Strung. Per 100.... $0.30
Per box of 500..... 1.35
Per box of 1000..... 2.50

All illustrations are miniature reproductions in actual colors

PAPER WINDOW OR INTERIOR TRIM
No. S-260—42x14 inches. Each..20c 6 for..$1.00 25 for..$3.50

PAPER PENNANT
No. S-266 — 14x28 in.
25 for $1.25

DISPLAY OR PRICE CARDS

No. S-261— 3½x 2¾	Per 100	$0.75
No. S-262— 5½x 3½	Per 100	1.25
No. S-263— 7 x 5½	Per 100	2.00
No. S-264—11 x 7	Per 100	3.00
No. S-265—14 x11	Per 100	5.50
No. S-274—7x11	Per 100	$3.00
No. S-275—11x14	Per 100	5.50

Width of card is first dimension given.

MATS FOR NEWSPAPER ADS
No. S-68
2-col....35c 4-col....50c 6-col....75c

PAPER STREAMER
No. S-269
9½x42 in.
Dozen....$1.20

PAPER WINDOW PENNANT
No. S-267—18x6 in. Dozen..30c

PAPER WINDOW PENNANT
No. S-268—18x6 in. Dozen..30c

(E-119) (L-21)

PAPER WINDOW OR INTERIOR TRIM
No. J-210—42x14 inches. Each..20c 6 for..$1.00 25 for..$3.50

PAPER PENNANT
No. J-216 — 14x28 in.
25 for.....$1.25

CAMBRIC PENNANT
No. J-47 — 14x28 in.
Each 15c

DISPLAY OR PRICE CARDS

No.		
J-211—3½x2¾	Per 100	$0.75
J-212—5½x3½	Per 100	1.25
J-213—7x5½	Per 100	2.00
J-214—11x7	Per 100	3.00
J-215—14x11	Per 100	5.50

MATS FOR NEWSPAPER ADS
No. J-13
2-col....35c 4-col....50c 6-col....75c

PAPER STREAMER
No. J-219
9½x42 in.
Dozen....$1.20

PAPER WINDOW PENNANT
No. J-217—18x7 in. Dozen..30c

PAPER WINDOW PENNANT
No. J-218—18x7 in. Dozen..30c

PAPER WINDOW OR INTERIOR TRIM
No. W-50—42x14 inches. Each..20c 6 for..$1.00 25 for..$3.50

PAPER PENNANT
No. W-56 — 14x28 in.
25 for.....$1.25

CAMBRIC PENNANT
No. W-66 — 14x28 in.
Each 15c

DISPLAY OR PRICE CARDS

No. W-51—3½x2¾	Per 100	$0.75
No. W-52—5½x3½	Per 100	1.25
No. W-53—7x5½	Per 100	2.00
No. W-54—11x7	Per 100	3.00
No. W-55—14x11	Per 100	5.50

MATS FOR NEWSPAPER ADS
No. W-65
2-col...35c 4-col...50c 6-col...75c

PAPER STREAMER
No. W-59—9½x
42. Doz..$1.20

PAPER WINDOW PENNANT
No. W-57—18x7 in. Dozen..30c

PAPER WINDOW PENNANT
No. W-58—18x7 in. Dozen..30c

(E-124) (L-123)

PAPER WINDOW OR INTERIOR TRIM
No. P-130—42x14 inches. Each..20c 6 for..$1.00 25 for..$3.50

PAPER PENNANT
No. P-136 — 14x28 in.
25 for.....$1.25

CAMBRIC PENNANT
No. P-146 — 14x28 in.
Each 15c

DISPLAY OR PRICE CARDS

No. P-131—3½x2¾	Per 100	$0.75
No. P-132—5½x3½	Per 100	1.25
No. P-133—7x5½	Per 100	2.00
No. P-134—11x7	Per 100	3.00
No. P-135—14x11	Per 100	5.50
No. P-141—2¾x3½	Per 100	$0.75
No. P-142—3½x5½	Per 100	1.25
No. P-143—5½x7	Per 100	2.00
No. P-145—11x14	Per 100	5.50

Width of card is first dimension given.

STREAMER
No. P-139
9½x42 in.
Dozen....$1.20

PAPER WINDOW PENNANT
No. P-137—18x7 in. Dozen..30c

PAPER WINDOW PENNANT
No. P-138—18x7 in. Dozen..30c

PAPER WINDOW OR INTERIOR TRIM
No. C-190—42x14 inches. Each..20c 6 for..$1.00 25 for..$3.50

PAPER PENNANT
No. C-196—14x28 in.
25 for $1.25

DISPLAY OR PRICE CARDS

No. C-191—3½x2¾	Per 100..	$0.75
No. C-192—5½x3½	Per 100..	1.25
No. C-193—7x5½	Per 100..	2.00
No. C-194—11x7	Per 100..	3.00
No. C-195—14x11	Per 100..	5.50

MATS FOR NEWSPAPER ADS
No. C-61
2-col...35c 4-col...50c 6-col...75c

PAPER STREAMER
No. C-199
9½x42 in.
Dozen....$1.20

PAPER WINDOW PENNANT
No. C-197—18x7 in. Dozen..30c

PAPER WINDOW PENNANT
No. C-198—18x7 in. Dozen..30c

(E-74)

PAPER WINDOW OR INTERIOR TRIM
No. A-50—42x14 inches. Each..20c 6 for..$1.00 25 for..$3.50

PAPER PENNANT
No. A-46 — 14x28 in.
25 for.....$1.25

DISPLAY OR PRICE CARDS

No.		
A-41—3½x2¾	100....	$0.75
A-42—5½x3½	100....	1.25
A-43—7x5½	100....	2.00
A-44—11x7	100....	3.00
A-45—14x11	100....	5.50

MATS FOR NEWSPAPER ADS
No. A-51
2-col....35c 4-col....50c 5-col....65c
6-col....75c

PAPER STREAMER
No. A-49—9½x
42. Doz..$1.20

PAPER WINDOW PENNANT
No. A-47—18x7 in. Dozen..30c

PAPER WINDOW PENNANT
No. A-48—18x7 in. Dozen..30c

PAPER WINDOW OR INTERIOR TRIM
No. AA-400—50x12½ inches. Each.....20c 6 for.....$1.00 25 for.....$3.50

DISPLAY OR PRICE CARDS

No. AA-401—3½x2¾	Per 100..	$0.75
No. AA-402—5½x3½	Per 100..	1.25
No. AA-403—7x5½	Per 100..	2.00
No. AA-404—11x7	Per 100..	3.00
No. AA-405—14x11	Per 100..	5.50

PAPER WINDOW STRIP
No. AA-408—19x7 in. Each..$0.05
6 for..25c 25 for..85c 100 for.. 3.00

PAPER BANNER
No. AA-406—19x30 in. Each..$0.15
6 for 75c 25 for $2.50 100 for 8.00

(E-121)

PAPER WINDOW OR INTERIOR TRIM
No. D-100—42x14 inches. Each..20c 6 for..$1.00 25 for..$3.50

PAPER PENNANT
No. D-106 — 14x28 in.
25 for.....$1.25

CAMBRIC PENNANT
No. D-116 — 14x28 in.
Each 15c

DISPLAY OR PRICE CARDS

No. D-101—3½x2¾	Per 100.	$0.75
No. D-102—5½x3½	Per 100.	1.25
No. D-103—7x5½	Per 100.	2.00
No. D-104—11x7	Per 100.	3.00
No. D-105—14x11	Per 100.	5.50

MATS FOR NEWSPAPER ADS
No. D-117
2-col...35c 4-col...50c 6-col...75c

PAPER STREAMER
No. D-109
9½x42 in.
Dozen....$1.20

PAPER WINDOW PENNANT
No. D-107—18x7 in. Dozen..30c

PAPER WINDOW PENNANT
No. D-108—18x7 in. Dozen..30c

PAPER WINDOW OR INTERIOR TRIM
No. J-190—42x14 inches. Each..20c 6 for..$1.00 25 for..$3.50

DISPLAY OR PRICE CARDS

No. J-191—3½x2¾	Per 100.	$0.75
No. J-192—5½x3½	Per 100.	1.25
No. J-193—7x5½	Per 100.	2.00
No. J-194—11x7	Per 100.	3.00
No. J-195—14x11	Per 100.	5.50

MATS FOR NEWSPAPER ADS
No. J-99
2-col...35c 4-col...50c 6-col...75c

PAPER STREAMER
No. J-199
9½x42 in.
Dozen....$1.20

PAPER PENNANT
No. J-196 — 14x28 in.
25 for.....$1.25

CAMBRIC PENNANT
No. J-98 — 14x28 in.
Each 15c

PAPER WINDOW PENNANT
No. J-197—18x7 in. Dozen..30c

PAPER WINDOW PENNANT
No. J-198—18x7 in. Dozen..30c

(E-118)

(E-120)

PAPER WINDOW OR INTERIOR TRIM
No. J-130—42x14 inches. Each..20c 6 for..$1.00 25 for..$3.50

DISPLAY OR PRICE CARDS

J-131—3½x2¾	Per 100..	$0.75
J-132—5½x3½	Per 100..	1.25
J-133—7x5½	Per 100..	2.00
J-134—11x7	Per 100..	3.00
J-135—14x11	Per 100..	5.50

MATS FOR NEWSPAPER ADS
No. J-138
2-col...35c 4-col...50c 6-col...75c

PAPER STREAMER
No. J-129
9½x42 in.
Dozen....$1.20

PAPER PENNANT
No. J-126 — 14x28 in.
25 for.....$1.25

PAPER WINDOW PENNANT
No. J-127—18x7 in. Dozen..30c

PAPER WINDOW PENNANT
No. J-128—18x7 in. Dozen..30c

SALE PRICE

PRICE CARDS

No.	100
S-120—1¾x2¾	$0.50
S-121—2¾x3½	.75
S-122—3½x5½	1.25
S-123—5½x7	2.00
S-124—7x11	3.00
S-125—11x14	5.50

PLAIN R. R. CARD BOARD

In Colors and White

We have in stock Red, Yellow, Orange, Green, Blue, Black and White Plain 6-Ply Railroad Card Board, without any printing, cut to the various sizes listed below.

No. RR-101—White
No. RR-140—Yellow
No. RR-141—Orange
No. RR-142—Red
No. RR-143—Green
No. RR-147—Blue
No. RR-148—Black

	Size	Per 100 Sheets Colors	White
Full sheets	22 x28	$7.50	$5.60
Half sheets	14 x22	3.85	3.00
Quarter sheets	14 x11	2.00	1.50
Eighth sheets	7 x11	1.00	.85
Sixteenth sheets	5½x 7	.60	.50
Thirty-second sheets	3½x 5½	.35	.30
Sixty-fourth sheets	2¾x 3½	.20	.15
	1¾x 2¾	.12	.10
	2 x 2	.12	.10

SALE PRICE

DISPLAY OR PRICE CARDS

No.	100
S-380—1¾x2¾	$0.50
S-381—2¾x3½	.75
S-382—3½x5½	1.25
S-383—5½x7	2.00
S-384—7x11	3.00
S-385—11x14	5.50

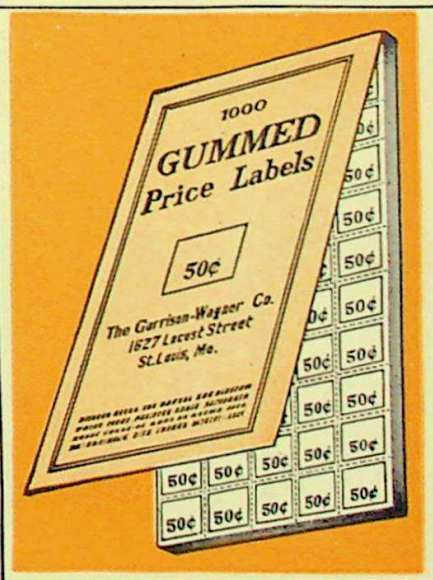
New Improved POLLY CLIP for Price Tickets

Actual Size of Clip

Small and Inexpensive Neat and Everlasting

Price tickets tilt at any desired angle, slips on and off the counter, the tongue, in between the laces of the shoe, and eliminates the trouble of wading into show windows to straighten price tickets. Also excellent for fastening price tickets to boxes, trays, or in fact any edge. Made of non-rustable metal, small, neat, inexpensive and everlasting.

No. K-25—Per dozen..40¢
Per half gross.....$2.00 Per gross.....$3.95
May also be had in a chrome nickel finish if desired.



Gummed Price Labels

No. K-10,000

Each label is 9/16x7/16 in. and is printed in dark blue price numerals, with hairline blue border, on white paper. There are 50 labels to a page, 20 pages to a book. Each page interleaved with waxed paper and each label perforated. This is a very neat label for pricing such articles as notions, men's furnishings, ladies' furnishings, handkerchiefs, hosiery, shoes, chinaware, glassware, novelties, etc., etc. Can also be used for marking boxes in shelving. Carried in stock in 140 price denominations from 3c to $12.50. See list below which is also order blank.

25¢ per book of 1000 labels;

$2.50 per dozen books (12,000 labels);

$18.50 per 100 books;

$24.50 complete set of below 140 denominations (140,000 labels).

Above shows exact size of each label.

1000 labels all one price to each book.

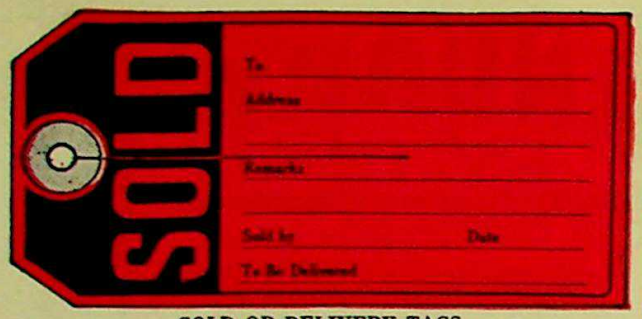
ORDER BLANK

GARRISON-WAGNER CO., 1627 Locust St., St. Louis, Mo. Date
Ship to.....
Street Address.....Town.....State.....
Please send us books of gummed price labels in the following price denominations:

.....3c	.....21c	.....50c	.....98c	.....1.45	.....1.90	.....2.59	.....3.75	.....5.75	...8.00
.....5c	.....23c	.....55c	.....99c	.....1.49	.....1.95	.....2.65	.....3.85	.....5.85	...8.45
.....6c	.....25c	.....59c	...1.00	.....1.50	.....1.98	.....2.69	.....3.95	.....5.95	...8.50
.....7c	.....29c	.....60c	...1.05	.....1.55	.....1.99	.....2.75	.....4.00	.....6.00	...8.85
...7½c	.....30c	.....65c	...1.10	.....1.59	.....2.00	.....2.79	.....4.25	.....6.45	...8.95
.....8c	.....31c	.....69c	...1.15	.....1.60	.....2.15	.....2.85	.....4.45	.....6.50	...9.00
.....9c	.....33c	.....70c	...1.19	.....1.65	.....2.25	.....2.89	.....4.50	.....6.75	...9.45
....10c	.....35c	.....75c	...1.20	.....1.69	.....2.29	.....2.95	.....4.65	.....6.85	...9.50
...12½c	.....38c	.....79c	...1.25	.....1.70	.....2.35	.....2.98	.....4.75	.....6.95	...9.95
....15c	.....39c	.....80c	...1.29	.....1.75	.....2.39	.....3.00	.....4.85	.....7.00	..10.00
....17c	.....40c	.....85c	...1.30	.....1.79	.....2.45	.....3.25	.....4.95	.....7.45	..10.50
....18c	.....45c	.....89c	...1.35	.....1.80	.....2.49	.....3.45	.....5.00	.....7.50	..12.00
....19c	.....48c	.....90c	...1.39	.....1.85	.....2.50	.....3.50	.....5.45	.....7.85	..12.50
...20c	.....49c	.....95c	...1.40	.....1.89	.....2.55	.....3.65	.....5.50	.....7.95	Blanks

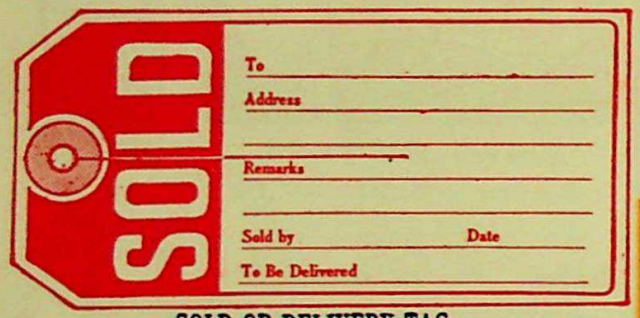
(Check prices desired)

All illustrations are miniature reproductions in actual colors



SOLD OR DELIVERY TAGS

No. Z-920—Size 4¾x2⅝ in. (size No. 5 Shipping Tag). Printed in Black Ink on Red Stock, made with knife slit extending 2½ in. downward from patch. This tag is made with slit so that it can be slipped over regular marking tag which is already on article. Packed 500 to box. Per 1000... **$3.00**

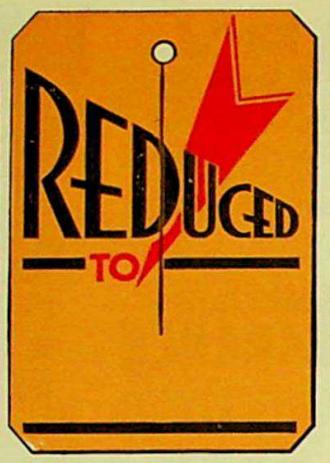


SOLD OR DELIVERY TAG

No. Z-910—Size 4¾x2⅝. Printed in Red Ink on White Stock and made with knife slit extending 2½ in. downward from patch so that tag can be slipped over regular marking tag which may be already on article. Packed 500 to a box. Per 1000..... **$3.00**

AS ADVERTISED TAG

No. Z-934 — Size 3⅛" x 4¾". Printed in Black and Orange Ink on Heavy White Stock. Made with knife slot as illustrated. Packed 250 in a box. Per 1000..... **$4.40**



REDUCED-TO TAG

No. Z-914—Size 3⅛x4¾ inches. Printed in Red and Black Ink on Heavy Yellow Stock. Made with knife slot as illustrated. Packed 250 in a box. Per 1000..... **$4.40**

See List for Quantity Prices

PRICE TAGS

No. Z-939-R—2x3¾. Punched and Strung. Printed in Red Ink on Extra Strong White Tag Board. 500 to box. Per 1000.. **$3.30**

No. Z-939-Y—Same printed in Red Ink on Yellow Tag Board. 500 to box. Per 1000 **$3.30**

PRICE TAGS

No. Z-961-Y—2x3¾. Punched and Strung. Printed in Red Ink on Extra Strong Yellow Tag Board. Packed 500 to box. Per 1000..... **$3.00**

Quantity Prices

The following prices will be in effect on all orders for the following tags when ordered in the specified quantities.

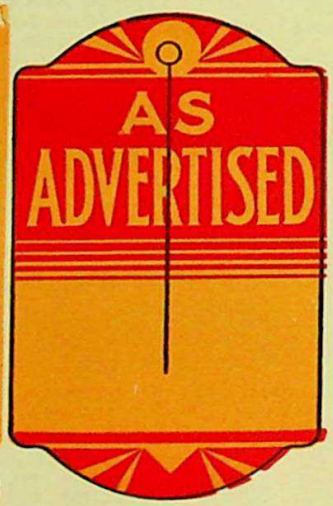
Z-918, Z-922, Z-917, Z-916, Z-934, Z-914, Z-903

Quantities of	Per 1000
500 to 1,500	$4.40
2,000 to 2,500	4.00
3,000 to 4,500	3.70
5,000 to 9,000	3.35
10,000 to 24,000	3.05

Quantity Prices

Z-920, Z-910, Z-961

Quantities of	Per 1000
500 to 1,500	$3.00
2,000 to 2,500	2.85
3,000 to 4,500	2.70
5,000 to 9,000	2.50
10,000 to 24,000	2.20



AS ADVERTISED TAG

No. Z-916—Size 3x5 in. Printed in Red Ink on Heavy Yellow Stock, made with knife slot as illustrated. Packed 250 in a box. Per 1000. **$4.40**

PRICE TAGS

No. Z-901-Y — 2x3¾ in. Punched and Strung. Printed in Red Ink on Yellow Tag Board. Packed 500 to box. Per 1000..... **$3.30**

No. Z-901-R — Same printed in Red Ink on White Tag Board Stock. Per 1000. **$3.30**

No. Z-901-B—Same in Blue Ink on White Tag. Per 1000.. **$3.30**

Quantity Prices

The following prices will be in effect on all orders for the following tags when ordered in the specified quantities.

Z-901, Z-925, Z-939

	Per 1000
500 to 1,500	$3.30
2,000 to 2,500	3.10
3,000 to 4,500	2.90
5,000 to 9,000	2.70
10,000 to 24,000	2.45

SALE PRICE SLIT TAGS

No. Z-918 — Size 5¾x2⅝ in. Printed in Red Ink on White Tag Stock, made with slit so it can be slipped over regular marking tag. Packed 500 to a box. Per 1000..... **$4.40**

SALE PRICE STRING TAGS

No. Z-919 — Size 5¾x2⅝ in. Printed in Red Ink on heavy White Tag Stock. Punched and Strung. Packed 500 to box. Per 1000. **$4.95**

	Per 1000
2,000 to 2,500	$4.50
3,000 to 4,500	4.25
5,000 to 9,000	3.80

SPECIAL SALE TAGS

No. Z-922-R—Size 5¾x2⅝ in. Printed in Red Ink on White Stock, made with knife slit extending 2½ in. downward from patch. Packed 500 to a box. Per 1000... **$4.40**

No. Z-922-B—Same as above, only printed in Blue Ink on White Stock. Packed 500 to a box. Per 1000..... **$4.40**

No. Z-922-Y—Same as above, only printed in Red Ink on Yellow Stock. Packed 500 to a box. Per 1000..... **$4.40**

SPECIALLY PRICED TAGS

No. Z-917 — Size 5¾x2⅝ in. Printed in Red Ink on White Tag Stock, made with slit so it can be slipped over regular marking tag. Packed 500 to a box. Per 1000... **$4.40**

No. Z-903

SPECIAL SALE TAGS

No. Z-903—Size 3"x 5". Printed in Red Ink on Heavy White Stock, made with knife slot as illustrated. Packed 250 in a box. Per 1000 ... **$4.40**

PRICE TAGS

No. Z-925-R—2x3¾. Punched and Strung. Printed in Red Ink on White Tag Board Stock. 500 to box. Per 1000..... **$3.30**

No. Z-925-Y—Same printed in Red Ink on Yellow Tag. 500 to box. Per 1000..... **$3.30**

No. Z-925-B—Same printed in Blue Ink on White Tag. 500 to box. Per 1000..... **$3.30**

MERCHANDISE TAG

No. Z-950-R—Exact size of illustration. Printed in Red Ink on Coated White Tag Stock. Punched and Strung. Packed 500 to box. 1000. **$3.30**

MERCHANDISE TAG

No. Z-950-Y—Exact size of illustration. Printed in Red Ink on Yellow Coated Tag Stock. Punched and Strung. Packed 500 to box. 1000. **$3.30**

MERCHANDISE TAG

No. Z-950-B—Exact size of illustration. Printed in Blue Ink on Coated White Tag Stock. Punched and Strung. Packed 500 to box. 1000. **$3.30**

PRINTED MERCHANDISE TAGS

No. S-242-R — Exact size of illustration. Printed in Red Ink on White Tag Board. Punched and Strung. 500 in box. Per 1000..... **$1.95**

No. S-242-B — Exact size of illustration. Printed in Blue Ink on White Tag Board. Punched and Strung. 500 in box. Per 1000..... **$1.95**

No. S-242-Y — Exact size of illustration. Printed in Red Ink on Yellow Tag Board. Punched and Strung. 500 in box. Per 1000..... **$1.95**

PRINTED MERCHANDISE TAGS

No. S-239-R—Exact size of illustration. Printed in Red Ink on White Tag Board. Punched and Strung. 500 in box. Per 1000.. **$2.20**

No. S-239-Y—Exact size of illustration. Printed in Red Ink on Yellow Tag Board. Punched and Strung. 500 in box. Per 1000.. **$2.20**

No. S-239-B—Exact size of illustration. Printed in Blue Ink on White Tag Board. Punched and Strung. 500 in box. Per 1000.. **$2.20**

PRINTED MERCHANDISE TAGS

No. S-233-R—Exact size of illustration. Printed in Red Ink on White Tag Board. Punched and Strung. Packed 500 in box. Per 1000..... **$3.00**

No. S-233-Y—Exact size of illustration. Printed in Red Ink on Yellow Tag Board. Punched and Strung. 500 in box. Per 1000..... **$3.00**

No. S-233-B—Exact size of illustration. Printed in Blue Ink on White Tag Board. Punched and Strung. 500 in box. Per 1000..... **$3.00**

PRINTED MERCHANDISE TAGS

No. S-362-Y — Exact size of illustration. Printed in Red Ink on Yellow Tag Board. Punched and strung. 500 in box. Per 1000.... **$2.20**

No. S-362-R — Exact size of illustration. Printed in Red Ink on White Tag Board. Punched and strung. 500 in box. Per 1000.... **$2.20**

No. S-362-B—Exact size of illustration. Printed in Blue Ink on White Tag Board. Punched and strung. 500 in box. Per 1000..... **$2.20**

PRINTED MERCHANDISE TAGS

No. S-360-Y—Exact size of illustration. Printed in Red Ink on Yellow Tag Board. Punched and Strung. Packed 500 to box. Per 1000..... **$2.50**

No. S-360-R—Exact size of illustration. Printed in Red Ink on White Tag Board. Punched and Strung. Packed 500 to box. Per 1000..... **$2.50**

No. S-360-B—Exact size of illustration. Printed in Blue Ink on White Tag Board. Packed 500 to box. Per 1000..... **$2.50**

QUANTITY PRICES

The following prices will be in effect on all orders for the following tags when ordered in specified quantities.

	500 to 1,500	2,000 to 2,500	3,000 to 4,500	5,000 to 9,000	10,000 to 24,000
	Per 1000	Per 1000	Per 1000	Per 1000	Per 1000
No. Z-950	$3.30	$3.10	$2.90	$2.70	$2.45
No. Z-955	3.30	3.10	2.90	2.70	2.45
No. S-233	3.00	2.85	2.70	2.50	2.20
No. Z-951	2.75	2.60	2.50	2.25	2.05
No. S-361	2.75	2.60	2.50	2.25	2.05
No. S-360	2.50	2.35	2.25	2.05	1.85
No. S-239	2.20	2.10	2.00	1.90	1.65
No. S-362	2.20	2.10	2.00	1.90	1.65
No. Z-921	1.65	1.55	1.45	1.35	1.20
No. Z-906	2.20	2.10	2.00	1.90	1.65
No. S-242	1.95	1.75	1.65	1.50	1.35

PRINTED MERCHANDISE TAGS

No. Z-921 — Exact size of illustration. Printed in Black Ink on Yellow Tag Stock. Punched and Strung. Packed 500 to box. Per 1000..... **$1.65**

PRINTED MERCHANDISE TAGS

No. S-361-Y—Exact size of illustration. Printed in Red Ink on Yellow Tag Board. Punched and Strung. Packed 500 to box. Per 1000..... **$2.75**

No. S-361-R—Exact size of illustration. Printed in Red Ink on White Tag Board. Punched and Strung. Packed 500 to box. Per 1000..... **$2.75**

No. S-361-B—Exact size of illustration. Printed in Blue Ink on White Tag Board. Punched and Strung. Packed 500 to box. Per 1000..... **$2.75**

MERCHANDISE TAG

No. Z-955-R—Exact size of illustration. Printed in Red Ink on Coated White Tag Stock. Punched and Strung. Packed 500 to box. Per 1000..... **$3.30**

MERCHANDISE TAG

No. Z-955-Y—Exact size of illustration. Printed in Red Ink on Yellow Stock. Punched and Strung with Red Cord. Packed 500 to a box. Per 1000..... **$3.30**

PRINTED MERCHANDISE TAG

No. Z-906-R — Exact size of illustration. Printed in Red Ink on White Tag Stock. Punched and Strung with Red Cord. Packed 500 to box. Per 1000.... **$2.20**

MERCHANDISE TAG

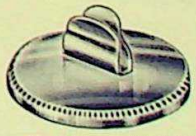
No. Z-951—Exact size of illustration. Printed in Red Ink on Yellow Tag Stock. Punched and Strung. 500 to a box. Per 1000..... **$2.75**

PRINTED MERCHANDISE TAGS

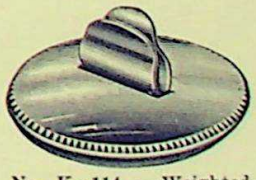
No. Z-906-Y—Exact size of illustration. Printed in Red Ink on Yellow Stock, Punched and Strung with Red Cord. Packed 500 to a box. Per 1000.. **$2.20**

"Holdzit" Holders

Made of heavy metal with weighted beaded base. Attractive, economical and a very practical "Holdzit" Holder. Fingers can be opened or closed to fit thick or thin cards and bent to hold card at an angle. Illustrations are exact sizes. Finished in a beautiful lustrous nickel that is rust-proof and will not tarnish. Use two or more "Holdzit" Holders for long or large cards. Patented October 27, 1931.

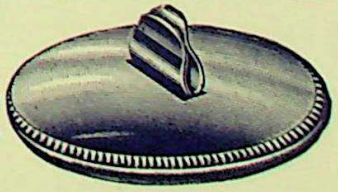


No. K-110 — Weighted. Diameter of base ⅞ in. Per dozen. **50¢** Per gross..... **$5.00**



No. K-114 — Weighted. Diameter of base 1⅛ in. Per dozen. **75¢** Per gross..... **$7.50**

No. K-120 — Weighted. Diameter of base 1½ in. Per doz.. **$1.10** Per gross **$11.00**



CARD HOLDER

No. K-201—As illustrated. Double wire coil card holder. Very useful for displaying price tickets. Packed 1 gross to box. Per gross..... **30¢**

No. S-15-R

SPECIAL SALE
Printed Pin Tickets

These tickets printed exactly as illustrated and in exact size of illustrations are carried in stock for immediate delivery. All are size of No. 5 Pin Tickets.

Per 1000 ..... 99¢
In 5,000 lots, per 1000 . 88¢
In 10,000 lots, per 1000 . 77¢
In 25,000 lots, per 1000 . 72¢

No. S-15-B

No. S-15-Y

PIN TICKET
No. S-50-R

SALE PRINTED PIN TICKETS

Color exactly as illustrated. These are the size of No. 2 Pin Tickets.

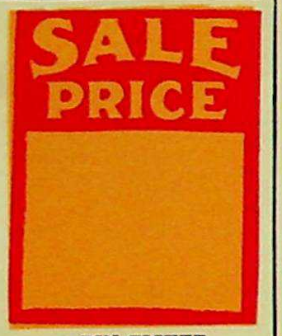
1,000 to 4,000, per 1000 . 88c
5,000 to 9,000, per 1000 . 72c
10,000 to 24,000, per 1000 . 66c

PIN TICKET
No. S-50-B

PIN TICKET
No. S-50-Y

PIN TICKET
No. S-12-R—Exact size of illustration. Printed in Red Ink on White Card.
Box of 500 ..... $1.10

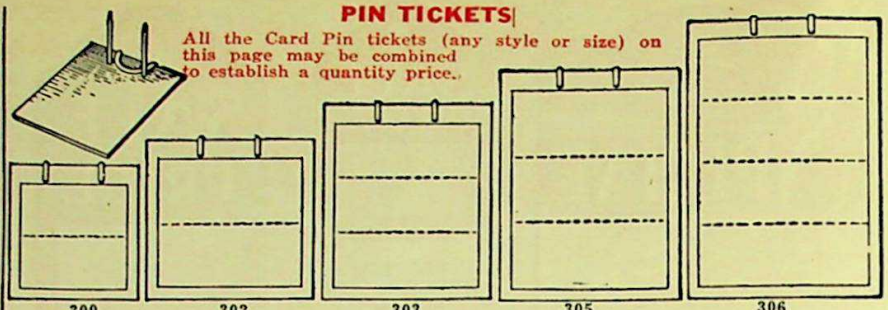
PIN TICKET
No. S-12-B—Exact size of illustration Printed in Blue Ink on White Card.
Box of 500 ..... $1.10



PIN TICKET
No. S-12-Y—Exact size of illustration Printed in Red Ink on Yellow Card.
Box of 500 ..... $1.10

PIN TICKETS

All the Card Pin tickets (any style or size) on this page may be combined to establish a quantity price.



300 302 303 305 306

Plain White Stock Top Pin Tickets

A good quality white ticket with pins at the top. Exact sizes as illustrated above.

Packed 1,000 to a box.	1,000	2,000	3,000	5,000 to 9,000	10,000 to 24,000	25,000 to 49,000
	Per 1000	Per 1000	Per 1000	Per 1000	Per 1000	Per 1000
No. 300	$0.55	$0.52	$0.48	$0.44	$0.41	$0.39
No. 302	.61	.58	.54	.50	.46	.43
No. 303	.74	.69	.65	.59	.55	.52
No. 305	.88	.83	.77	.71	.66	.61
No. 306	1.06	.99	.93	.85	.79	.74

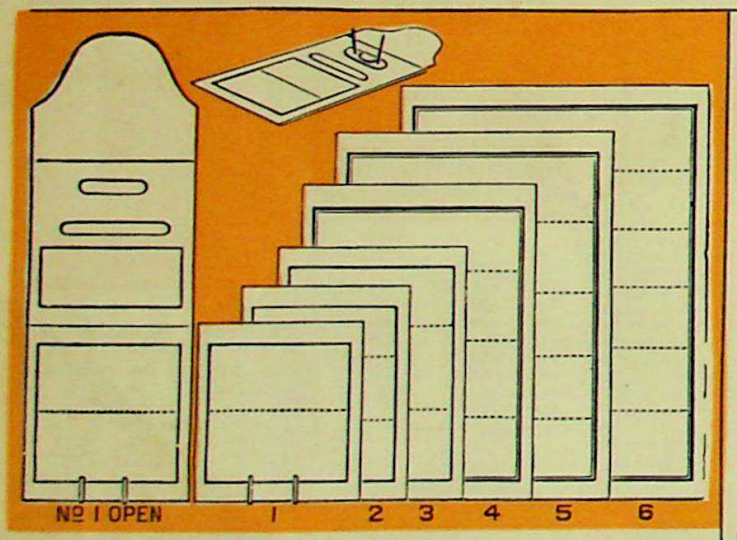
Yellow Stock Top Pin Tickets

A good quality yellow ticket with pins at top. Exactly as illustrated.

Packed 1,000 to a box.	1,000	2,000	3,000	5,000 to 9,000	10,000 to 24,000	25,000 to 49,000
	Per 1000	Per 1000	Per 1000	Per 1000	Per 1000	Per 1000
No. 400	$0.59	$0.56	$0.53	$0.48	$0.45	$0.43
No. 402	.66	.63	.58	.54	.51	.47
No. 403	.78	.74	.69	.64	.59	.56
No. 405	.92	.87	.81	.75	.70	.66
No. 406	1.10	1.03	.97	.89	.83	.78

Green Stock Top Pin Tickets

Carried in Stock. Prices same as Red Stock Top Pin Tickets.
Stock numbers are Nos. 700-702-703-705-706.



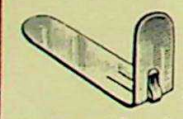
Folding Self-Fastening Pin Tickets

Made with flap at top which is folded over the pins after the ticket is attached to the goods. Exact sizes are shown in cut above. Printed in Black Ink on Tough White Stock. Packed 500 in box.

White Folding Pin Tickets

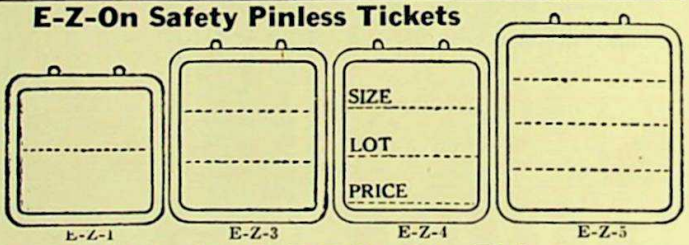
No.	Size	500 to 1,000	2,000	3,000	5,000 to 9,000	10,000 to 24,000	25,000 to 49,000
		Per 1000	Per 1000	Per 1000	Per 1000	Per 1000	Per 1000
Z-401	1-R	$1.98	$1.88	$1.78	$1.58	$1.49	$1.39
Z-402	2-R	2.19	1.99	1.88	1.67	1.56	1.46
Z-403	3-R	2.31	2.20	2.09	1.85	1.73	1.62
Z-404	4-R	2.64	2.51	2.38	2.11	1.98	1.85
Z-405	5-R	2.97	2.82	2.67	2.38	2.22	2.08
Z-406	6-R	3.63	3.44	3.27	2.90	2.72	2.54

"HOLD-TITE" TICKET HOLDER



No. CH-12—Spring steel in beautiful nickel finish. Base grips under merchandise on shelves or counters. Stands alone for window displays and show cases. Packed 100 to the box.
Per box $2.00

E-Z-On Safety Pinless Tickets



E-Z-1 E-Z-3 E-Z-4 E-Z-5

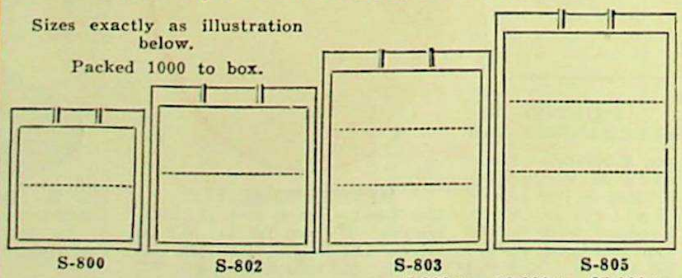
White Stock E-Z-On Pin Tickets

Form No.	500 to 1,500	2,000	3,000	5,000 to 9,000	10,000 to 24,000	25,000 to 49,000
	Per 1000	Per 1000	Per 1000	Per 1000	Per 1000	Per 1000
No. E-Z-1	$2.25	$2.15	$2.10	$1.98	$1.88	$1.82
No. E-Z-3	2.31	2.20	2.15	2.05	1.93	1.87
No. E-Z-4	2.31	2.20	2.15	2.05	1.93	1.87
No. E-Z-5	2.42	2.31	2.25	2.15	2.05	1.98

Yellow or Red Stock E-Z-On Tickets in stock at 10¢ per 1000 extra.

Silvertipt Blunt Point Pin Tickets

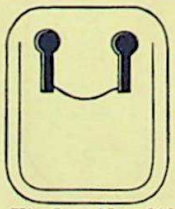
Sizes exactly as illustration below.
Packed 1000 to box.



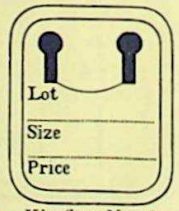
S-800 S-802 S-803 S-805

	1,000	2,000	3,000	5,000 to 9,000	10,000 to 24,000	25,000 to 49,000
	Per 1000	Per 1000	Per 1000	Per 1000	Per 1000	Per 1000
No. S-800	$0.83	$0.77	$0.72	$0.65	$0.58	$0.50
No. S-802	.92	.86	.80	.74	.64	.56
No. S-803	1.07	.99	.92	.85	.75	.64
No. S-805	1.21	1.13	1.05	1.07	.85	.73

Yellow, Red or Green Stock Silvertipt Tickets in stock at 4¢ per 1000 more than White Stock.



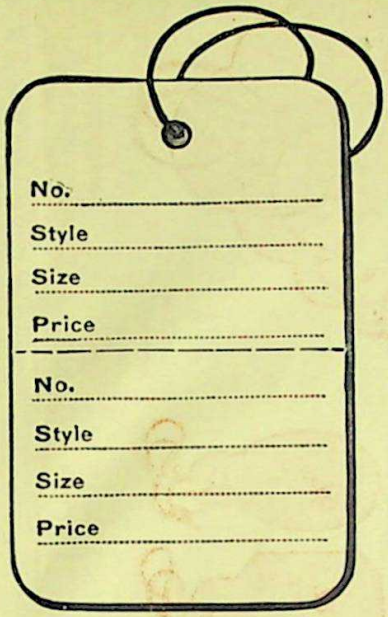
Kimflex No. 810



Kimflex No. 811

Kimflex Pinless Hosiery Tickets

No.	1,000	2,000	3,000	5,000 to 9,000
	Per 1000	Per 1000	Per 1000	Per 1000
810	$1.25	$1.23	$1.20	$1.15
810-A	1.25	1.23	1.20	1.15
811	1.25	1.23	1.20	1.15
812	1.35	1.33	1.30	1.25
813	1.35	1.33	1.30	1.25



COUPONED PRICE TAG

No. Z-911 White—Exact size of illustration. Printed in Black Ink on good quality White Stock, perforated, punched and strung with white cable cord. This is an inexpensive tag for marking practically any kind of merchandise. Packed 500 in a box. Per 1000 . . **$3.30**

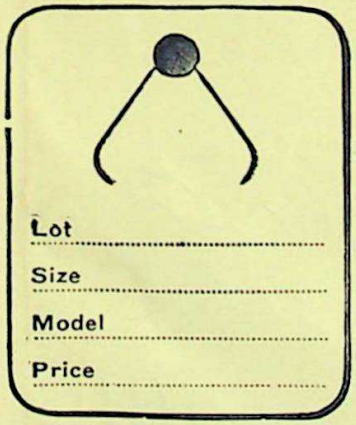
COLORED COUPON DRESS TAGS

Exact size of illustration above. Printed in Black Ink on good quality tag stock.

No. Z-911—Red No. Z-911—Pink
No. Z-911—Green No. Z-911—Grey
No. Z-911—Blue No. Z-911—Lavender
No. Z-911—Yellow

Packed 500 in a box. Per 1000 . . . . . **$3.30**

Be sure to specify color when ordering. Colors may be assorted to obtain quantity prices. (See list.)

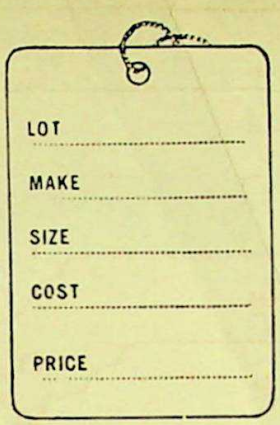


BUTTON GARMENT TAG

No. Z-912-W—Exact size of illustration, made of heavy white stock printed in Black with button punch as illustrated. A convenient and practical tag for marking garments, clothing, shirts and underwear. The tag is easily slipped over the button, thus firmly holding in place. Packed 500 in a box. Per 1000. **$2.20**

No. Z-912-Y—Exact size of illustration, made of heavy yellow stock printed in Black with button punch. Packed 500 to a box. Per 1000 . **$2.20**

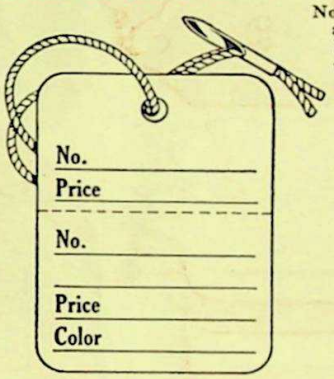
No. Z-912-R—Exact size of illustration, made of heavy red stock printed in Black with button punch. Packed 500 to box. Per 1000 . . **$2.20**



MARKING TAG

No. Z-440 — Exact size as above. Printed in Black Ink on Coated White Tag Stock. Punched and strung. Put up 500 in box. Per 1000 . . . . . **$2.20**

See List for Quantity Prices



No. Z-445

MILLINERY COUPON BARB TAGS

No. Z-445—Exact size of illustration. Printed in Black Ink on good quality White Stock, perforated, punched and strung and with steel barb. Packed 500 to the box. Per 1000 . . . . . **$3.60**

Quantity Prices

1,000 to 4,000. Per 1,000 . . .	**$3.60**
5,000 to 9,000. Per 1,000 . . .	**3.30**
10,000 to 24,000. Per 1,000 . . .	**3.15**

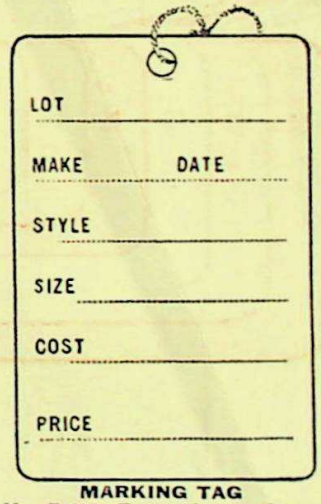
We solicit orders for special printed Tags in lots of 1000 or more and Pin Tickets in lots of 5000 or more. Send us a sketch of the tag you want and we will quote prices. About 2 weeks is required on these special orders.

CELLULOID TOP THUMB TACKS

No. K-36 — Brass thumb tacks made with white celluloid covered top, ⅜-in. in diameter. Packed 3 dozen to card. Per card **5c**
Per dozen cards **50c**
Per 100 cards **$3.50**

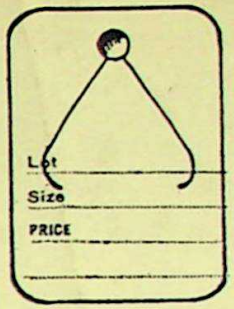
MARKING TAG

No. Z-433 — Printed exactly as shown above on White Tag of the exact size. Punched and Strung. Put up 500 in box. Per 1000 . . . . . **$3.30**



MARKING TAG

No. Z-437—Exact size as shown above. Printed on White Coated Tag Board Stock. Punched and Strung. Put up 500 in box. Per 1000 . . . . . **$2.75**



BUTTON TAG

No. Z-913—Exact size of illustration. Made of heavy white coated Tag stock, printed in black ink with button punch as illustrated. A very convenient and practical tag for marking shirts, underwear and other garments where a small button on tag is desired. The tag is easily slipped over the button and thus held firmly in place. Packed 500 in a box. Per 1000 . **$1.75**

See List for Quantity Prices

No. Z-442

MARKING TAG

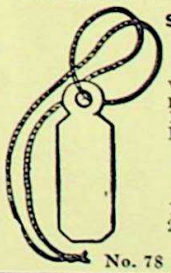
No. Z-442 — Exact size of illustration. Printed in Black Ink on White Tag Stock. Punched and Strung. Packed 1000 to box. Per 1000 . . **$1.95**

MERCHANDISE TAGS

No. Z-904 — Exact size of illustration. Printed in Green Ink on Buff Tag Stock, punched and strung with 5½-in. double buff colored cord. This is a very attractive and neat tag for general use in marking and pricing. Packed 500 in a box. Per 1000 . . . . . **$4.15**

No. Z-905—Exact size of illustration. Printed in Green Ink on Buff Stock, punched and strung with 9-in. double buff colored cord. This is especially suitable for marking furniture and for general use where longer string is required. Packed 500 in a box. Per 1000 . . . . . **$4.40**

See List for Quantity Prices



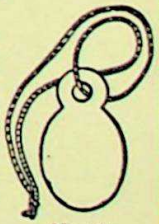
No. 78

SILK STRUNG JEWELRY MARKING TAGS

Made of appropriate white stock strung with purple silk string, packed 1,000 to box.

Either Style—No. 78 or 81

	Per 1,000
1,000 to 4,000 . . .	**$1.20**
5,000 to 9,000 . . .	**1.16**
10,000 to 24,000 . . .	**1.02**
25,000 to 49,000 . . .	**.95**



No. 81

MERCHANDISE TAG

No. Z-954 — Exact size of illustration. Printed in Black Ink on Coated Orange Tag Stock. Punched and Strung with 5½-inch double cord. A very attractive and neat tag for general use in marking merchandise. Packed 500 to box. Per 1000 . . . . . **$4.15**

See List for Quantity Prices

Quantity Prices

The following prices will be in effect on all orders for the following tags when ordered in the specified quantities.

	500 to 1,500 Per 1000	2,000 to 2,500 Per 1000	3,000 to 4,500 Per 1000	5,000 to 9,000 Per 1000	10,000 to 24,000 Per 1000	25,000 to 49,000 Per 1000
Nos. Z-904 and Z-954	$4.15	$3.70	$3.40	$3.05	$2.80	$2.55
No. Z-905 (long strings)	4.40	4.00	3.70	3.35	3.05	2.80
No. Z-911	3.30	3.10	2.90	2.70	2.45	2.15
No. Z-433	3.30	3.10	2.90	2.70	2.45	2.15
No. Z-437	2.75	2.60	2.50	2.25	2.05	1.80
No. Z-440	2.20	2.10	2.00	1.90	1.65	1.50
No. Z-442	1.95	1.75	1.65	1.50	1.35	1.20
No. Z-912	2.20	2.10	2.00	1.90	1.65	1.50
No. Z-913	1.75	1.65	1.55	1.45	1.30	1.15

GARRISON-WAGNER COMPANY

1627 Locust Street - - - ST. LOUIS, MO.

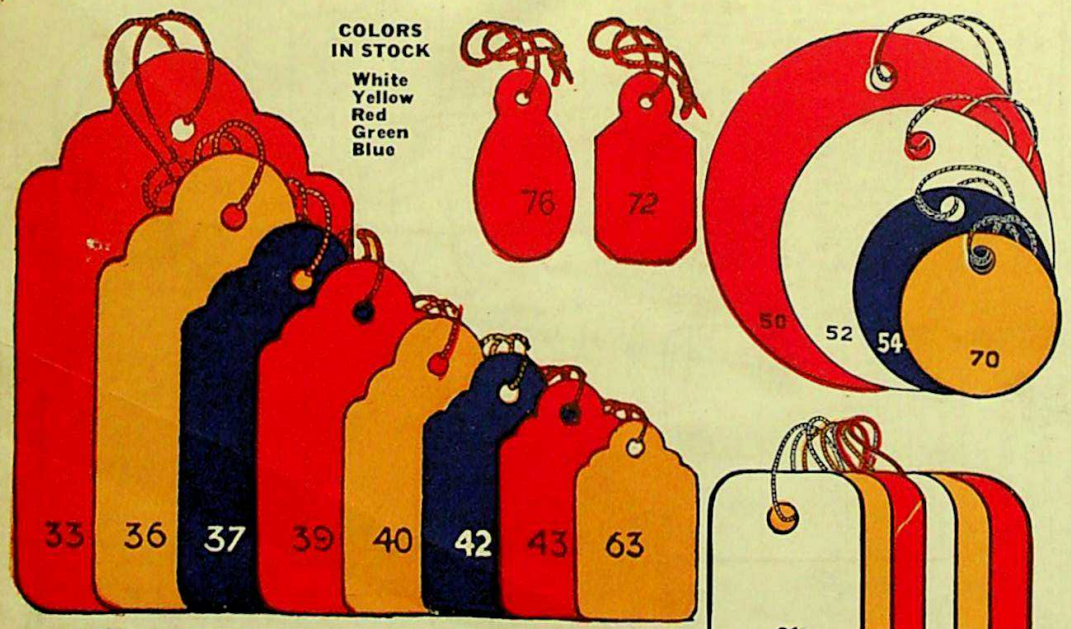
CATALOG No. 150

ST. LOUIS MO.

U. S. POSTAGE PAID PERMIT 108

COLORS IN STOCK

White
Yellow
Red
Green
Blue



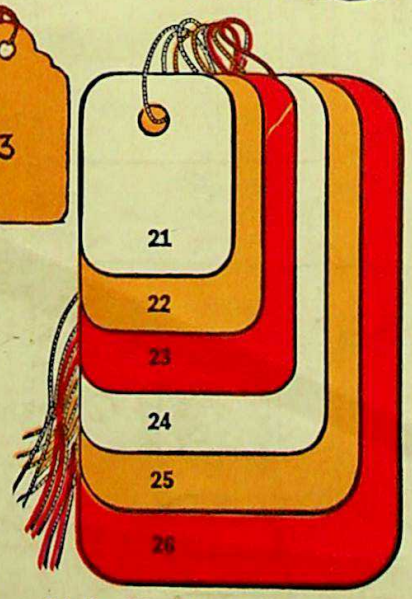
Plain Merchandise Tags

(With Strings)

Actual sizes as shown in illustration in either **Yellow** or **Red** or **Green** or **Blue** or **White** Coated Tag Board. Punched and Strung. Prices quoted are for a box of 1000 of a kind. In ordering state Color, Size and Quantity desired.

	1,000 to 4,000	5,000 to 9,000	10,000 to 24,000	25,000 to 49,000
	Per 1000	Per 1000	Per 1000	Per 1000
No. 33	$1.71	$1.64	$1.43	$1.31
No. 36	1.49	1.43	1.25	1.14
No. 37	1.32	1.31	1.11	1.02
No. 39	1.16	1.11	.98	.89
No. 40	.91	.88	.77	.70
No. 42	.86	.83	.73	.66
No. 43	.80	.77	.68	.63
No. 63	.75	.73	.63	.58
No. 72	.69	.67	.58	.54
No. 76	.69	.67	.58	.54
No. 50	1.49	1.43	1.25	1.14
No. 52	1.15	1.11	.98	.89
No. 54	.91	.88	.77	.70
No. 70	.80	.77	.68	.63
Sizes 33, 36, 37, 50 and 52 come 500 to box.				
No. 21	.80	.77	.68	.63
No. 22	.91	.88	.77	.70
No. 23	1.16	1.11	.98	.89
No. 24	1.32	1.28	1.11	1.02
No. 25	1.49	1.43	1.25	1.14
No. 26	1.71	1.64	1.43	1.31
Nos. 24, 25 and 26 come packed 500 to box.				

Plain Stock Merchandise Tags of any sizes in this list may be combined to establish a quantity price



Plain Merchandise Tags

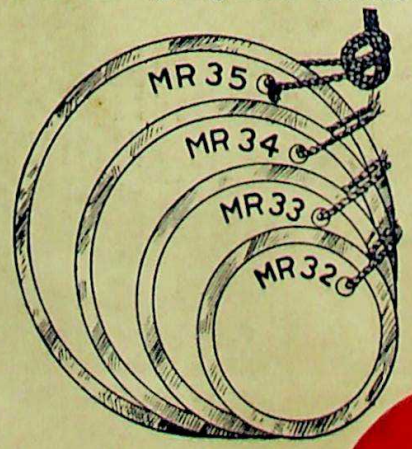
Actual sizes as shown in illustration. Punched and Strung. Colors **White, Yellow** and **Red** only carried in stock.

No. 21—Size $2\frac{4}{32}$x1 inch. 1000 to box.
No. 22—Size $2\frac{9}{32}$x$1\frac{8}{32}$ inches. 1000 to box.
No. 23—Size $1\frac{3}{32}$x$1\frac{18}{32}$ inches. 1000 to box.
No. 24—Size $1\frac{8}{32}$x$1\frac{28}{32}$ inches. 500 to box.
No. 25—Size $1\frac{13}{32}$x$2\frac{9}{32}$ inches. 500 to box.
No. 26—Size $1\frac{18}{32}$x$2\frac{16}{32}$ inches. 500 to box.

Plain White Stock Metal Rim Tags

In exact size as illustrated. The metal is of heavy zinc, nickel plated, combined with fine quality white cardboard and best cable laid twine. Packed 500 in box.

	500 to 4,500	5,000 to 9,000	10,000 to 24,000	25,000 to 49,000
	Per 1000	Per 1000	Per 1000	Per 1000
No. MR-32	$4.62	$4.43	$3.87	$3.54
No. MR-33	5.39	5.17	4.52	4.14
No. MR-34	6.27	6.02	5.26	4.81
No. MR-35	7.26	6.96	6.09	5.57



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